

STREET USE (SPECIAL EVENT) PERMIT APPLICATION

Applicant

Kia Karlen
Madison Children's Museum
Madison Children's Museum
100 N Hamilton Street
Madison, WI 53703
Email:
Kkarlen@madisonchildrensmuseum.Org
Phone: (608) 354-0541

Contact During Event

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Event Information

Name of Event: SummerPalooza

Event Type: One Day

Estimated Attendance: 300

Is this a new event: No

Event Additional Information

Run/Walk: ☐

Music/Concert: ☐

Festival: ☒

Rally: ☐

Parade: ☒

Posting no parking signs or bagging meters? ☐

Other: ☐

If other, please describe:

Site Map

Each event application must include a detailed event site map with the following items a applicable:

- Accessible paths for wheelchairs as well as disabled parking spaces
- Dumpsters
- Emergency vehicle access lanes (minimum of 20')
- Event Perimeter
- Garbage and Recycling - cleanup and trash/recycling plans are required with the site map
- Portable toilets
- Signage
- Stages
- Temporary Structures
- Tents
- Vendors

A helpful online resource for route mapping is: [Map My Run](#)

I understand I must attach site map and route map with this application, if applicable: ☐

Location Information

Capitol Square: ☒

State Street Mall (700/900): ☐

30 on the Square: ☐

Other: ☐

Street Names and Block Numbers:

Rotary Plaza, 100 block N Hamilton, 100 block (partial) N. Pinckney

Event Dates

Setup Date	Setup Time	Event Start Date	Event Start Time	Event End Date	Event End Time	Cleanup Completed Date	Cleanup Completed Time	Rain Date
06/09/2018	8:00 AM	06/09/2018	9:30 AM	06/09/2018	1:00 PM	06/09/2018	2:00 pm	

Temporary (Picnic/Beer) Licenses

Visit the [City of Madison City Clerk's Office](#) website under heading "Temporary Picnic/Beer License" to apply.

Will beer/wine be sold?(\$):

No

Will beer/wine be served (Free of charge)?:

No

I understand that a Certificate of Insurance with liquor liability, naming the City of Madison as additional insured, is required: *

☐

I understand I must apply for Temporary (Picnic/Beer) License to serve or sell beer/wine for this event:

☐

If the Temporary (Picnic/Beer) License is denied will the event occur?:

No

Street Use Event Vending License

If food will be sold please visit the [Public Health - Madison & Dane County](#) website.

I understand a Special Event License Application listing the vendors and their Sellers ID# is required:

☐

Will food and/or merchandise be sold?(\$):

No

Estimate number of vendors:

Public Amplification Permit

If public amplification is needed it must be kept to a reasonable level at all times and must end by 11 pm.

Will there be Public Amplification?(\$):

☐

Start Date	Start Time	End Date	End Time	Rain Date
06/09/2018	10:00 AM	06/09/2018	12:00 PM	

SAFETY AND SECURITY

- Complete the Emergency Action Plan (EAP) template below to provide information about the safety plan for your event.
- For large events, contact [Madison Fire](#) prior to submitting the street use permit application, so they can review and make recommendations for additional emergency plan requirements.
- At the review of the street use permit application, Police and Fire Department representatives may also require [Special Duty Police Officers](#) or Fire Inspector staffing at your event. If MPD designates an event as a District Event, the organizer must contact [Central District MPD](#), (608) 266-4482, regarding Madison Police requirements for the event.

Emergency Action Plan [PDF/ MS Word](#)

RUN/WALK EVENTS

For run/walk events, organizers are strongly encouraged to contact [Police](#), [Traffic Engineering](#) and [Madison Metro](#) prior to submitting an application so these agencies can review and make recommendations on the proposed route(s).

I understand that I must submit the Emergency Action Plan:

☒

Equipment Rental - Downtown events only.

Will you need equipment rental from the City of Madison?(\$):

Trash Barrels:

Recycling Barrels:

Dumpsters:

Electrical Adaptors:

Marketing

Conditional approval of the event is required before promoting, marketing or advertising the event.

