

## STREET USE (SPECIAL EVENT) PERMIT APPLICATION

### Applicant

Brodie Birkel  
Race Day Events  
5976 Executive Drive  
B  
Fitchburg, WI 53719  
Email: Brodie@racedayeventsllc.Com  
Phone: (608) 316-5755

### Contact During Event

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5976 Executive Drive  
B  
Fitchburg, WI 53719  
Email Brodie@racedayeventsllc.Com  
Phone: (608) 316-5755

### Event Information

Name of Event: Lake Monona 20KM Run/Walk

Event Type: One Day

Estimated Attendance: 2000

Is this a new event: No

### Event Additional Information

Run/Walk: ☒

Music/Concert: ☐

Festival: ☐

Rally: ☒

Parade: ☐

Posting no parking signs or bagging meters? ☐

Other: ☐

If other, please describe:

### Site Map

Each event application must include a detailed event site map with the following items a applicable:

- Accessible paths for wheelchairs as well as disabled parking spaces
- Dumpsters
- Emergency vehicle access lanes (minimum of 20')
- Event Perimeter
- Garbage and Recycling - cleanup and trash/recycling plans are required with the site map
- Portable toilets
- Signage
- Stages
- Temporary Structures
- Tents
- Vendors

A helpful online resource for route mapping is: [Map My Run](#)

I understand I must attach site map and route map with this application, if applicable: ☐

## Location Information

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Capitol Square: ☐

State Street Mall (700/900): ☐

30 on the Square: ☐

Other: ☒

Street Names and Block Numbers:

- Jenifer Street – Parking lane on south side of road from Williamson to Spaight
- Spaight Street – Parking lane on south side of road from Jenifer to Orton Park
- Rutledge Street – Parking lane on south side of road from Few to Baldwin
- Baldwin Street – Parking lane on west side of road from Rutledge to Morrison
- Morrison Street – Parking lane on south side of road from Baldwin to Thorton
- Thorton Avenue – Parking lane on east side of road from Morrison to Rutledge
- Riverside Drive – Parking lane on west side of road from Rutledge to Yahara
- Yahara Place – Parking lane on south side of road from Riverside to Lakeland
- Lakeland Avenue – Parking lane on south side of road from Yahara to Olbrich Park
- Atwood Avenue/Monona Dr – Curb side of southbound traffic lanes to Winnequah Rd

## Event Dates

Setup Date	Setup Time	Event Start Date	Event Start Time	Event End Date	Event End Time	Cleanup Completed Date	Cleanup Completed Time	Rain Date
05/05/2018	6:00am	05/05/2018	9:00am	05/05/2018	12:00pm	05/05/2018	1:00pm	

## Temporary (Picnic/Beer) Licenses

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Visit the [City of Madison City Clerk's Office](#) website under heading "Temporary Picnic/Beer License" to apply.

Will beer/wine be sold?(\$):

Will beer/wine be served (Free of charge)?:

I understand that a Certificate of Insurance with liquor liability, naming the City of Madison as additional insured, is required: \* ☐

I understand I must apply for Temporary (Picnic/Beer) License to serve or sell beer/wine for this event: ☐

If the Temporary (Picnic/Beer) License is denied will the event occur?: **No**

## Street Use Event Vending License

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If food will be sold please visit the [Public Health - Madison & Dane County](#) website.

I understand a Special Event License Application listing the vendors and their Sellers ID# is required:

☐

Will food and/or merchandise be sold?(\$):

No

Estimate number of vendors:

## Public Amplification Permit

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If public amplification is needed it must be kept to a reasonable level at all times and must end by 11 pm.

Will there be Public Amplification?(\$):

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Start Date	Start Time	End Date	End Time	Rain Date
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## SAFETY AND SECURITY

- Complete the Emergency Action Plan (EAP) template below to provide information about the safety plan for your event.
- For large events, contact [Madison Fire](#) prior to submitting the street use permit application, so they can review and make recommendations for additional emergency plan requirements.
- At the review of the street use permit application, Police and Fire Department representatives may also require [Special Duty Police Officers](#) or Fire Inspector staffing at your event. If MPD designates an event as a District Event, the organizer must contact [Central District MPD](#), (608) 266-4482, regarding Madison Police requirements for the event.

