



Change of Premises

LICPC-2018-00188

(Number)

(scanned)

51143

(Leg file number)

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Processing step)

(initials)

This application modifies existing alcohol license number: 70369-75793

- Class A Beer
- Class B Beer
- Class A Liquor
- Class B Liquor
- Class C Wine

Aldermanic District: 2 Alder Name: Ledell Zellers Police Sector: Central 403

Corporate Information

Business Legal Name: Samba Grill L.L.C.

Business Address: 402 W Gorham St

Corporate Contact Name & Position: _____

Matthew Bents, General Manager

Phone & Email: 608-257-0400

Licensed Premise Information

Business dba Name: Samba Brazilian Grill

Licensed Address: 240 W Gilman St

Business Contact Name & Position: _____

Matthew Bents, Registered Agent

Phone & Email: 608-257-0400 matt@rileyswines.com

Liquor Beer Agent Name: Matthew Bents % Alcohol: 15 % Food: 85

Current Capacity (indoor): 358

Current Capacity (outdoor): 42

Proposed Capacity (indoor): n/a

Proposed Capacity (outdoor): 384 (additional)

Description of Proposed Changes: In conjunction with the Madison Night Market, allow sale of beer within perimeter of

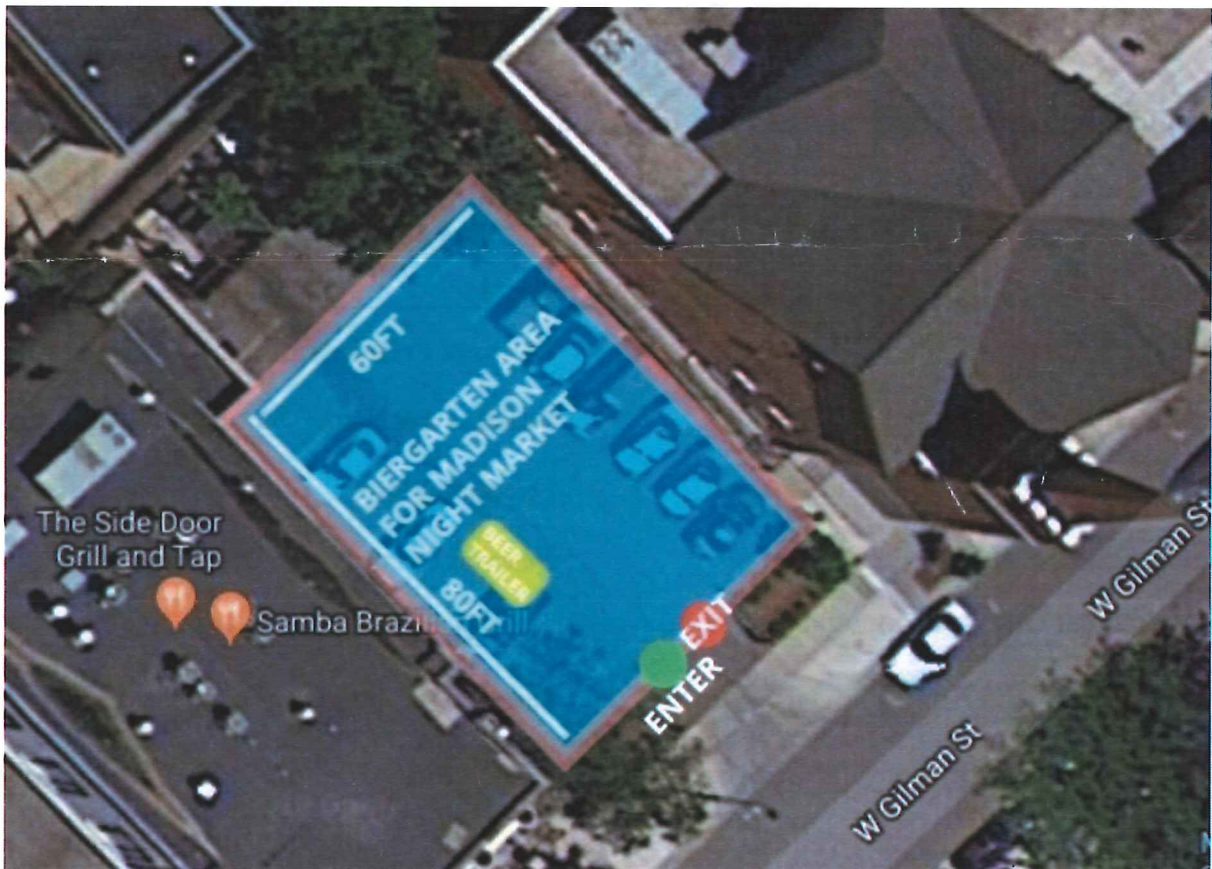
adjacent parking lot on the following dates only: 5/10/2018, ^{6/14/2018}, 8/9/2018, 9/13/2018 from 6pm to 11pm.

Detailed Floor Plans included (required)

Orange sign and "License Renewals & Changes" brochure issued

X Matthew Bents
Applicant signature

Date: 02-19-2018



Samba Brazilian Grill
240 W Gilman St
Madison, WI 53703

License No. 70369-75793

Notes on proposed changes to licensed premises:

The 2017 Madison Night Market was a great success and brought in thousands of people over the three monthly events held in 2017. Samba was pleased to host the Biergarten for the Night Market and is planning on doing so again in 2018. Our plans for 2018 will be relatively unchanged from 2017, except for the addition of one more date.

- Proposed changes only in effect on the following dates and times of the Madison Night Market:
 - Thursday, May 10 2018 from 6pm – 11pm
 - Thursday, June 14 2018 from 6pm – 11pm
 - Thursday, August 9 2018 from 6pm – 11pm
 - Thursday, September 13 2018 from 6pm – 11pm
- Parking lot space provides approximately 4,800 usable square feet of space with requested capacity of 384 persons
 - Parking lot area is approximately 60 wide by 120 feet deep (7,200 sq ft). Proposed usable area covers 60ft lot width times 80ft depth (4,800 sq ft), with a requested capacity of 384 persons, allowing 12.5 sq ft per person as some tables and chairs will be provided.
- Proposed space has existing steel fence surrounding the perimeter of the parking lot area and crowd control fencing will be installed at the gate area to provide a checkpoint for staff to check IDs and wristband all attendees. Fencing is easily moved in the event of an emergency and gate area provides 18 feet of exit space.
- All attendees will enter and exit through a checkpoint at the base of the parking lot adjacent to Gilman Street.
 - Staff will be on hand to check IDs, wristband all attendees and control capacity.
 - Signs will be posted at entrance (“Alcohol Permitted Within Gated Area Only”) and exit (“No Alcohol Beyond This Point”) and Staff will direct attendees to dispose of any containers before exiting the designated area.
- The only alcohol to be served to attendees will be beer served from a temporary mobile trailer.
- Will cease sale of alcohol at 10pm to allow ample time for the space to be cleared prior to the 11pm closing time of the Madison Night Market.
- Additional decorative lighting will be installed and used during the event hours