Request Number	Requested By	Formal Action Y/N	Chapter	Strategy	Requested Change	Staff Analysis	Staff Recommendation	PC Discussion Y/N	PC Action
1	Long Range Transportation Planning Committee	N	All	All	Consider reviewing the lead agency list in the strategy/action chart in the appendix to replace TE and Metro with "Department of Transportation," given the new Transportation Director hire.	Staff feels this may lead to less accountability. Generally specific divisions are listed in the chart - for example, instead of listing PCED as the Lead Agency for many actions, individual divisions (Planning, Economic Development, Community Development) are listed.	Retain current listings.	N	
2	Long Range Transportation Planning Committee	Y	All	All	Integrate all Comprehensive Plan comments as recorded in the LRTPC minutes of 1/25/18.	This discussion occurred before the Plan had been drafted. Some are general thoughts, and others have been addressed. There are a handful that remain, such as including a map of where UW students live, that staff feels are not needed, given the strategies and actions of the Plan.	No edits to the Plan are needed from the LRTPC minutes of 1/25/18.	N	
3	Food Policy Council	Y	Appendix	N/A	Add the following definitions to the glossary: • SEED Program: The City of Madison budget includes annual funding to be distributed as micro-grants by the Madison Food Policy Council. The MFPC encourages community groups to submit proposals that improve the local food system and make food more accessible to Madison residents. • Double Dollars: A program for FoodShare users in Dane County, offering a dollar-for-dollar match for EBT transactions at participating farmers' markets, farm stands, and food retail locations. The program is available year-round at sites throughout the Madison area. • Sustainable Agriculture: Sustainable agricultural systems respond to site-specific conditions by integrating cultural, organic, and mechanical practices that foster cycling of resources, promote ecological balance, and conserve biodiversity. • Urban Agriculture: Urban agriculture involves the production of food for personal consumption, market sale, donation, or education, and includes associated physical structures, policies, and programs in cities and suburbs.	Agree.	Incorporate this change. Planning staff will propose minor edits to the proposed text to ensure consistent and accessible Plan language.	N	
4	Food Policy Council	Y	C&C	3	There's currently a sentence at the end of the third paragraph in the introduction that reads "This includes providing culturally appropriate venues for events, family gatherings, traditions, music and exhibits". This sentence omits an important suggestion from the Work Group to include food on this list. Suggest the following revision: "This includes providing culturally appropriate venues for events, family gatherings, *food* , music, and exhibits."	Agree.	Incorporate this change.	N	
5	Community Development Block Grant Committee	Y	C&C	3	There's currently a sentence at the end of the third paragraph in the introduction that reads "This includes providing culturally appropriate venues for events, family gatherings, traditions, music and exhibits". This sentence omits an important suggestion from the Work Group to include food on this list. Suggest the following revision: "This includes providing culturally appropriate venues for events, family gatherings, *food* , music, and exhibits."	See #4 above. Agree.	See #4 above. Incorporate this change.	N	
6	Lehnertz	N	C&C	2	See email from Linda Lehnertz. Excerpt below: Strategy 2: Preserve historic and special places that tell the story of Madison and reflect our racially and ethnically diverse cultures and histories (page 76). The following sentence should be removed: "Community feedback received during the Imagine Madison process indicated a preference for increasing density in already developed areas over lower-density development on the edge of the city."	As the comment indicates, community feedback did indicate this preference. The point of this sentence is that, in satisfying this demand, development should not be directed towards neighborhoods (or parts of neighborhoods) that should be protected because of their historic value. In other words, there needs to be a balance between preservation and infill/redevelopment and all "already developed areas" should not be viewed as wholesale infill/redevelopment opportunities.	Retain existing language.	N	
