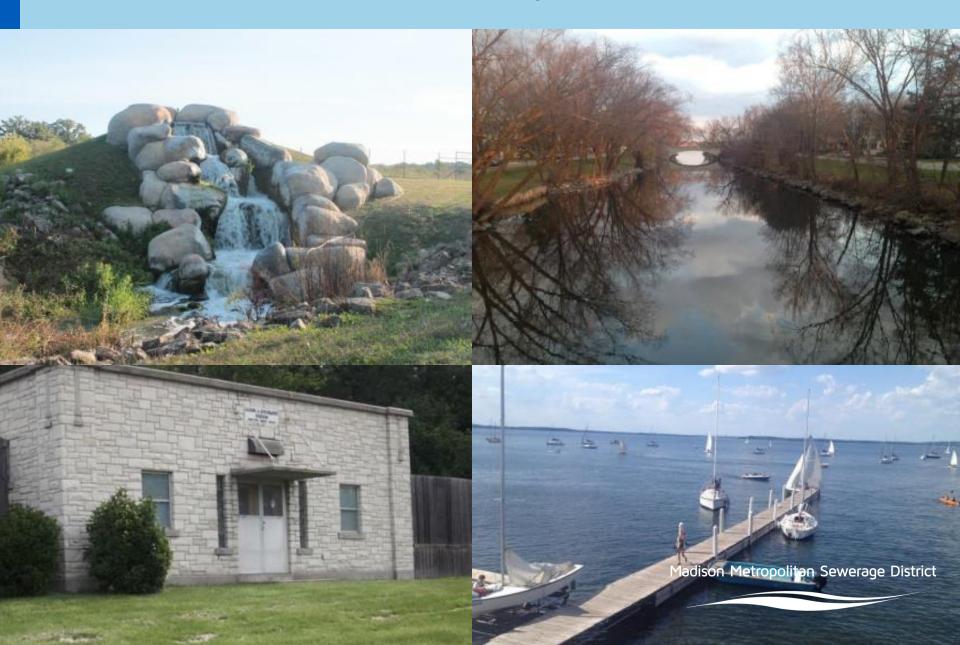
Keeping our waters fresh

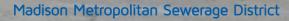
Where chloride comes from



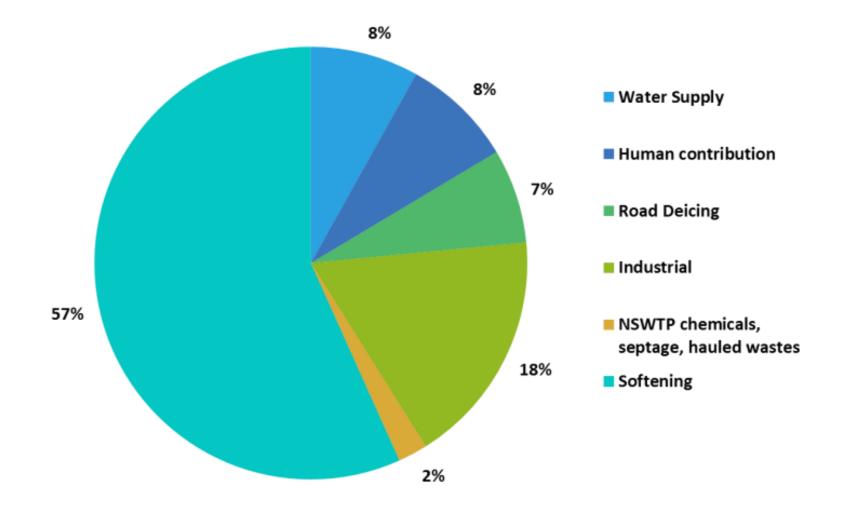
Where chloride ends up



The district receives more salt than this pile each day.



