Metro Transit



Madison, WI

Public Hearing Outreach Efforts

Wednesday, April 11, 6 p.m. City—County Building 210 Martin Luther King Jr. Blvd. Rm 201—City Council Chambers

•	Public Hearing Legal Notice	Monday, March 12
•	Detour Alert Text	Tuesday, March 13
•	Posted online at mymetrobus.com	Thursday, March 15
•	Sign installed at Metro front office	Thursday, March 15
•	Rider Alert email	Friday, March 16
•	Facebook – generic post	Tuesday, March 20
•	Twitter – generic post	Tuesday, March 20
•	Spanish Twitter – generic post	Tuesday, March 20
•	Spanish Public Hearing Ad in 'La Comunidad'	March 22 issue
•	Rider Alert email	Friday, March 23
•	Online update with direct map links	Monday, March 26
•	Facebook – Route 21	Tuesday, March 27
•	Twitter – Route 21	Tuesday, March 27
•	Spanish Twitter – Route 21	Tuesday, March 27
•	Rider Alert text	Wednesday, March 28
•	Facebook – Route 8	Wednesday, March 28
•	Twitter – Route 8	Wednesday, March 28
•	Spanish Twitter – Route 8	Wednesday, March 28
•	Facebook – Route 10	Thursday, March 29
•	Twitter – Route 10	Thursday, March 29
•	Spanish Twitter – Route 10	Thursday, March 29
•	Rider Alert email	Friday, March 30
•	Public Hearing Packet – Dryden Terr. Residents	Monday, April 2
•	Facebook – Route 52	Monday, April 2
•	Twitter – Route 52	Monday, April 2
•	Spanish Twitter – Route 52	Monday, April 2
•	Twitter – generic post	Monday, April 2
•	Spanish Twitter – generic post	Monday, April 2
•	Detour Alert text	Monday, April 2
•	Twitter – Route 58	Tuesday, April 3
•	Spanish Twitter – Route 58	Tuesday, April 3
•	Facebook – Route 58	Tuesday, April 3
•	Public Hearing Advertisement in Cap Times	April 4 issue
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