

# STREET USE PERMIT APPLICATION

## EVENT INFORMATION

Name of Event: Kollege Klub Party Bus

Event Organizer/Sponsor: Allied Advertising Limited Partnership dba Allied Integrated Marketing

Is Organizer/Sponsor a 501(c)3 non-profit agency? ☐ Yes ☒ No

**MANDATORY: State Sales Tax Exemption Number:** ES#: \_\_\_\_\_

**OPTIONAL: Federal Tax Exempt Number:** \_\_\_\_\_

Address: 55 Cambridge Parkway, Suite 200

City/State/Zip: Cambridge, MA 02142

Primary Contact: Tobias Shapiro Work Phone: 612-812-9218

Email: tobias@healylocations.com Phone During Event: 612-812-9218

Website: alliedim.com FAX: \_\_\_\_\_

Secondary Contact: Charlie Zalben Work Phone: 917-678-5690

Email: charlie@thezalbens.com Phone During Event: 917-678-5690

Annual Event? ☐ Yes ☒ No

Charitable Event? ☐ Yes ☒ No

If Yes, Name of charity to receive donations: \_\_\_\_\_

Estimated Attendance: 50 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification? (not allowed after 11 p.m.): ☐ Yes ☒ No

Hours: \_\_\_\_\_ to \_\_\_\_\_

## EVENT CATEGORY

☐ Run/Walk ☐ Music/Concert ☐ Festival ☐ Rally ☒ Parking (i.e., bagging meters)

☒ Other: Party Bus at the Kollege Klub 529 N. Lake Street parked at nearest possible bagged meters

## LOCATION REQUESTED

☐ Capitol Square (note specific blocks below) ☐ State St. Mall/800 State Street

☐ 30 on the Square (aka top of 100 block of State Street) ☒ Other (specific blocks/streets requested below)

Street Names and Block Numbers: Park 35' long Party bus/hooded meters at Kollege Klub 529 N. Lake Street

## EVENT DATE(S)/SCHEDULE

Date(s) of Event: 3/16/18 Event Start and End Times: 3:30pm-6pm

Rain Date (if any): N.A. Set-Up Start Time: 8am

Take-Down Start Time and End Times: 6pm-7pm

TAKE-DOWN TIME: START TO STREETS REOPENED

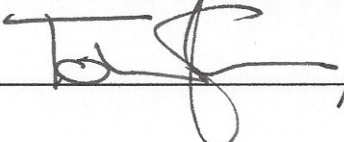
Will sponsor apply for temporary class B license to serve or sell beer/wine for this event? ☐ Yes ☒ No

If class B license is denied, will the event(s) occur? ☐ Yes ☒ No

\_\_\_\_\_ By initialing, I/we waive the 21-day decision requirement.

## APPLICATION SIGNATURE

BY SIGNING THIS APPLICATION, THE "EVENT ORGANIZER/SPONSOR" LISTED ABOVE AGREES TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS OFFICERS, OFFICIALS, EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

