



City of Madison

City of Madison
Madison, WI 53703
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Master

File Number: 50662

File ID: 50662

File Type: Resolution

Status: Passed

Version: 2

Reference:

Controlling Body: MADISON FOOD
POLICY COUNCIL

File Created Date : 02/22/2018

File Name: Approving the allocation of \$50,000 in previously authorized funds from Miscellaneous Appropriations to fund eleven (11) proposals received during the 2018 Madison Food Policy Council "SEED" Grants funding process, and authorizing the Mayor and

Final Action: 04/10/2018

Title: Approving the allocation of \$50,000 in previously authorized funds from Miscellaneous Appropriations to fund eleven (11) proposals received during the 2018 Madison Food Policy Council "SEED" Grants funding process, and authorizing the Mayor and City Clerk to enter into agreements with the associated agencies, organizations, groups, and individuals to implement the designated projects or programs.

Notes:

Sponsors: Paul R. Soglin, Rebecca Kemble, Arvina Martin and Ledell Zellers

Effective Date: 04/18/2018

Attachments: 50662 v1.pdf, 2018 SEED Grant Recommendations_CoM Alders.pdf

Enactment Number: RES-18-00302

Author: George Reistad, Food Policy Coordinator

Hearing Date:

Entered by: lveldran@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Mayor's Office	02/22/2018	Referred for Introduction				
	Action Text:		This Resolution was Referred for Introduction				
	Notes:		Madison Food Policy Council, Common Council 3/20/2018				
1	COMMON COUNCIL	02/27/2018	Refer	MADISON FOOD POLICY COUNCIL		04/04/2018	Pass
	Action Text:		A motion was made by Baldeh, seconded by DeMarb, to Refer to the MADISON FOOD POLICY COUNCIL. The motion passed by voice vote/other.				
	Notes:						
2	MADISON FOOD POLICY COUNCIL	04/04/2018	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER				Pass

Action Text: Approving the allocation of \$50,000 in previously authorized funds from Miscellaneous Appropriations to fund eleven (11) proposals received during the 2018 Madison Food Policy Council "SEED" Grants funding process, and authorizing the Mayor and City Clerk to enter into agreements with the associated agencies, organizations, groups, and individuals to implement the designated projects or programs

- 2018 Applicants
- 2018 Recommended Funding

Compared to 2017, this year's recipients are better distributed throughout the city and across Food Access Improvement Map Areas of Focus; the eleven recommended projects are in nine aldermanic districts. Reistad clarified that Neighborhood Food Solutions is a nonprofit managed by Robert Pierce; production will occur outside the city, but training and sales will occur within Madison and District 14.

Motion made to approve funding recommendations Richmond, second by Rhodes Conway. Motion passed with a voice vote. Bailkey and Strinz recused.

2 COMMON COUNCIL 04/10/2018 Adopt Pass
Action Text: A motion was made by Baldeh, seconded by Verveer, to Adopt. The motion passed by voice vote/other.

Notes:

Text of Legislative File 50662

Fiscal Note

Fiscal Note Pending

Title

Approving the allocation of \$50,000 in previously authorized funds from Miscellaneous Appropriations to fund eleven (11) proposals received during the 2018 Madison Food Policy Council "SEED" Grants funding process, and authorizing the Mayor and City Clerk to enter into agreements with the associated agencies, organizations, groups, and individuals to implement the designated projects or programs.

Body

WHEREAS, in the adopted 2018 City of Madison Operating Budget there is \$50,000 in Miscellaneous Appropriations designated to the Madison Food Policy Council to deliver as grant funds and authorizes a working group of the Food Policy Council to deliver said funds; and,

WHEREAS, as part of the 2018 Madison Food Policy Council "SEED" Grant funding process, 23 proposals, which included \$179,062.00 in total funding requests, were received by the Mayor's Office; and,

WHEREAS, the overwhelming response demonstrates the need for food system-related grants now and in the future; and,

WHEREAS, the nature of the responses also indicates a great need in collaborative funding efforts with other stakeholders within the city and county; and,

WHEREAS, the applications were subsequently evaluated by the SEED Grants Work Group of the Madison Food Policy Council, in order to recommend no more than the authorized amount of \$50,000; and,