Emergency Action Plan [PDF/ MS Word](#)

## RUN/WALK EVENTS

For run/walk events, organizers are strongly encouraged to contact [Police](#), [Traffic Engineering](#) and [Madison Metro](#) prior to submitting an application so these agencies can review and make recommendations on the proposed route(s).

I understand that I must submit the Emergency Action Plan:

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## Equipment Rental - Downtown events only.

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Will you need equipment rental from the City of Madison?(\$):

No

Trash Barrels:

0

Recycling Barrels:

0

Dumpsters:

0

Electrical Adaptors:

0

## Marketing

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Conditional approval of the event is required before promoting, marketing or advertising the event.

Do you want this included in the Madison Parks calendar of events?:

Yes

## Acknowledgement

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If a street use permit is issued for the event, the Applicant agrees to comply with all permit conditions, and understands that failure to comply with any condition or any violation of law may result in the immediate cancellation of the event

Further, the Applicant is legally responsible and financially liable to the City of Madison for all city fees and costs associated with the overall organization, management, and implementation of the event and its related activities and maintains ultimate liability for payment of all fees and costs assessed by the City of Madison.

I have read the Acknowledgement:



## Indemnification

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THE APPLICANT FOR A STREET USE PERMIT SHALL AGREE TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

I have read the Acknowledgement:



