



# Goodman South Madison

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## MADISON PUBLIC LIBRARY





City of Madison, WI

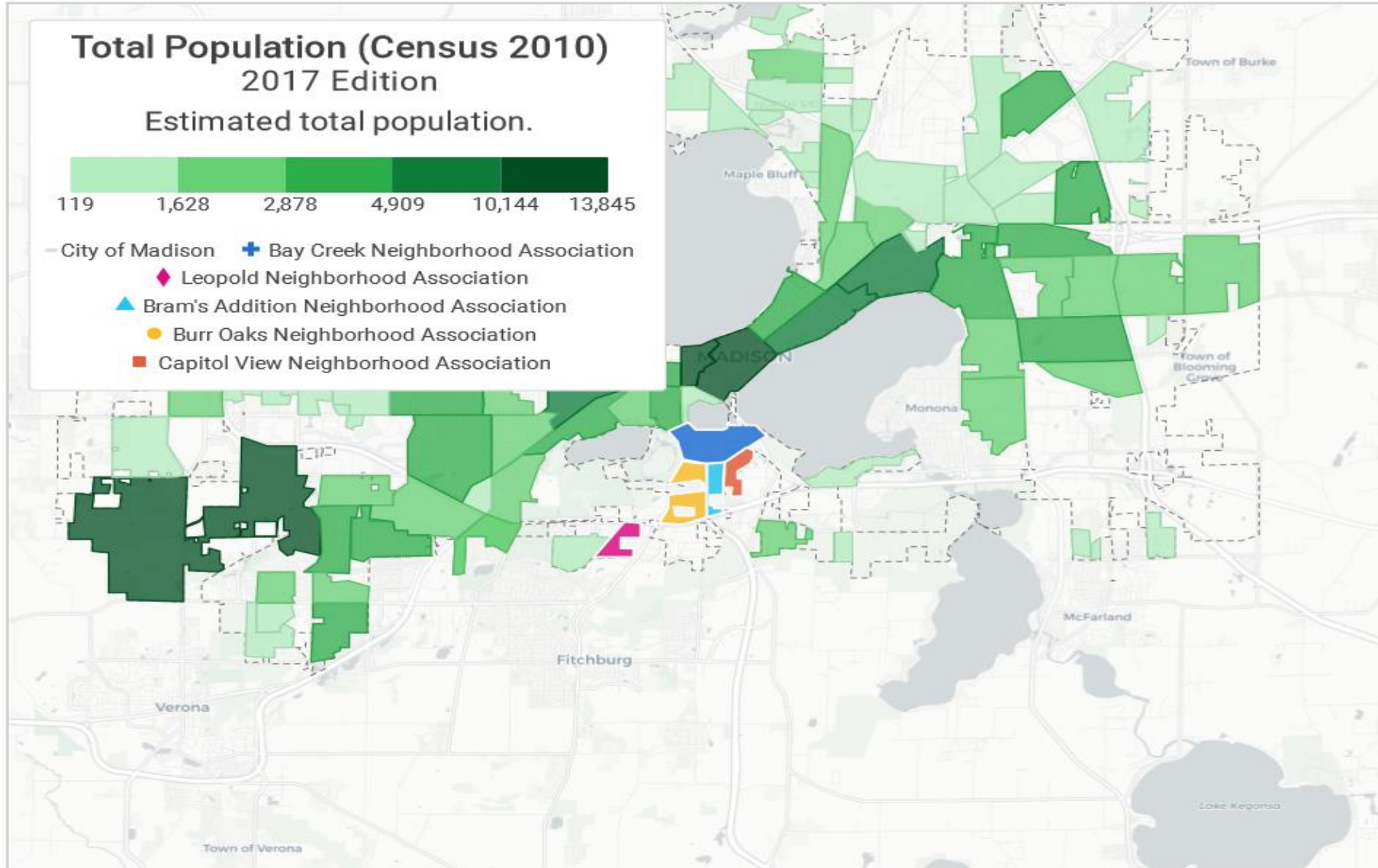
## Neighborhood Indicators Project

### Total Population (Census 2010) 2017 Edition

Estimated total population.



- City of Madison
- Bay Creek Neighborhood Association
- Leopold Neighborhood Association
- Bram's Addition Neighborhood Association
- Burr Oaks Neighborhood Association
- Capitol View Neighborhood Association



## Comparison Report for Selected Neighborhood Associations, 2017 Edition

— City of  
Madison

+ Bay Creek  
NA

◆ Leopold  
NA

▲ Bram's  
Addition NA

● Burr Oaks  
NA

■ Capitol  
View NA

### Geography, 2017 Edition

Geographic Boundary Change	No	No	No	No	No	No
Land Area (acres)	51455.0	368.2	121.7	105.2	247.1	122.2

### Census Demographic Profile, 2017 Edition

Housing Units (Census 2010)	108,649	1,316	553	505	768	153
Owner Occupied Homes (Census 2010)	49.3%	44.9%	29.0%	21.1%	19.9%	47.5%
Total Population (Census 2010)	232,848	2,401	1,106	1,282	1,745	388
Young Children - Age 0 to 4 (Census 2010)	5.8%	4.8%	10.3%	8.4%	9.7%	11.0%
Youth Population - Age 0 to 17 (Census 2010)	17.5%	14.8%	27.1%	30.9%	30.4%	29.5%
Senior Population - Age 65 and Over (Census 2010)	9.6%	11.1%	5.3%	8.5%	3.8%	5.9%
White (Census 2010)	75.7%	83.6%	45.0%	24.4%	20.1%	40.5%
Black or African American (Census 2010)	7.1%	5.0%	24.5%	34.7%	19.1%	14.5%
Asian (Census 2010)	7.3%	2.7%	6.5%	12.2%	22.2%	26.7%
Other Races or Multiracial (Census 2010)	3.1%	4.2%	4.2%	3.8%	4.6%	2.4%
Hispanic or Latino (Census 2010)	6.9%	4.6%	19.7%	24.9%	34.0%	15.8%
Total Households (Census 2010)	102,337	1,266	499	481	645	149
Family Households (Census 2010)	47,764	494	243	233	362	77
Families with Children (Census 2010)	20.8%	15.7%	29.3%	31.0%	35.3%	28.8%
Female Headed Families with Children (Census 2010)	5.3%	3.2%	17.1%	13.0%	13.4%	5.6%



