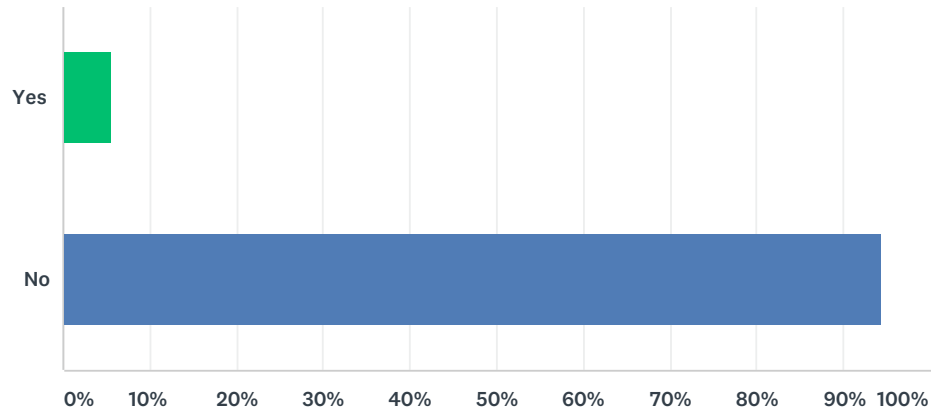


Q1 Did you attend the July 25, 2018 Open House Meeting on the Draft Land Use Concepts, Goals and Recommendations?

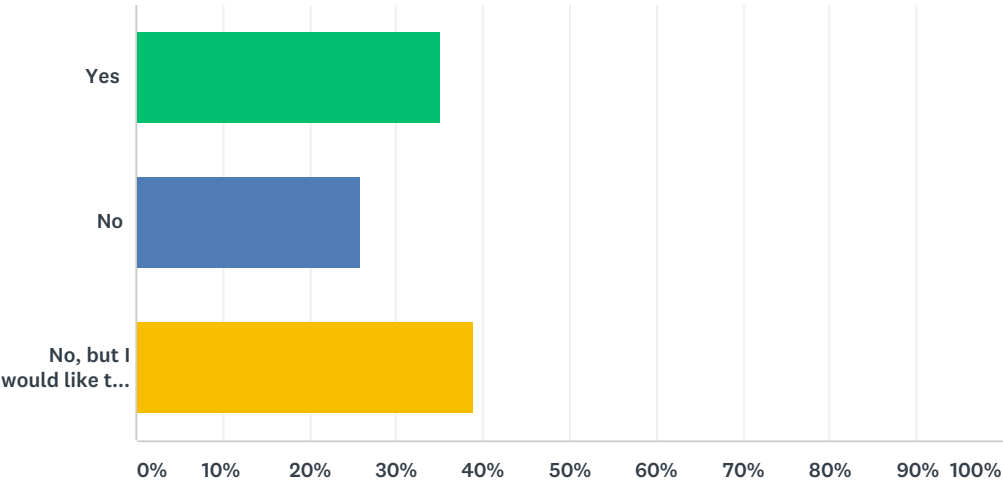
Answered: 53 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	5.66%	3
No	94.34%	50
TOTAL		53

Q2 Are your currently on our email mailing list for the Milwaukee Street Plan process?

Answered: 54 Skipped: 0



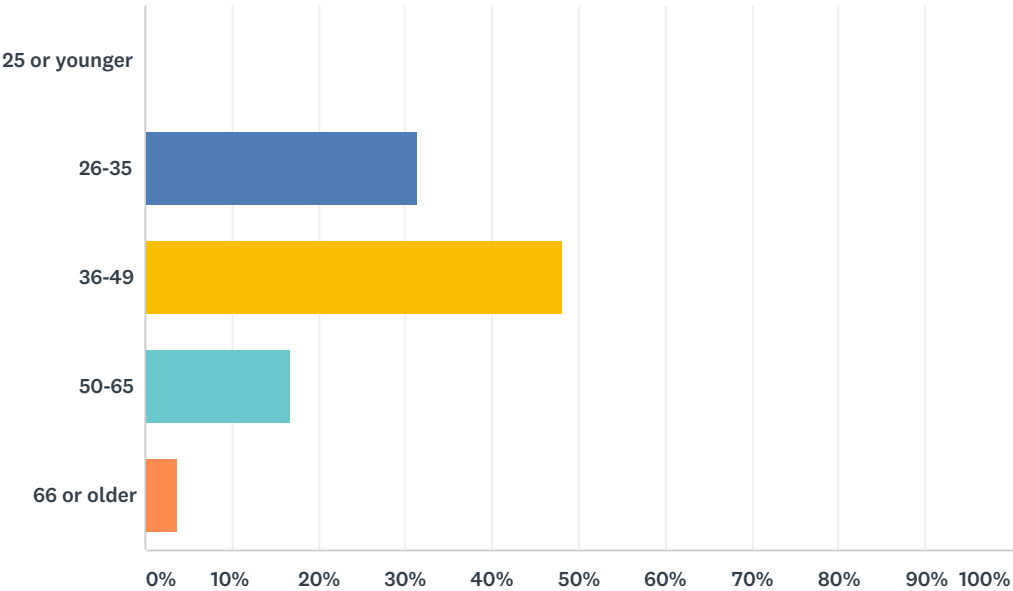
ANSWER CHOICES		RESPONSES	
Yes		35.19%	19
No		25.93%	14
No, but I would like to be added. (Please put your email address in the box below)		38.89%	21
TOTAL			54

#	NO, BUT I WOULD LIKE TO BE ADDED. (PLEASE PUT YOUR EMAIL ADDRESS IN THE BOX BELOW)	DATE
1	[REDACTED]	[REDACTED]
2	[REDACTED]	[REDACTED]
3	[REDACTED]	[REDACTED]
4	[REDACTED]	[REDACTED]
5	[REDACTED]	[REDACTED]
6	[REDACTED]	[REDACTED]
7	[REDACTED]	[REDACTED]
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9	[REDACTED]	[REDACTED]
10	[REDACTED]	[REDACTED]
11	[REDACTED]	[REDACTED]
12	[REDACTED]	[REDACTED]
13	[REDACTED]	[REDACTED]
14	[REDACTED]	[REDACTED]
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Q3 What is your age?

