

From: Beth Gelhar
To: [Verbick, Jim](#)
Subject: I/O Arcade Liquor License
Date: Thursday, March 15, 2018 11:52:06 AM

Dear Mr. Verbick,

I'm sure you're receiving a lot of emails regarding this particular liquor license, so I'll try to keep this as brief as possible. My alderwoman, Marsha Rummel, suggested during the Marquette neighborhood meeting last night that we email you with any comments regarding this project. I have a few I'd like to share.

My boyfriend and I live at _____ - kitty corner from the location proposed for Mr. Turino's project. We are in full support of this project, and while we understand the concerns from our neighbors, we do feel like a lot of concerns are arising from a misunderstanding about the mission of this venue. A lot of people see this as "just another bar" that will lead to an increase in crime.

It can be difficult, I believe, for people who are not the target customers of this venue to understand the kind of crowd it will attract. My boyfriend and I are young professionals who do not like to frequent bars- but what we do enjoy is having a couple of drinks while enjoying activities like the ones that will be available at Mr. Turino's establishment. Gamers are not typically binge drinkers, for the simple fact that you cannot stay mentally sharp for the game if you consume too much alcohol.

Other young professionals like me would enjoy having a location in this neighborhood where drinking is not the main focus and where we can meet like-minded people. I believe that our neighborhood, with all of its new high-rise apartment constructions targeted at people like me, would really benefit from an establishment like this.

Furthermore, I do feel like the establishment would attract a lot of local young professionals (like me) who could bike, walk, or Uber to the location. I don't drive when I can avoid it, and while I can understand the parking and congestion concerns, I don't believe they'll be as much of a concern as some people believe they will be.

I appreciate your time and I look forward to attending the meeting on March 21st regarding this project. Thank you,

Beth Gelhar