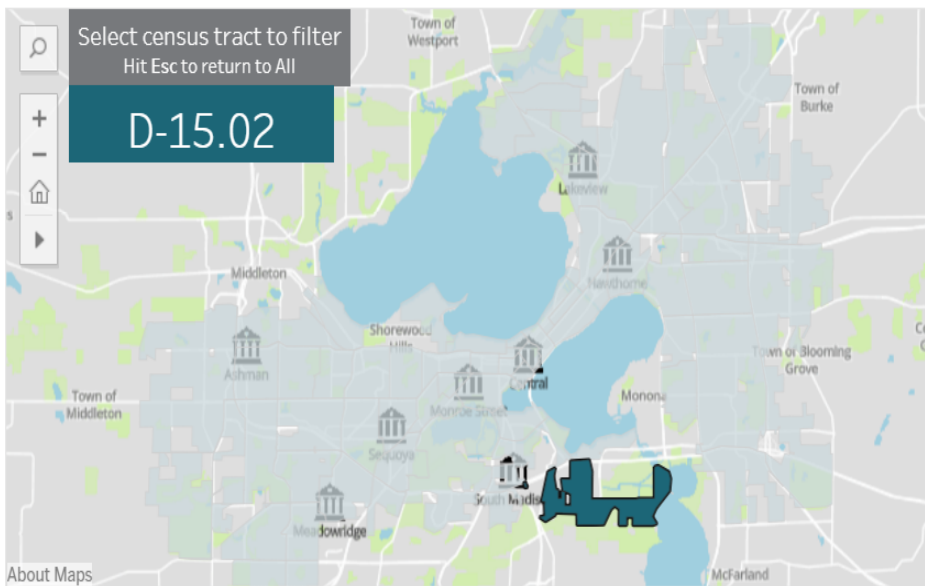
## Patrons by census tract

January 2018 | Total patrons

1,916

January 2018 | Patrons added

17

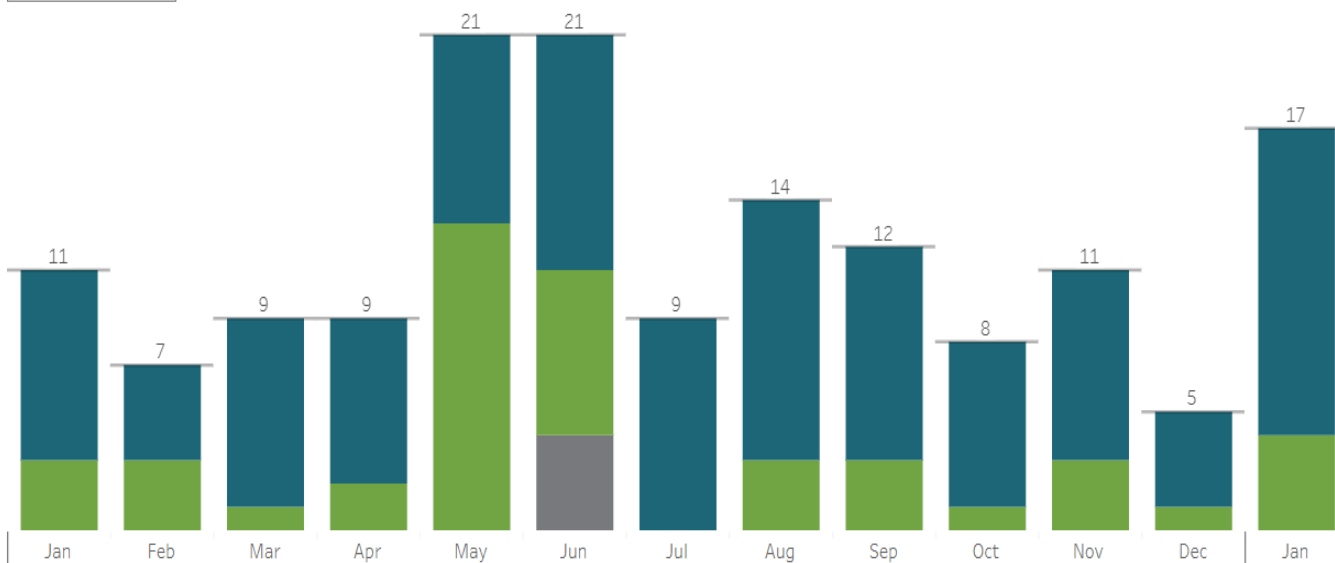


- Adults
- Children
- Organizations

## Total added by patron type

2017

2018





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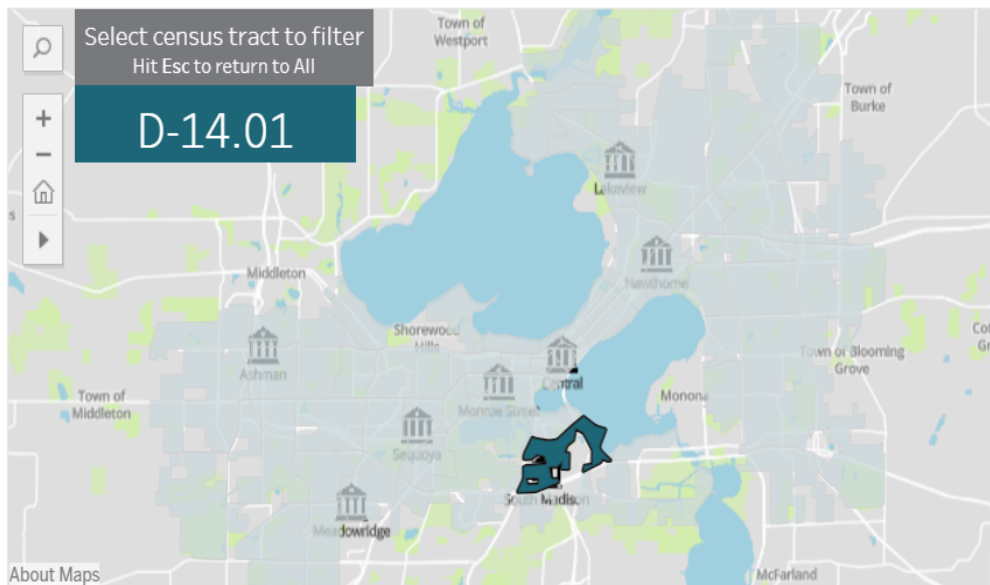
## Patrons by census tract

January 2018 | Total patrons

3,008

January 2018 | Patrons added

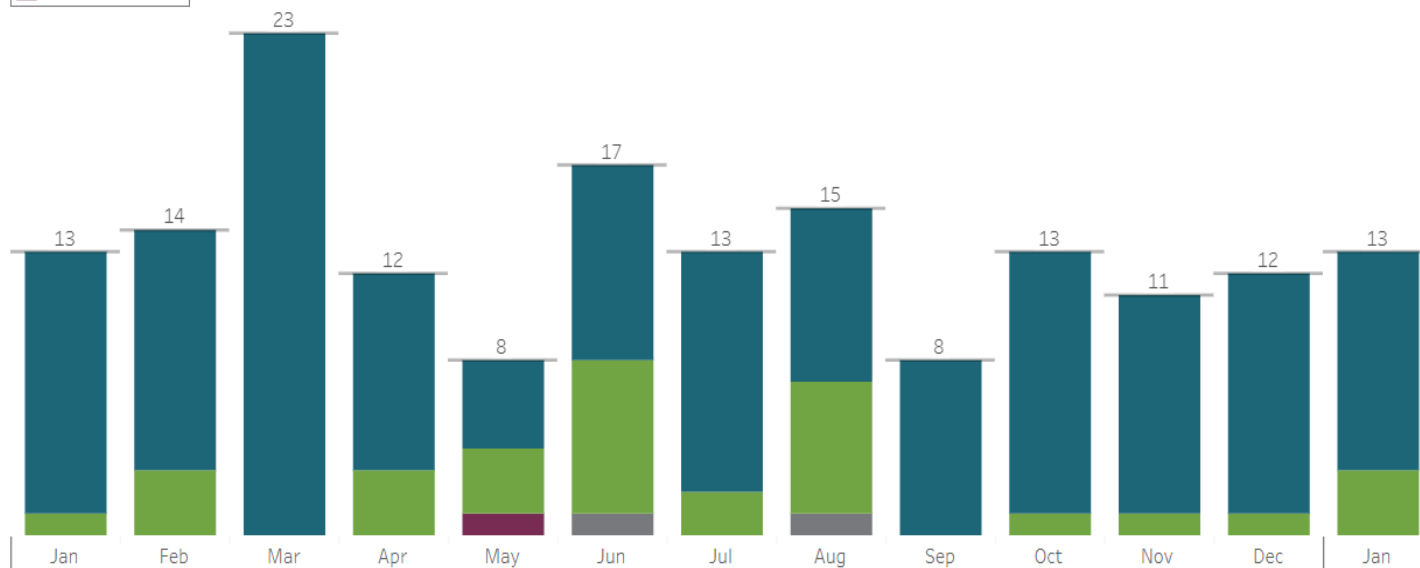
13



## Total added by patron type

2017

2018





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LIBRARY

Borrowing by Branch

Select Branch

South Madison

Select Type of Material

(All)