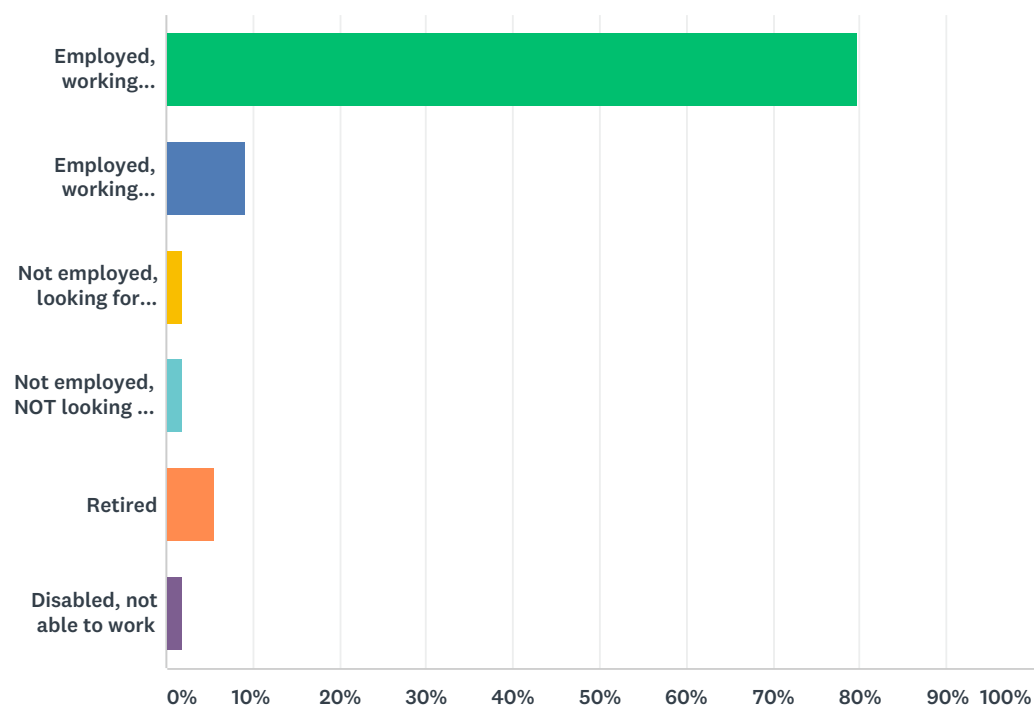
Answered: 54 Skipped: 0



ANSWER CHOICES	RESPONSES	
25 or younger	0.00%	0
26-35	31.48%	17
36-49	48.15%	26
50-65	16.67%	9
66 or older	3.70%	2
TOTAL		54

Q4 Which of the following categories best describes your employment status?

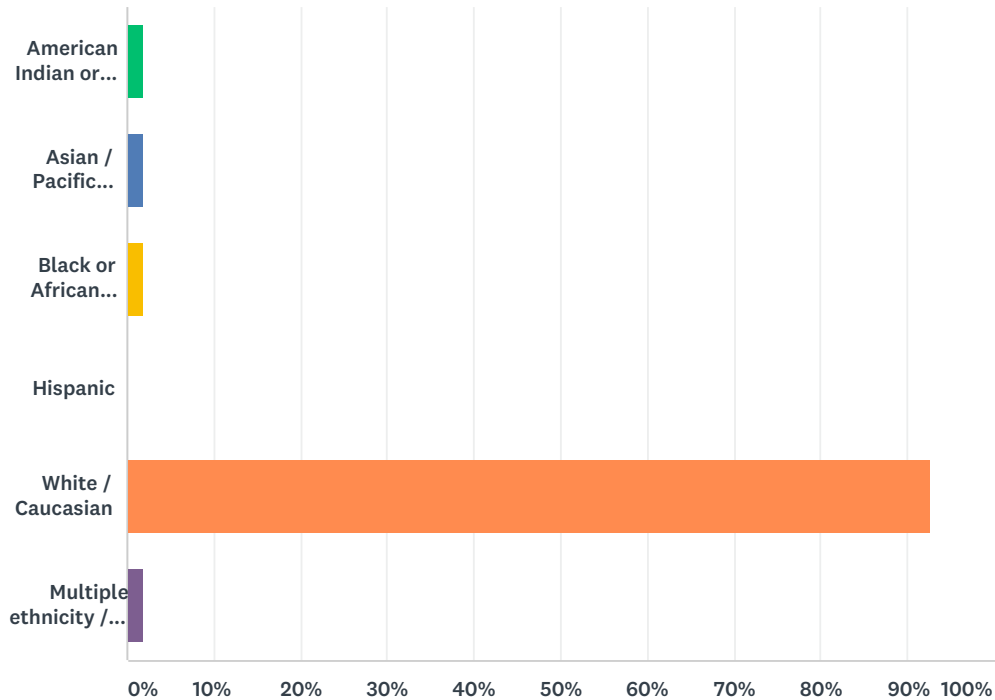
Answered: 54 Skipped: 0



ANSWER CHOICES	RESPONSES	
Employed, working full-time	79.63%	43
Employed, working part-time	9.26%	5
Not employed, looking for work	1.85%	1
Not employed, NOT looking for work	1.85%	1
Retired	5.56%	3
Disabled, not able to work	1.85%	1
TOTAL		54

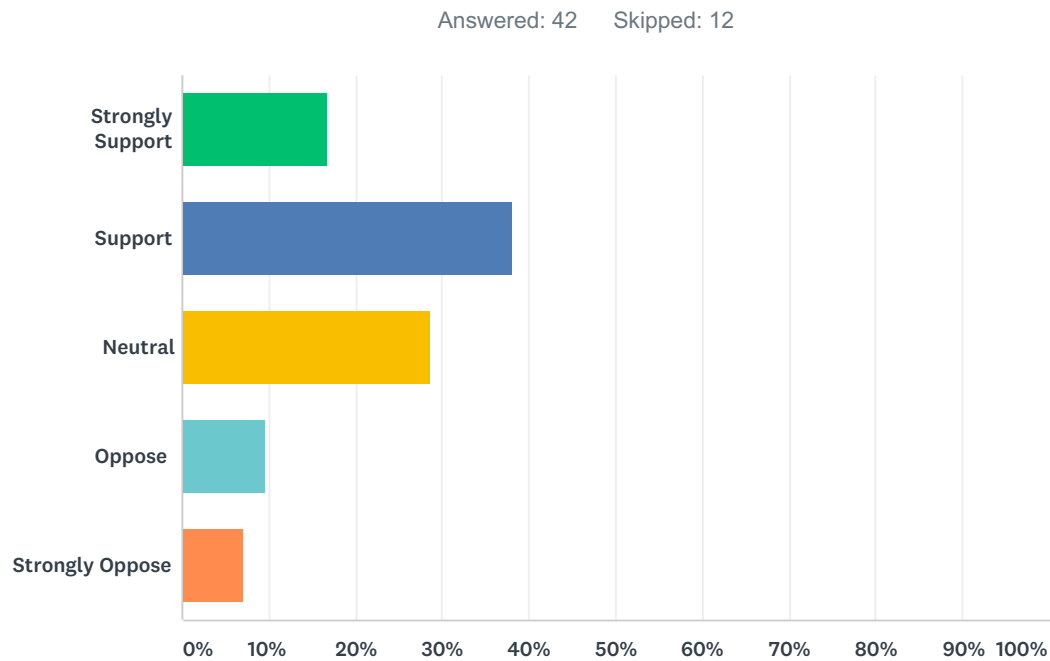
Q5 Which race/ethnicity best describes you? (Choose as many as you would like.)