## Signature

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Signature: Brodie Birkel

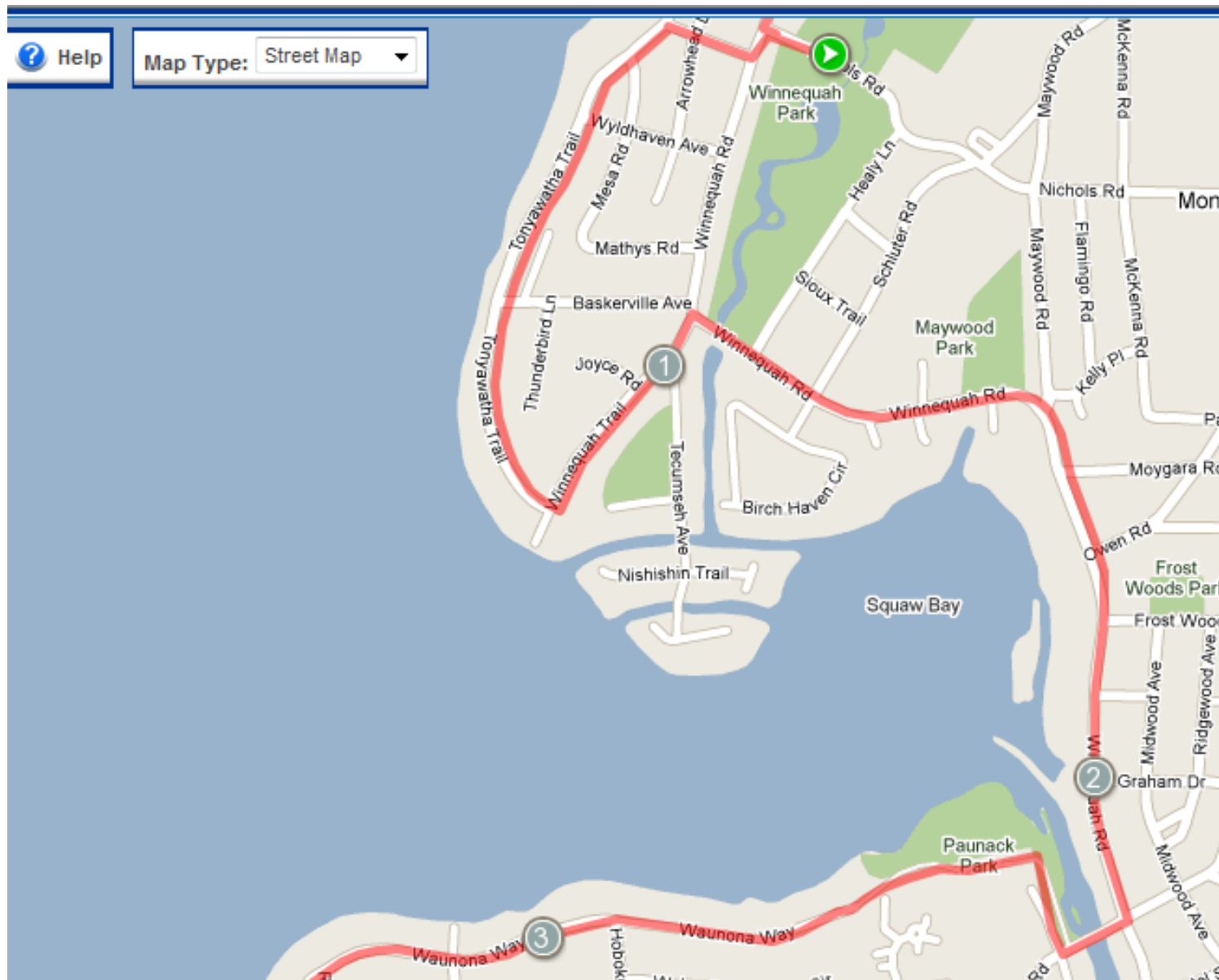
Date: 02/28/2018



