
Economic Impact of Immigrants on Dane County

Dawn Berney, Jewish Social Services
Presentation to Madison City Council
October 16, 2018

Jewish Social Services -- Strengthening Lives In Keeping with Our Values

Services Offered

- Case Management for Seniors and Others
- Senior Adult Programs
- Chaplaincy
- Refugee Resettlement



What does Jewish Social Services have to do with immigrants and economic development in Dane County?

Why Did Jewish Social Services Start Resettling Refugees in Madison?



Peter Bouckaert ✓
@bouckap



Just pause 4 moment & imagine this was
your child, drowned trying 2 flee #Syria
war 4 safety of #EU. #solidarity

6:29 AM - Sep 2, 2015

♡ 780 💬 2,367 people are talking about this

79 refugees resettled by JSS in FY17 and 18
from Afghanistan, Burundi, the Democratic
Republic of Congo, Iraq Pakistan, Rwanda, and
Syria.



Where did Jewish Social
Services get the data for this
report??

New American Economy

500 Republican, Independent, and Democratic mayors and CEOs in all 50 states agree:

Immigration is critical to America's economic success.

**INFLUENTIAL
CO-CHAIRS
& MEMBERS**



**ECONOMIC
IMPACT
STUDIES**



**AGRICULTURE,
BUSINESS, & TECH
ADVOCACY**



**LOCAL
IMMIGRATION
ACTION PLANS**





JSS Partners for Gateways for Growth Award



Dane County Immigrant Population is Growing

Immigrant population
of Dane County

45,038

Between 2011 and 2016,
the county's population
grew by **7.0%**.

The immigrant population
grew by **24.2%**.

Total population

482,749 → 516,734



7.0%

Immigrant population

36,264 → 45,038



24.2%

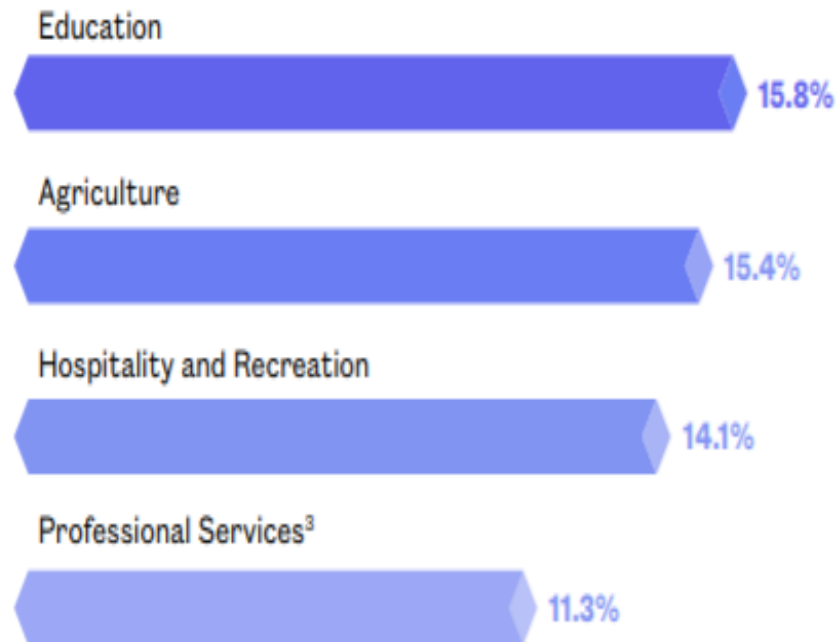
Top five countries of origin for immigrants living in the county:

1	Mexico	22.6%
2	China	9.7%
3	India	9.7%
4	Laos	4.7%
5	Thailand	3.7%

Although the foreign-born made up 8.7% of the county's overall population, they represented 10.7% of its working-age population

Immigrants are Overrepresented in key industries and occupations including:

Industries



Occupations

- 1 Postsecondary Teachers10.2%
- 2 Cooks..... 6.6%
- 3 Software Developers.....6.1%
- 4 Janitors and Building Cleaners ... 2.9%
- 5 Computer Programmers2.4%

Where are Immigrants Working?

The Epic logo, featuring the word "Epic" in a stylized, italicized, red font.The UW Health logo, with "UW" in red and "Health" in blue, separated by a red horizontal line.

Dane County is a great place to be an entrepreneur.

“People are so welcoming here that I feel confident enough to start something to support the community.” -- Pepe Barros, Immigrant from Chile and creator of Down with Bikes