7	Lehnertz	N	C&C	2	See email from Linda Lehnertz. Excerpt below: The following sentence should be modified: "Madison will need to find the balance between encouraging redevelopment and infill while protecting the qualities that made existing neighborhoods appealing to begin with." This strategy is not about protecting "existing neighborhoods." It is about preserving and protecting historic and special places. The sentence should reflect that goal and be changed to: "Madison will need to find the balance between encouraging redevelopment and infill while protecting and preserving historic and special places."	See above.	Retain existing language.	N	
8	Lehnertz	N	C&C	2	See email from Linda Lehnertz. Excerpt below: Add language regarding the value of historic preservation The language does not discuss the importance of historic preservation, other than in economic terms (heritage tourism; keeping material out of the landfills; not wasting the embodied energy contained in the building; and, less expensive rental opportunities).	Agree.	Incorporate a version of suggested language.	N	

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9	Lehnertz	N	C&C	2	See email from Linda Lehnertz. Excerpt below: The following phrase should be removed: "This is important to ensure that the ordinance achieves the community's preservation priorities in balance with modern construction methods and materials."	Agree in part, and staff has previously indicated support to delete: "…in balance with modern construction methods and materials."	Delete: "…in balance with modern construction methods and materials."	N	
10	Food Policy Council	Y	E&O	6	(page 70) provide a graphic showing the share of market that is food-related as a replacement for the whiteboard photo.	Agree.	Incorporate this change.	N	
11	Food Policy Council	Y	E&O	7	[Action a] Our suggestion broadens the previous focus of this strategy from a "northside food innovation district" to include other areas and resources in the city: *"Madison is positioned to develop strong local and regional food-related infrastructure, and strengthen its economy. The city can progress with this vision by further clustering and incentivizing the growth of aggregation, processing and distribution facilities. The developing Public Market will anchor a food innovation districted connected to the north side, linking the FEED Kitchens, Madison College's culinary school and, importantly, the former Oscar Mayer plant site. There will be similar opportunities in south Madison, and elsewhere in the city. Having food-related businesses cluster in close proximity will provide benefits from sharing ideas, talent, vendors, and infrastructure. Food innovation districts in Madison will, in turn, support growers, processors and buyers in Dane County and the region."*	Agree.	Incorporate this change. Planning staff will propose minor edits to the proposed text to ensure consistent and accessible Plan language.	N	
12	Food Policy Council	Y	EG	1	Revise Action c: "Work with Dane County *and other municipalities in the county/region* to develop a regional food systems plan." This language is more explicit about potential partners, places more active emphasis on key components, and strengthens the supply chain of the local food system than the original language in the draft.	Agree.	Incorporate change, but use the following for the title of the Action: Work with regional partners to develop a regional food systems plan.	N	
13	Food Policy Council	Y	EG	1	Slight revisions to the descriptive paragraph for Action c shown in italics: "Dane County has some of the most productive agricultural land in the world, as well as a strong food economy. The City should support Dane County and other entities in developing a regional food systems plan that would *identify key components and prioritize development of the regional food supply chain.* Strengthening our local supply chain will bring additional food security to our region, job opportunities for residents with a wide range of backgrounds, and support preservation of our agricultural land."	Agree.	Incorporate this change.	N	
14	Planning staff	N/A	EG	page 101	Other important partners are the other major metros in the state, primarily Milwaukee/Racine, but also Appleton/Oshkosh, Green Bay, and interstate metros like Kenosha/Chicago, Superior/Duluth, and maybe even the counties bordering the Twin Cities.	N/A	Incorporate this change.	N	
15	Planning staff	N/A	EG	page 111	Very similar to Neighborhoods & Housing - Action 6A.	N/A	Remove 9c, leave N&H 6a, combine some of the EG language, add cross-ref of N&H 6 in the EG intro, and fix in matrix	N	
16	Long Range Transportation Planning Committee	Y	EG		Add language to the Plan to "Engage Dane County in the funding and shared governance of public transit"	Staff feels the most appropriate location to add this language is in Effective Government, Strategy #2.	Incorporate this change.	N	