Chloride sources to MMSD



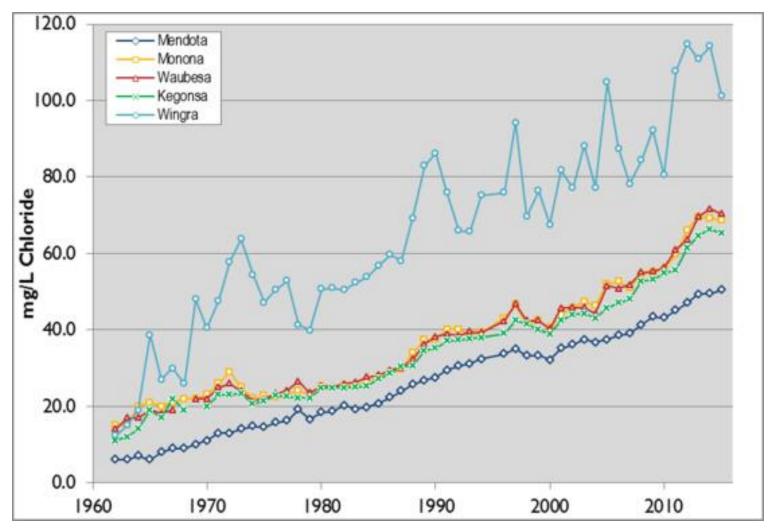
Treated water returned to two streams

Road salt

- Most ends up directly in lakes, streams, and drinking water
- Some enters district sewer system, causing peaks

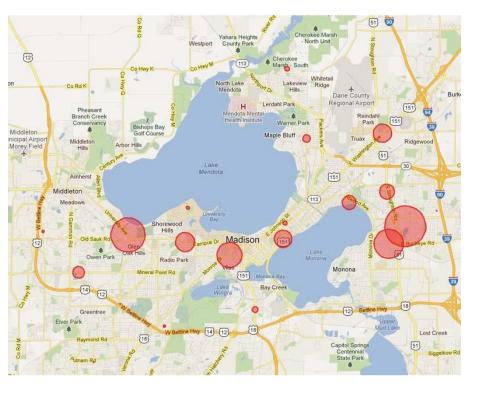


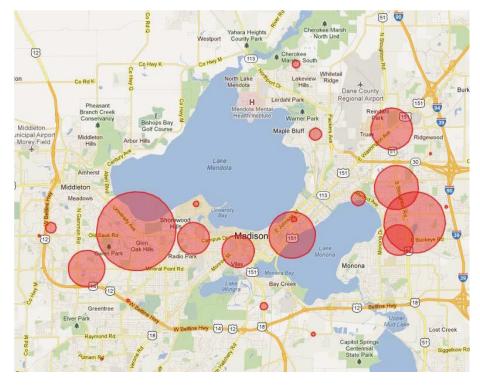
Chloride on the rise in area waters



Madison/Dane County Public Health, Road Salt Reports

Drinking water chloride levels

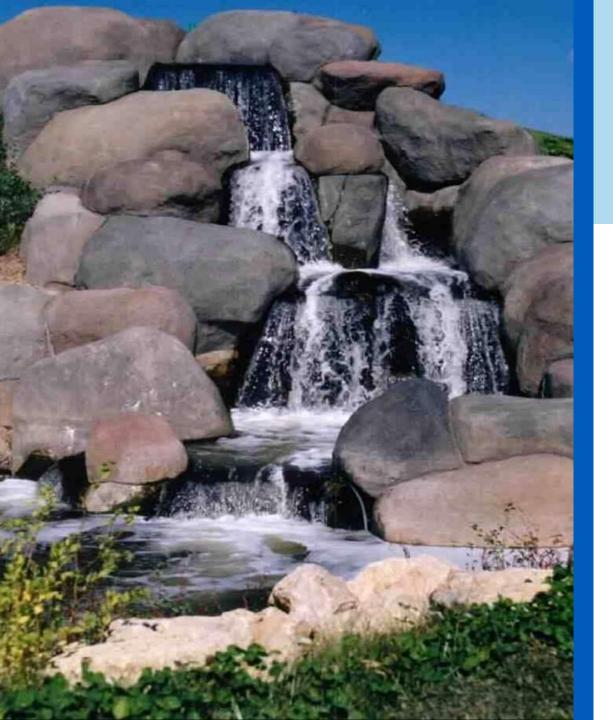




1995

2010

Madison/Dane County Public Health, Road Salt Reports

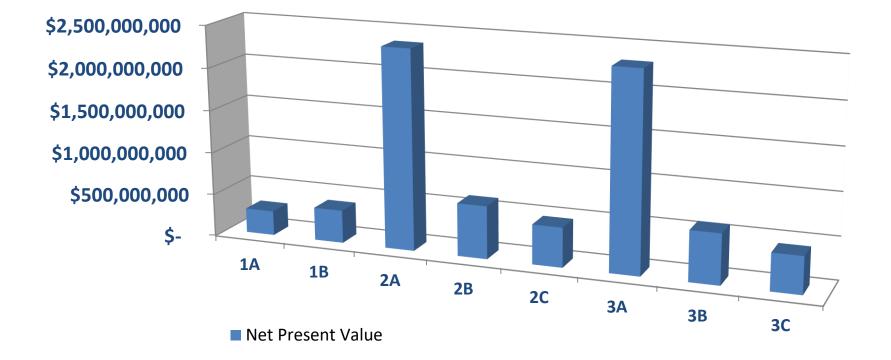


Wisconsin Chloride Standard

- 395 mg/L on weekly average in surface water
- Wastewater plants required to meet this limit