Do you want this included in the Madison Parks calendar of events?:

Acknowledgement

If a street use permit is issued for the event, the Applicant agrees to comply with all permit conditions, and understands that failure to comply with any condition or any violation of law may result in the immediate cancellation of the event

Further, the Applicant is legally responsible and financially liable to the City of Madison for all city fees and costs associated with the overall organization, management, and implementation of the event and its related activities and maintains ultimate liability for payment of all fees and costs assessed by the City of Madison.

I have read the Acknowledgement: ☒

Indemnification

THE APPLICANT FOR A STREET USE PERMIT SHALL AGREE TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

I have read the Acknowledgement: ☒

Signature

Signature: Kia Karlen

Date: 03/12/2018

Madison Children's Museum & Madison Rotary SummerPalooza Street Use Permit Application

- Street use: Rotary Centennial Plaza/100 block N. Hamilton Street/100 block N. Pinckney Street
- Parade permit application to be submitted by 3.31.18
- SummerPalooza will officially collaborate with Safety Saturday this year on logistics, activities, and promotion

Event schedule:

Madison Children's Museum, 10 a.m.–1 p.m.

(608) 256-6445, www.madisonchildrensmuseum.org

Free activities outside the museum, weather permitting (rain location: inside museum), 10 a.m.–1 p.m.

Free museum admission all day (9:30 a.m.–5 p.m.)

Madison Children's Museum and Madison Rotary present the second annual SummerPalooza, a free family festival and parade on Capitol Square.

Complete schedule and marketing plan will be available in May 2018

Schedule & setup

Rotary Centennial Plaza

- Performance stage (adjoining MCM): performances with amplification:
 - Isthmus Jazz Festival Kids' Concert 10-10:45 am
 - TBA 11-11:30 am
 - Black Star Drumline, 11:30 am-noon

MCM upper parking lot

- Vehicle decorating 10–11 a.m.
- Ed-ZOO-Cation (Henry Vilas Zoo animals) 10 am-noon

100 block N. Pinckney

- 3 tables for face painting, and arts & crafts activities
- Can be opened if needed for fire/emergency access
- Will follow Street Use committee's recommendations for signage and traffic direction for cars exiting the ULI ramp on Pinckney.

100 Block N. Hamilton

- Street activities (games, obstacle course), 10 a.m.–2:30 pm; will leave one lane open for emergency vehicle access. Hamilton Street will be cleaned up and ready to reopen to vehicles by 3 p.m.
- Parade assembly, 11:30 am–noon; parade dispersal 12:30-1 pm
- 100 N. Hamilton Street activity detail:
 - Obstacle Course 10 a.m.-2:30 (no bouncy house/slides); will leave an emergency traffic lane open. Staffed/monitored by MCM staff experienced in play-supervision and certified in First Aid.



Safety and Security plan

10 MCM staff and 20 event volunteers will be on site during the event to ensure safety and security of participants and others. MCM has established safety and security procedures for public events, including use of two-way radios for communication and on-site staff certified in First Aid and CPR.

Severe Weather: in the event of inclement weather, outdoor activities will be relocated inside the museum to the extent possible (or cancelled if not feasible to move indoors). In the event of a sudden weather emergency, attendees will be directed to move inside the museum, which has public entrances on both sides of the building and will be free to the public all day. Should severe weather arise during the parade portion of the event, participants will be directed to the nearest Capitol building entrance. Motor vehicles will be advised to pull over/stop if needed for safety, and then proceed back to the museum parking lot using standard traffic routes.

