

DATE: Wednesday, April 25, 2018

SUBJECT: MT BEAAC Meeting

MT BEAAC Meeting

Tuesday, May 8, 2018 > 4:00 – 5:00 PM

GMCVB Headquarters, 22 E. Mifflin Street, Suite 200

For calendar year 2018, the committee initially had \$195,000 to appropriate. After the February 13, 2018, meeting, there existed a remaining balance of \$121,340. Re-appropriations below of \$116,894, leaves the committee with available funds of \$238,234 to consider and appropriate at this meeting. There are three new items on the agenda totaling \$46,500, which will leave a remaining balance of \$191,734 in the fund.

The following is information on year to date funds available for re-appropriating at this 5/8/18 meeting. These re-appropriations result from a previously approved event not held at Monona Terrace or not qualifying for the entire amount.

Group & Event Name	Event Dates	Amount	Date Approved	Reason
Acres U.S.A. - 2018 Conference	2018, Dec 2-8	\$24,000	5/2/17	Loss - The client has been unresponsive.
WI School Counselor Assoc. – 2018 Annual Conference	2018, Feb 19-22	\$1,394	5/13/14	Did not meet required room pick-up for full \$13,500 award.
WI School Counselor Assoc. – 2021 Annual Conference	2021, Feb 15-18	\$13,500	7/12/16	Loss - client is moving the conference to October and to Wisconsin Dells to reduce overhead and avoid calendar conflicts with DPI statewide achievement testing.
WI School Counselor Assoc. – 2022	2022, Feb 14-17	\$13,500	7/12/16	
WI School Counselor Assoc. – 2023	2023, Feb 13-16	\$13,500	7/12/16	
US Ice Rink Assoc – 2019 North Amer Rink Conference & Expo	2019, May 14-17	\$12,000	2/13/18	Loss - Client preferred Downtown Location and low-cost/complimentary meeting space.
US Ice Rink Assoc – 2020	2020, May 12-15	\$12,000	2/13/18	
US Ice Rink Assoc – 2021	2021, May 11-14	\$12,000	2/13/18	
Natl Assoc of Animal Breeders – 73rd NAAB Convention	2020, Sept 21-25	\$6,000	2/13/18	Loss – Chose to stay at previous facility.
Automobile License Plate Collectors Assoc – 2020 International Convention	2020, June 23-27	\$9,000	9/13/16	Loss – looking at Madison for a different year.

Total to Re-appropriate at this meeting \$116,894

Fund Requests for this meeting – May 8, 2018

Group & Event Name	Event Dates	Amount	Use	Attendance	Room Nights	Direct Spending
Intl Foodservice Editorial Council – 2019 Annual Conference	2019, Oct 29-Nov 1	\$6,000	Facility Rental	200	400	\$143,659
Assoc of College & University Auditors – Annual Conference 2020	2020, Sept 18-24	\$22,500	Facility Rental	450	1,671	\$608,118
Access Intelligence – Ecommerce Operations Summit 2020	2020, April 12-16	\$18,000	Facility Rental	1,000	1,200	\$553,796
<u>Total Requests for this meeting</u>		<u>\$46,500</u>		<u>1,650</u>	<u>3,271</u>	<u>\$1,305,573</u>

*Request to roll-over USA Climbing approved MT BEA funds of \$62,000 from 2020 to 2022 (Jan 28-Feb 15) event dates. Approved 2020 request form included in attachments.