

A New Approach: School-Aged Child and Youth Development & Neighborhood Center Funding

1.10.19

City Investment in School-Age Child and Youth Development

CURRENT STATE

Program area goals are not connected to current overall CDD goals

Specific program types are only described by age groups with a general out-of-school time focus

Allocation amounts vary greatly and are not based on type or level of service

Effective program practices were not included in RFP expectations prior to contracting

MOTIVATION TO CHANGE

Clarification of the connection between the CDD goal of Building Human Capital and School-Age Child and Youth Development

The breadth of program types and level of service are not described in the CDD goals

There is no consistent transparent structure or process to determine funding allocations

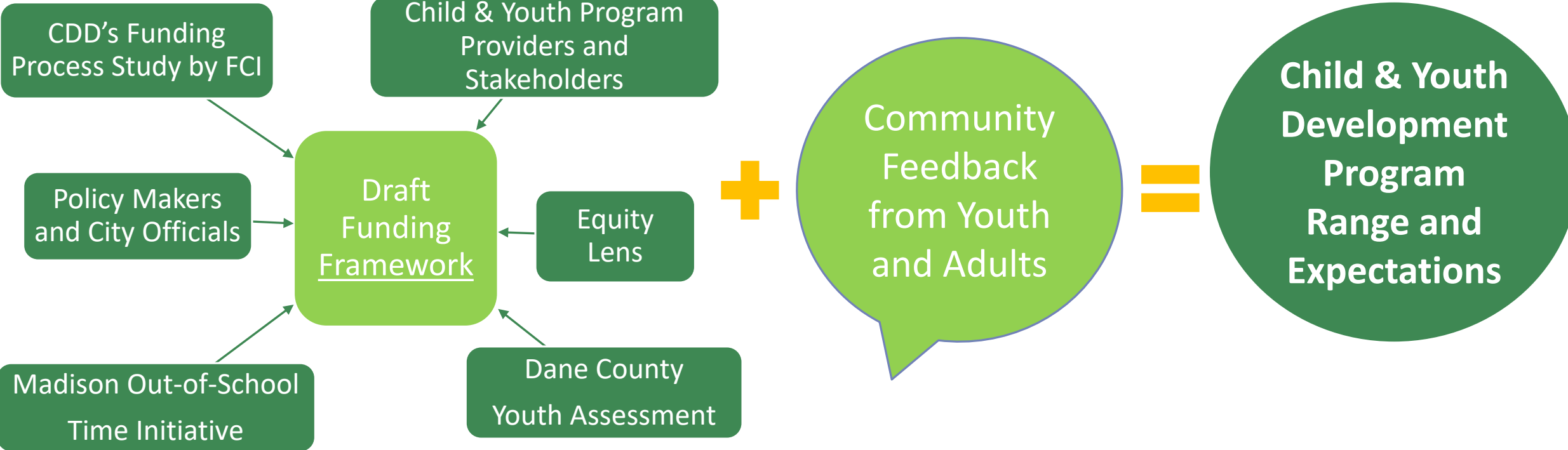
There are no community-wide effective practice guidelines for school-age child and youth programs

Need to align recommendations from the Forward Community Investments Report

Goals for City Investment in School-Age Child and Youth Development

1. Focus on programs and activities that primarily benefit low and moderate income families.
2. Provide for the availability of affordable, stable, quality neighborhood-based elementary school-age care (5 to 12 years) for low-income children, children of color, and homeless children.
3. Provide low-income middle and high school age youth and youth of color access to programs that complement in-school learning or support positive youth development during out-of-school time.
4. Provide a connection to “opportunity youth” by engaging program providers and/or organizations with program staff that mirror the demographics of the population served.
5. Provide a structure for funding allocations based on the type and level of program services.