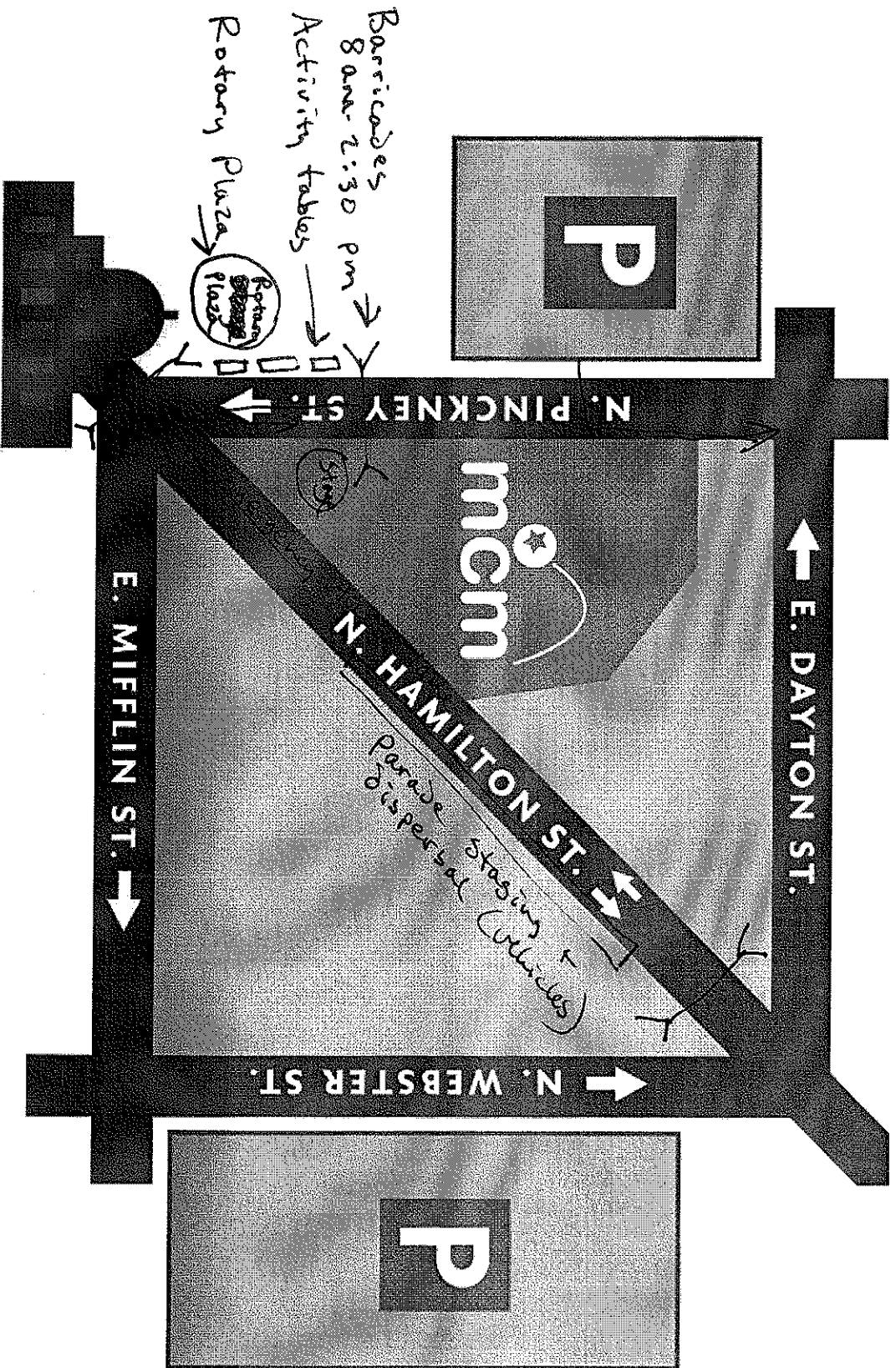
First Aid emergencies: MCM staff certified in First Aid and CPR will be accompanying each section of the parade. First Aid kits for the event will be located in the museum van (parade vehicle), the event information tent (MCM parking lot), and at the museum's front desk. In addition, Madison Fire Department may be participating in the parade with a vehicle.