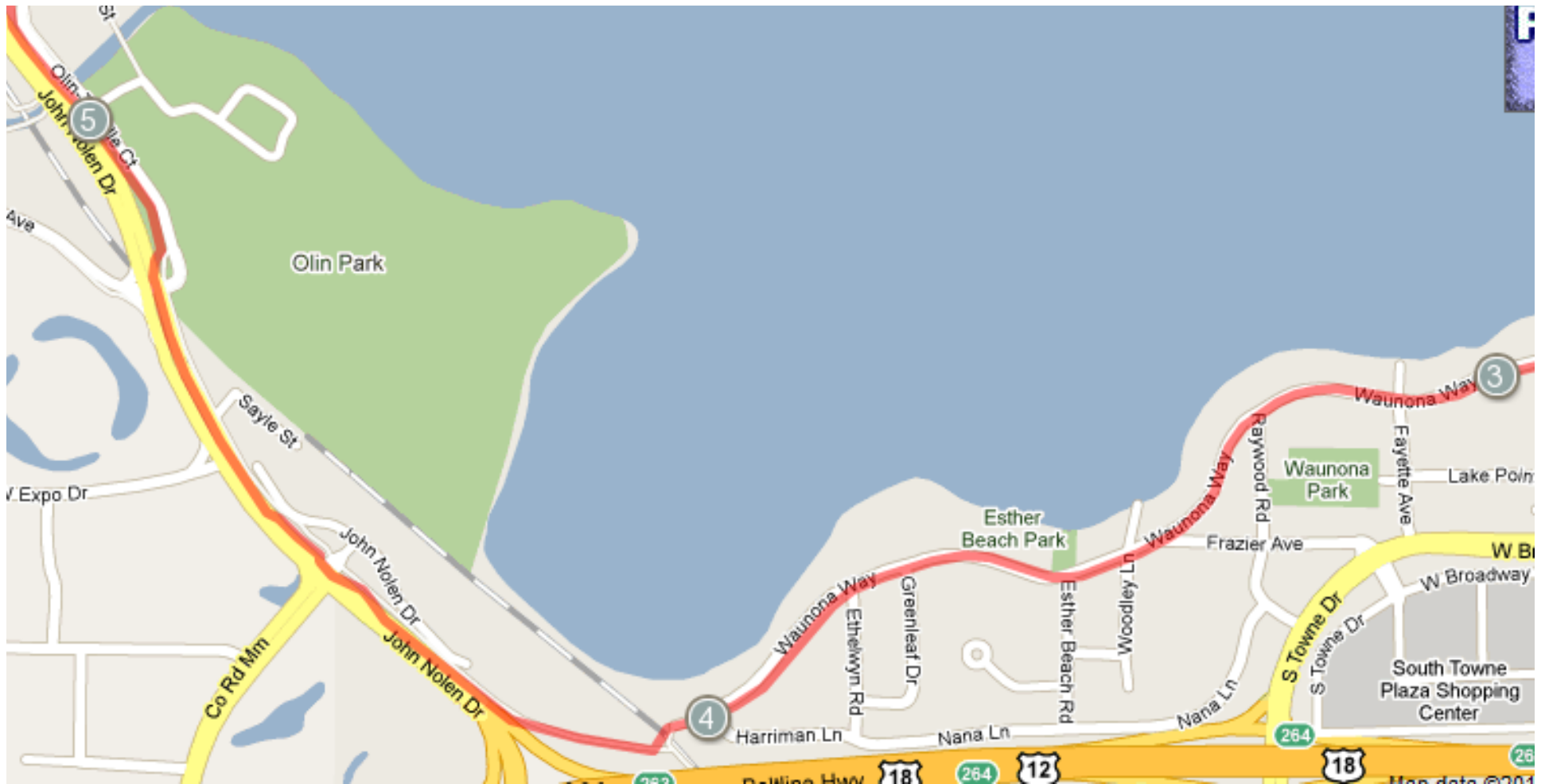
## FINISH AREA



# LAKE MONONA 20K MILE 1-3



# LAKE MONONA 20K MILE 3-5



# LAKE MONONA 20K