Creating a School-Age Child and Youth Development Program Funding Framework



Draft Framework: School-Age Child and Youth Development

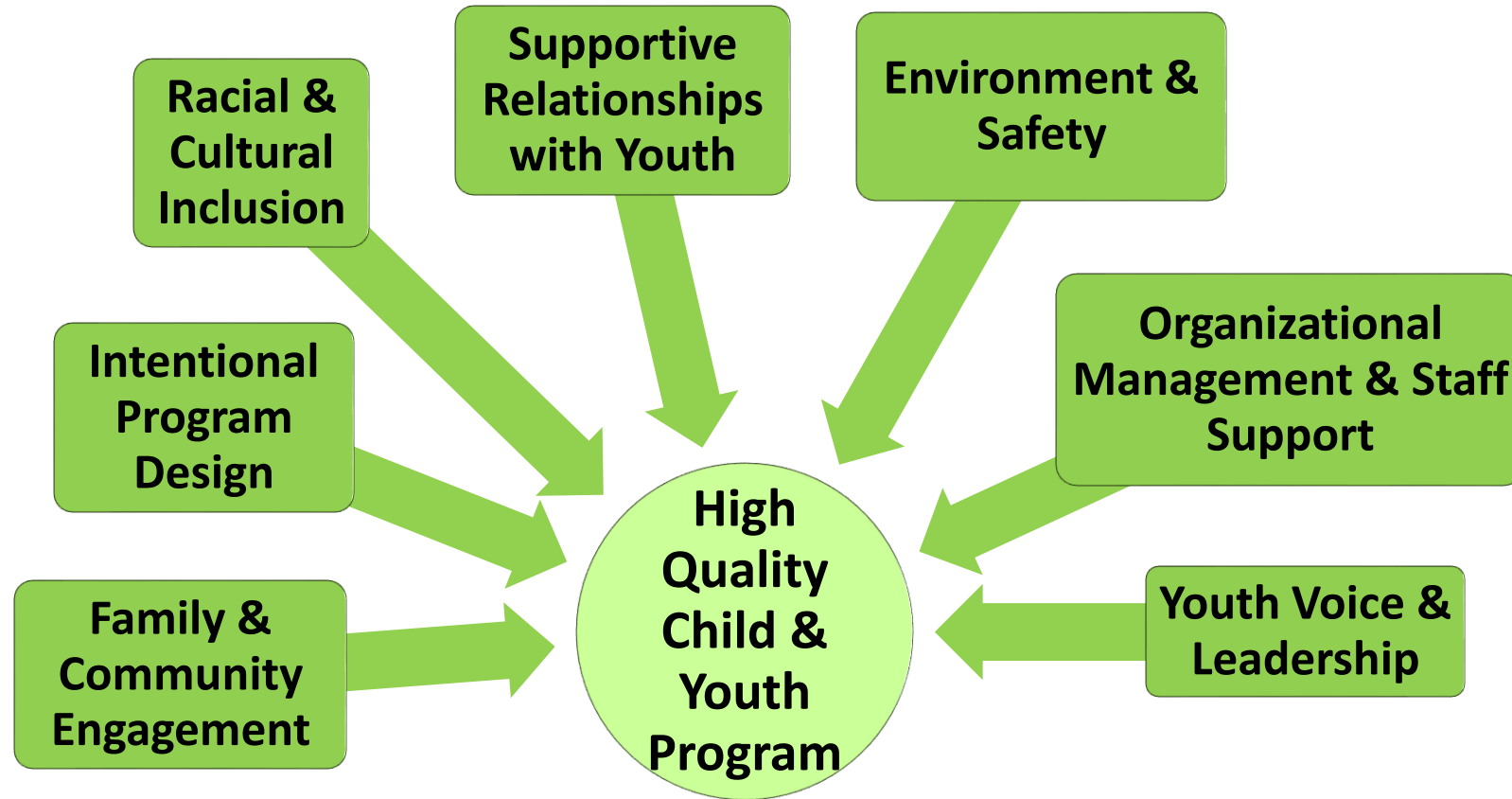
Range of City Supported Programming

- Multi-activity afterschool and summer programs serving elementary age children or middle school age youth with a geographic focus
- Topical or skill focused small group programs such as leadership, culturally focused, gender specific, STEM or LGBTQ programs serving elementary age children, middle school or high school age youth
- Late-evening organized programs on weekends during the school year and/or on various nights in the summer serving larger groups of high school and/or middle school age youth