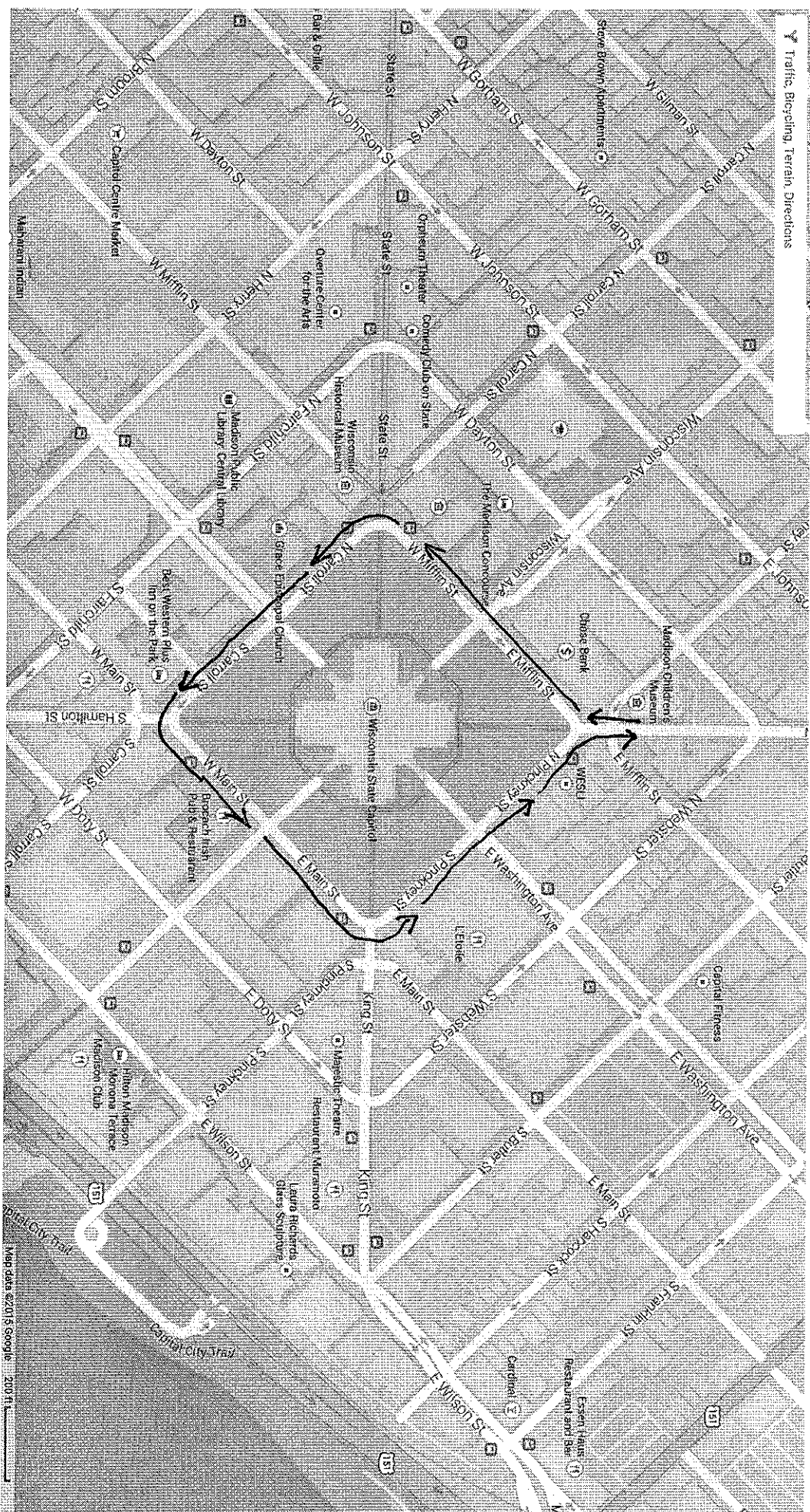
Emergency communication: during the parade, MCM staff will be accompanying the parade on foot and will be in communication via two-way radio and cell phone with one another, the museum front desk, and vehicle drivers. The museum's emergency PA system has both interior and exterior speakers, and any emergency announcements/alarms can be heard in the block surrounding the museum.

Recycling plan

MCM will add trash and receptacles to existing city receptacles as needed. MCM has trash and recycling dumpsters on site.

Event Map





Parade Route

EMERGENCY ACTION PLAN (EAP)

I. GENERAL

The "SummerPalooza" will be held June 9, 2018 at Madison Children's Museum, Rotary Plaza, Capitol Square.

II. PURPOSE

- A. This emergency action plan predetermines actions to take before and during the "SummerPalooza" (hereinafter referred to as the event) in response to an emergency or otherwise hazardous condition. These actions will be taken by organizers, management, personnel, and attendees. These actions represent those required prior to the event in preparation for and those required during an emergency.
- B. Flexibility must be exercised when implementing this plan because of the wide variety of potential hazards that exist for this event. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.