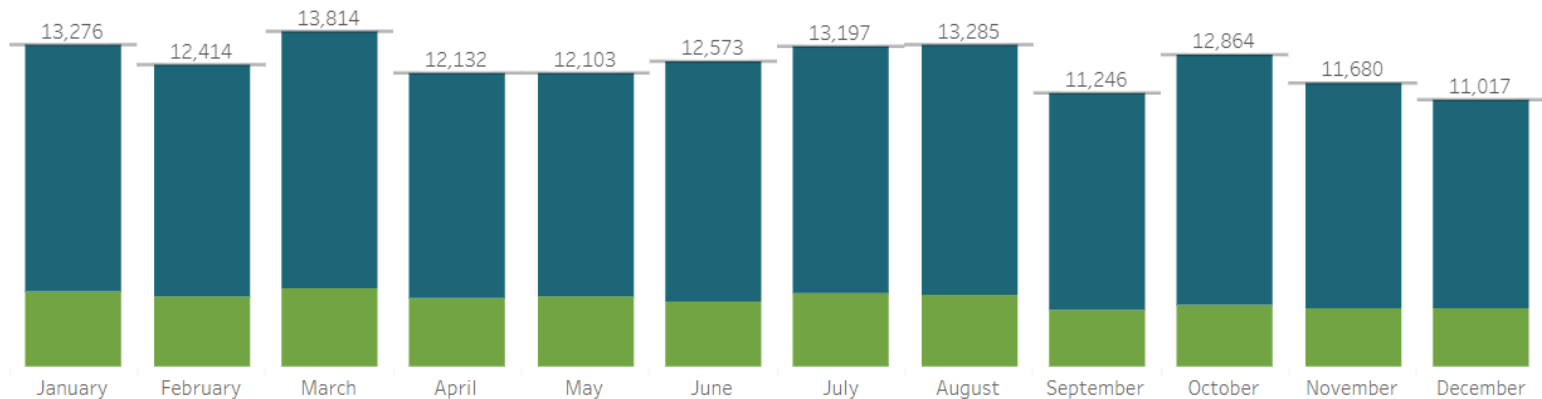
Total items borrowed - 2017 December

11,017

All items borrowed in the past 12 months

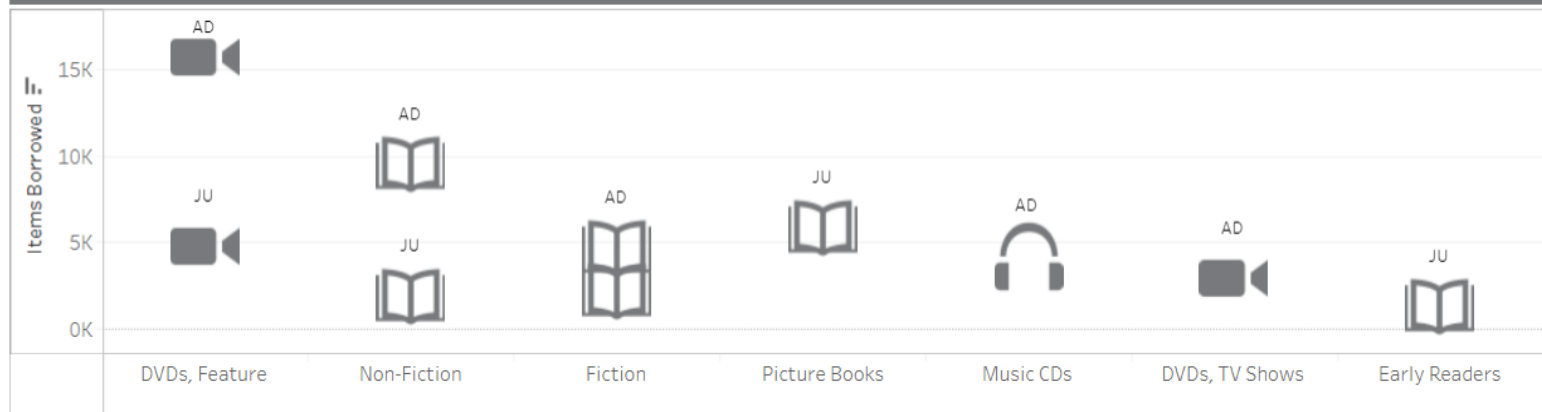
Madison Branch = South Madison

Madison branch items  
Non-Madison branch items



Top 10 collections used in the past 12 months

Madison Branch = South Madison





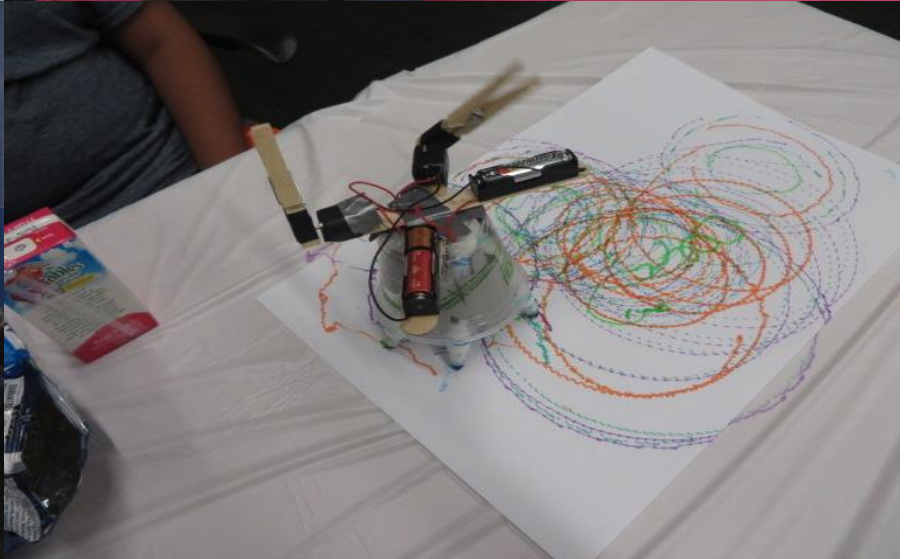
# Partnerships

- SCALE-Literacy Network
- Madison Writing Assistance-UW Madison Writing Center
- Odyssey Junior-UW Odyssey Project

74% of children indicated that Odyssey Junior helped them develop their love of reading



# Friday Family Fun Night





# Teen Time: Bucky Badger Project

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# Urban League: 4<sup>th</sup> Annual Unity Picnic

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Urban League  
Celebrates 50<sup>th</sup>  
Anniversary



# Designing Teen Space: Capital City Hues: Feb. 5 2018



Goodman South Madison Library New Teen Space Design Challenge

## Designing Teen Spaces

By Hedi Rudd

For two days on January 30 and February 1, teenagers took over the Goodman Library from 4-7 pm as they scavenged, planned, dialogued and dreamed about the perfect teen space at the Goodman Library New Teen Space Design Challenge, facilitated by Madison's very own Hip-Hop Architect, Michael Ford. Using existing floor plans, LEGO's, cardboard furniture cut-outs, colored sticky pads, colored pencils and plenty of imagination and purpose these motivated young people put in work that will pay off for them in the end.

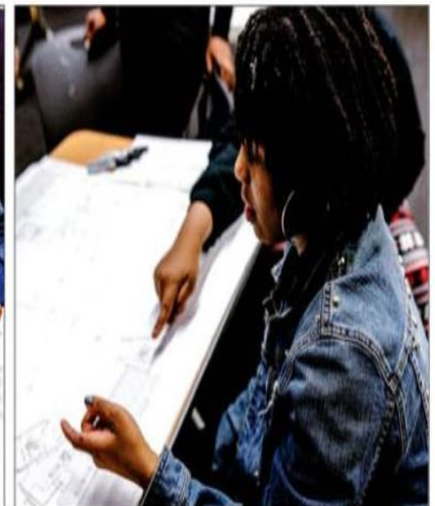
The first workshop was held on Jan 30th and after pizza and refreshments the youth went to work. A scavenger hunt gave them the opportunity to explore the existing library, counting chairs, bookshelves, tables and other furniture to determine how the space could best be configured to allow them to have a more satisfying library experience. A promise of a gift card to the first team to come close to the actual numbers, motivated some, but most were enjoying the opportunity and it became clear early on that these were future architects.

by Dre headphones. Another drawing was held with all participants being eligible.

