



MAIN 608.255.1008 • FAX 608.204.9028
122 West Washington Ave., Suite 250 • Madison, WI 53703
www.downtownmadison.org

September 26, 2018

Dear Economic Development Committee:

I'm sorry I cannot attend the meeting in person tonight, but I wanted to register a comment on agenda item 1, Resolution 52680 – acknowledging the City of Madison inter-disciplinary staff team tasked with analyzing alcohol outlet density.

Downtown Madison, Inc. (DMI) and the Madison Central Business Improvement District (BID) both support this resolution. The violence at the 600 block of University Avenue has perplexed the City of Madison for years. The creation of an inter-disciplinary staff team is the first step in creating a comprehensive plan to solve the issues of this downtown area. Working with various stakeholders, through a public health lens, the team will start to find solutions. DMI and the BID are here to help throughout the entire process.

Please support resolution 52680 tonight, it will help the entire downtown move forward.

Sincerely,

A handwritten signature in cursive script that reads "Jason Ilstrup".

Jason Ilstrup
President

Downtown Madison, Inc.

jilstrup@downtownmadison.org