III. ASSUMPTIONS

The possibility of an occurrence of an emergency is present at this event. The types of emergencies possible are various and could require the response of Fire & Rescue, Emergency Medical Services, and Police.

IV. BASIC PLAN

A. Emergency Action Plan (EAP) Event Representative

- 1. The EAP event representative will be identified as the point of contact for all communications regarding the event. This person is identified as PRIMARY CONTACT: Kia Karlen.

B. Emergency Notification

- 1. In the event of an emergency, notification of the emergency will be through the use of 911. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.
- 2. We ☐ will / ☒ will not have on-site EMS (ENTER CONTACT NAME & CELL PHONE NUMBER)
- 3. We ☒ will / ☐ will not have on-site Police or Security (MPD Police Escort for Parade portion)

C. Severe Weather

- 1. Weather forecasts and current conditions can be monitored through the [National Weather Service's Madison Weather Forecast website](#).
- 2. Before the event - If severe weather is predicted prior to the event, the EAP event representative will evaluate the conditions and determine if the event will remain scheduled. The EAP event representative or his/her designee will be identified as such Matt Shutler and will be responsible to monitor the weather conditions before and during the event.
- 3. During the event - If severe weather occurs during the event, the EAP event representative or his/her designee Matt Shutler will make notification to those attending the event that a hazardous weather condition exists and direct them to shelter.
- 4. There are very limited provisions for sheltering participants in the event of severe weather.
- 5. This event will follow the 30-30 Rule for lightning. If lightning is observed and thunder is heard within 30 seconds, the event will be delayed until 30 minutes have passed since thunder was last heard.

D. Fire

- 1. If a specific hazard has been identified as an increased risk of fire at this event, event manager will work with the Fire Department to determine how to address the hazard.
- 2. All event staff will be instructed on the safe use of Portable Fire Extinguishers.
- 3. If cooking is intended, you must contact the fire department and -
 - a) Must have a valid fire extinguisher, 2A10BC
 - b) Each space is allowed 1 LP tank per cooking device. All LP tanks are to be secured in an approved manner (tied, strapped, chained, etc.)

- c) No cooking shall be allowed under a tent. Cooking shall be a minimum of 20' away from tents/canopies.
 - d) Cooking must be on a non-combustible surface (grease collection material generally required under cooking and food service areas)
- 4. Fire Inspectors may be required to do an inspection of your event (depends on size and nature of the event), contact the Fire Department for guidelines
- 5. All tents/canopies used for cooking shall have a FLAME SPREAD Certification attached to the tent.
- 6. Should an incident occur that requires the Fire Department, 911 will be utilized to request this resource. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.

E. Medical Emergencies

- 1. As with any outdoor event, there is potential for injury to the participants. The types of injuries are various and include those that are heat related as well as traumatic injuries.
- 2. Event manager shall contact the Fire Department to determine if there is a need for on-site Emergency Medical Services at this event.
- 3. Should an incident occur that requires Emergency Medical Services to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

F. Law Enforcement

- 1. The need for constant Law Enforcement presence at this event
☐ has / ☒ has not been identified. Event manager shall contact the Police Department to determine if there is a need for Law Enforcement presence at this event
- 2. Should an incident occur that requires Law Enforcement, to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

G. Emergency Vehicle Access

- 1. Access for Emergency Vehicles will be maintained at all times.
- 2. 20' Fire Lanes are required to be kept open at events.
- 3. A 14' minimum height clearance requirement for anything that goes over a street or fire lane
- 4. Participants and spectators will be directed to park in approved areas and not to obstruct protective features, sidewalks or public thoroughways.
- 5. Crowd control will be managed by: Kia Karlen.
- 6. Parking for vendor and staff vehicles will be: MCM loading zone lot and bagged meters on Hamilton/Pinckney.
- 7. Parking for attendee vehicles will be: City ramps and metered spots.

V. CONTACT INFORMATION

Primary Contact	Kia Karlen	608-658-1109
Secondary Contact	Matt Shutler	608-256-6445
Emergency	Dane County 911 Center	911
Non-Emergency	Madison Fire Department	(608) 266-4420
Non-Emergency	Madison Police Department	(608) 255-2345