From: Susan Thering < <u>.org</u>> Sent: Tuesday, December 11, 2018 5:43 PM To: Knepp, Eric <<u>EKnepp@cityofmadison.com</u>>; Rummel, Marsha <<u>district6@cityofmadison.com</u>> Subject: Time Sensitive RE: The Garver Redevelopment Project

Dear Eric and Marsha,

Thank you both for your continued efforts on behalf of the residents of Madison. I am writing you today about the Garver project. I respectfully request that you distribute the letter below to the Parks Commission members in advance of Wednesday's meeting regarding the micro-lodges component of that project.

Please do not hesitate to call me if you have questions or concerns. Thank you again, Respectfully, Sue

Susan Thering, Ph.D., Executive Director Design Coalition Institute Phone: Direct: .org

10 December 2018

To: Whom it May Concern FROM: Susan Thering, Ph.D. RE: The Garver Building & the North Plat Redevelopment

It was my pleasure to participate in the multi-year public participation process focused on developing a vision for the preservation and redevelopment of the historic Garver Building and the North Plat. It is an even greater pleasure to see how the preservation and redevelopment activities currently underway so closely reflect the values and vision of the many residents who participated in that process.

Now that implementation of that vision for the building proper is well underway, I look forward to seeing the component of that project that was deemed the most "visionary" by those participants, i.e. a showcase of "eco-lodges" in a landscape of urban wildlife and urban agriculture. I recall, and I continue to share in, the enthusiastic support those participants had for that innovative idea when it was presented during a well-attended public event hosted by the SASY Neighborhood Association. That enthusiasm was almost overwhelming later that year when dozens of residents lined up to speak in favor of that proposal when the committee was scheduled to vote for one of the four redevelopment proposals.

I recall that the supporters were enthusiastic about that visionary component for different reasons. Neighborhood residents were glad to know their out-of-town friends and family had high quality lodging choices in the neighborhood. Friends and supporters of the Olbrich Botanical Gardens recognized the benefit of nearby lodging to wedding guests and participants in other garden-related events in addition to the educational landscape that is so in keeping with the mission of the Olbrich mission. Others recognized the potential benefit of such a showcase to the local economy, as interest in smaller and more energy efficient housing would attract visitors from around the country, if not the world.

As a researcher-practitioner and advocate for safe, healthy, affordable housing and walkable neighborhoods, I have spoken about this visionary project at several national conferences over the past few years. I nominated the project for the national "Great Places Award," as much for its responsiveness the extensive public participation process as for the results it produced. I continue to believe that the multiple benefits will be enjoyed long into the future if these visionary components of the project are fully implemented. I sincerely appreciate all the implementation efforts to date, and I sincerely hope that our elected and appointed officials will continue their support for the completion of the project as envisioned.

Susan Thering, Ph.D., Executive Director Design Coalition Institute Phone: Direct: .org

Hi folks, I had hoped to appear in person tomorrow night to speak in support, but work constraints and impending bad weather combine to keep me away from your meeting. Please see that the following reaches the members of the Madison Board of Parks Commissioners. Thanks much. b-

I write in strong support of approval of item 17, 53933:

"Authorizing an Amendment to RES-17-00664, Authorizing the Execution of a Development Agreement with Garver Feed Mill, LLC, to modify the Closing Conditions for Lot 2 and amend the Environmental Responsibilities. (6th A.D.)."

During my time as President of the Board of Parks Commissioners, I chaired the Garver Reuse Committee that resulted in the failed attempt by Commonwealth Development to develop the site as an arts incubator. I recently toured the Garver project and am gratified to see my signature failure rectified in part by the new project. I'm very impressed by the progress made thus far, as well as the quality of the restoration and the vibrant mix of tenants already on board.

I understand the next phase will implement the microlodge part of the project. I commend the project managers for the innovation of this vision. I'm especially excited that it meshes well with the wedding venue of Olbrich Botanical Gardens, for I've long hoped synergy between Garver and Olbrich would arise to the benefit of both entities and the community at large. I also appreciate the partnership with Madison College to construct the microlodges, for this not only adds a signature educational benefit for students, it allows guests to experience a more sustainable way of living.

