

City of Madison Common Council,

My name is Sally Younger, I am a lifelong resident of the Bay Creek Neighborhood in South Madison. I am applying to fill the position soon to be vacated by 13th District Alderperson Sara Eskrich.

The diversity of the 13th District is our greatest strength. Our assets – from South Madison Public Library to the Literacy Network, to the Arboretum and Monona Bay – knit us together. While our previous two Alders resided on the western side of the district, encouraging participation from the South Side I believe would send a positive signal about our great city's inclusive spirit.

Our community – and Bay Creek is one prime example – is in a state of evolution as our city balances the opportunities presented by growth, but seeks to retain our identity and “sense of place.” Many of my working-class neighbors are concerned that their voices are losing strength in this vital conversation. That perception can and must change.

My civic experience includes serving on the Wisconsin Board of Bar Examiners. I was appointed to this position by the State Supreme Court in 2015 and was honored to be reappointed to a second term (expiring in 2020). Our 11-person board is tasked with protecting citizens by conducting character and fitness hearings of lawyers and overseeing continuing legal education matters.

Through this experience I have learned about open meetings law, motions, procedures and the importance of attending each and every meeting. In my career as a writer for a nonprofit organization (WARF), I understand that effective communication begins with listening.

What I want to accomplish as Alder is very simple: in the 13th District no voice goes unheard. If I feel I can serve my neighbors by doing so, I will run in the Spring '19 election.

Thank you for this opportunity --

Sally Younger
(608) 556-2515
sally.younger18@gmail.com

602 Cedar St.
Madison, Wisconsin
53715

8.3.18

Sally Younger

602 Cedar St.
Madison, WI.
53715

(home) 608-556-2515 | (work) 608-960-9835
sally.younger18@gmail.com

EDUCATION**University of Wisconsin–Madison**

- History of Science, Medicine & Technology
- Journalism
- GPA 3.8

AWARDS & GRANTS

- **National Press Foundation Award Nominee** | Nominated by National Geographic energy editor
- **Fulbright Berlin Capital Program** | Transatlantic award for early career journalists
- **National Geographic Young Explorer’s Grant** | Competitive, peer-reviewed funding to research and document the impact of frac sand mining in Wisconsin

EMPLOYMENT**Wisconsin Alumni Research Foundation (WARF)****Technical Writer**

2012 - present

- Collaborate with university researchers and intellectual property staff to produce technical briefs, website copy, press releases, government relations material, marketing brochures and multiple other publications
- Hired as intern; promoted to lead writer (2014)

National Geographic Society**Editorial Intern**

- Researched, wrote and coordinated review of freelance material for book department
- Steered projects through entire production arc

Popular Science Magazine / Science Illustrated Magazine**Editorial Intern**

- Wrote original print/online features, including a cover story with NASA sources

SERVICE & MEMBERSHIPS

- Appointed by the State Supreme Court to the Wisconsin Board of Bar Examiners (2015-2020)
- Member of the Association of University Technology Managers (AUTM)