

## AGENDA # 3

City of Madison, Wisconsin

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REPORT OF: URBAN DESIGN COMMISSION

**PRESENTED:** March 21, 2018

**TITLE:** 525 South Midvale Boulevard –  
Comprehensive Design Review for  
“Sequoia Commons.” 11<sup>th</sup> Ald. Dist.  
(50650)

**REFERRED:**

**REREFERRED:**

**REPORTED BACK:**

**AUTHOR:** Janine Glaeser, Secretary

**ADOPTED:**

**POF:**

**DATED:** March 21, 2018

**ID NUMBER:**

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Members present: Cliff Goodhart, Acting Chair; Lois Braun-Oddo, Amanda Hall, Michael Rosenblum, John Harrington and Rafeeq Asad.

### **SUMMARY:**

At its meeting of March 21, 2018, the Urban Design Commission **GRANTED FINAL APPROVAL** of a Comprehensive Design Review for “Sequoia Commons” located at 525 South Midvale Boulevard. Appearing on behalf of the project was Dan Yoder, Sign Art Studio. Registered neither in support nor opposition and not wishing to speak was Mark Swandby, representing Midvale Community Lutheran Church.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

### **ACTION:**

On a motion by Hall, seconded by Braun-Oddo, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion passed on a vote of (5-0).

As part of the conditions of approval, all other signage should comply with the standards of Chapter 31, as a Group 2, and signs shall have landlord approval before obtaining a permit. Also, any future ground signs shall comply with the standards of Chapter 31, for Group 2 signage.