I urge you to approve this next phase of the project and keep the Garver restoration on track. Thank you very much for the opportunity to comment. Bill Barker

From: Larry and Catherine Stephens < @chorus.net> Sent: Tuesday, December 11, 2018 12:49 PM To: Park Commission <pacommission@cityofmadison.com> Subject: Support for micro lodges at Garver

Hello,

I am writing to share my complete support for approving the micro lodges at the Garver Building.

I ask that City Parks help the Garver project be successful, and support this innovative concept that connects visitors with the artisans working at the Garvey building.

Catherine Stephens Division Street Madison, WI. 53704

From: Alnisa Allgood < @gmail.com> Sent: Wednesday, December 12, 2018 11:37 AM To: Knepp, Eric <<u>EKnepp@cityofmadison.com</u>> Cc: Rummel, Marsha <<u>district6@cityofmadison.com</u>> Subject: Support for Micro-lodges at Garver Feed Mill

Hi, Eric,

I just wanted to reiterate my support for Micro-lodges as part of the Garver Feed Mill Project. I'd love to have my letter distribute to the Parks Commission and any other necessary bodies. This letter supports further efforts to include micro-lodging in the Baum Revision but is not a criticism or rejection of any efforts the City might make to ensure that Baum can comply with the city's needs.

Alnisa

To Whom It May Concern,

My name is Alnisa Allgood. I live in the Schenk-Atwood neighborhood and served on the City's Garver Feed Mill Committee.

As a Committee member I can state the overwhelming support and excitement that the Baum Project with its inclusion of micro-lodging, affectionally and frequently mentioned as "tiny houses for us"". During the decision process and even now, years later, I've had various community members from my neighborhood and others ask me about and express their excitement for the potential of the micro-lodging.

Their excitement is an interesting mix of explorative ideas— could I reserve them for visiting family? Could I reserve them for me and have a 'stay-cation'? Will there be tours? and more. People want the tiny houses. The introduction of the tiny houses and micro-lodging is definitely a strong component of what pushed Baum forward in terms of project selection for the Garver Feed Mill.

On Facebook, Twitter, and in one-to-one, and small group conversations with people, the micro-lodging almost always comes up. While people are willing to wait for more detail on the artisan food component, occasionally ask about the event space, I've rarely had a conversation about the Baum Revision of Garver Feed Mill that didn't include enthusiastic commentary of 'tiny houses'.

Now, as an individual, that lives in the neighborhood, volunteers at Olbrich Botanical Gardens, assists with neighborhood place-making efforts such as Jackson Street Plaza, I can state that I find the micro-lodging component of the Baum Revision to be fascinating, innovative, and I'm a firm supporter. I too mentally explore the idea of local 'stay-cations' that would place me in a small, secluded, but nearby location where I could calm down or get work done quietly.

Getting away, while being here sounds awesome. I'm super excited about the idea of getting away from the demands of my roles within the city, while staying within the city. A few times a year, I now travel to Chicago or Toronto to just get away— relax a little, be away from the noise, mental clutter, and daily demands. I'd love to do that and stay here, in Madison, and the idea of using micro-lodging to accomplish that makes me smile.

Alnisa

Alnisa Allgood St. Paul Avenue Madison, WI 53704 From: Grant Foster < @gmail.com Sent: Tuesday, December 11, 2018 11:25 AM To: Knepp, Eric <<u>EKnepp@cityofmadison.com</u>> Cc: Rummel, Marsha <<u>district6@cityofmadison.com</u>> Subject: File # 53933

Good morning, Eric. Could you please forward this on to members of the Parks Commission. Several of them do not have email addresses listed in legistar and I'm not sure who the administrative staff person is for the commission. Thanks!

I wanted to write in support of item 17 on tonight's agenda. I'm an Eastmorland resident who is very excited about the opening of Garver and support moving forward with the microlodge component of the project. As one of my neighbors has noted, many of our homes don't accommodate overnight guests and the microlodges would be a great neighborhood amenity for those visitors (as opposed to staying in a hotel room by the beltline or East Towne Mall). The synergies between the food-based businesses, Olbrich Park and Gardens, and these microlodges also seems very high and would only improve the sustainability of the whole endeavor.

Thanks for your consideration.

Grant Foster Anchor Drive