17	Planning staff	N/A	EP	page 10	Should we add a comment here or elsewhere about our general marketing efforts?	N/A	One line in the paragraph before community meetings "Imagine Madison used many methods and marketing techniques to inform and involve…"	N	
18	Food Policy Council	Y	G&R	9	Strategy 9: "Support safe and sustainable farming and gardening practices to protect the ecosystem and public health" (page 97). There was a third action in the April draft that the Sustainable Madison Committee voted to restore: <u>Guidelines for *Sustainable* Agricultural Best Practices</u> We must also work to reduce the amount of *harmful* fertilizers, pesticides and herbicides used, as they have negative environmental and health impacts. *Some* fertilizers contain high levels of phosphorus that negatively affect the lakes and waterways; compost is one natural alternative to provide the soil with needed nutrients. Guidelines should be established for community gardens and other forms of urban agriculture to promote best practices that support both the natural environment and public health.	Feedback from City staff about an action which establishes guidelines for agricultural best practices for community gardens and urban agriculture was that the impact would be quite minor. Staff from other departments requested the Action be removed from the April Draft of the Plan. Potentially, the recent establishment of a task force to review the City's Integrated Pest Management policy, presents an opportunity for more detailed analysis and could inform the guidelines for best practices.	Discuss inclusion of this Action with the Plan Commission.	Y	

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19	Food Policy Council	Y	G&R	9	Include the following description for Urban Agriculture on page 97. “Urban agriculture involves the production of food for personal consumption, market sale, donation, or education, and includes associated physical structures, policies, and programs in cities and suburbs. Urban agriculture exists in multiple forms and for multiple purposes, including market farms, community gardens, school gardens, full-year vegetable production in greenhouses, orchards, rooftop gardens, and the raising of chickens, fish and bees. Madison has supported a recent growth in urban agriculture through its Zoning Code, and other City ordinances permitting community gardens, fruit and nut trees, beehives and backyard chickens. The Zoning Code allows the creation of Urban Agriculture Districts to encourage small-scale farming within the city, one example being the 4.5-acre Troy Community Farm on Madison's north side. A joint city/county citizen work group has also been formed to develop supportive policies for urban farms and community gardens across Madison and Dane County.”	Agree.	Incorporate this change. Planning staff will propose minor edits to the proposed text to ensure consistent and accessible Plan language.	N	
20	Board of Health	Y	G&R	9	Add an action on "Guidelines for Sustainable Agricultural Practices," to read: "We must also work to reduce the amount of fertilizers, pesticides, and herbicides used, as they have negative environmental and health impacts. Fertilizers contain high levels of phosphorus that negatively affect the lakes and waterways; compost is one natural alternative to provide the soil with needed nutrients. Guidelines should be established for community gardens and other forms of urban agricultural to promote best practices that support both the natural environment and public health." Related to the above, a definition is recommended for the appendix for Sustainable Agriculture: "Sustainable agricultural systems respond to site-specific conditions by integrating cultural, organic, and mechanical practices that foster cycling of resources, promote ecological balance, and conserve biodiversity."	See #18 above. Feedback from City staff about an action which establishes guidelines for agricultural best practices for community gardens and urban agriculture was that the impact would be quite minor. Staff from other departments requested the Action be removed from the April Draft of the Plan. Potentially, the recent establishment of a task force to review the City's Integrated Pest Management policy, presents an opportunity for more detailed analysis and could inform the guidelines for best practices.	See #18 above. Discuss inclusion of this Action with the Plan Commission.	N	
