



Department of Planning & Community & Economic Development

## Planning Division

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### MEMORANDUM

**Date:** April 26, 2018

**To:** Mayor Paul Soglin and Mayor's Planning Team

**From:** Janine Glaeser & Rebecca Cnare, Planning Division

**Re:** **Mayor's Design Awards Program - 2018**

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#### Summary

Staff would like to present the following process timeline, award categories, proposal review process, and selection committee structure for your review.

#### Timeline

Thursday, April 26, 2018:	Program Update presented to Mayor's Planning Team
May 1 – June 1, 2018:	Planning Division to finalize marketing plan and program details
June 7 – August 3, 2018	Call for Nominations
August 3, 2018:	Nomination Deadline
August 27 – Sept 6, 2018:	Review Committee meets and selects finalists
September 13, 2018:	Finalists presented to Mayor at Mayor's Planning Team Meeting
October 1, 2018:	Award recipients notified
November 17, 2018:	Awards Event (Neighborhood Conference Luncheon)

#### Award Categories

The intent of the awards program is to recognize design professionals and property owners for choosing design excellence. The following categories identify aspects of design that can create exemplary places.

1. **Placemaking:** Projects that demonstrates the uniqueness found in Madison and its neighborhoods; a community treasure, including public and private spaces.
2. **Historic Preservation:** Projects that involve preservation and adaptive reuse of historic buildings. Nominated projects do not have to be designated landmarks or located within a historic district.
3. **Design for Living:** Projects that include single-family, multi-family and mixed-use development that exhibit an enhanced design aesthetic or sense of place.
4. **Design for working:** Projects that exhibit distinctive work place features or elements that set them apart from similar structures, uses and buildings.
5. **Innovation** Projects that recognize the exemplary use and implementation of innovative technologies, including materials and progressive practices.

6. **Sustainability:** Projects that make use of and promote sustainability, including green building, renewable energy technologies, and/or enhancing the city's existing green infrastructure (the urban forest, native habitats and landforms, and green spaces.)
7. **Arts:** Projects that create a lasting design and memorable experiences by incorporating private and/or public art elements.

### **Process**

1. **Call for Nominations:** Staff will allow for a longer nomination time this year so as to provide more time for outreach and solicitation of proposals. Staff will use the previously established email submittal process and create a Mayor's Design Awards nomination website portal.
2. **Review Process:** The review process will be managed by Planning Division staff and include submission coordination, proposal review, Mayor's selection, and awards presentation.

- **Submissions Portfolio:** Staff will create a list of the nominees based on the award categories. The list will serve as a dossier of nominated projects, including nominee and project information and photos.

To maintain an unbiased process, the master nominee list (sans team names) will be forwarded to the Review Committee. If there are limited submissions, staff reserves the right to add nominations.

- **Review Committee:**  
Requesting a volunteer to assist with selection of finalists for Mayor's Review, a Memo will be circulated to the following commissions and committees in June. Designation of representatives will take place the week of August 27-Sept. 6.

The review committee will be comprised of:

An Urban Design Commission Representative: TBD  
DCC Representative: TBD  
Plan Commission Representative: TBD  
Landmarks Commission Representative: TBD  
Mayor's Office (Anne Monks)

- **Mayor's Selection:** The finalists are presented to the Mayor on September 13 for award selection.
- **Awards Presentation Event:** Staff will hold the awards ceremony during the Luncheon of the Mayor's Neighborhood conference on November 17, 2018. Award winners will each receive 2 complementary tickets to the Neighborhood Conference.



# MAYOR'S Design Awards 2018



Paul R. Soglin, Mayor

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## Call for Nominations

The City of Madison is seeking nominations for the 2018 Mayor's Design Awards. 2018 Design award winners will be recognized at a special luncheon presentation during the Mayor's Neighborhood Conference on November 17, 2018.

**If you would like to nominate a building, place or project please go to:**

[www.cityofmadison.com/mayorsdesignawards](http://www.cityofmadison.com/mayorsdesignawards) and fill out the simple nomination form!

Nominations may be submitted until August 3, 2018.

Past winners included the New Orpheum Sign, Brittingham Boats, Rethke Terrace Housing, The Ovation and Chocolate Shoppe Ice Cream among other worthy winners.

### **Mayor's Design Awards Eligibility Requirements:**

- Projects must be publicly accessible/viewable – awards only consider exterior improvements
- Projects must be within the City of Madison Limits
- Projects should be recently finished and no more than 3 or 4 years old
- Projects must meet all applicable city ordinances and building codes

### **Nominated projects should have one or more of the following exemplary characteristics:**

- Add value to Madison's neighborhoods and respect the urban fabric and local character
- Have unique features or elements that set them apart
- Make use of and promote sustainability, green building and new energy technologies
- Preserve and adaptively reuse historic buildings
- Activate public spaces to create interaction, discourse and community
- Include the arts in the public realm
- Promote community health through active living, access to healthy food and transit, or walkability
- Exemplify the unique character of their neighborhoods
- Recognized by the community as local treasures
- Have a positive influence that extends beyond their project boundaries
- Promote high quality design, innovation and craftsmanship

### **Design Award Categories:**

- Design for Working
- Design for Living
- Placemaking
- Historic Preservation
- Sustainability
- Innovation
- Arts

Please email any questions to: [mayorsdesignawards@cityofmadison.com](mailto:mayorsdesignawards@cityofmadison.com)