It is somewhat difficult to assess without the benefit of some discussion and clarification of what the units are tasked to do. That said these mission statements are a good start. They would benefit considerably from one person in MPD harmonizing the overall structure and approach of the mission statements. Some include both a mission statement as well as a larger global purpose (e.g. "keep our community safe" and "serves the Madison community with the highest standards of science, ethics, and professionalism" and "customer oriented focus; treating all people with dignity and respect", "conduct ourselves with a customer service focus, treating all people with dignity and respect" etc) that somewhat muddies the clarity of the document. I recommend pulling out the things that we expect of all MPD staff and have those things only in the overall MPD mission or probably more appropriately as core values.

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I had a number of questions which I have noted in the attached document. The Finance Unit mission statement is direct and to the point. The Professional Standards and Internal Affairs statement is also good. I did not comment everyplace where I believe the mission statements could be improved. Again...a good start...needs work.

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Proposed Mission Statement for the Madison Police Department Units

Amigos en Azul

Amigos en Azul is composed of City of Madison and Dane County-area police officers dedicated to dissolving cultural barriers, building partnerships and opening lines of communication between the Latino community and the City of Madison Police Department, in partnership with Dane County-area law enforcement

Community Outreach

The mission of MPD's Community Outreach team is to build, strengthen and sustain authentic community relationships in order to enhance trust, cultivate mutual respect, and increase fairness in policing through procedural justice, community outreach, education and problem solving. The many units encompassed within the Community Outreach team are dedicated to promoting social awareness and cultivating a culture of inclusion for both the MPD and for our community at large.

Community Policing Teams

Community Policing Teams (CPT) are a district resource whose mission is to effectively collaborate with community stakeholders, external partners and internal units within MPD in an effort to problem solve and address issues unique to the neighborhoods in which each team serves. Responsiveness to community needs and ensuring the departments accessibility for all members of the community are pivotal in fulfilling this mission.

<u>Criminal Intelligence Section (CIS)</u>

The mission of the Criminal Intelligence Section (CIS) is to gather, analyze and disseminate information and intelligence related to criminal activity for investigations. CIS assists in identifying emerging patterns and trends in criminal activity and provides intelligence and analytical support during critical incidents; large scale problem-solving initiatives and major cases to aid in early detection and prevention of criminal activity.

Dane County Narcotics Task Force

The overall goal is to establish a multi-jurisdictional law enforcement unit to combat gangs and the illegal distribution, and sale of controlled substances within Dane County; to better identify gang members and distribution of controlled substances and dangerous drugs throughout Dane County; to arrest such identified individuals; and to seek prosecution of alleged offenders. The objective is to identify, arrest, and prosecute street level dealers, as well as those involved in major trafficking and drug-related conspiracies. By meeting these objectives, the Task Force improves the health and safety of the communities and citizens in Dane County by interdicting dangerous drugs, seizing firearms, and mitigating the violence associated with narcotics dealing. The Task Force recognizes the important role of prevention in the area of drug abuse and will assist in coordinating area law enforcement drug prevention programs as well as enforcement efforts. The Task Force is committed to drug education, particularly as it relates to elementary, middle, and high school youth. To this end, trained drug investigators will conduct drug and gang educational seminars at local schools and local civic organizations. The Task Force is also committed to the concepts of community policing and will cooperate with and work with local law enforcement agencies.

Educational Resource Officers

The Madison Police Department Educational Resource Officers are a dedicated group of officers who are responsible for the safety of students, staff and the Madison Metropolitan School District Community. Their mission is to build a relationship of trust and break down negative perceptions of police with students, staff and the greater school community. In fulfilling ther mission they are also tasked with serving as mentors and counselors both at school and at school events. and are a valuable resource who help students connect with available outreach programs.

Alder Zellers – Is this part of their mission? "and are a valuable resource who help students connect with available outreach programs".

Finance Unit

The Finance Unit is a dedicated team of professionals committed to paying MPD employees accurately and on time, utilizing City purchasing guidelines for authorized purchases, obtaining grants, managing finances efficiently, and providing excellent customer service and support.

Forensic Services Unit (FSU)

The mission of this unit is to provide impartial, competent, professional, and expeditious forensic services and training. In doing so, the Forensic Services Unit serves the Madison community with the highest standards of science, ethics, and professionalism in recovering, preserving, and analyzing physical and digital evidence. Working in effective partnerships with internal and external shareholders, we ensure thorough and complete forensic services are available in serving the mission of the Madison Police Department. In the process of so doing, we are mindful that we are visible representatives of the City of Madison and conduct ourselves with a customer oriented focus; treating all people with dignity and respect.

Alder Zellers – Train Who?

Honor Guard

The mission of the Madison Police Department Honor Guard is to represent the department at funerals, ceremonial functions, and other special events. The Honor Guard renders honors at the funerals of not only Madison Police Officers lost in the line of duty, but also at funerals of both active and retired Police Officers. The Honor Guard serves as the Color Guard at various City events, as well as events held in the private sector. Honor Guard Members represent the department and serve as ambassadors of the City of Madison at events on the local, state, and national level. Its members strive to represent the highest standards of integrity, professionalism, and dedication to duty.

K9 Unit

The Madison Police Department Canine unit is committed to providing high quality services in order to meet the needs of citizens and law enforcement personnel within our community. We will accomplish this through community engagement, education, and continued training. We remain committed to the departments overall Mission Statement of treating all members of the community with dignity, respect, and support of individual constitutional rights.

Alder Zellers – This does not tell me the mission of the K9 Unit.

