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COMMUNITY CANOPY

PRIVATE PROPERTY TREE DISTRIBUTIONS MADE EASY

Free Webinar July 19, 2018

SCN Academy

FREE WEBINAR - Thursday, July 19, 2018 2pm EDT; 1pm CDT; 12pm MDT; 11am PDT

Register now for this free one-hour webinar

Sustainable City Network will host a free 1-hour webinar on Thursday, July 19, that will explore how distributing trees through a community canopy project can assist with growing your community's urban tree canopy and support your sustainability and resiliency efforts.

Travis Menne with the city of Redding, Calif., and Kristen Bousquet from the Arbor Day Foundation will explore how to plan a private property tree program and how to reduce the time needed to implement a project. We'll discuss how distributing trees to homeowners offers the ability to engage



Kristen Bousquet

Travis Menne

with your community, educate on strategic tree planting, and promote green infrastructure leading to measured environmental benefits (such as air quality, storm water management, carbon sequestration, and energy efficiency).

The innovative Community Canopy software provides a combination of automation, education and data that makes for an all-inclusive, turnkey program. The results of your program are all quantified through meaningful data using an interactive technology to assist with automated tree reservations, participant education, tree tracking, continued communication to the participants, and data/metrics showing the impact of trees planted. This comprehensive information provides the ability to track the trees, survey the participants and determine a return on your investment.

Sponsored by the Arbor Day Foundation, this free 1-hour webinar will begin at 11 a.m. Pacific Time, which is noon Mountain, 1 p.m. Central and 2 p.m. Eastern Time on July 19, 2018. (Please note your time zone)

REGISTER NOW!

ENERGY-SAVING

ENERGY-SAVING

An Arbor Day Foundation Program

System Requirements
PC-based attendees
Required: Windows 7 – Windows 10