

Madison, WI

SERVICE CHANGE EQUITY ANALYSIS

Proposed 2018 August Service Changes

Major Service Change Policy

As according to Metro's Title VI policy, Metro must conduct an equity analysis for proposed major service changes. Major service changes are defined as:

- The establishment of new bus routes
- A substantial geographical alteration on a given route of more than 25% of its route miles
- The elimination of any bus service
- A major modification which causes a 25% or greater change in the number of daily service hours provided

An equity analysis of proposed major changes is aimed at identifying adverse effects on people of color as well as low-income individuals. An adverse effect is defined as a geographical or temporal reduction in service which includes but is not limited to: elimination of a route, rerouting an existing route and a decrease in frequency.

As according to the policy, staff must consider the degree of these adverse effects and analyze how they relate to proposed major service changes.

Proposed Change – Route 21

In 2018, staff are making one proposal that is considered as a major service change and requires an equity analysis.

The proposed change to Route 21 would remove service from Londonderry Dr. where there is a bus stop located directly in front of Dryden Terrace Apartments, a complex geared towards seniors with limited incomes and disabilities. These stops also serve other low-income housing units in the area.

There are approximately 23 daily weekday boardings at the bus stop located in front of the complex entrance at the intersection of Londonderry and Dryden drives. If this stop was eliminated, residents would need to walk an additional 1/10 mile or 2 blocks to board a bus.

Justification:

Staff propose this change to speed up travel times on the rest of the route. Buses traveling on Londonderry Dr. are delayed 2-3 minutes, due to parking on both sides of the narrow street.

The delay is significant enough that staff continues to recommend this change despite the adverse effects on lowincome seniors and those with disabilities.