21	Community Development Block Grant Committee	Y	G&R	9	Add an action on "Guidelines for Sustainable Agricultural Practices," to read: "We must also work to reduce the amount of fertilizers, pesticides, and herbicides used, as they have negative environmental and health impacts. Fertilizers contain high levels of phosphorus that negatively affect the lakes and waterways; compost is one natural alternative to provide the soil with needed nutrients. Guidelines should be established for community gardens and other forms of urban agricultural to promote best practices that support both the natural environment and public health." Related to the above, a definition is recommended for the appendix for Sustainable Agriculture: "Sustainable agricultural systems respond to site-specific conditions by integrating cultural, organic, and mechanical practices that foster cycling of resources, promote ecological balance, and conserve biodiversity."	See #18 above. Feedback from City staff about an action which establishes guidelines for agricultural best practices for community gardens and urban agriculture was that the impact would be quite minor. Staff from other departments requested the Action be removed from the April Draft of the Plan. Potentially, the recent establishment of a task force to review the City's Integrated Pest Management policy, presents an opportunity for more detailed analysis and could inform the guidelines for best practices.	See #18 above. Discuss inclusion of this Action with the Plan Commission.	N	
22	Community Development Block Grant Committee	Y	G&R	9	Include the following description for Urban Agriculture on page 97. “Urban agriculture involves the production of food for personal consumption, market sale, donation, or education, and includes associated physical structures, policies, and programs in cities and suburbs. Urban agriculture exists in multiple forms and for multiple purposes, including market farms, community gardens, school gardens, full-year vegetable production in greenhouses, orchards, rooftop gardens, and the raising of chickens, fish and bees. Madison has supported a recent growth in urban agriculture through its Zoning Code, and other City ordinances permitting community gardens, fruit and nut trees, beehives and backyard chickens. The Zoning Code allows the creation of Urban Agriculture Districts to encourage small-scale farming within the city, one example being the 4.5-acre Troy Community Farm on Madison's north side. A joint city/county citizen work group has also been formed to develop supportive policies for urban farms and community gardens across Madison and Dane County.” Related to the above, modify the existing Urban Agriculture definition in the glossary to the following: Urban agriculture involves the production of food for personal consumption, market sale, donation, or education, and includes associated physical structures, policies, and programs in cities and suburbs.	See # 19 above. Agree.	See # 19 above. Incorporate this change. Planning staff will propose minor edits to the proposed text to ensure consistent and accessible Plan language.	N	

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23	Planning staff	N/A	G&R	page 93	"Optimize" should be changed to "maximize" in the 6b action text.	N/A	Change "optimize" to "maximize."	N	
24	Planning staff	N/A	G&R	page 94	Explain why undergrounding utilities is an important policy with regards to the canopy.	N/A	Add a sentence after the sentence that ends in "property owners."	N	
25	Planning staff	N/A	G&R	page 95	What is a "beach day"?	N/A	Remove the phrase "out of 99 beach days."	N	
26	Planning staff	N/A	G&R	page 96	Revert Strategy language back to "Reduce landfilled waste" to simplify language for readers.	N/A	Incorporate this change.	N	
27	Marquette Neighborhood Association	N	G&R	N/A	See attached email from Marquette Neighborhood Association. Excerpt below: *We have a number of committees that work on issues related to historic preservation, canopy trees, green space and transportation; and our neighborhood is particularly passionate about sustainability and the many ways it is defined. We admire cities that have incorporated these ideas into ordinance form, as Portland, Oregon has with its " Green Streets Policy."* *Finally, we support the fine work that has been accomplished by the City of Madison, the Sustainability Plan and the Pollinator Report, for example. Our board values this long-term vision-setting work and is hopeful about the future of our city.* *Please keep us informed and please consider the priorities of the Marquette Neighborhood, which are priorities that we believe align with what makes Madison a great place to live.*	No changes have been suggested.	Retain existing language.	N	
28	Anne Walker	N	G&R	6	Anne Walker: Overhead wires, commercial storefronts, and other conflicts make it difficult to get good trees in urban neighborhoods.	Actions 6b and 6c reference some of the obstacles to maximizing the tree canopy.	Incorporate a version of suggested language.	N	