Treatment options exist, but are costly

Potential costs of treatment





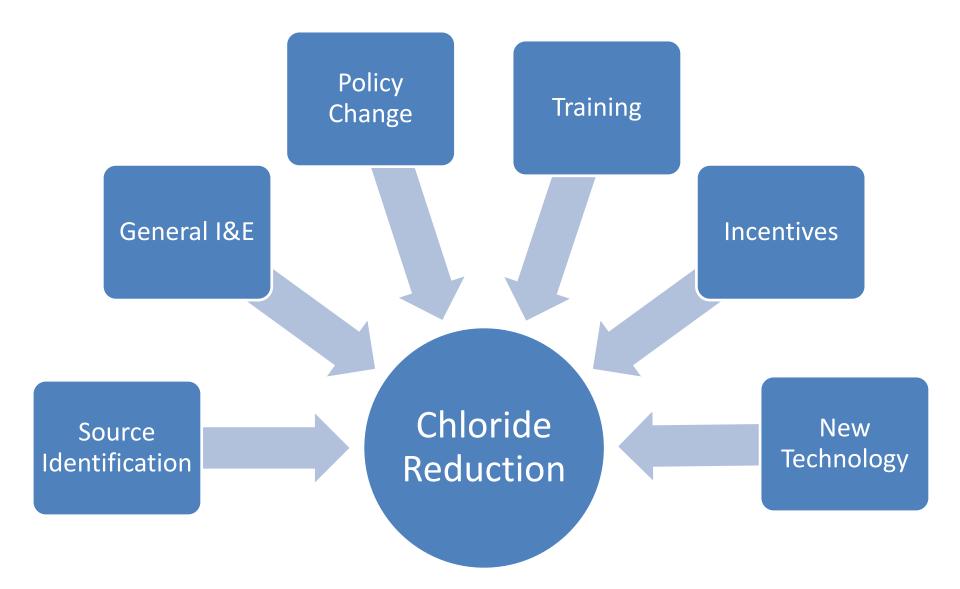
Costs of removing chloride would raise sewer bills by 55 to 500%



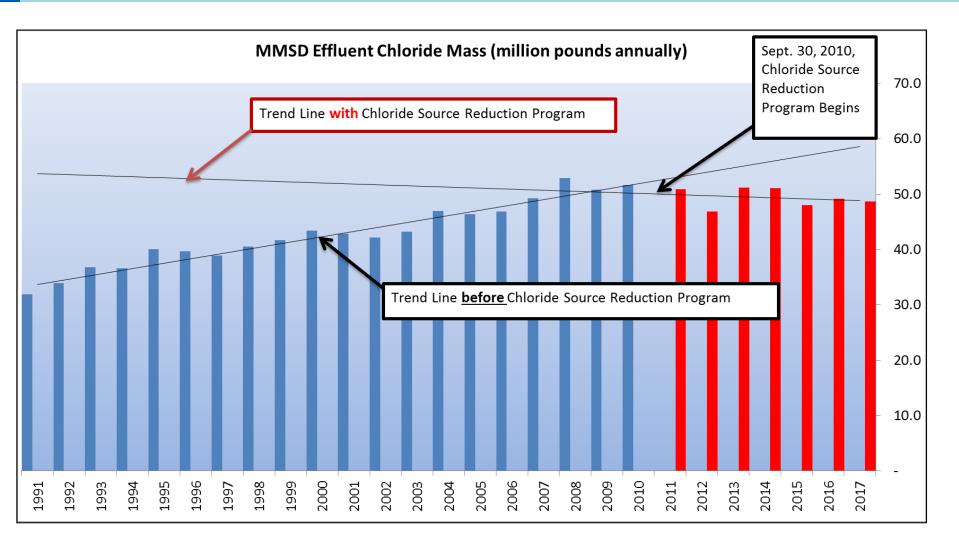
Chloride source reduction

- Chloride pollution <u>can</u> be prevented
- Reducing chloride is much less expensive than removing it

