

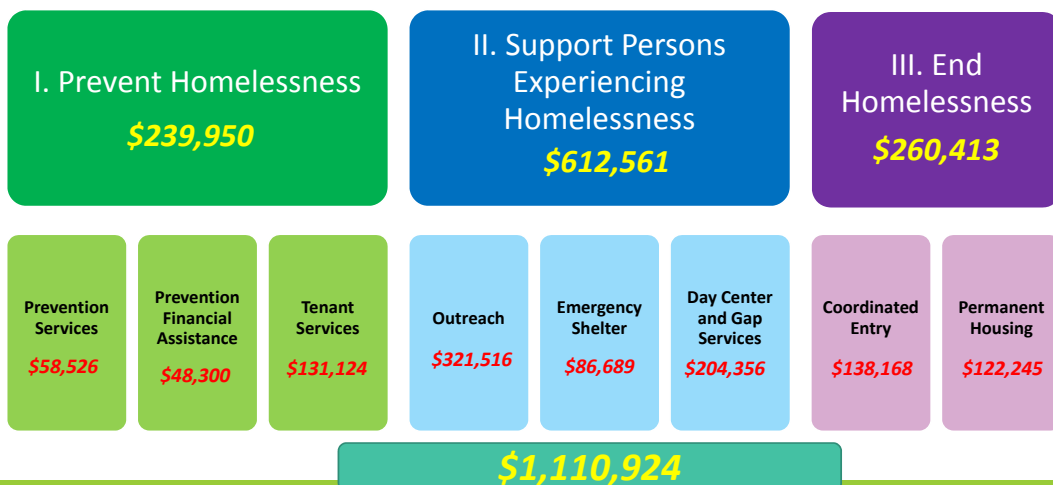
# Homeless Services

## 2017 Goals & Outcomes

CITY OF MADISON COMMUNITY DEVELOPMENT DIVISION

MARCH 1, 2018

### Goals and Activities



## Outcomes: Prevent Homelessness

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- 91 households received financial assistance and avoided eviction.
- 152 households received housing mediation service; 72% avoided eviction.
- 6,127 households received housing counseling to prevent or solve rental housing disputes.
- Additional 208 households received housing counseling in Spanish or Hmong.
- 25 tenant and landlord education workshops were provided for 685 attendees.
- Additional 25 tenant and landlord education workshops were provided in Spanish or Hmong for 101 attendees.

## Outcomes: Support Homeless Persons

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- 480 individuals experiencing homelessness were outreached; 94 people moved to permanent housing.
- 283 households received case management at the Central Library.
- 37 homeless individuals participated in the Homeless Restorative Court program.
- 245 individuals with mental illness used Off the Square Club Day Center.
- 4,940 loads of laundry were done.
- Up to 280 individuals per month accessed a homeless storage program.
- The Beacon opened! Average 180 individuals use The Beacon per day.

## Outcomes: Support Homeless Persons (cont.)

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- **225** single men received case management at Porchlight Drop-In Shelter; 67% of those received case management moved to permanent housing.
- **410** single women used Salvation Army Single Women Shelter; 22% moved to permanent housing.
- **308** families used Salvation Army Family Shelter; 44% moved to permanent housing.

## Outcomes: End Homelessness

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- **3,038** individuals received information and referral through Housing Resource Line.
- **388** households were assessed and referred to Housing Priority Lists.
- **78** single women received supportive services at YWCA Mifflin St; 98% maintained stable housing.
- **38** households received supportive services at Porchlight permanent housing units; 89% maintained stable housing or exited to permanent housing.



# Economic Development & Employment Opportunities- 2017

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MARCH 1, 2018

## Goal and Objectives

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Expand employment opportunities and enhance neighborhood vitality by supporting new and existing businesses.

- ❖ Objective 1- Job Creation and Community Business Development
- ❖ Objective 2- Small Business Development
- ❖ Objective 3- Adult Workforce Preparedness

## Job Creation and Community Business Development

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Create jobs, particularly for underrepresented individuals, by supporting or expanding businesses.

### Madison Development Corporation – CDBG Revolving Loan Funds

2015	2016	2017
6 Loans	5 Loans	2 Loans
\$600,000	\$408,000	\$225,000
At least 18 jobs created	At least 12 jobs created	At least 7 jobs created

## Small Business Development

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Assist entrepreneurs, particularly those from populations that are under-represented, seeking to start or grow small business and micro-enterprises (as defined by HUD) that create jobs.

### **Latino Chamber of Commerce of Dane County**

- CDBG Entitlement Funds

### **Madison Black Chamber of Commerce**

- CDBG Entitlement Funds

### **Wisconsin Women's Business Initiative Corporation (WWBIC)**

- CDBG Entitlement and Revolving Loan Funds

## Small Business Development

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Provided technical assistance, educational opportunities and referrals to participants:

Latino Chamber of Commerce	Madison Black Chamber of Commerce
118 Households Served	302 Households Served
86% LMI Households Served	92% LMI Households Served
22 Skills Workshops	9 Networking/Info Sessions

## Small Business Development

Provided technical assistance, educational opportunities and referrals to participants:

Wisconsin Women's Business Initiative- Job Creation
5 Loans
\$125,500
12 Jobs Created

Wisconsin Women's Business Initiative- Technical Assistance
444 Individuals
69% LMI Individuals
213 Presentations/Meetings with organizations & associations

## Adult Workforce Development

Provide job-seekers assistance through employment training.

**1,265 Job-seekers received assistance**

Community Resource Adult Employment & Training Funded Partners	
Goodman Community Center	Lussier Community Education Center
Kennedy Heights Neighborhood Center	Madison-area Urban Ministry
Latino Academy of Workforce Development	Operation Fresh Start
Urban League of Greater Madison	Wisconsin Youth Company
WRTP/Big Step	YWCA of Madison

### 2017 Accomplishments

- CDD Adult Employment and Training RFP was published for the first time in 5 years, establishing a service continuum and standardized outcome reporting for the next 3-5 years of contracting.