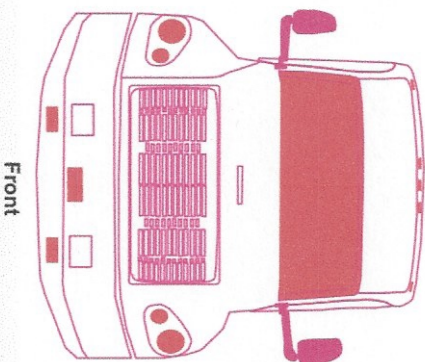
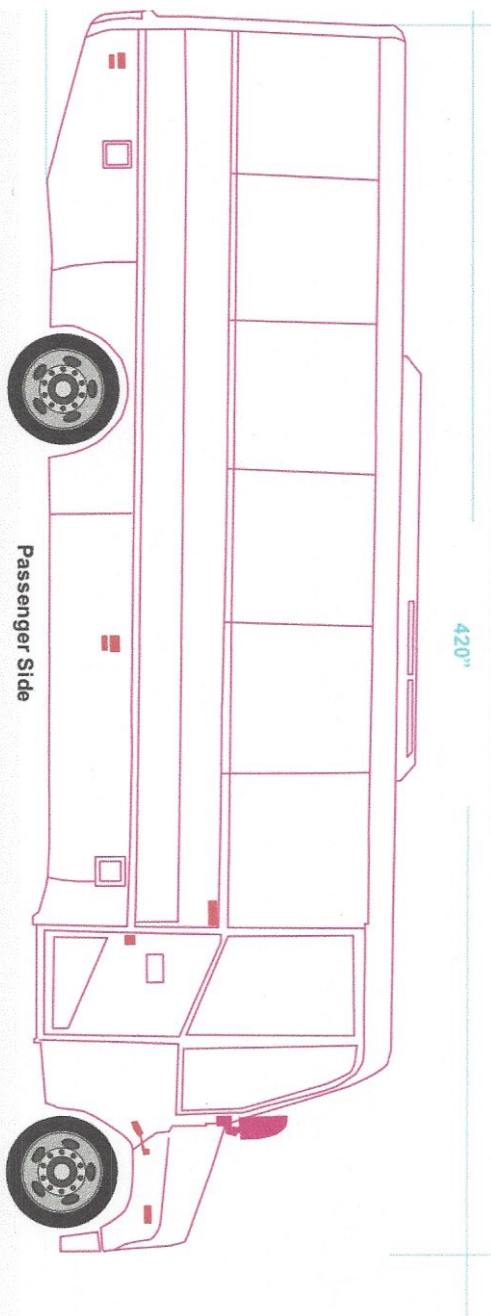
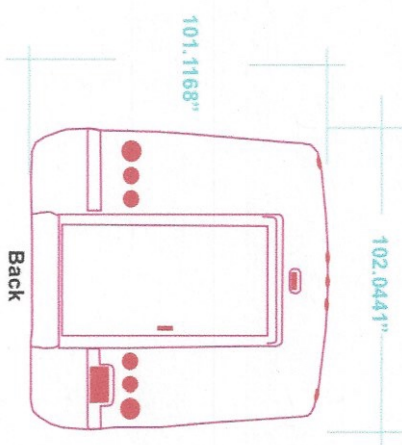
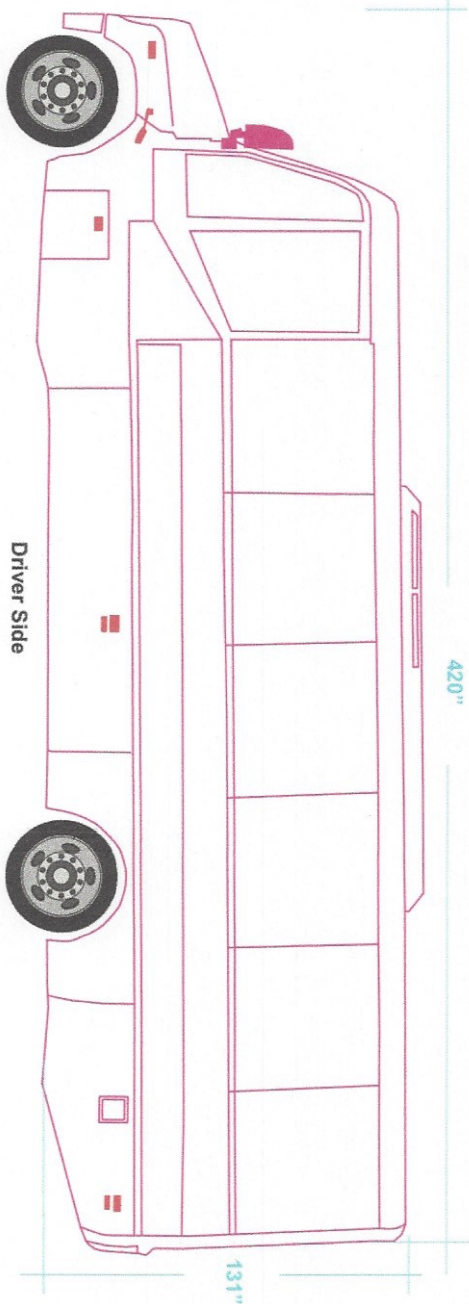
Applicant Signature , LOCATION  
MANAGER

Date 2/28/18



**Notes for the designer:**

- 1.) Illustrator files or photoshop files **ONLY**
- 2.) Remember to outline all the fonts and include them in a folder within the project.
- 3.) **Do not put any text or face images over the red areas on the template.**
- 4.) Please embed all raster images and include them in a separate folder within the project.
- 5.) Include at least 3" of bleed on all four sides of the art.
- 6.) Always use CMYK for your document color mode.
- 7.) Specify all PMS colors (Coated)
- 8.) When designing on top of the template - design in layers "layers are good".
- 9.) Do not move any objects on the vehicle template, those items are fixed and should not be touched.



**ARTWORK @ 25%**