The following day high school students were lead through a similar exercise and a handful of middle school students returned for round two.

Will Glenn, Sr. Youth Librarian, hopes to see the teens ideas put forth over staff suggestions. Surprised by the intricacy that they have used to describe the voice that they have been given, he shared that it was "Impressive seeing kids who are normally in one direction, using their leadership skills and a new voice. I knew they had it in them, but it was great to see it. The kids in this neighborhood have a lot of different talents and gifts, they rarely get put in positions to put them on display."

Mike Zuehlke, senior associate at Engberg Anderson Architects who is leading the project, shared that changes are planned for the summer after additional input sessions, adding, "It's really fun to engage with the kids and see how their minds work. Unfortunately, we won't install all of their ideas, but it gives them some insight into what goes into planning for the space and a sense of ownership once it is completed."



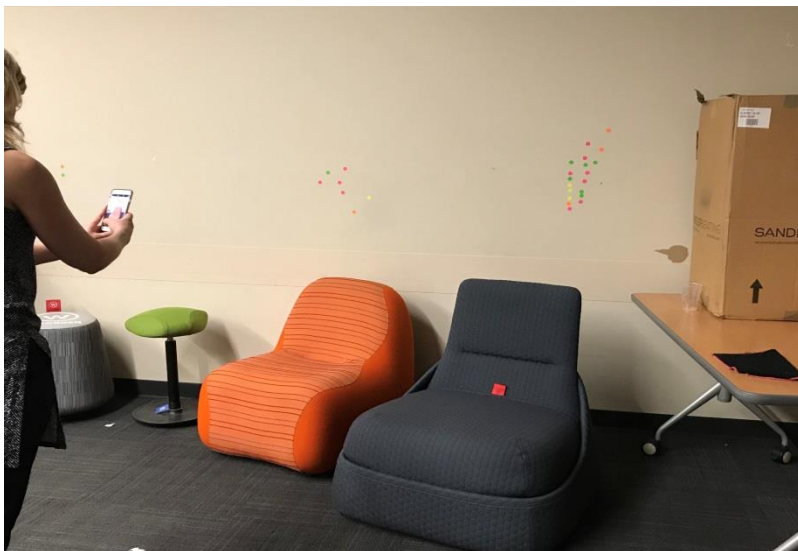


# New Teen Space Design Challenge led by Mike Ford, Creator of the Hip Hop Architecture Camp



# Teens Met To Decide on Furniture & Color Palette of the Teen Space

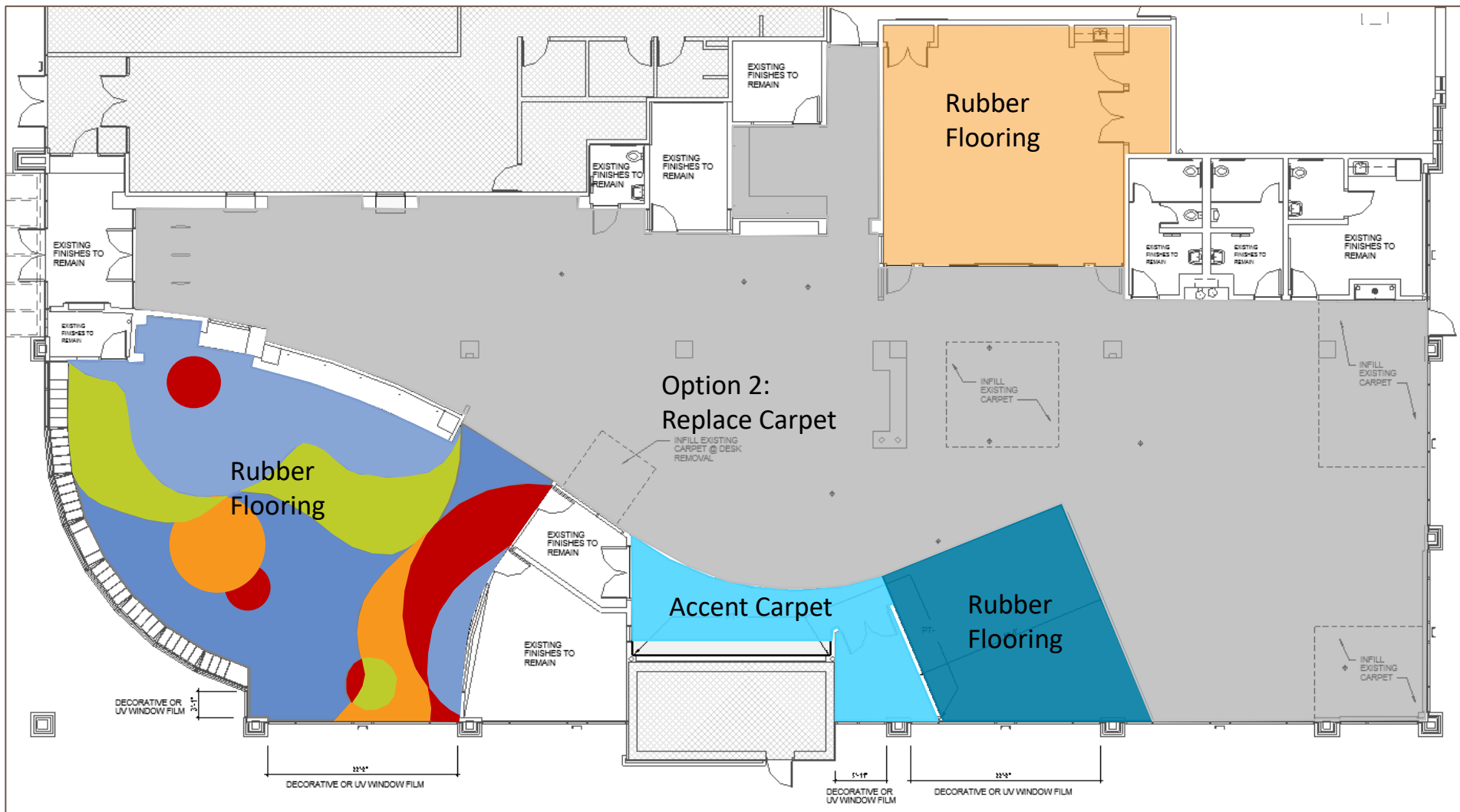
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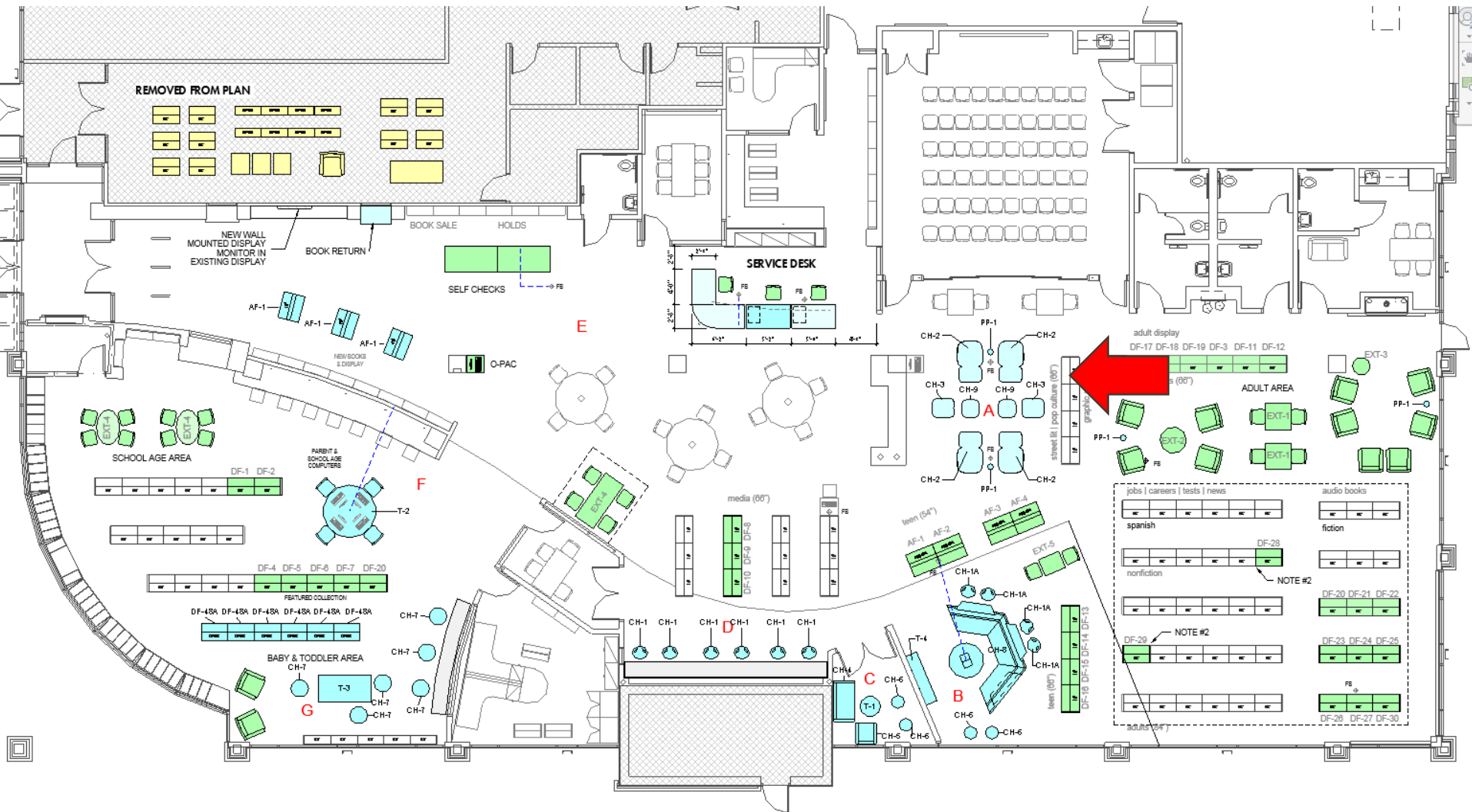


