From: John Pickle

To: <u>Blake-Horst, Meghan</u>
Subject: VOC Meeting

Date: Tuesday, August 28, 2018 10:15:19 AM

Hi Meghan

Unfortunately I can't make the meeting tomorrow but I would like to send you my thoughts on the seniority points

I'm against increasing the moving back to 7pts from 5pts system.

The complaint from the older carts is that they can't compete anymore. If the older carts are struggling as much as they claim to be, a move to increase their seniority bonus will only allow them to last a few more years. Other carts will build up enough seniority to compete with them given time.

Also 7pts is a huge bonus for carts. The points from the worst to the best scores are only 15-17 pts with best 10 spots differ only 5pts from each other.

If there is a move to increase the 5pt system back to a 7pt system it will really hurt the food cart environment. The competitive nature of the current point system allows for opportunities for carts to really push innovative ideas and produce really great food. The real winners and losers from the judging criteria are the patrons who eat at Madison food carts.

A longevity bonus of 1pts per five years would make the older carts untouchable and would make them impossible to compete with. If this is done might as well do away with the judging all together. A old vendor could reach a seniority bonus of 13-14 points that would put them in first place every year for as long as they wanted to vend, with no possibility of ever losing their spot.

For the benefit of everyone, please don't change the point system.

John Pickle PickleJar

P.S. there are many carts who want to attend this and speak out but we're all in our peek season and are booked Wednesday nights