Mental Health Unit

The Madison Police Department Mental Health team is committed to providing a professional, compassionate, anddedicated specialized police respons e to mental healthconsumers, families, and partner agencies. We believe inthe dignity of all people and strive for collaboration whileimproving ou tcomes for consumers; reducing demands onpolice resources; and improving safety for officers, consumers, and the community.

Alder Zellers – I would like to see this improved. What is "Mental Health Consumer"?

Mounted Patrol Unit

The Mounted Patrol Unit's mission is to represent the Madison Police Dept. as ambassadors of goodwill, build community partnerships, and reduce crime through high visibility engagement

Neighborhood Police Officers (NPO) and Neighborhood Resource Officers (NRO)

To create positive change within a neighborhood by working in a collaborative partnership with the community and neighborhood stakeholders to build trust, break down barriers and enhance the quality of life for all, toward the common goal of a successful, self-sustaining neighborhood.

Parking Enforcement

Working in partnership with other City agencies, the Parking Enforcement Unit seeks to ensure safe and efficient movement of vehicular and pedestrian traffic while being responsive to the needs of the citizens and other government entities. The mission of the Parking Enforcement Unit is to provide for safe travel along the streets and highways of the equitable access to public parking provided by the City of Madison. In the process of so doing, we will be mindful that we are visible representatives of the City of Madison and will conduct ourselves with a customer service focus, treating all people with dignity and respect.

Alder Zellers – This needs work. It doesn't mention anything about parking. (Other than repeating the name of the unit)

Professional Standards and Internal Affairs (PS&IA)

It is the mission of the office of Professional Standards and Internal Affairs to uphold and maintain public confidence in the Madison Police Department by ensuring proper, timely, objective, thorough, and ethical fact-finding investigations into complaints against department employees, policies, and procedures. The PS&IA office will review, document, track, and maintain accurate records of these investigations, which are submitted to the Chief of Police for final review and disposition.

Property and Evidence Section

To provide accurate and efficient storage of police property and evidence while providing superior customer service to our internal and external clients.

Public Information Officer (PIO)

The mission of the Public Information Officer is to accurately and effectively convey information —both internally and externally-in a proactive fashion. The PIO recognizes the value of being accessible, transparent, honest and open and works to develop and foster positive relationships with the media, community partners, departmental members and the general public.

<u>Records/Technology</u>

The members of the Records/Technology Section of the Madison Police Department are committed to providing administrative support for all members of the department in order to best accomplish the department's mission of providing high quality police services. We are also committed to providing quality customer service to all members of the community with understanding, compassion, efficiency, and integrity.

Special Events Team (SET)

The mission of the Madison Police Department's Special Events Team is to protect the first amendment right of **citizens** to assemble peacefully and to voice their opinions on issues that are often sensitive and emotional in nature. We believe in dignity of all people and respect individual and constitutional rights in fulfilling this mission. Members of the Madison Police Department's Special Events Team have an obligation to protect our **citizen's** rights, yet maintain order and protect life and property.

Alder Zellers – Do you really mean "citizens" or do you mean "residents" or "members of the community"?

Alder Zellers - Citizen's - same comment as above.

Special Investigations Unit (SIU)

The Madison Police Department's Special Investigations Unit, in partnership with the WI Dept. of Corrections, Dane County District Attorney's Office, other law enforcement agencies, and community service providers, strives to enhance community safety by identifying, supervising and working with selected offenders who have a history of involvement in violent crime. S.I.U. endeavors to achieve this goal by providing enhanced opportunities for participants to make positive, productive changes in their lives, as well as ensuring the highest level of legal accountability for those who continue to choose to re-offend.

Traffic Enforcement Safety Team (TEST)

The Mission of the Traffic Enforcement and Safety Team (TEST) is to increase public safety on the streets and highways of the City of Madison. Through the use of both enforcement and education, we will address dangerous behaviors that compromise traffic safety. Working in effective partnerships with internal and external shareholders, we will assist in developing and coordinating system-wide response plans to make sure that the streets in the City of Madison are safely shared by motorists, bicyclists and pedestrians. In the process of so doing, we will be mindful that we are visible representatives of the City of Madison and will conduct ourselves with a customer orientated focus; treating all people with dignity and respect.

Training

The training unit supports the mission of the Madison Police Department by recruiting, training and continually developing programs and initiatives that create a workforce that is committed to excellence, empowered to act, adaptive to change, innovative in its approach to solving problems and an example of best practices in the policing profession.

GANG UNIT -

The mission of the Madison Police Department Gang Unit is to provide **training and support** in order to **empower the community to protect their person and property,** and create a safe environment. The MPD Gang Unit addresses gang activity through intervention, prevention, and enforcement strategies with the intent to provide the citizens of Madison a better quality of life.

Zellers – Training and support of who? Zellers – I do not understand what this means.

VIOLENT CRIMES UNIT -

The mission of the VCU is to reduce violent crimes against persons and hold accountable those offenders who have committed acts of violence within our community. The VCU investigates all serious violent crime in the City of Madison such as homicides, attempted homicides, armed home invasions, kidnapping, violent pattern felonies; armed robberies, strong armed robberies, weapons offenses, etc. The VUC is a proactive intelligence-based investigative unit that brings the strength of collaboration, teamwork and communication to positively impact the investigations of individuals committing violent crimes.

BURGLARY CRIMES UNIT -

The mission of the BCU is to identify and hold accountable those offenders responsible for committing burglaries our community. The BCU is a proactive, intelligence-based investigative unit that brings the strength of teamwork, collaboration and communication to positively impact the investigations of individuals committing burglaries.