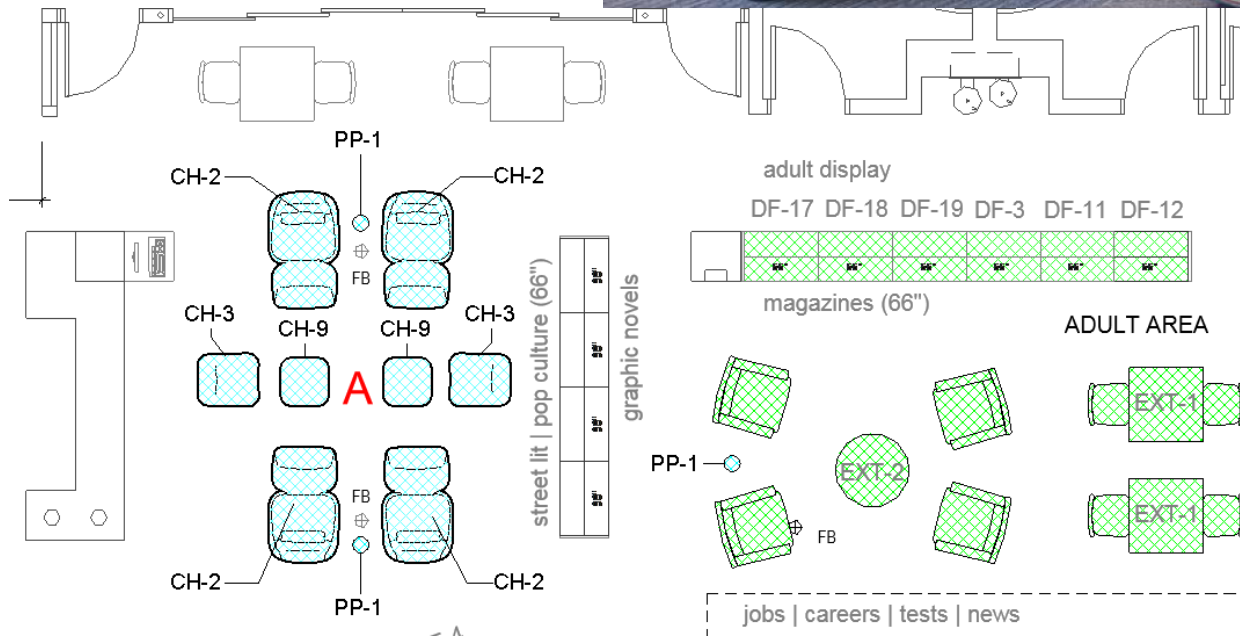


# 2018 FLOORING PLAN



# 2018 FURNITURE PLAN





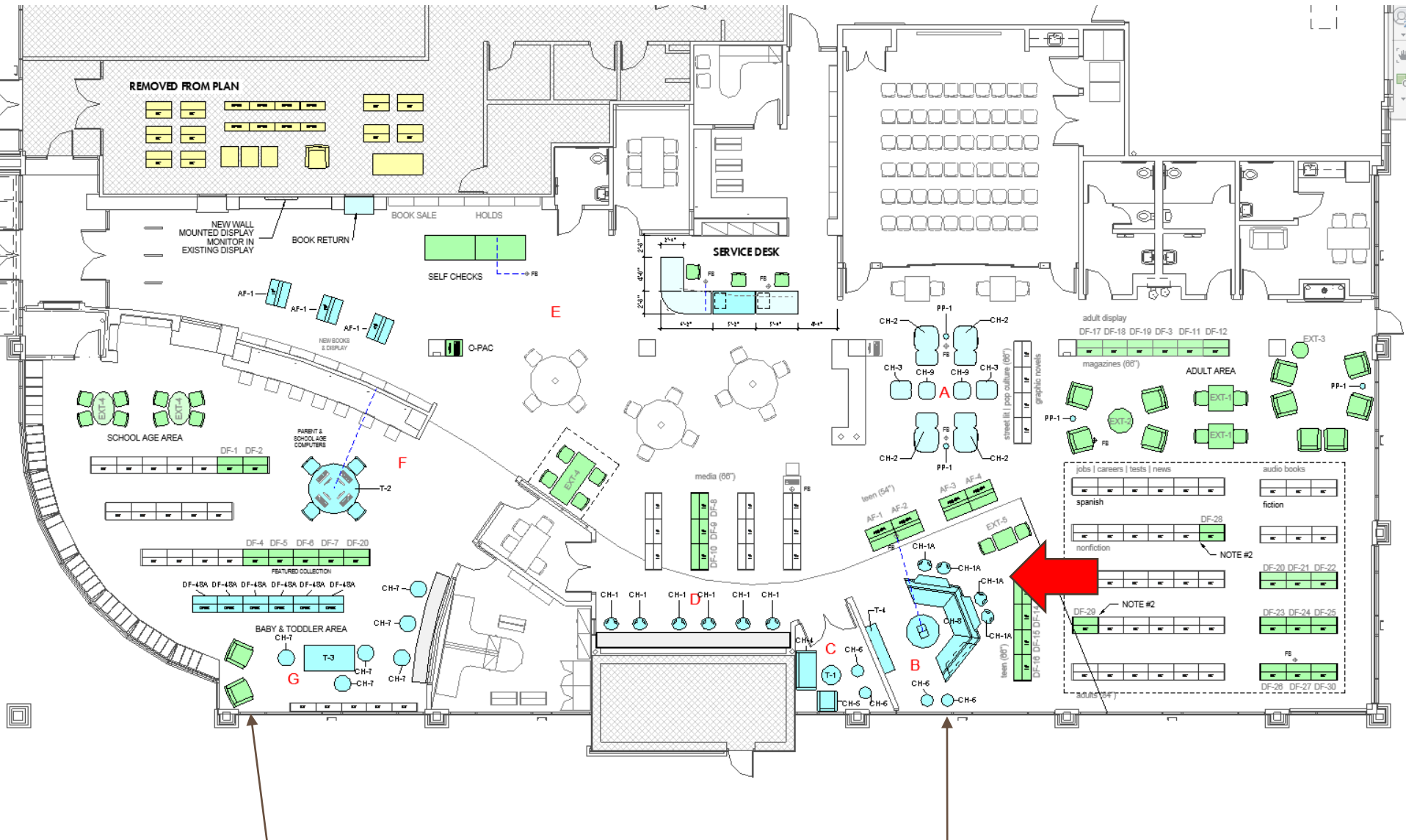


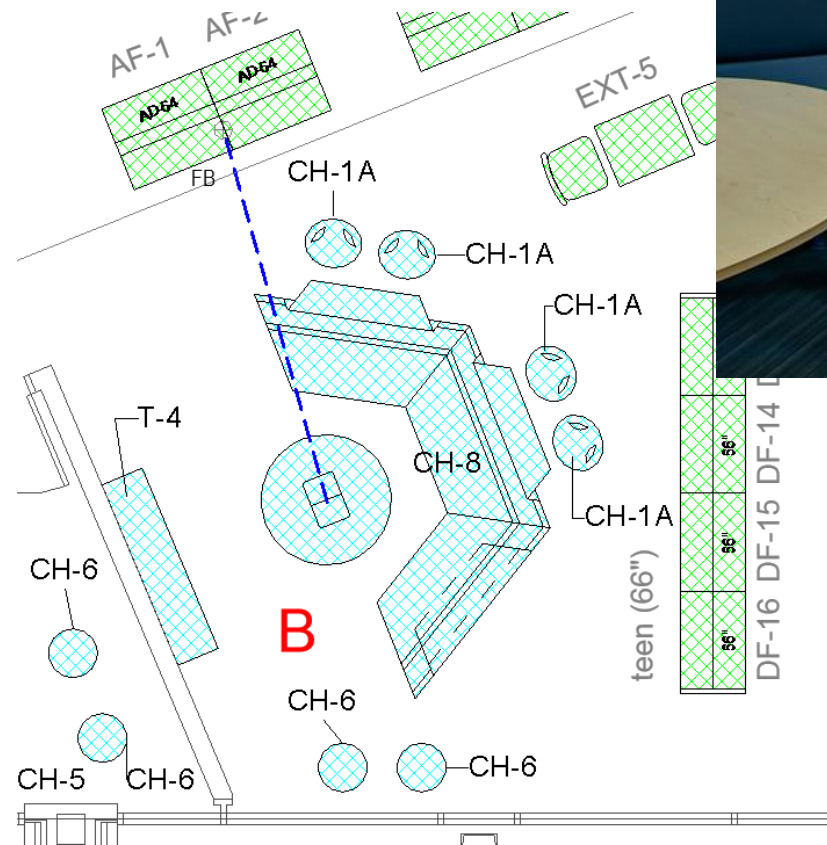
## A | Flexible Seating



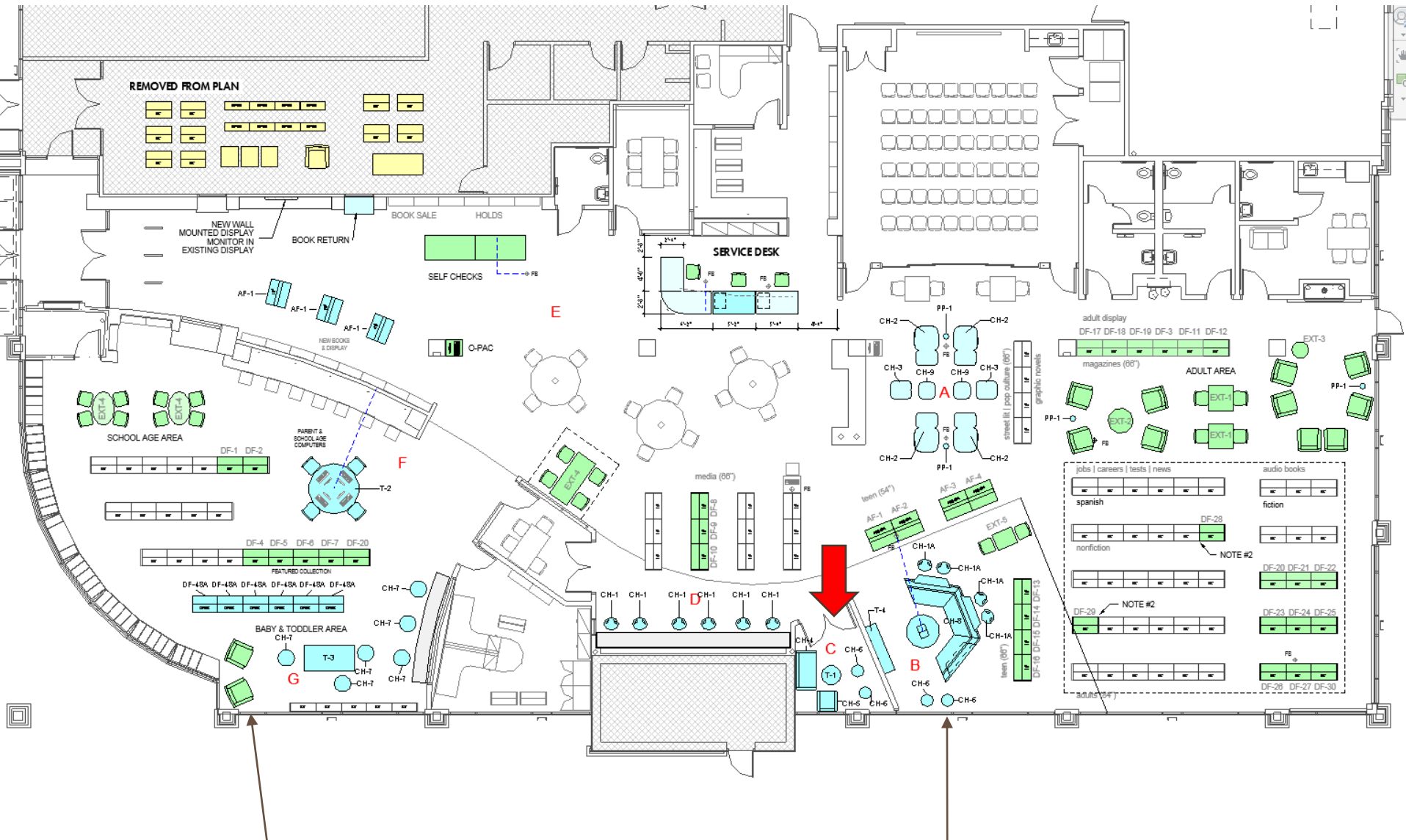