Answered: 54 Skipped: 0



ANSWER CHOICES	RESPONSES	
American Indian or Alaskan Native	1.85%	1
Asian / Pacific Islander	1.85%	1
Black or African American	1.85%	1
Hispanic	0.00%	0
White / Caucasian	92.59%	50
Multiple ethnicity / Other	1.85%	1
Total Respondents: 54		

Q6 How do you feel about the general layout of land use concept?



ANSWER CHOICES		RESPONSES	
Strongly Support		16.67%	7
Support		38.10%	16
Neutral		28.57%	12
Oppose		9.52%	4
Strongly Oppose		7.14%	3
TOTAL			42

Q7 Do you have any specific comments about the general layout of this land use concept?

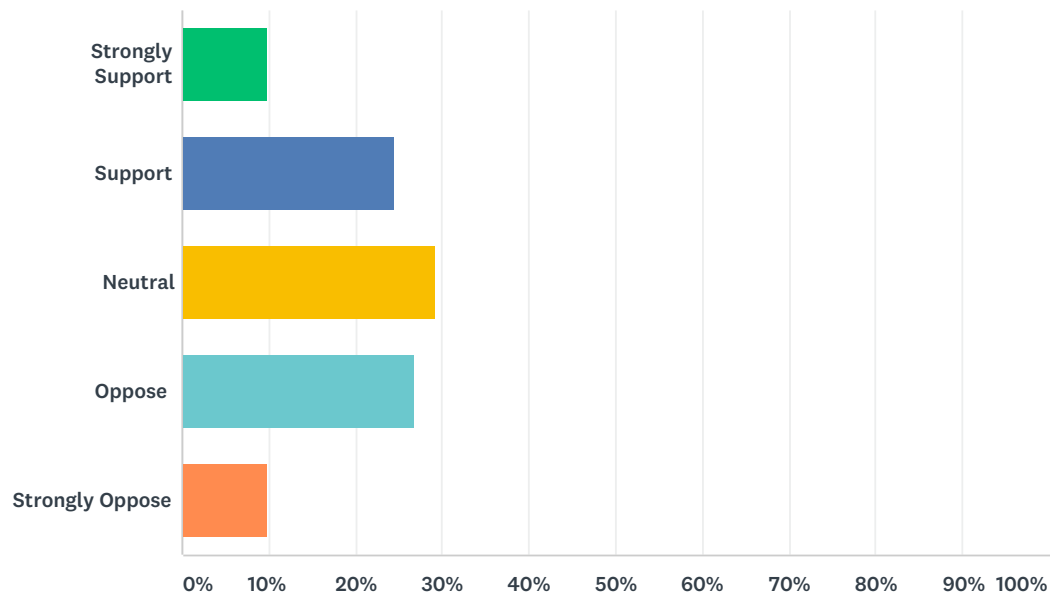
Answered: 22 Skipped: 32

#	RESPONSES	DATE
1	I like the smaller blocks, for a neighborhood, giving easier access to the greenspace and Milwaukee street. As well as more housing in the neighborhood.	8/16/2018 8:39 AM
2	My main recommendation is that the small green corridor that connects the Voit property north of Milwaukee street to OB Sherry park to the south should be wider. Doing so would essentially create a wide greenway from Hwy 30 through the Voit Property to the OB Sherry Park to Olbrich and the Lake. The way it looks now seems like it would almost cut off the Voit greenspace to OB Sherry park. It would miss this great green opportunity.	8/8/2018 5:29 PM
3	Make sure there's lots of space for community gatherings ... multi-use spaces, indoor and outdoor.	8/8/2018 8:43 AM
4	I support the density of the residential and the large open area. I think some kind of ag presence would be a nice nod to the longevity of the Voit property and Madison's agricultural past; perhaps something like Troy Gardens or a similar urban farm model.	8/6/2018 4:27 PM
5	The mixed use I agree with but the residential seems a little odd. Why is the current residential mix layout the way it is right now? Is it better for traffic, the new community, etc?	8/4/2018 11:22 PM
6	More green space is needed.	8/3/2018 7:11 AM
7	It's a good start, but these look like massive buildings that don't fit with the character of the neighborhood, which is primarily single family homes. I also worry that there will be too much population density, creating a lot of extra traffic/safety issues.	8/2/2018 3:32 PM
8	There are already so many new mixed us buildings on the east side with vacant store fronts. I don't understand the purpose of adding more. Additionally, I think there is a greater need for AFFORDABLE apartments and I worry that this will be just another project that puts in apartments that no one but Epic employees can afford. We need to invest in young, working class families. Also, how will this impact the already very over populated local schools in that area?	8/2/2018 12:19 PM
9	There should be more "yellow" and "yellow" should not be boxed in by orange. The current single family neighborhood should flow into new single family, then more mixed, then commercial. Access to parking for commercial is not shown, neither are traffic lane changes. What insulates the residential from the commercial and keeps it from looking just like the Reiner Road area, where the residential seems like an afterthought and an awful place to live. Where, specifically are the access points to natural areas and how will they be protected.	8/1/2018 10:28 PM
10	Why cant the land just stay as a park with some single family housing and/or senior living. Do not want low income, there is way too many low income being built already off cottage grove rd and all it brings is crime and people who have no intention of ever working. Why doesn't low income get built in Maple Bluff or areas like that. Between low income and expensive houses there is very little middle class working people housing around. Build houses or condos, not apts, and with price range of \$200,000 to \$300,000. There are so many people looking for houses in that price range and is hard to find.	8/1/2018 8:19 PM
11	I'd like a larger green space buffer between the creek and impermeable surfaces. I'd like to see foot and bike paths incorporated. I'd like to see traffic calming on Milwaukee street including additional lights or bump outs. I'm concerned with the lack of canopy trees in the development so please retain as much of what is growing currently.	8/1/2018 2:13 PM
12	I wish the new neighborhood didn't 'terminate' at Chicago Ave, but rather the side streets extended past a little bit to connect the neighborhood with the large new open space. It would also be nice to see buildings that front the open space, and the creek, rather than 'turn its back' on it	8/1/2018 9:58 AM
13	The parts of the neighborhood that already have multi-family, low-income housing are the places no one wants to go at night. We certainly don't need to take an already borderline-blighted area and create more areas that exclusively cater to low-income.	7/31/2018 11:48 AM

