

AGENDA # 2

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: March 21, 2018

TITLE: 725-749 University Row – Comprehensive
Design Review for “University Row” in
UDD No. 6. 19th Ald. Dist. (50649)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Janine Glaeser, Secretary

ADOPTED:

POF:

DATED: March 21, 2018

ID NUMBER:

Members present: Cliff Goodhart, Acting Chair; Lois Braun-Oddo, Amanda Hall, Michael Rosenblum, John Harrington and Rafeeq Asad.

SUMMARY:

At its meeting of March 21, 2018, the Urban Design Commission **GRANTED FINAL APPROVAL** of a Comprehensive Design Review for “University Row” located at 725-749 University Row in UDD No. 6. 19th Ald. Dist. Appearing on behalf of the project was Dan Yoder, Sign Art Studio.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

ACTION:

On a motion by Hall, seconded by Braun-Oddo, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion passed on a vote of (5-0).

As part of the conditions of approval, all other signage should comply with the standards of Chapter 31, as a Group 2, and signs shall have landlord approval before obtaining a permit.