District chloride reduction strategy

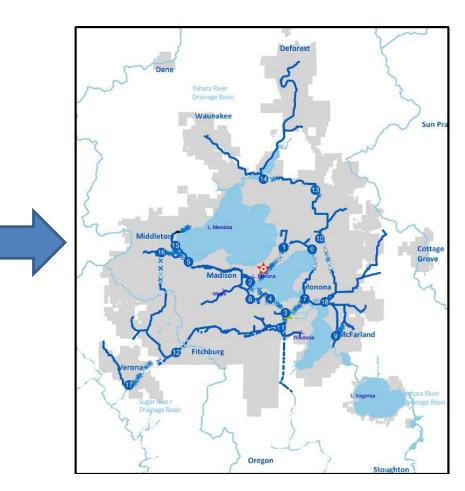


Source reduction results



Municipal action is vital







Use Salt Wise winter maintenance practices

Road salt grants

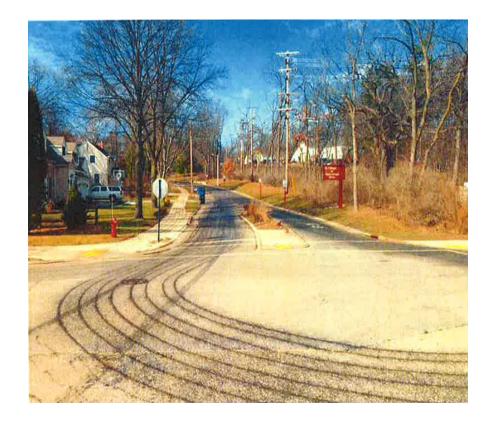
- Up to 50% of capital investment
- Have ranged from \$500-\$12,000 (\$50,000 total)
- Learn/test, case study, quantify reductions



Example: Shorewood Hills



Pre-wetting system



Anti-icing

WI Salt Wise

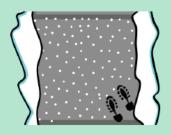
Be Salt WIse!

Once you put salt down, it doesn't go away. It washes off surfaces and accumulates in local lakes, streams and drinking water. You can keep sidewalks and driveways safe this winter while protecting our waters by following these simple steps:

1. Shovel 2. Scatter 3. Switch

Clear walkways and other areas before the snow turns to ice. The

before the snow turns to ice. The more snow you remove manually, the less salt you will have to use and the more effective it will be.



If you apply salt to pavement, aim for a pattern like this, leaving space between salt grains. A coffee mug full of salt is enough for about 60-70 feet of sidewalk. A hand spreader can help create this pattern.



When the pavement temperature is below 15 degrees, salt won't work. Switch to a different ice melter (like a blend) that works at a lower temperature, or use sand for traction.

Brought to you by the WI Salt Wise partnership:



Learn more at www.wisaltwise.com.

Promote water softener improvements



Improving softening efficiency

- Replacing timeclock & old softeners (47% reduction possible)
- Optimizing existing softeners (27% reduction possible)
- Softening less water



District salt reduction grant programs

• Salt reduction rebates

- For: projects to reduce salt use in existing systems
- Chloride reduction innovation grants
 - For: projects that change business-as-usual approaches to salt
- Road salt reduction grants
 - For: projects that reduce road salt application through equipment, changed practices, education



Innovation grants



Wastewater Treatment Plant. The treatment plant is not designed to remove chloride from wastewater, so the salt ends up in local water bodies, threatening freshwater life. Faced with regulatory requirements to reduce chloride, the district has two options: build treatment technology at the plant, or reduce the amount of chloride that is discharged to the sewer. Building treatment technology would be significantly expensive and result in much higher sewer bills for customers, so the district is focusing on reducing chloride at the source.

To this end, the district is offering funding to support projects that reduce chloride to the sewer, from sources like water softeners and other systems that use salt. This funding is flexible and may be a single salt reduction project or multiple projects. Funding may also be considered for projects that result in data or education that will advance district chloride reduction goals.

