

To: Common Council Executive Committee

From: Bay Creek Neighbors

Re: District 13 Alder Candidates

Date: August 6, 2018

---

I am chair of BCNA's Planning and Economic Development Committee (P&ED). We are a standing committee of our NA, whose chair is elected. We have been working for the past three years to ensure that neighbors are fully informed on issues of land use, proposals for construction, food access, and housing within the Bay Creek neighborhood.

The purpose of P&ED is to educate the community and solicit its opinions. We are empowered to advocate on its behalf. We routinely reach out to and field questions from Bay Creek neighbors. We write a bi-monthly newsletter update containing information about development and encourage broad participation in all our efforts via surveys, polls, and even door-to-door outreach. We are about to undertake a city-funded needs assessment of neighborhoods along the S Park St corridor and are currently conducting a grocery store survey to ensure that the plans for 1402 S Park St take into account South Madison's concerns about equitable food access for all. We currently attend meetings about the proposed redevelopment of the Truman Olson site, the AEC Master Planning, the SSM/Dean campus, Heartland Housing, and the Chris Farley House.

When we learned that Alder Eskrich was resigning, we reached out to the other neighborhood associations in District 13 to invite those interested in the interim alder position to discuss district-wide issues and create a vision for how we might all work together. We want to ensure a good working relationship with our new alder and to improve and tighten communication throughout the district so that aldermanic representation incorporates people's needs and perspectives. Of those who applied, David Hoffert, Tag Evers, and Kyle Richmond were present at our meeting.

We, the signers below, encourage you to choose one of these three candidates due to their interest in representing the constituency of the district. We have read through all of the resumes and statements submitted and we feel these men are the best qualified to represent us because they are the most knowledgeable about District 13. We do not mean this as a slight to the other candidates who applied. We have had little contact with them because they have not been actively engaged in neighborhood issues. We think such engagement indicates interest in neighborhood issues and is necessary preparation for becoming an effective alder.

Thank You,

Alexandria Elias

Carrie Rothburd

Lisie Kitchel