

# MADISON

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GREATER MADISON CONVENTION & VISITORS BUREAU

22 E. MIFFLIN STREET, SUITE 200  
MADISON, WI 53703

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## MEMO

DATE: Friday, November 16, 2018

SUBJECT: MT BEAAC Meeting

### MT BEAAC Meeting

Tuesday, December 4, 2018 > 4:00 – 5:00 PM

GMCVB Headquarters, 22 E. Mifflin Street, Suite 200

For calendar year 2018, the committee initially had \$195,000 to appropriate. After the September 12, 2018, meeting, there existed a remaining balance of \$139,566. Re-appropriations below of \$36,554, leaves the committee with available funds of \$176,120 to consider and appropriate at this meeting. There are nine new items on the agenda totaling \$176,120, which will leave a remaining balance of \$0 in the fund.

The following is information on year to date funds available for re-appropriating at this 12/4/18 meeting. These re-appropriations result from a previously approved event not held at Monona Terrace or not qualifying for the entire amount.

Group & Event Name	Event Dates	Amount	Date Approved	Reason
International Foodservice Editorial Council – 2019 Annual Conference	2019, Oct 29- Nov 1	\$6,000	5/8/18	Loss for Monona Terrace - The client selected the Edgewater for this event.
North American Network Operators – NANOG 82	2021, Jun 11-16	\$19,425	9/12/18	Loss – Selected an all-under-one-roof hotel.
USA Judo – 2019 Senior Nationals	2019, Apr 22-28	\$10,000	7/18/17	Loss - Competition offered cash, free venue and other incentives that led to their decision.
WI Section of the American Water Works Assoc – 2018 Annual Meeting	2018, Sep 11-14	\$1,129	2/14/12	Did not meet required room pick-up for full \$6,000 award.

Total to Re-appropriate at this meeting    \$36,554

### Fund Requests for this meeting – December 4, 2018

Group & Event Name	Event Dates	Amount	Use	Attendance	Room Nights	Direct Spending
Fleet Feet Sports – 2021 Annual Franchise Meeting	2021, Jun 21-24	\$17,145	Facility Rental	500	1,143	\$477,568
Cognitive Development Society – 12th Biennial Conference 2021	2021, Oct 20-24	\$12,375	Facility Rental	900	825	\$573,209
American Assoc for the History of Medicine – 2021 Annual Meeting	2021, May 12-16	\$9,450	Facility Rental	350	630	\$193,942
Solution Tree – RTI At Work	2019, Dec 2-4	\$7,500	Facility Rental	600	535	\$330,255
Midwest Energy Association – Annual Conference and Trade Show	2020, Aug 11-13	\$15,000	Facility Rental	700	1,000	\$429,584
American Astronomical Society – Summer Meeting of the AAS 2023	2023, Jun 5-8	\$20,000	Facility Rental	750	1,375	\$758,297
American Mensa – 2023 OR 2024 Annual Gathering	2023, Jul 3-10 or 2024, Jul 1-8	\$60,000	Facility Rental	1,900	4,000	\$1,468,900
American Volkssport Association – 2021 Biennial Convention	2021, Jun 30-Jul 2	\$7,650	Facility Rental	300	600	\$244,029
Federation of Genealogical Societies – Annual National Conference	Aug/Sept 2021, 2022 or 2023	\$27,000	Facility Rental	1,500	1,800	\$1,182,765
<u>Total New Requests for this meeting</u>		<u>\$176,120</u>		<u>7,500</u>	<u>11,908</u>	<u>\$5,658,549</u>