# 2018 FURNITURE PLAN





# 2018 FURNITURE PLAN

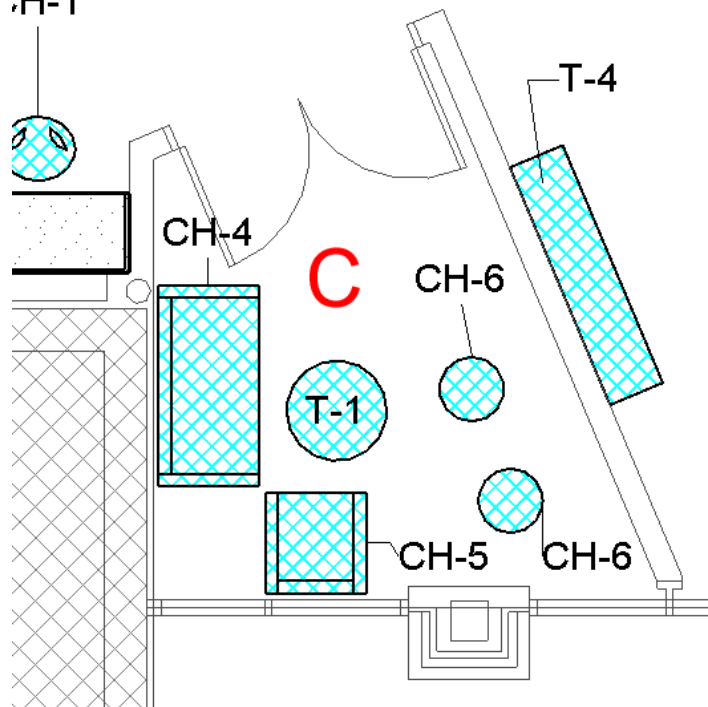


GREEN FURNITURE IS EXISTING

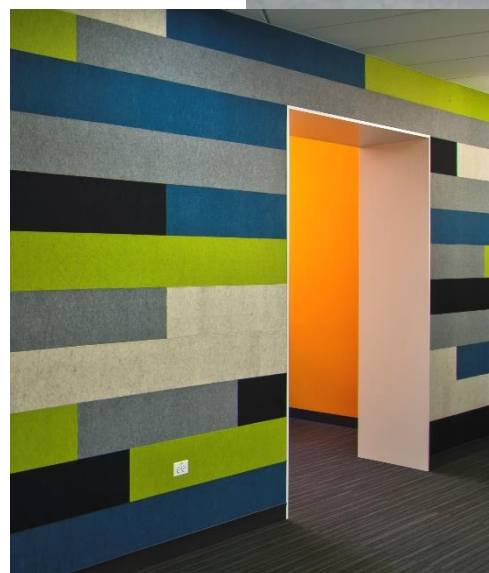
BLUE FURNITURE IS NEW