14	Can Madison Metro bus stop be moved next to Woodmans, whichever side of Milwaukee Street it's located? We need to create a convenient experience for people who rely on public transport when grocery shopping. We should make their transport of groceries from store to bus AS EASY AS POSSIBLE. Alternative for them might be grocery shopping at gas stations / convenience stores. This is a public health issue. Also, let's forgo single family units to encourage density.	7/30/2018 10:19 PM
15	There would be too many residents in the space allotted with this plan. There is also too many community mixed use buildings. With the development of Royster, the C & P shopping center, the Sentry store and Atwood/Cottage Grove Road area, we will have plenty of retail and certainly will not need more.	7/30/2018 9:35 PM
16	I like keeping Woodman's where it is. However, it looks like too much density on the other side of Milwaukee. I would like to see it scaled back some. Even if that means some development could happen now and some in a decade or two.	7/30/2018 8:48 PM
17	I'm most interested in maintaining the green space akin to the west side arboretum After living on Wells and N Fair Oaks for a few years, it'd be great to expand the turn lane from Milw onto N Fair Oaks as too many drivers use it as a speedway The creek is a recreational resource and I'm worried the development will add pollution We could generate income with a small craft launch and small craft rentals vs bougie stores	7/30/2018 5:44 PM
18	Very happy with the green space and mixed use commercial along Milwaukee with no taller than 5 story buildings, so long as theres good sidewalks to get there from Fair Oaks.	7/30/2018 4:17 PM
19	1) These mixed use buildings were my absolute worst fear for this land. I'm tired of these springing up all over town. They cluster a whole lot of traffic into one spot, and the City seems to never actually plan for increased traffic.	7/30/2018 4:12 PM
20	This concept would provide some excellent opportunities for businesses to relocate here. It would provide those in the neighborhood opportunities for employment within walking distance.	7/30/2018 3:30 PM
21	Please make sure the Community space (purple) has significant easy physical access to the green space (park) for future programming.	7/30/2018 2:53 PM
22	I'd like to see more small (2-3bd, 1bth) single family homes in the western area bordered by Starkweather. It would be similar to the existing Eastmorland neighborhood, and provide more affordable housing stock for individuals and families to become home owners who can't afford larger new construction.	7/30/2018 2:38 PM

Q8 How do you feel about the general layout of alternative concept?

Answered: 41 Skipped: 13



ANSWER CHOICES	RESPONSES	
Strongly Support	9.76%	4
Support	24.39%	10
Neutral	29.27%	12
Oppose	26.83%	11
Strongly Oppose	9.76%	4
TOTAL		41

Q9 Do you have any specific comments about the general layout of the alternative land use concept?

Answered: 26 Skipped: 28

#	RESPONSES	DATE
1	I dislike the large commercial space. It feels like it would make the rest of the neighborhood less pleasant, and be a blight from the green space.	8/16/2018 8:39 AM
2	Make sure there's lots of space for community gatherings ... multi-use spaces, indoor and outdoor.	8/8/2018 8:43 AM
3	Not dramatically different, but the "general commercial" area looks a lot like a mall, which I don't support, certainly not in this location.	8/6/2018 4:27 PM
4	It doesn't seem to allow for as many housing units or store front opportunities and brings in a large retailer instead.	8/6/2018 4:15 PM
5	I don't want to have either Dawes St or Buckingham Ln continued to Silver Rd and Milwaukee St, respectively. They solves a problem that doesn't exist and open up Pandora's Box of social and traffic problems.	8/5/2018 1:35 PM
6	I oppose the alternative land use concept, because it would shift greater traffic to this area. On the other hand, I believe the current location could be cleaned up to be more welcoming when you get off Stoughton/51. Plus the current road design for traffic is not very effective for the flow of traffic.	8/4/2018 11:22 PM
7	This looks a little less dense/overwhelming than the other plan. Expanding the existing park and cleaning up the existing Woodman's location would be a big improvement. A new Woodman's or other updated grocery store across the street would be nice. Trader Joe's, please?	8/2/2018 3:32 PM
8	Need more affordable single family homes. (See comments in the first comment box.)	8/2/2018 12:19 PM
9	I like that there is less mixed-use property in this one, but moving Woodman's would be extremely expensive compared to option 1, and as someone who knows nothing, I don't know how realistic that would be.	8/2/2018 11:50 AM
10	See comments above- add that no one wants to live adjacent to the grocery giant as current examples in sun Prairie and west side show. How would noise, trash, traffic be addressed? The current woodmans is an eyesore outside, and redevelopment is a good idea but "spreading it around" is not.	8/1/2018 10:28 PM
11	Again per my comments above. Would rather have single family housing, condos, senior living and even commercial instead of residential mix 1 and 2 at the areas off of Lansing, Leon and Harding streets.	8/1/2018 8:19 PM
12	The area by the current Woodmans is an eyesore and an unfriendly area to pedestrians. Moving Woodmans and developing its current location will make the area much more inviting.	8/1/2018 3:34 PM
13	Same as above. Green buffer to the creek. Traffic calming measures. Accessible bike/foot paths.	8/1/2018 2:13 PM
14	If Woodman's rebuilds, I think it should be required that it's a more 'urban' store like Target Hilldale -- stacked parking, sidewalks around it, integrated into the urban fabric.	8/1/2018 9:58 AM
15	That parking concept is terrible considering the amount of traffic it receives. There is currently ~0 foot traffic going in and out of Woodmans, and this concept would bottle-neck it.	7/31/2018 11:48 AM
16	Traffic bottleneck with vehicles, headed east, turning left into Woodman's??? Let's forego single family homes, and really encourage density.	7/30/2018 10:19 PM
17	Again, you are building too many multi level units and we don't need all of these retail units.	7/30/2018 9:35 PM
18	I like keeping Woodman's on the south side of Milwaukee St. However, if it does move, I like keeping the green space of Eastmorland Park if not expanding it further.	7/30/2018 8:48 PM