Project Requirements

- Projects must focus on efforts to reduce chloride within the district's service area (http://www.madsewer.org/Education/MMSD-Service-Area).
- Projects must generate results that will advance or inform the district's efforts to reduce chloride contributions to the sewer system. Such results may include, but are not limited to:
 - o Documented reductions in direct chloride contributions to the sewer system.
 - Data that increases understanding of the proportion and location of chloride contributions to the sewer system.
 - Technology and/or methodology that facilitates measurement and tracking of salt use and reductions.
 - Data that demonstrates the ability of various technologies, including new technologies, to use relatively little or no salt to effectively prevent scale buildup on appliances and fixtures.
 - Non-commercial outreach that spurs residents and businesses to reduce their salt contributions to the sewer system. That is, this funding may support a general outreach

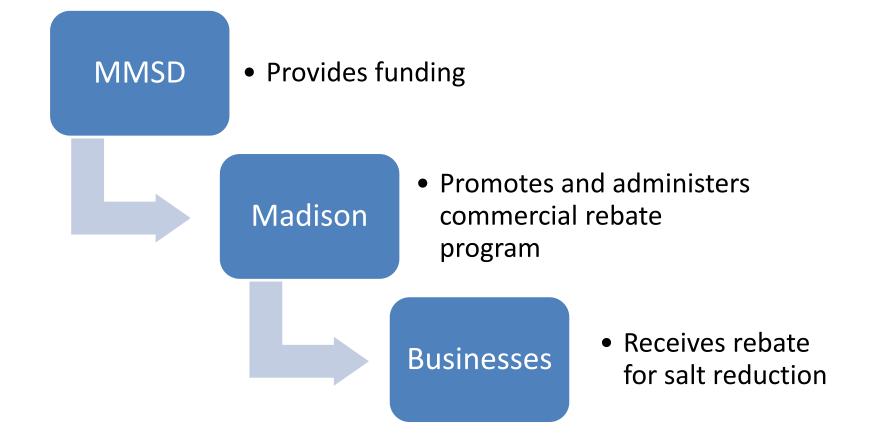
Commission President: Thomas Hovel Chief Engineer & Director: D. Michael Mucha, P.E.

- Change the way salt/chloride is used
- Possibilities include widespread softener improvements, research, outreach, and more

FLEXIBLE



Example grant/pilot project structure



MMSD plans for 2019

- Continued funding programs for softener and road salt reduction
- Data capture through app
- Softener training + evaluation/ optimization program

AT&T 🗢 9:40 AM	80% 🔲	III AT&T 穼	9:42 AM	80%
Water Softener Optimization I	Form	🗙 Water So	ftener Optimizatio	on Form
Original hardness setting:	*	20000		v
22		Original	gallon capacity	*
		1090		8
▼ 2) Salt Setting (Dosag	je)			
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Original salt setting (lbs.): *	*	tested grain softener at	n this field is the facto n capacity of this moo the new salt setting. S this grain capacity.	del of
Is this the low salt setting for this softener? *	or	17200		8
⊖ Yes		New gal	lon capacity:	
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The lowest salt setting is recommended for highest salt efficency. If possible,		2079.646	5017699115	
lower the salt setting of the	9	New sof	tener efficiency:	
softener to the low setting		3822.222	2222222222	
2 of 3	$\mathbf{\Sigma}$	\checkmark	2 of 3	

More resources

www.madsewer.org; search "municipal pollution prevention"

Home

About Us Projects

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Pollution Prevention for Municipalities

Beyond the environmental benefits of pollution prevention, municipalities served by the District stand to benefit as customers by preventing pollution from reaching the treatment plant. A major goal of the District's pollution prevention work is to avoid the need to construct facility upgrades to remove pollutants of concern, since upgrades would be expensive and relatively inefficient in reducing pollution overall. The expense of facility upgrades would be passed along to our customers in sewer rates, so pollution prevention is an effort to protect water quality while keeping rates as low as possible.

As a municipality, you can assist the District in its pollution prevention efforts by minimizing pollution in municipal buildings, encouraging businesses in your municipality to enact pollution prevention measures, and educating residents about what they can do to reduce pollution. This page includes some specific steps you can take to minimize pollutants that the District is focusing on reducing at the treatment plant:

Chloride

- Educate residents about steps they can take to reduce water softener salt and road salt.
 - Distribute MMSD's home salt reduction brochure to your residents through mail or in municipal buildings
 - Direct residents to WI Salt Wise.
- Improve water softeners in municipal building to minimize salt discharges to the sewer system.
 - To incentivize chloride reductions, MMSD is providing grants & rebates for projects that reduce chloride

Resources

You can use the resources below in outreach to your community about pollution prevention topics and recommended practices.

Chloride

- Protect our fresh waters municipal chloride overview sheet
- Reporting template for chloride reports due annually to MMSD
- Letter template to large salt users about funding opportunities
- · Home salt reduction brochure
- WI Salt Wise
- Bill Stuffer

Pharmaceutical Waste Safe Communities-MedDrop

Non-Flushable Materials Flushable? poster