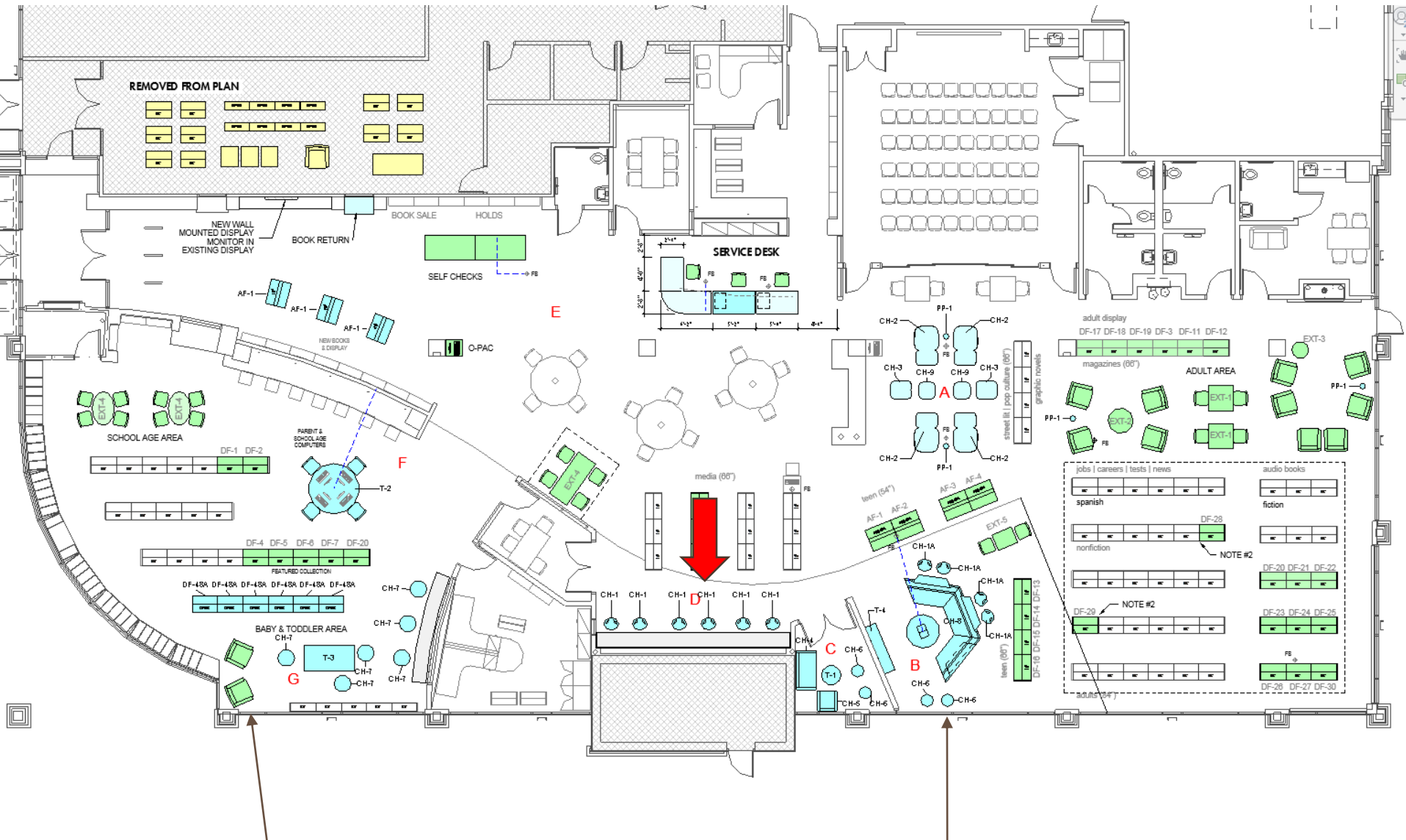
H-1



## C | Flexible Studio



# 2018 FURNITURE PLAN

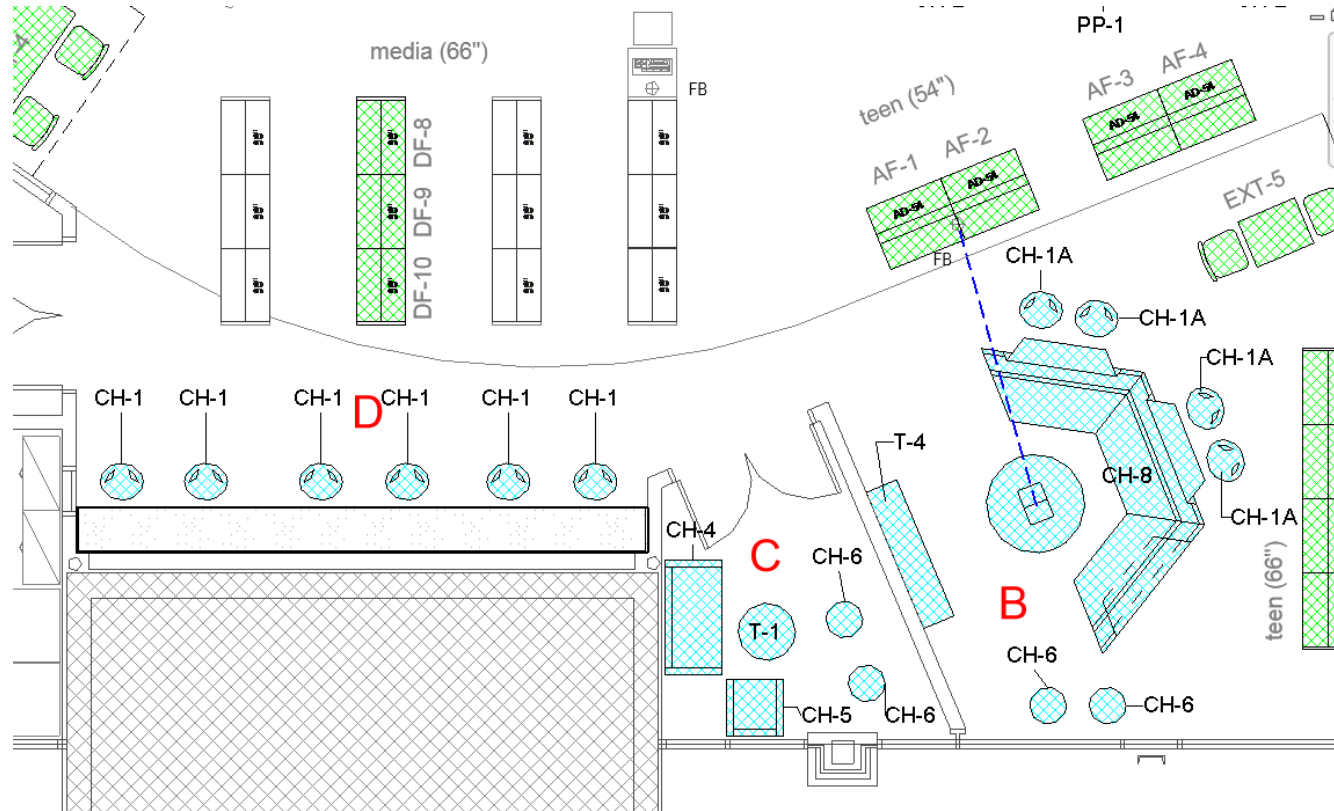


GREEN FURNITURE IS EXISTING

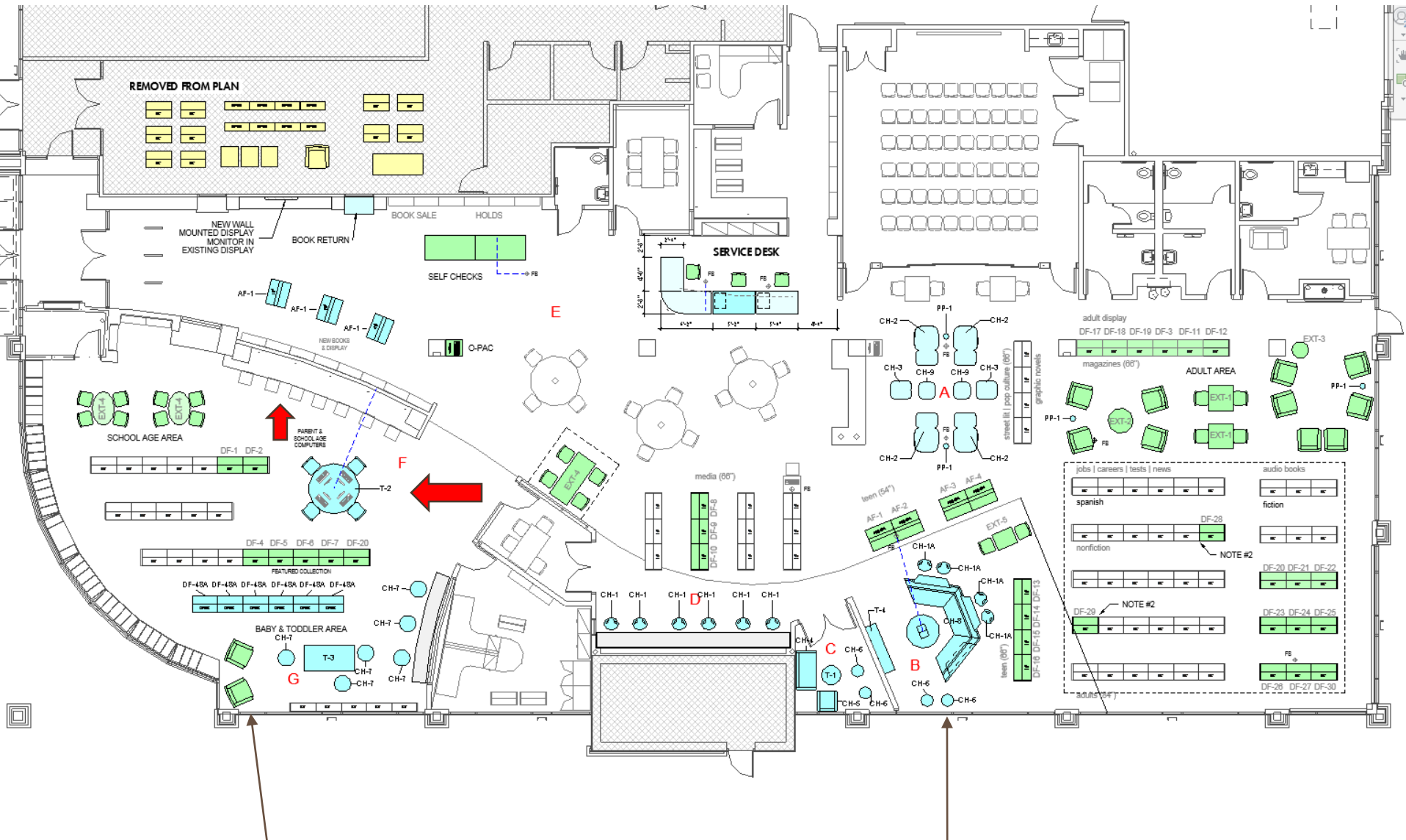
BLUE FURNITURE IS NEW