19	I live on Schenk St. within sight of the transfer point and Swiss Colony building. Considering the continuous stream of customer and cart traffic crossing Milwaukee St., Woodman's and the transfer point on the same side of the street makes sense. That said, I doubt people would choose to live adjacent to Stoughton Rd. if they can help it. I prefer option 1 where the majority of residential buildings are kept closer to the heart of the neighborhood and Woodman's remains tucked back closer to 51. I'm unsure if it's even feasible or logical, but if Woodman's could move across the street where the post office is (which is running at half capacity?), that might be ideal — putting it on the same side as the transfer point, back from residential, and allowing for expansion of Eastmorland Park and even additional residential on the south side of Milwaukee St.	7/30/2018 6:01 PM
20	See previous comments	7/30/2018 5:44 PM
21	This one appears to turn my backyard (5 North Fair Oaks) into a park, and as such I'm much less happy about it considering its why I bought the house. If I could keep my backyard and be able to walk to Woodmans without crossing Milwaukee, I'd be very happy with it - but I really like my backyard.	7/30/2018 4:17 PM
22	The minute you move a business to an opposite site of the street you immediately change traffic flow. A nearby example of this is the PDQ (now Kwik Trip) development at the corner of Milwaukee St and Walbridge. I live two blocks from that site and it's been an absolute daily headache.	7/30/2018 4:12 PM
23	I live on Schenk St. within sight of the transfer point and Swiss Colony building. Woodman's and the transfer point on the same side of the street might makes good sense — considering shopping cart and foot traffic across Milwaukee. On the other hand, I doubt people would choose to live adjacent to the traffic of Stoughton Rd. if they can help it. I think residential buildings should be kept closer to the heart of the neighborhood and Woodman's and its unsightly parking lot remain tucked back closer to 51.	7/30/2018 4:03 PM
24	Given that this area is heavily rooted in manufacturing, this concept maintains that option in a pleasing way.	7/30/2018 3:30 PM
25	I don't like the gigantic parking lot. and I don't like that the loading zone area of woodman's is so close to residential. In the current woodman's, that area is really unsightly. I like that this plan includes redevelopment of the current Woodman's location (the one that abuts Eastmorland park). In both land use concepts (1 and 2) I do not see any sort of pedestrian bridge or underpass. Ideally traffic would go underground, but if it has to stay where it is, there has got to be some sort of better way to cross Milwaukee.	7/30/2018 3:20 PM
26	wasted acres for parking	7/30/2018 2:53 PM

Q10 Land Use: please provide some additional thoughts on what you like about the land use recommendations in this plan.

Answered: 27 Skipped: 27

#	RESPONSES	DATE
1	A mix of housing and greenspace looks appropriate. I think it would really add a great deal to this area.	8/16/2018 8:52 AM
2	Like the mixed use---residential/commercial with pedestrian friendly businesses.	8/8/2018 5:34 PM
3	Please maintain and respect the natural wetland that lays along this property. This is a natural habit for many wild animals and it would be frustrating to see the beautiful feature of our neighborhood disturbed.	8/8/2018 8:49 AM
4	Relatively high density residential and mixed-use is great; a good opportunity for smart code development.	8/6/2018 4:48 PM
5	Integrate green spaces for parks and recreation nearby, both for humans and canines.	8/6/2018 4:23 PM
6	Appreciate the density as well as the preservation of green space	8/5/2018 9:22 AM
7	The overall idea is great and is much needed for an area that has a lot of potential with its proximity to the airport and major roads and highways.	8/4/2018 11:22 PM
8	Mixed-use - nice to have some restaurants, shops, etc. without being a major shopping center. Glad land is set aside for nature and that somebody thought about water retention/runoff issues. Connecting more through-streets to Milwaukee to alleviate traffic on Schenck, Walter.	8/2/2018 3:44 PM
9	Like the single family residential	8/2/2018 12:21 PM
10	I like the increased residential areas. I like the maintained green space.	8/2/2018 11:52 AM
11	It refocuses a center for growth and development in a location which is already well served by infrastructure. It preserves some of the current green space.	8/1/2018 10:44 PM
12	Some single family homes and condos. Would like to see more senior living housing also.	8/1/2018 8:31 PM
13	I love the proposed density and infill implications. I like the idea of more commercial options in the neighborhood. I like the idea of better connectivity for this neighborhood via a second bridge over Starkweather.	8/1/2018 2:33 PM
14	Retaining a good portion of the land for park space	8/1/2018 12:24 PM
15	Thank you for having a mix of single family, multi-family, and commercial!	8/1/2018 10:01 AM
16	Very much support adding more green space, as well as increasing access to the Starkweather Creek. I would also support making bike access along Milwaukee Street safer. Currently it is quite dangerous, especially taking into regard the poor condition of much of the street itself, often forcing cyclists into the main lanes.	7/31/2018 12:54 PM
17	Improvement of the walkability and options for things to do on Milwaukee Street	7/31/2018 8:52 AM
18	I like 2 story and single family homes.	7/30/2018 10:09 PM
19	Overall, I'd like the density to remain limited. Current plans look denser than I would like to see.	7/30/2018 8:56 PM
20	I really like the idea of underground or structured parking. Swiss Colony and Woodman's parking lots are unsightly. I love encouraging local and small businesses specifically.	7/30/2018 6:21 PM
21	I like the preserved green space along the creek. That is the only thing I like.	7/30/2018 4:46 PM
22	I like the park space a lot, I like adding more single family homes and town houses, and I think mixed use 3-5 story buildings with neighborhood businesses in them could be an excellent addition to the area. Frankly, I think its a fine plan outside of the risk of my backyard turning into a park.	7/30/2018 4:40 PM
23	Please do encourage underground or structured parking. The current parking lots are eyesores.	7/30/2018 4:08 PM

24	That planning to promote the parks will be a part of the plan. I LOVE that Starkweather Creek is included in the plan!	7/30/2018 3:26 PM
25	Expanding parks, green space.	7/30/2018 3:21 PM
26	I like the buffer space next to Starkweather creek.	7/30/2018 3:01 PM
27	I like the mix of residential units. Housing stock inventory is a major problem in the city, both rental and single family.	7/30/2018 2:40 PM

Q11 Land Use: please provide some additional thoughts on what you don't like about the land use recommendations in this plan.