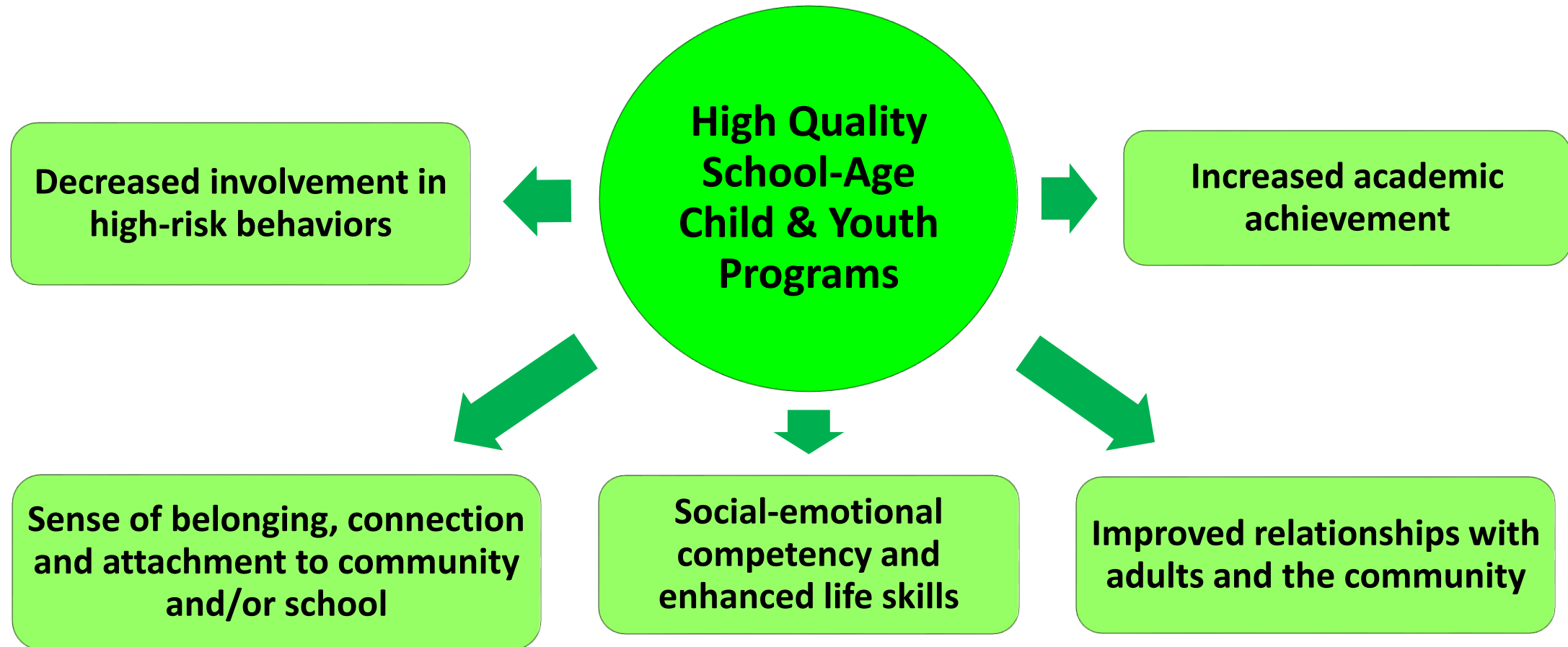
School-age Child and Youth Development Programs Expectations for City Funded Programs

Age Group	Program Type	Minimum Expectations
Elementary or Middle School	Afterschool Multi-focus	<ul style="list-style-type: none"> • Frequency - # of days per week or month • Program hours - # of hours per session • Annual Duration – # of weeks per year • Adult to Child/Youth Ratio • Average Attendance
	Summer Multi-focus	
Elementary, Middle or High School	Topical, Skill or Population focus	
Middle and/or High School	Summer Evening	
	Weekend Evenings	
High School	Afterschool Multi-focus, topical or skill focus	

Draft: Effective Practices for School-Age Child and Youth Out-of-School Time Programs



Outcomes: Measurable Change in Skill, Behavior or Knowledge



Questions?