MILE 5-7

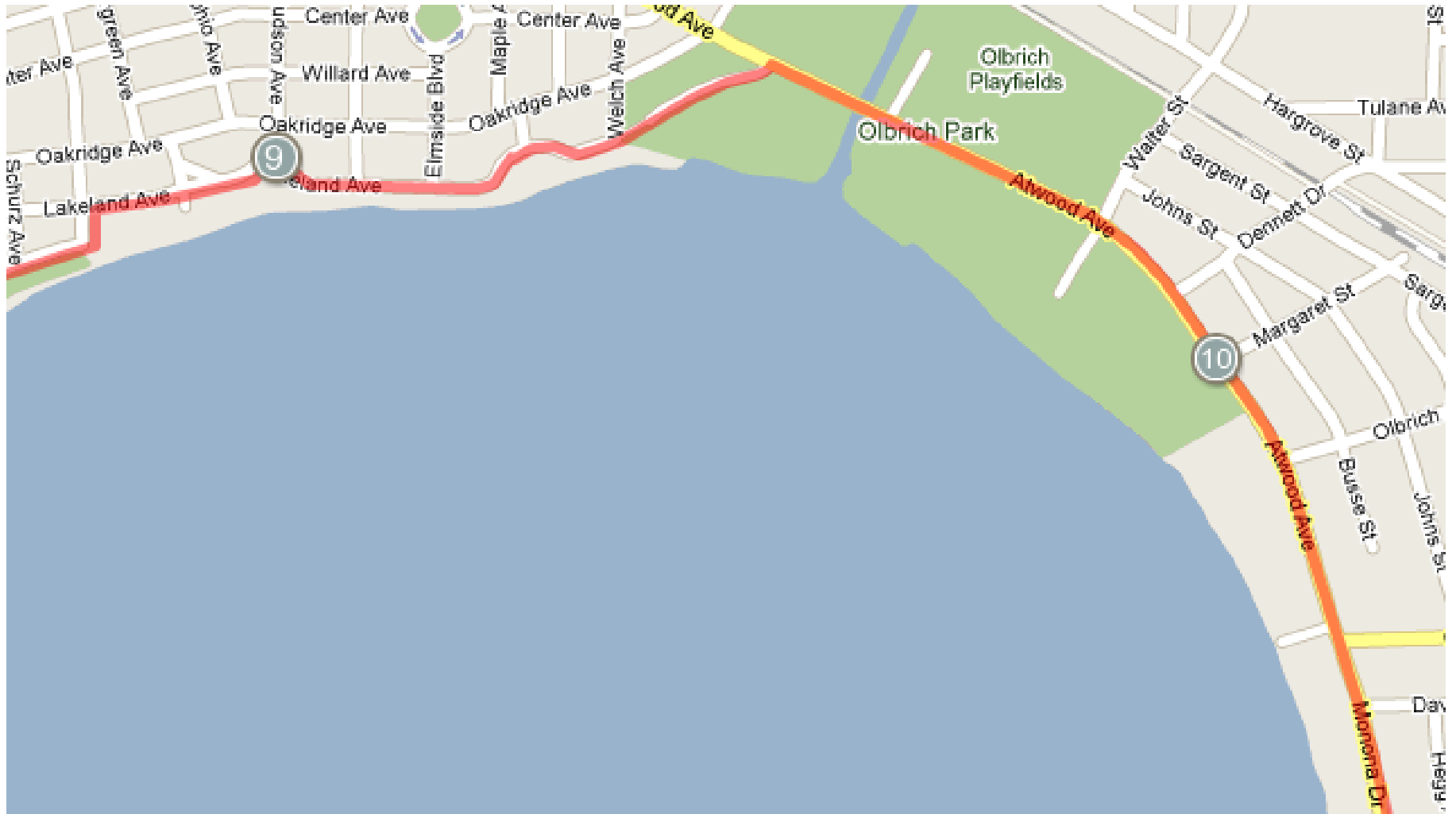




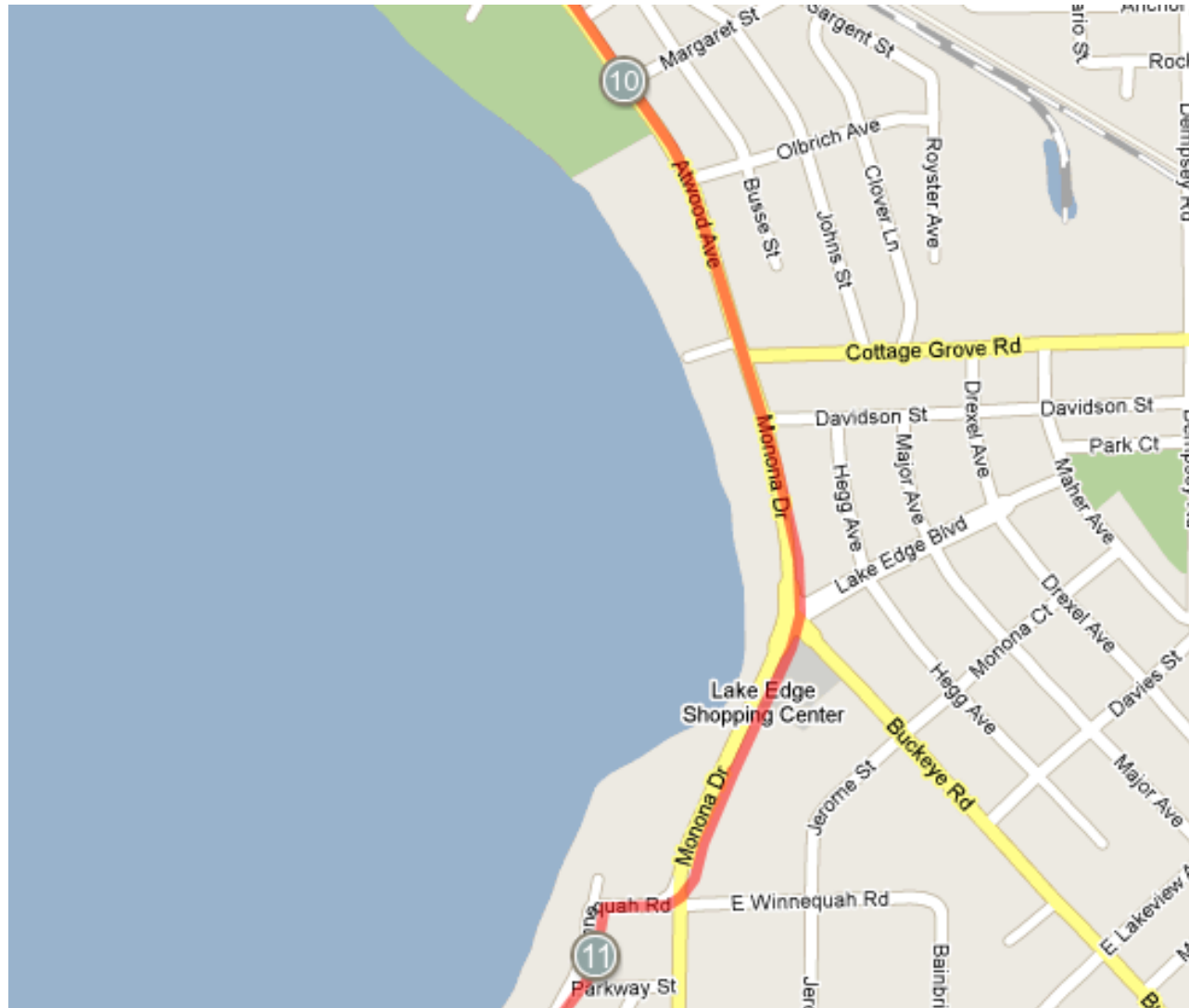
# LAKE MONONA 20K MILE 7-9



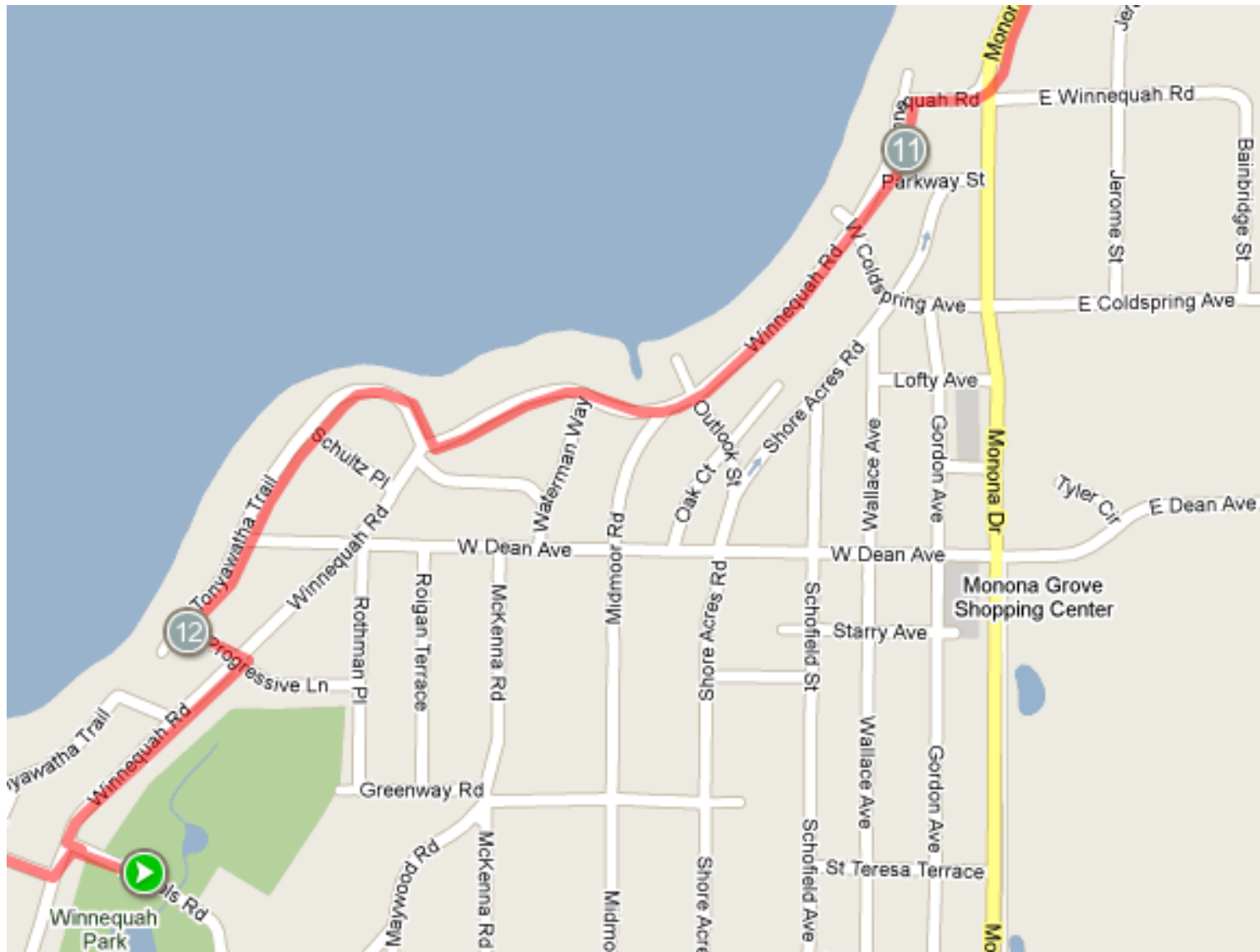
# LAKE MONONA 20K MILE 9-10



# LAKE MONONA 20K MILE 10-11



# LAKE MONONA MILE 20K 11-12 (FINISH)



# LAKE MONONA 5K ROUTE