Answered: 23 Skipped: 31

#	RESPONSES	DATE
1	I'm concerned about pulling more commercial traffic, essentially extending the area from 51 going west on Milwaukee street. Increased noise and semi traffic would make the space less desirable and unsafe for children.	8/16/2018 8:52 AM
2	Na	8/8/2018 8:49 AM
3	Too much residential/commercial density.	8/7/2018 11:25 AM
4	Please no big mall building.	8/6/2018 4:48 PM
5	Commercial retail has it's place throughout many parts of Madison. Keeping this area restricted to smaller, local (non-chain) businesses could help the local economy as well as community members find goods that interest them and get them active in physically obtaining them.	8/6/2018 4:23 PM
6	Removing houses on Milwaukee St to extend the park makes the parkland no more useful. Traffic on Milwaukee St interferes and as a neighborhood park, lines of site add nothing to its utility.	8/5/2018 2:04 PM
7	Just curious about the current use of residential and how that came about. Not necessarily a bad thing. My other concern is parking. Will the residential have underground parking or street parking? For the residents it is much safer to have off-street parking, which also can limit crime.	8/4/2018 11:22 PM
8	A little too much high-density housing. Prefer more green space.	8/2/2018 3:44 PM
9	Do not like mixed use. Too many vacant store fronts in all of the new buildings on the east side already (specifically Carbon). Fill those first	8/2/2018 12:21 PM
10	I don't like the use of mixed retail/residential properties, but option 2 seems to have fewer of those, so that is better.	8/2/2018 11:52 AM
11	As stated, single family homes should not be boxed in by apartments and commercial. Green space should be a higher priority, with clear access. Separation of commercial and residential is important (this is not downtown and shouldn't pretend to be).	8/1/2018 10:44 PM
12	Do not want high density. Leave as a park, some single family and senior living. Build low income in the residential areas with \$400,000 price range values and up. Lets be fair about this.	8/1/2018 8:31 PM
13	I would like to retain a larger green space buffer between the creek and development.	8/1/2018 2:33 PM
14	Goal #2 is lovely...but I don't think it's likely that the majority of people will jump on the public transportation bandwagon. So now you're adding all these new residents to the area that is already congested as it is now.	8/1/2018 12:24 PM
15	Making the area exclusively catered to low-income families is only going to exacerbate the current poverty, crime and pollution in the area. You only need to look to the neighborhood on the other side of Fair Oaks, between East Washington, to see how that plays out in the long run. Having an entire neighborhood where no one has any vested interest in maintaining property values is going to be a death sentence for the neighborhood, ensuring for years to come that it will remain an unattractive and often unsafe place to live no matter how many parks you put there. You'll continue to see the effects ripple into the condition of the area schools. The planned development needs a more even mix of single and multi-family. You can add as much mixed-use as you want, but unless you have people living in the area with some disposable income, it will become low-end box stores that only offer minimum wage positions and shoddy goods and services.	7/31/2018 12:54 PM
16	Perhaps more single family homes would be beneficial for more of a community feel.	7/31/2018 8:52 AM
17	I don't want the area to be over populated with multi family apartments and buildings over 2 stories high. People live in this neighborhood because we like it as it is. We don't need to be overloaded with retail.	7/30/2018 10:09 PM

18	I would like to see some walkable dining, drinking (alcohol and coffee), and entertainment options. It's nice to not have to drive everywhere to get such options.	7/30/2018 8:56 PM
19	We don't need more bougie destination shopping	7/30/2018 5:45 PM
20	I don't like that the plan zone doesn't include the intersection of Milwaukee St and Walbridge. It seems like if there's going to be planning done this is a wasted opportunity to address the issues at that intersection. IT IS A DANGEROUS LOCATION from HWY 51 to WALBRIDGE along Milwaukee St and no one ever seems to listen to me about this.	7/30/2018 4:46 PM
21	I don't like how in the alternate plan, my backyard gets turned into a park.	7/30/2018 4:40 PM
22	More Starkweather buffer space please. Path on East side of Starkweather creek all the way to Lake Monona please!	7/30/2018 3:01 PM
23	Not enough small, affordable single family homes. There is a serious lack of stock for first time home buyers in the city.	7/30/2018 2:40 PM

Q12 Transportation: do you have any thoughts on transportation elements of this concept (transit, bike and pedestrian network, street pattern, etc)?

Answered: 18 Skipped: 36

#	RESPONSES	DATE
1	Good access to the bike path by starkweather is a must. Sidewalks along both sides of the steet. A couple well marked pedestrian crossings for Milwaukee steet.	8/16/2018 8:52 AM
2	Definitely need to make Milwaukee street more pedestrian and bicycling friendly.	8/8/2018 5:34 PM
3	Make it bike friendly! Milwaukee street is very busy with vehicles, pedestrians and bicyclists and stray shopping carts and busses. Addressing that flow and safety would be greatly appreciated by all	8/8/2018 8:49 AM
4	All types of transportation should be integrated (cars, buz, bikes, pedestrian.) Ideally have a bike lane away from immediate traffic and put parking between traffic and bikes. Helping residents lower their carbon footprint can also be accomplished by just making walking convenient, even during colder temperatures.	8/6/2018 4:23 PM
5	Dawes St and Buckingham In as they are, enhance the separation of bike and automobile interactions and solve no transportation needs. Present bicycle/walking path is user friendly and esthetically nicer as well as safer.	8/5/2018 2:04 PM
6	Great overall. One thing I would like to point out is the intersection going across Milwaukee St on the east side of Stoughton to jump onto Stoughton on the west side of the post office can be dangerous. I work on Corporate Dr and take this route to the beltline every day. On a number of occasions I have seen people blow right through a red light heading east under the overpass on Milwaukee. What I believe is happening is they see the green light further up just on the other side of the overpass and so they drive through their red light only noticing the next set of lights. My colleagues have also seen people blow through these same lights, so I would like to see this issue addressed to make sure it is much safer for cross traffic.	8/4/2018 11:22 PM
7	Bike and pedestrian paths are not clear. Noisy bus traffic should be confined to Milwaukee. The "preferred" path for vehicles going to east wash and 30 should be clearly thought out. The commercial traffic should be kept out of residential.	8/1/2018 10:44 PM
8	Milwaukee street will need to be 2 lanes in each direction to accommodate all the extra traffic.	8/1/2018 8:31 PM
9	I dont see proposed bike paths in the handout- maybe I missed them. Milwaukee street is a common bike commuter street currently and needs clearly marked bike lanes and traffic calming. I would also like to see the transfer point developed with amenities beyond just somewhere to get out of the rain. Bathrooms, commercial, etc. I dont like the idea of extending Dawes to Silver Street as I imagine the folks who live on dead ends enjoy the quiet. I would hate for this development to have a negative impact on the neighborhood.	8/1/2018 2:33 PM
10	I love that Chicago Ave is connected through. It would be nice to see the creek 'embraced' more with a riverwalk type of thing, though.	8/1/2018 10:01 AM
11	Milwaukee street desperately needs a viable bike route. There is no sidewalk along much of the north side of the street and road conditions are dangerous. Alternate routes force you through meandering residential neighborhoods on the other side of the road, or a long detour to the Cap City trail to the south.	7/31/2018 12:54 PM
12	I like that it would be walk/bike friendly.	7/31/2018 8:52 AM
13	I don't want the transfer point to become a hangout that could increase crime.	7/30/2018 10:09 PM
14	I'm not sure if I understood how well bikes and pedestrian traffic would fit in. However, I would like to see both of those be priorities.	7/30/2018 8:56 PM

