



MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

BOOKING PACE AS OF 6/30/18

DEFINITE	2017	2018	2019	2020	2021	2022	Total	Δ Last Month
Convention	30	28	25	13	5	4	75	1
Conference	29	34	15	1	1	0	51	1
Banquet	200	179	39	0	0	0	218	19
Meeting	160	133	37	0	0	0	170	16
Consumer Show	20	20	8	2	0	0	30	2
Entertainment Event	118	109	8	0	0	0	117	14
DEFINITE TOTAL	557	503	132	16	6	4	661	53
% Δ Last Year		-10%						

PENDING	2018	2019	2020	2021	2022	Total
Convention	1	2	4	0	1	8
Conference	0	0	0	0	0	0
Banquet	3	6	0	0	0	9
Meeting	0	7	0	0	0	7
Consumer Show	0	0	0	0	0	0
Entertainment Event	0	2	0	0	0	2
PENDING TOTAL	4	17	4	0	1	26

TENTATIVE	2018	2019	2020	2021	2022	Total
Convention	0	7	13	17	18	55
Conference	0	5	11	4	4	24
Banquet	3	31	11	0	0	45
Meeting	3	10	3	0	0	16
Consumer Show	0	2	5	3	3	13
Entertainment Event	1	12	6	0	1	20
TENTATIVE TOTAL	7	67	49	24	26	173



MONONA
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BOOKING PACE AS OF 7/31/18

DEFINITE	2017	2018	2019	2020	2021	2022	Total	Δ Last Month
Convention	30	28	26	13	5	4	76	1
Conference	29	34	17	1	1	0	53	2
Banquet	210	184	53	0	0	0	237	19
Meeting	173	141	50	0	0	0	191	21
Consumer Show	20	20	8	2	0	0	30	0
Entertainment Event	120	113	9	0	0	0	122	5
DEFINITE TOTAL	582	520	163	16	6	4	709	48
% Δ Last Year		-11%						

PENDING	2018	2019	2020	2021	2022	Total
Convention	1	1	4	1	0	7
Conference	0	1	0	0	0	1
Banquet	1	9	0	0	0	10
Meeting	0	2	0	0	0	2
Consumer Show	0	0	1	0	0	1
Entertainment Event	0	1	0	0	0	1
PENDING TOTAL	2	14	5	1	0	22

TENTATIVE	2018	2019	2020	2021	2022	Total
Convention	0	4	15	17	18	54
Conference	1	1	9	4	4	19
Banquet	3	29	13	0	0	45
Meeting	4	10	3	0	0	17
Consumer Show	0	9	4	4	3	20
Entertainment Event	0	12	8	1	1	22
TENTATIVE TOTAL	8	65	52	26	26	177