Neighborhood Center Funding Process

CURRENT STATE

- Neighborhood centers receive two types of funding from the City of Madison:
 - Center Support
 - Program Support
- 15 neighborhood centers currently receive center support funding from the city.
- Allocation amounts are not standardized. They are based in historical methodology no longer in line with city goals and processes.

MOTIVATION TO CHANGE

- Center support title does not accurately describe the purpose of the funding.
- The amount of funding provided to individual centers varies greatly.
- There is no clear connection between either a center's capacity or range of services and the amount of center support funding they received.
- There are no standard expectations for neighborhood centers.
- Current methodology offers no guidance for application process or expected allocations.

Goals for City Investment in Neighborhood Centers

1. Focus on programs and activities that primarily benefit low and moderate income families in the neighborhoods surrounding centers.
2. Establish a base level of resources and programs that all City funded centers will provide to their immediately surrounding neighborhoods. Provide additional funding to agencies that meet a higher level of requirements.
3. Provide quality school-aged child and youth programming at all funded sites.
4. Expand resident access to and use of City funded facilities and programs on nights and weekends.
5. Promote resident engagement in program planning and governance of centers.

Creating a Funding Framework



A New Approach to Allocating Center Support

What stays the same?

- The City will continue to support the 15 currently funded neighborhood centers.
- The proposed funding commitment to neighborhood centers will not decline.
- We will recommend no reallocation of funds between neighborhood centers.
- City staff will remain committed to the premise that new centers require new funding.

New approach:

- Change the funding title from Center Support to Place-Based Operating funds.
- The City will establish a tiered funding model with standards to be met by organizations who receive Place-Based Operational Funds.
- Programming for low-income children and youth will be available at all sites.
- There will be a focus on community building and engagement as well as resident access to facility space.
- The City and agencies will use data to inform programming and funding decisions.



Draft Framework: Tiered Funding Model



- Creates a tiered funding model with benchmarks to drive clearer and more consistent expectations and results.
 - Sets a minimum level of resources and programming that all City funded neighborhood centers will provide to receive Place-Based Operational funding.
 - Offers a higher level of funding for centers that provide more comprehensive level of resources and programs.

Draft Framework: Range of Programming



- Ensures that City funded centers offer out-of-school time programming accessible to low-income children and youth that meets state licensing and quality standards adopted by the City.
 - Early Childhood, Youth and Adult Employment, and Seniors will all have separate funding processes.
- Provides information that helps connect low-income individuals and families to supportive resources.
- Programming and activities should be informed by neighborhood data that reflect neighborhood needs and assets.

Draft Framework: A Focus on Community Building and Engagement



- Creates open and welcoming spaces for community and residents at little or no cost.
- Provides meaningful opportunities for community building and engagement in Center program planning and governance.

Transition Planning for Currently Funded Centers

City funding to neighborhood centers

- Community feedback from Imagine Madison indicates strong support for City investment in neighborhood centers.
- Neighborhood centers have not had a significant funding increase in recent years.
- Uncertain budget outlook may require an incremental funding plan over several years.

Provide transition time

- Incorporate community and stakeholder feedback into framework to set achievable benchmarks.
- Provide time and support for funded agencies to meet benchmarks.
- Ensure predictability in City funding.



What's Next?



We will continue to gather community feedback using a variety of methods.

- **Interactive polls and surveys:** Provide information on what programs and resources the community believes should be at neighborhood centers. This will inform the programs and services that centers are asked to provide.
- **Public forums and community meetings:** Provide information on what the community and stakeholders think about the overall funding process.
- **Focus groups involving policy-makers and stakeholders:** Provide additional information on what policy-makers and stakeholders think about the overall funding process.

Draft Timeline: Neighborhood Center and School-Aged Child and Youth Funding Process

November 2018-February 2019: Collect community feedback

March 2019: Finalize funding process based on community feedback

March 2019: Gain approval from city committees and council

April/May 2019: Release School-Aged Child & Youth and Neighborhood Center RFP

June/July 2019: Proposals due

July/August 2019: Review proposals and make allocation recommendations

November 2019: Final approval in City budget process

January 2020: Contracts begin



Questions?