15	I'm disappointed to hear the Metro likely won't be doing much or anything to improve the East Transfer Point. I am frankly tired of Metro using Walbridge as Transfer Point #2 - they are a visibility hazard during peak hours because they block the view of people entering and exiting from Walbridge.	7/30/2018 4:46 PM
16	While I am not a fan of having my backyard be a park, I am much more okay with my front yard having a sidewalk because it admittedly needs one.	7/30/2018 4:40 PM
17	Overpasses! At least for pedestrians and bikes. I would like to see cars go totally underground in this area in truth, but I'm guessing that's too expensive. I'd love to see a really nice and safe bike/pedestrian connector to Lake Monona -- some sort of path where one doesn't need to wait at a light or bike on the street, especially when the streets have buses and parking.	7/30/2018 3:26 PM
18	How dangerous will Chicago street be? (looks like potential to discourage safe access to green space)	7/30/2018 3:01 PM

Q13 Culture & Character, Neighborhoods & Housing, Economy & Opportunity: do you have any thoughts on these elements contained within this concept?

Answered: 15 Skipped: 39

#	RESPONSES	DATE
1	A good mix of income levels.	8/16/2018 8:52 AM
2	This is not an affluent neighborhood. There should not be luxury apartments. Please offer affordable housing so Madison's vulnerable residents can have a home.	8/8/2018 8:49 AM
3	My only concern is that the development not look like a new suburban development - it needs to blend with the older existing areas.	8/6/2018 4:48 PM
4	No one likes living in a cookie cutter environment with repeated housing designs. Small details to bring uniqueness to buildings and to the new neighborhood as a whole will help keep people from feeling as though it has been severely created in a pop-up community type of way.	8/6/2018 4:23 PM
5	The ideas presented seem to support the idea that this is an urban area. I just hope it will transition appropriately to the Eastmorland neighborhood and not look like some invisible line was drawn between the two areas.	8/2/2018 3:44 PM
6	We need more single family homes with yards that young working families can afford.	8/2/2018 12:21 PM
7	More blah modern prairie box style is not what we need. For G's sake someone hire an architect with some imagination! Downtown and everywhere looks exactly the same. What about the actual prairie residential style (not box!). Not sun prairie/ fitchburg/ suburbia apartment land either. There are other options. If Woodmans is moved it shouldn't be allowed to look like a prison or an amazon distribution center. Think pedestrian friendly.	8/1/2018 10:44 PM
8	The plan is beautiful. Unfortunately so much of the TIF funded development in Madison seems slated towards high-rise high income residential. Please ensure the character and diversity of backgrounds and economic situations in the neighborhood all benefit from this development. Don't build a Stapleton, CO in Madison where only dual income families earning \$150,000 can afford to live in this new neighborhood.	8/1/2018 2:33 PM
9	It would be nice to preserve one of the farm barns as a type of community center or to serve another function.	8/1/2018 10:01 AM
10	Quite a few, but I believe I articulated them pretty well earlier.	7/31/2018 12:54 PM
11	It would be nice if we could all just get along.	7/30/2018 10:09 PM
12	I've lived in Eastmorland for 20+ years. I find it a very quiet and family-friendly place. I don't know how to maintain a culture like that, but it is important to me.	7/30/2018 8:56 PM
13	Developing this land at all will diminish the character of the neighborhood. I didn't notice any plans for actual "culture" - recreation, business & residential, sure - anything for the arts and humanities? Nothing. The "opportunities" I see are: 1) further opportunity to risk getting into a car accident 2) an opportunity for a longer commute 3) an opportunity to contaminate ground water on the east side so the lakes can be clean 4) an opportunity to price current residents out of the area - I 100% believe that any new housing will not be within an affordable window for those of us who live in the area. My suspicion prices will be about what they are at that Galaxy monstrosity on East Wash. I think it's a lost opportunity to have an Eastside Community Center - Goodman is all well and good - but other than having to attend meetings and forums there (and then park a mile away) it doesn't offer much for me. A City run community center would be ideal next to the Transfer Point and be a palatable alternative to more mixed use buildings. I'd love to have affordable access to an indoor pool.	7/30/2018 4:46 PM

14	I think paying homage to the lands history as a farm is important, and would like to see community gardening space included as well as an eye to that history in the architecture. I do think that this area will have challenges sustaining business like small upscale boutiques, but things that would fill out a trip to woodmans would work well. Things like a hardware store, thrift store, restaurants, possibly even health-related things like a clinic - especially if there's to be senior housing and the like - those could make a nice sustainable vibrant area.	7/30/2018 4:40 PM
15	It's an opportunity to take advantage of green space. I'd like to see a police station on the park side of the community area.	7/30/2018 3:01 PM

Q14 Green & Resilient: Do you have any thoughts on parks and open spaces contemplated by this concept?

