

2018 Neighborhood Grant Program Planning Division Recommendations

<i>Applicant</i>	<i>Project</i>	<i>District Alder</i>	<i>Rank</i>	<i>Grant request \$</i>	<i>Recommended \$</i>	<i>Conditions and Comments</i>
RECOMMENDED FOR FUNDING						
Tenney-Lapham Neighborhood Association, Inc.	<u>Celebrating 100 Years of Tenney Park and the Tenney Lapham Neighborhood</u> - celebrate park and neighborhood with permanent installation of vintage park image signs in Tenney Park; increase visibility of Tenney's historic homes; and a contest to redesign neighborhood welcome sign at E. Johnson/Gorham Sts.	District 2 – Ledell Zellers	78.1 - 1	\$5,000.00	\$5,000.00	1) Planning Division must approve final detailed budget and scope of services; neighborhood welcome sign is an ineligible expense since it was funded by this program in 2002; 2) Building Inspection must approve park signs per Sign Code; 3) Parks and Engineering Divisions must approve park sign locations and installation to address instability of hydric soils, wetland and floodplain requirements (4 foot concrete footings will be necessary and installation by professional contractor may be required); Parks Division must approve park sign dimensions, Temporary Land Use permit, maintenance plan, Individual Volunteer Release Form, and permit for history celebration; 4) Wisconsin State Historical Society must approve park signs (Tenney Park is on the National Register) and Department of Natural Resources must approve park signs (wetland concerns); 5) Board of Parks Commissioners and Common Council must approve park signs; 6) Alder and Tenney Lapham Neighborhood Association President must provide letters of support for project.
Eken Park Neighborhood Association	<u>Eken Park Neighborhood Gateway</u> - create a gateway entrance at the corner of E. Johnson/E. Washington Ave., replacing the existing welcome sign and adding sculptures helping to define this primary entrance.	District 12 – Larry Palm	77.5 - 2	\$5,000.00	\$5,000.00	1) Grantee must work with Planning Division to finalize site layout and design, landscaping, sign design and materials, and public art - include both southwest and northwest corners of the intersection; 2) Privilege in Streets approval is required, including site layout and design, landscaping, sign design and materials, public art, and a maintenance plan.
Elvehjem Neighborhood Association, Inc.	<u>Elvehjem Neighborhood Association 50th Anniversary Celebration</u> - plan and host anniversary celebration and produce a historical documentary video about the neighborhood.	District 16 – Denise DeMarb	74.9 - 3	\$2,500.00	\$2,500.00	1) Planning Division must approve final detailed budget and scope of services; 2) Provide final presentation, video and other relevant materials to district alder, Planning Division, Public Library, and State Historical Society; 3) Grantee must obtain any necessary permits for celebration.
Bayview Foundation, Inc.	<u>Patterns of Passage</u> - professional artist to work with up to 75 residents of all ages to design, create and install a mixed media art project that will be woven into the existing chain link fence, beautifying what is thought to be an unattractive border to the neighborhood.	District 13 – Sara Eskrich	73.2 - 4	\$5,000.00	\$5,000.00	1) Planning Division must approve final detailed budget and scope of services; 2) Planning Division must approve final artwork design and materials selection, and Grantee must provide a decommission plan and signed contract by artist (Visual Artist Rights Act) which dissolves rights to the piece.

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RECOMMENDED FOR FUNDING						
Bay Creek Neighborhood Association, Inc.	<u>Bay Creek Neighborhood & Park Street Corridor Needs Assessment</u> - conduct a statistically reliable needs assessment to gauge community strengths and weaknesses with long-term objective of preserving and growing neighborhood assets.	District 13 – Sara Eskrich	72.7 - 5	\$5,000.00	\$5,000.00	1) Planning Division must approve final detailed budget and scope of services including final survey design, feedback, and timeline prior to survey distribution; 2) Grantee must provide description of communication mechanism to provide ongoing status to all neighborhood leaders, South Metropolitan Planning Council, and district alders at the onset of the project; 3) Grantee must post all core group meetings and community meetings on Bay Creek or other website to be set up for project, and encourage other neighborhood organizations to link to website; 4) Grantee must provide final presentation, copies and other relevant materials to district alder, Planning Division, and the Public Library.
Madison West Neighborhood Association, Inc.	<u>Farmers/Artisans/Community Market</u> - expand the market with more resources for people with limited incomes bringing more affordable and healthy food to the area.	District 1 – Barbara McKinney	68.9 - 6	\$8,000.00	\$2,500.00	1) Planning Division must approve final detailed budget and scope of services – multiple aspects of this project were not eligible for funding. Eligible expenses include but may not be limited to 100% of marketing and outreach to community (e.g. printed materials, postage, web design) and up to 25% of entertainment costs (e.g. entertainers, food, games, etc.).
NOT RECOMMENDED FOR FUNDING						
Rolling Meadows Neighborhood Association	<u>McGinnis Park Placemaking</u> - activate the park in new ways and build sustainability by adding edible plant and prairie gardens, community garden plots, bat houses and a new water fountain.	District 3 - Amanda Hall	61.7 - 7	\$5,000 .00	n.a.	Not recommended for funding due to insufficient funds.
Schenk-Atwood-Starkweather-Yahara Neighborhood Association, Inc.	<u>Schenk-Atwood MAKE LOCAL</u> - form a coalition of local makers including business people, artists, and neighbors, and create a brand identity, marketing campaign, networking opportunities, map/guide, website and tool kit.	District 6 – Marsha Rummel	61.5 - 8	\$5,000.00	n.a.	Not recommended for funding due to insufficient funds.
Secret Places Neighborhood Association	<u>Pond Scum Cleanup Project</u> - neighbors cleanup day of area pond followed by installation of a decorative aeration fountain.	District 16 - Denise DeMarb	45.2 - 9	\$5,000.00	n.a.	Not recommended for funding due to low score (below 50 points)**.
APPLICANT WITHDREW APPLICATION						
Monona Bay Neighborhood Association	<u>GameNite Plus Project</u> – a program to help get neighbors out of their homes; activities to include, but not be limited to, gaming, potluck and artistry.	District 13 – Sara Eskrich	n.a.	\$4,093.98	n.a.	Applicant withdrew application.
* Maximum amount recommended, subject to conditions determined by Staff Review Team		Total \$ Requested:		\$49,593.98	\$25,000.00	
** Applications which receive fewer than 50 points are not eligible for funding.		Total Maintenance \$:			\$5,000.00	
		Total Budget \$:			\$30,000.00	