

STREET USE (SPECIAL EVENT) PERMIT APPLICATION

Applicant

Jerry Kempfer
Starting Line Events
5118 Wintergreen Dr
Madison, WI 53704
Email: Info@startinglineevents.Com
Phone: (608) 243-9593

Contact During Event

Jerry Kempfer
Run Strong Madison
5118 Wintergreen Dr
Madison, WI 53704
Email Info@startinglineevents.Com
Phone: (608) 217-9593

Event Information

Name of Event: Bacon And Brews

Event Type: One Day

Estimated Attendance: 3000

Is this a new event: No

Event Additional Information

Run/Walk: ☐

Music/Concert: ☐

Festival: ☒

Rally: ☐

Parade: ☐

Posting no parking signs or bagging meters? ☒

Other: ☐

If other, please describe:

Site Map

Each event application must include a detailed event site map with the following items a applicable:

- Accessible paths for wheelchairs as well as disabled parking spaces
- Dumpsters
- Emergency vehicle access lanes (minimum of 20')
- Event Perimeter
- Garbage and Recycling - cleanup and trash/recycling plans are required with the site map
- Portable toilets
- Signage
- Stages
- Temporary Structures
- Tents
- Vendors

A helpful online resource for route mapping is: [Map My Run](#)

I understand I must attach site map and route map with this application, if applicable: ☐

Location Information

Capitol Square: ☐

State Street Mall (700/900): ☐

30 on the Square: ☐

Other: ☒

Street Names and Block Numbers:

Breese Stevens Field - 900 block of E Mifflin St

Event Dates

Setup Date	Setup Time	Event Start Date	Event Start Time	Event End Date	Event End Time	Cleanup Completed Date	Cleanup Completed Time	Rain Date
06/23/2018	06:00 AM	06/23/2018	11:00 AM	06/23/2018	04:00 PM	06/23/2018	06:00 PM	

Temporary (Picnic/Beer) Licenses

Visit the [City of Madison City Clerk's Office](#) website under heading "Temporary Picnic/Beer License" to apply.

Will beer/wine be sold?(\$):

No

Will beer/wine be served (Free of charge)?:

No

I understand that a Certificate of Insurance with liquor liability, naming the City of Madison as additional insured, is required: *

☐

I understand I must apply for Temporary (Picnic/Beer) License to serve or sell beer/wine for this event:

☐

If the Temporary (Picnic/Beer) License is denied will the event occur?:

No

Street Use Event Vending License

If food will be sold please visit the [Public Health - Madison & Dane County](#) website.

I understand a Special Event License Application listing the vendors and their Sellers ID# is required:

☐

Will food and/or merchandise be sold?(\$):

No

Estimate number of vendors:

Public Amplification Permit

If public amplification is needed it must be kept to a reasonable level at all times and must end by 11 pm.

Will there be Public Amplification?(\$): ☐

Start Date	Start Time	End Date	End Time	Rain Date
------------	------------	----------	----------	-----------

SAFETY AND SECURITY

- Complete the Emergency Action Plan (EAP) template below to provide information about the safety plan for your event.
- For large events, contact [Madison Fire](#) prior to submitting the street use permit application, so they can review and make recommendations for additional emergency plan requirements.
- At the review of the street use permit application, Police and Fire Department representatives may also require [Special Duty Police Officers](#) or Fire Inspector staffing at your event. If MPD designates an event as a District Event, the organizer must contact [Central District MPD](#), (608) 266-4482, regarding Madison Police requirements for the event.

Emergency Action Plan [PDF/ MS Word](#)

RUN/WALK EVENTS

For run/walk events, organizers are strongly encouraged to contact [Police](#), [Traffic Engineering](#) and [Madison Metro](#) prior to submitting an application so these agencies can review and make recommendations on the proposed route(s).

I understand that I must submit the Emergency Action Plan: ☒

Equipment Rental - Downtown events only.

Will you need equipment rental from the City of Madison?(\$):

Trash Barrels:

Recycling Barrels:

Dumpsters:

Electrical Adaptors:

Marketing

Conditional approval of the event is required before promoting, marketing or advertising the event.

Do you want this included in the Madison Parks calendar of events?:

Acknowledgement

If a street use permit is issued for the event, the Applicant agrees to comply with all permit conditions, and understands that failure to comply with any condition or any violation of law may result in the immediate cancellation of the event

Further, the Applicant is legally responsible and financially liable to the City of Madison for all city fees and costs associated with the overall organization, management, and implementation of the event and its related activities and maintains ultimate liability for payment of all fees and costs assessed by the City of Madison.

I have read the Acknowledgement: ☒

Indemnification

THE APPLICANT FOR A STREET USE PERMIT SHALL AGREE TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

I have read the Acknowledgement: ☒

Signature

Signature: Jerry R Kempfer

Date: 06/01/2018

From: Liz Kern
To: [Lamberty, Kelli](#); [Events](#); [Ava J](#); [Post, Kelly](#)
Subject: June 23
Date: Thursday, June 07, 2018 11:12:16 AM

Hello Kelli,

Ava and I met with Jerry and Robin from Bacon and Brew Fest. After meeting with them we have all decided it will make the event safest if we partially close E. Mifflin Street for vendor load in and load out.

What we would propose is a closure of the east lane of E. Mifflin Street from 6:30am to 10:30am and again from 3:30pm to 6:30pm. We will use road closure barricade on each ends of the 900 block to indicate the closure. The barricades will be staffed to help any local residences get to their homes on Mifflin. Additionally, cones will be run down the middle of Mifflin for this block during the closure periods.

Finally, Bacon and Brews is interested in no parking the 900 block of E. Mifflin, 100 block of Paterson and 100 block of Brearly. Is that something that can be done? We would only need no parking from 6am to 4pm.

Let us know your thoughts and if you have any questions. We will both be at Street Use next week.

Thank you Kelli.

--

Liz Kern
Big Top Baseball
715.459.2608

VIP LOUNGE

PRESS BOX & MOVIE SCREEN

SPECIALTY SHOPS

BACON AND BREWS

FOOD COURT

VENDOR PARKING

LAWN GAMES

BREWERIES

BREWERIES

RESTROOMS

RESTROOMS

E. MIFFLIN ST