29	Anne Walker	N	G&R	2	Stormwater is increasing in intensity, the temperature of stormwater is increasing as a result of increased impervious surface, fluctuating temperatures in the winter are negatively affecting vegetation.	Agree. Incorporate stormwater comments into G&R Strategy 2. Climate change is referenced in several parts of the Plan.	Incorporate stormwater comments.	N	
30	Anne Walker	N	G&R	5	Glass on the newer buildings in the city create a difficult environment for birds.	Agree. Add a reference to this subject in G&R Strategy 5.	Incorporate this change.	N	
31	Lehnertz	N	Growth Framework		See email from Linda Lehnertz. Excerpt below: The need for new development, and redevelopment, to be consistent with adopted City Plans should be clearly stated on page 17, where the impact of the GFLU map is discussed.	Staff feels the language already on page 17 is sufficient (the language refers to sub-area plans and discusses how the GFLU map should not be used on its own without reviewing other adopted City plans and ordinances).	Maintain language on page 17 as written, with additional details available in the Appendix.	N	
32	Planning staff	N/A	Intro	page 6	This example of how the lenses were used could be improved.	N/A	Use a Strategy instead of a Goal and improve the example via specific Actions used and reasoning	N	
33	Food Policy Council	Y	LU Supplement	N/A	[page 122] Consider adding language about "agri-hoods" as a TND design principle. Add a definition for "agri-hoods" to the glossary.	While agri-hoods could be developed within the city, staff does not feel that a reference to agri-hoods should be included as a TND principle or the glossary.	Retain existing language.	Y	
34	Food Policy Council	Y	LU Supplement	N/A	[page 126] Add something about balancing the need to preserve farmland on the periphery.	Include language about preserving farmland on the periphery in the LU&T Strategy 6 introduction.	Make change to LU&T Strategy 6 introduction.	N	
35	Food Policy Council	Y	LU&T	6	Strategy 6: "Reduce the demand for development of farmland on the periphery of the city." (page 39) This statement clearly assumes the importance of preserving farmland, but says nothing about <u>why.</u> Add the italicized phrase to Action (a) expressing the need to Update Neighborhood Development Plans: "While they included some forward-thinking aspects, the layouts and mix of land uses tended to be disconnected, car-oriented, and low-intensity, *and significantly under-valued agricultural land for food production* ."	Agree.	Incorporate this change.	N	
36	Community Development Block Grant Committee	N	LU&T	6	Modify the wording of Strategy 6 so it is better understood by the layperson.	Agree.	Modify the language to: Facilitate infill and compact growth to preserve farmland on the edge of the city.	N	
37	Long Range Transportation Planning Committee	N	LU&T	1, 2	Consider flip-flopping the order of strategies #1 and #2.	Agree.	Change the order of strategies #1 and #2 in the LU&T Element.	N	
38	Planning staff	N/A	LU&T	page 38	We talk about plans and zoning here. Do we include Urban Design requirements as well?	N/A	Add to the last sentence "….established in city ordinances such as zoning, historic preservation ordinance, urban design districts."	N	

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39	ballyk	N	LU&T	1	Your map for planned future BRT Phases ignores most of the eastside except for the E. wash corridor. BRT along Cottage Grove Road to Atwood and then either to Willy St. or connect with E. Wash at First Street could serve much of the eastside population, especially if one or two stops had parking availability.	The extensive 2013 "Madison Transit Corridor Study" that reviewed BRT route alternatives is the basis for the map shown in the Comp Plan. Staff does not feel it would be appropriate to propose additional BRT when there is no background analysis to support new routes.	Maintain current BRT map.	N	
40	jhirsch	N	LU&T	5	[Transition between Redevelopment and Existing Development, page 38] A landscape buffer is great. How will that work when the two properties are not on level ground or do not have similar elevations?	The Plan is a general document and the buffering strategies are general strategies. Precise implementation of buffering strategies should be tailored to the specific site conditions.	Retain existing language.	N	
41	jhirsch	N	LU&T	5	[page 36, paragraph for action b.] What is the definition and scope of "sub-area" plan? How are the details determined?	A definition of sub-area plans would be beneficial.	Add definition of "sub-area plan" and clarify the types of sub-area plans.	N	
42	Planning staff	N/A	Matrix List	page 118	See comment in body of plan regarding "use of waste" language.	N/A	Refer to comment #111 in Part 3. Change back to previous Strategy language: "Reduce landfilled waste."	N	