WHEREAS, the work group placed priority on applications that were either new projects/programs, which targeted areas of need, were created with community input and buy-in, were not currently funded by the City, and if staffing costs were requested, demonstrated

a clear plan for replacement for SEED funding in future years; and,

WHEREAS, the work group held a meeting in which finalists were invited to make presentations and to answer questions about their proposals; and,

WHEREAS, on April 4th, 2018, the Madison Food Policy Council approved the recommendations of the Funding Working Group; and,

WHEREAS, a total of eleven SEED proposals were funded (recommendations of the working group), totaling \$50,000 (specific proposals and funding recommendations are shown below); and,

WHEREAS, the availability of \$50,000 in Miscellaneous Appropriations under the Madison Food Policy Council "SEED" Grants is sufficient to cover the Madison Food Policy Council's recommended program/project funding allocations for eleven proposals, as specified below:

In-School Pantry and School-to-Home Grocery Program at Cherokee Heights Middle School, Food 4 Thought Initiative

(Fiscal: Irwin A. and Robert D. Goodman Center, Inc.)

Up to \$6,635 for weekly food purchases for the start-up and initial inventory requirements of a new school pantry.

Elver Park Farmers/Artisan/Community Market, (Elver Park Farmers Market, Inc.)

Up to \$4,500 to provide funding for a market manager and to pay permits and fees related to market siting.

Healthy Snacks and fun Friday Food Projects for MSCR Nuestro Mundo Afterschool Students, (Madison School and Community Recreation) (MCSR)

Up to \$3,700 for supplies related to a weekly cooking project, in which students create a class-selected recipe from reputable nutrition publications.

Pantry Improvement and Resident Access/Engagement to Healthy Food, (Kennedy Heights Neighborhood Association, Inc.)

Up to \$5,050 to finance one-time costs related to physical pantry improvements including a contractor and materials to redesign the food pantry storage area and a tablet/software for inventory tracking.

Healthy Gardens, (Bayview Foundatio, Inc.)

Up to \$3,500 for physical improvements to front yard gardens and providing technical assistance and workshops for installation of maintenance of new garden areas.

Food System Sustainability and Engagement Project, (East Madison Community Center Corporation)

Up to \$2,700 for infrastructure related to pantry refrigeration and shelf life extension of perishable foods and garden boxes

Growing a Food Movement Led by Health Promotoras with the Madison Latino Community, (Centro Hispano, Inc.)

Up to \$5,460 to provide stipends to community Health Promotoras, who provide classes to residents on topics ranging from gardening to cooking to maternal health and nutrition.

Growing Urban Leaders in Food Systems (GULFS) and Harvesting Ownership & Outcomes to Develop Stability (HOODS) Initiative Summer Collaboration, (Mellowhood Foundatio, Inc.) and Michael Fields Ag Institute

Up to \$6,600 to provide youth stipends, curriculum development funding, 'Mellowhood Hots' project launch support, and funding for the culminating youth recognition event

Volunteer with Food ("Allied Come 'n' Get It"), (Allied-Dunn's Marsh Neighborhood Association, Inc.)

Up to \$2,500 for equipment/supplies, appreciation banquet support, transportation assistance, and resident stipends related to ADMNA's meal distribution volunteer operation

Summer Bounty, Full Bellies, (Lussier Community Education Center, Inc.)

Up to \$4,155 to support summer 'snack packs' for children, take-home containers, staffing for participant supervision, and intern stipends

Program for Entrepreneurship and Agricultural Training (PEAT) - Youth Corps and Summer Camp, (Neighborhood Food Solutions, Inc.)

Up to \$5,200 for infrastructure build-up related to compost, compost transportation, and equipment rentals and for educational materials for program participants;

NOW, THEREFORE, BE IT RESOLVED, that the Madison Common Council approves the recommendations of the Madison Food Policy Council to provide funding for the programs and projects in the amounts detailed above; and,

BE IT FURTHER RESOLVED, that the Mayor and City Clerk are authorized to execute agreements with the above listed agencies, organizations, or companies (or their fiscal agents) for the described activities.