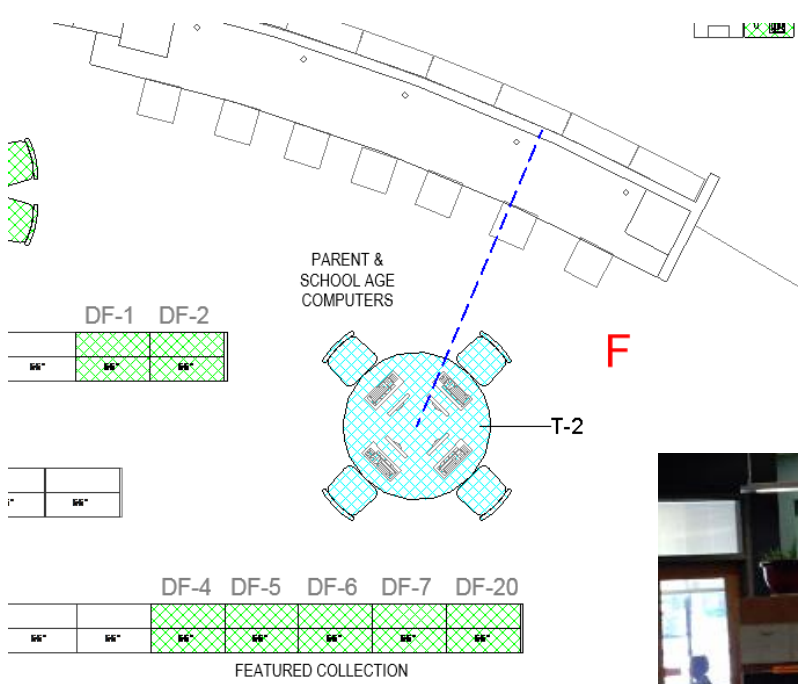
# D | iPad Bar



# 2018 FURNITURE PLAN



# F | Computer Table



# 2018 FURNITURE PLAN



GREEN FURNITURE IS EXISTING

BLUE FURNITURE IS NEW



## G | Book Bins & Interactive Area