In 2016,

4.4%

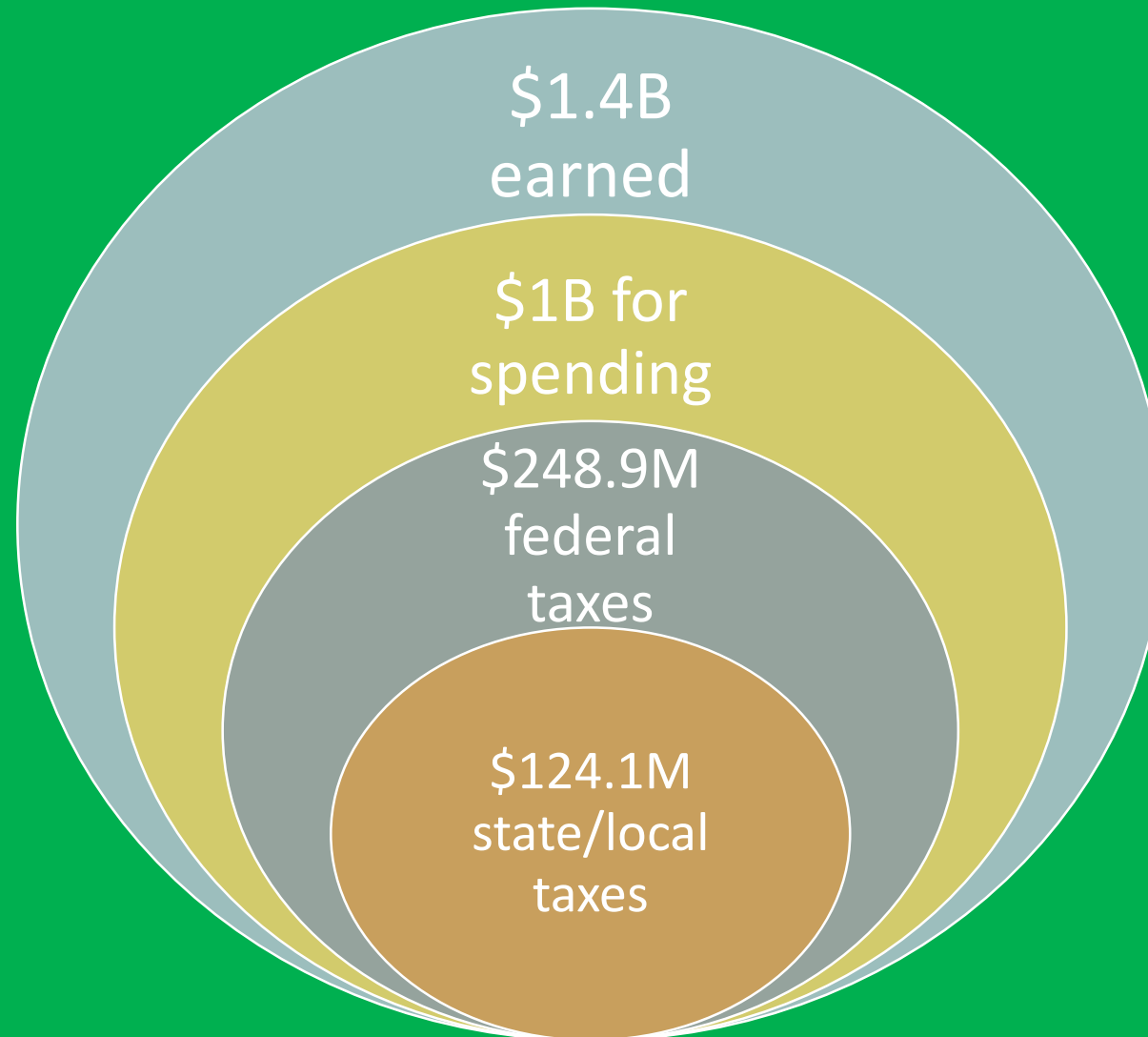
of all immigrants in the city of Madison, WI were entrepreneurs.

#IAmAmerica

 **NAE** Cities Index

Buying Power of Immigrants -- 2016

In 2016 ,
immigrant
households
in Dane
County
earned \$1.4B
as compared
to \$16.8B for
U.S. born
population



After taxes,
they had
**\$1B in
spending
power** as
compared
to 11.9B for
U.S. born
population.

“Trust me, I love it. I am so glad I’m paying back.”

--- Saif Al Saedi, former Iraqi refugee and current Dane County property manager and landlord when asked about paying his taxes

More than 1 in 3 immigrants in
Dane County are naturalized for
a total of 16,894

An additional 8,301 are likely
eligible for citizenship

So what's next?



**NEW AMERICAN ECONOMY &
WELCOMING AMERICA**

**REQUEST FOR APPLICATIONS
FOR
THE GATEWAYS FOR GROWTH CHALLENGE**

Deadline: November 19, 2018 at 5pm ET.

The Gateways for Growth Challenge is a competitive opportunity for local communities to receive **tailored research**, **direct technical assistance**, and/or **matching grants** from New American Economy (NAE) and Welcoming America (WA) in support of the development of multi-sector plans for welcoming and integrating immigrants.

Strategic Planning Support Offered

1. Local Research (received by JSS for Dane County, 2018)
2. Technical Assistance— i.e. initial convening or stakeholder meetings for planning process; sharing best practices & models for an integration strategy or recommendations; or public messaging campaigns advice
3. Matching Grants – up to \$12,500

Expectations

1. Commitment from a lead/convening partner
2. Interest or endorsement from the private sector
3. Person or committee to oversee and coordinate the planning process within the community
4. Commitment to developing and publicly releasing a final multi-sector strategic plan by December 2019



**Dane County and Madison
can show how immigrants
benefit our community.**

To Learn More about the technical report:

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To Learn More about the Gateways for Growth:

<http://gatewaysforgrowth.org/wp-content/uploads/2017/07/G4G-Round-III-RFP.pdf>