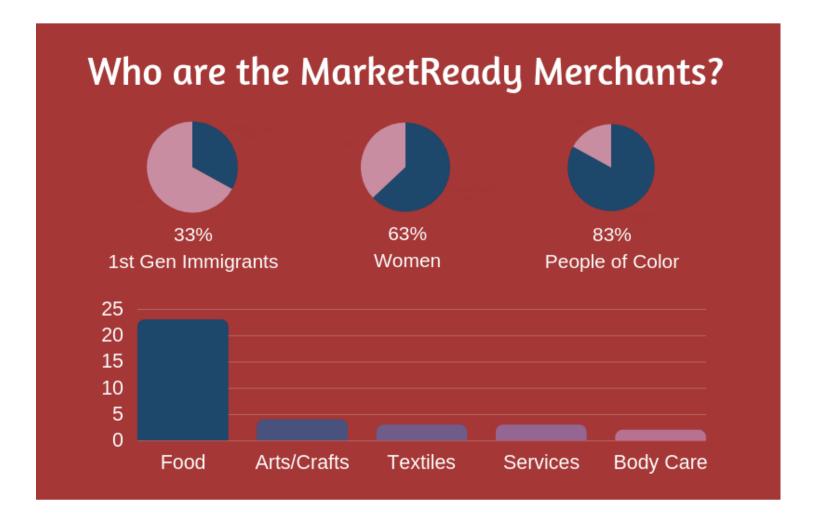
One Year In

MarketReady by the Numbers

MarketReady launched in October 2017 to prepare diverse entrepreneurs for success in the Madison Public Market through business training, mentorship, and/or start-up capital. 30 merchants were selected from 83 applications.



What have we been up to?

\$37,500

in Startup Grants allocated

to 15 MarketReady merchants



2000+ people



2000+ people attended 3 Taste of the Market events, featuring MarketReady Merchants



Hours of educational events and workshops

Hours of 1:1 business consultation



Help us build a home for the MarketReady merchants. Be a part of creating our very own Madison Public Market through a tax-deductible gift. We cannot build this project without you and hundreds of others from our community.

madisonpublicmarket.org