

**INTEREST IN SERVING THE DISTRICT 19 VACANCY  
ON THE COMMON COUNCIL**

**Name:** Allison E. Martinson

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**Biographical resume including education, work, neighborhood, and civic experience:**

Rocky Mountain College, Billings, Montana

B.A. with High Honors in Environmental Studies, Philosophy, and History & Political Science, May 2009

I have nine years program management experience in the nonprofit sector, serving pre-K through college-level students in areas of conservation and environmental stewardship, leadership development, and career opportunities for women and minorities in science, technology, engineering and mathematics (STEM) fields. Currently, I serve as Program Manager for Girl Scouts of Wisconsin – Badgerland Council. Over the past year, I have enjoyed an additional role in the burgeoning startup community as co-founder and Director of Operations for ImyVote, a data analytics company and app-based platform for nonpartisan voter education and candidate data management.

In both of these roles, I have learned a great deal about the City of Madison's ongoing commitment to diversity and inclusion in all sectors of social and economic growth. I am continually impressed with the lengths to which City officials and staff have included me and/or my employers in local planning, governance and service.

I currently live in District 19 at Mineral Point Road and Island Drive in the Faircrest Neighborhood.

Currently, I:

- Serve as an organizer with the Science and Environmental Educators of Madison (SEEM), a professional development group sponsored by Nature Net
- Serve as a co-organizer and Speaker Subcommittee Chair for Madison Nonprofit Day

Previously, I:

- Served as National Liaison Director for the Young Nonprofit Professionals Network – Madison Chapter
- Served as a Naturalist & member of the Education Committee for Friends of the Pheasant Branch Conservancy in Middleton
- Served as a Steering Committee member for Million Women Mentors of Wisconsin

**A statement on why the applicant wishes to serve:**

I wish to serve the people of District 19 and their needs as our community continues to thrive. We have had many economic development changes over the past year I have lived in the District, including the expansion of the Exact Sciences complex, the approval of new childcare service centers, the management of Owen Conservancy, and the upcoming bike path project on Gammon Road. There is a lot of

opportunity for positive growth and I would like to continue Alder Clear's good work in supporting the citizens of the District.

**A statement of what the applicant wants to accomplish:**

I will focus on current socioeconomic improvement plans that support positive development and community involvement in the District. Specifically, I will endeavor to connect District 19's diverse citizenry to resources that serve basic needs, child and adult enrichment, and parks and outdoor spaces. As a frequent user of the City of Madison's amenities for community enhancement and public engagement, I seek to promote the use and enjoyment of public spaces for the health and general well-being of District constituents. Targeting our resident-focused spaces is an excellent way to encourage active citizenship, especially as we approach city planning initiatives like the Neighborhood Association Conference and the adoption of the Comprehensive Plan.

At the City level, I bring my extensive experience in program and project management, my ability to analyze data and make budgetary recommendations, my collaborative approach to leadership, and my passion for creative problem-solving.

**If the applicant plans to run for alderperson in the Spring 2019 election:**

At this time, I have not made plans to run for the position of alderperson in the Spring 2019 election.