43	Community Development Block Grant Committee	Y	N&H	6	Expand Action 6c to include rehabilitation of privately-owned rental properties.	Agree. This Action was focused on single-family homes and smaller, multi-unit buildings, but could be expanded to reference buildings with more units.	Incorporate this change.	N	
44	Food Policy Council	Y	N&H	8	Strategy 8: “Ensure access to food that is affordable, nutritious, and culturally specific” (page 58) For some reason, a very significant, sentence was removed from the initial draft of the Comp Plan that read “Access to food is one of the most basic life-sustaining strategies of the Comprehensive Plan”; it was replaced by the much more limited statement “Access to healthful foods, especially for families with children, has major impacts on quality of life”. Noting that seven of the fifty strategies in the plan involve food, the Work Group recommends – and the Housing Strategy Committee supported – restoring the original sentence, and adding the word “healthy” so it reads as follows: *“Access to healthy food is one of the most basic life-sustaining strategies of the Comprehensive Plan.”*	Agree.	Incorporate this change.	N	
45	Food Policy Council	Y	N&H	8	Simply expanding farmers' markets and food stands to more areas of the city does not necessarily reach many more people, especially those who are food insecure... Add the following sentence to the end of paragraph for Strategy 8, Action c: *"Expanding the Double Dollars program and Farmers' Market Nutrition Program to farmers' markets and food stands throughout the city would help people afford to buy food there and create additional demand for local food businesses."*	FPC's suggestion better fits with the retail access opportunities in Action A.	Leave Action C as is. Add "Farmers' Market Nutrition Program" to list of programs in Action A.	N	
46	Board of Health	Y	N&H	8	Per request by the Food Policy Council Comprehensive Plan Work Group, change phrasing from "Access to healthful foods, especially for families with children, has major impacts on quality of life" to "Access to healthy food is one of the most basic life-sustaining strategies of the Comprehensive Plan."	See #44 above. Agree.	See #44 above. Incorporate this change.	N	
47	Community Development Block Grant Committee	Y	N&H	8	Per request by the Food Policy Council Comprehensive Plan Work Group, change phrasing from "Access to healthful foods, especially for families with children, has major impacts on quality of life" to "Access to healthy food is one of the most basic life-sustaining strategies of the Comprehensive Plan."	See #44 above. Agree.	See #44 above. Incorporate this change.	N	
48	Planning staff	N/A	Reference Maps	page 137	All streets in the city not covered by the other categories have 0-5,000 ADT, yet only some are shown on the map . We should note why (I'm personally not sure of TE's methods for deciding to do counts, but am guessing they are done on all arterials and collectors).	N/A	Check if this is a state requirement and revise map so that it makes more sense.	N	
49	Planning staff	N/A		N/A	[State Statute Requirements] Issues & Opportunities: Address age distribution trends.	N/A	Include age distribution trends from page 4 of the City Snapshot document.	N	
50	Planning staff	N/A		N/A	[State Statute Requirements] Address housing age and value.	N/A	Housing age is on page 134. Add information on housing value.	N	
51	Planning staff	N/A		N/A	[State Statute Requirements] Address transportation systems for persons with disabilities, electric personal assistive mobility devices, air transportation, trucking, water transportation. Incorporate state, regional and other applicable transportation plans.	N/A	Incorporate these items in applicable locations.	N	
52	Planning staff	N/A		N/A	[State Statute Requirements] Utilities and Community Facilities: Address power plants, power transmission lines, cemeteries, libraries, capacity of existing community facilities, timetable for expansion of existing facilities.	N/A	Incorporate these items in applicable locations.	N	
53	Planning staff	N/A		N/A	[State Statute Requirements] Economic Development: Address weaknesses with respect to attracting and retaining businesses.	N/A	Incorporate this item.	N	

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54	Planning staff	N/A		N/A	[State Statute Requirements] Land Use: Address trends in the price of land; amount, intensity, net density of existing land uses.	N/A	Integrate discussion/information into LU&T introduction.	N	
55	Planning staff	N/A		N/A	[State Statute Requirements] Implementation. Include “a compilation of programs and specific actions to be completed in a stated sequence.” Plan update process.	N/A	Add text indicating that the Strategies are generally listed based on how they were prioritized by the community.	N	