Answered: 24 Skipped: 30

#	RESPONSES	DATE
1	Lots of shade trees, Basketball court, habitat for urban wildlife	8/16/2018 8:52 AM
2	Per above---think there is an opportunity for a slightly expanded greenway north of Milwaukee street (in the far west of the Voit property) to better connect the green space to Hwy 30 and connected to existing and expanded parks south of Milwaukee street. What about a community solar installation?	8/8/2018 5:34 PM
3	The more the merrier. Please include bathrooms at park if possible. Heistand is sadly lacking proper restrooms. And reservable shelters would be used all the time! And maybe space for yoga/meditation.	8/8/2018 8:49 AM
4	More of the property should be dedicated to greenspace.	8/7/2018 11:25 AM
5	I like the large open spaces planned. As mentioned elsewhere I think a nod to Madison's agricultural history is in order; there are few opportunities remaining to do that within the city limits and agriculture and ag manufacturing was key to this city's growth. An urban farm could fit, as could something like Gibbs Farm, a living history museum in St Paul.	8/6/2018 4:48 PM
6	See #10. Parks and green spaces are a must, even with drainage or run off which can be integrated to be both effective and beautiful.	8/6/2018 4:23 PM
7	Park concepts are poorly thought out. OB Sherry/Milwaukee St discontinuity and loss of homes adds nothing. The continuation of Dawes St and Buckingham In makes Eastmorland/Silver Rd disconnected and less safe in two different places without affectively increasing user friendliness.	8/5/2018 2:04 PM
8	Great opportunity for a new dog park with plenty of space and parking.	8/5/2018 9:22 AM
9	More green space among the housing area. It looks very dense and built-up from the handout.	8/2/2018 3:44 PM
10	Please retain as much greenspace as possible and protect the wetlands.	8/2/2018 12:21 PM
11	Not enough. Green space isnt protected enough or appreciated by the views or footpaths. More squares. More. More wild!	8/1/2018 10:44 PM
12	Would be nice to have at least 150 to 200 acres as a park with walking paths going through it.	8/1/2018 8:31 PM
13	I love the concept sketch of a Starkweather park centered around the quarry. I'm excited by the phosphorus capture and improved navigability of the creek. I think there is plenty of room here for the hotly debated and often maligned east side dog park. No one can complain that their favorite corn field was lost to make room for dogs.	8/1/2018 2:33 PM
14	Keep as much green space as possible. Madison is losing too much of it as it currently stands.	8/1/2018 12:24 PM
15	I would like to see the small park in the center of the plan be a little more 'urban' -- paved area, fountain, bandshell -- a true gathering space.	8/1/2018 10:01 AM
16	Fully support them, would love to see more open green spaces in the area.	7/31/2018 12:54 PM
17	A dog park area would be well utilized.	7/31/2018 8:52 AM
18	Currently, the north side of Milwaukee St. is a unique city habitat for wildlife. It is important you recognize and respect that. Will there be a shelter in the park? I would prefer more undeveloped land.	7/30/2018 10:09 PM
19	I'm a big proponent of green space, so saving as much as you can is appealing to me. I would definitely like to see a dog park somewhere closer to Eastmorland than currently exists (whether that is in this area or Garver).	7/30/2018 8:56 PM
20	Love the idea of expanding Eastmorland and OB Sherry parks.	7/30/2018 6:21 PM

21	I think it's really weird the City wants to acquire the homes on Milwaukee St to expand OB Sherry park when there's already undeveloped green space literally across the street that is the whole purpose of this survey.	7/30/2018 4:46 PM
22	They're great so long as they don't take away my backyard. I'd also like to see trees along Starkweather Creek to help act as a privacy screen for those of us with houses that back up on to the creek.	7/30/2018 4:40 PM
23	Some off road biking (mountain bike trails/cyclocross trails) would be excellent in this area. The east side is probably home to the largest number of cyclists in the Madison area so it would make sense to locate some trails in this large green space. It could also be a boon to coffee shops or retailers located in the area.	7/30/2018 3:31 PM
24	Please maximize it. Shaded paths and trails, wide enough for people *and bikes* etc.	7/30/2018 3:01 PM

Q15 Do you have any ideas or comments, not addressed in this survey, that you would like to share with the Planning Team?

Answered: 13 Skipped: 41

#	RESPONSES	DATE
1	Overall looks very attractive. As a resident on N. Fair Oaks for almost 30 years, this is long overdue. I hope this can move quickly ahead.	8/8/2018 5:34 PM
2	Starkweather will never be pristine, but could be re-meandered and made much more attractive through this section. I think a strong commitment to innovative and unusual stormwater management would be in order and would fit with the neighborhood and the city.	8/6/2018 4:48 PM
3	As a small business owner, I think it is important to be mindful about the types of businesses brought into the retail spaces. Encouraging pedestrian traffic will mean having a variety of retail shops that actually draw them in (ie. restaurants, boutique shops, local rather than national chains, coffee/tea shops.) Looking to other cities who have done so (ie. Portland, OR, Milwaukee, WI or Minneapolis, MN) could be helpful for both community members to feel like they want to walk and shop there/put money back into the local community.	8/6/2018 4:23 PM
4	The alternative plan will make Buckingham In a traffic heavy shortcut from Stoughton Rd to Monona Dr/Atwood Ave/Cottage Grove Rd. Also traffic from E. Washington to Atwood will use this as well.	8/5/2018 2:04 PM
5	Will any of the housing be specifically for seniors or over 55?	8/2/2018 3:44 PM
6	This area would represent another "station" in commercial between cottage grove exit, and east wash. This stretch of Milwaukee has not had good luck rentinf commercial space. This "area" of east wash is also building commercial and has a lot of empty/underused commercial and a lot of sketchy people and crime. How much commercial is really needed? east wash/151 intersection is not very far away - again a lot of underbuilt and underused commercial. The walmart area also-same concept. So much empty and underused commercial. The property there has been for rent for years with no takers. Youre way overplanning commercial and ignoring that people want to live in neighborhoods not storefronts. More dedicated residential and greenspace. Less commercial and gas stations and the like. Why not put a neighborhood pool in? The east side doesn't have one. If you must build in storefronts, how about an outdoor mall area with the "river" (canal by the bus depot) running through the center of It? Where's the imagination...?!	8/1/2018 10:44 PM
7	The only concern I have is too much low income being built. I would prefer that area to be a park with some single family homes, condos and senior living. Just not so many apartments. Many of us neighbors like the country feel here and want it to stay that way and not go to high density.	8/1/2018 8:31 PM
8	I love this plan. I would hate to see it compromised into more high end development. I'd love to see overtures made towards assisted living facilities or a senior condo as I think there are a lot of aging boomers in the neighborhood who are ready to down size but would like to age in place.	8/1/2018 2:33 PM
9	With the recent losses of Ben Franklin and Ace Hardware, some kind of general store or hardware store would be nice.	7/30/2018 8:56 PM
10	Would just like to say that I think the drafts look great overall. Thanks for continuing to engage the neighborhoods. Looking forward to positive changes in my neighborhood!	7/30/2018 6:21 PM
11	I was very upset at the meeting that I was not only cut off from asking my follow up question before the group, but I also was never circled around to to ask it during the Q&A portion. I am also concerned about the lack of responsiveness by local government to anyone who ends up living on this land during the dissolution process. As someone living on a Town of Blooming Grove island already I live in a bureaucratic no man's land. Dane Co always assumes I'm a Madison problem until I deliberately point out I live in the Township. Madison knows I'm not currently "their problem" and ignores me accordingly even though I have legitimate concerns. Most of my problems come from Madison issues and thus my Town can't do anything. I seriously feel like the City of Madison is going ahead planning for people who won't have adequate access to government and will essentially have no kind of recourse until 2027. I'm already living that frustration, and to deliberately throw more people into that hell seems outrageously cruel. I'm fairly confident this concern will be ignored as well.	7/30/2018 4:46 PM

12	Please don't take away my backyard, it's why I bought the house.	7/30/2018 4:40 PM
13	Add something iconic to get people to come out and take a look. e.g. Space Needle with monorail to Olbrich ;-)	7/30/2018 3:01 PM