



WISCONSIN LIBRARIES

Keep Communities Strong!

LIBRARIES

Support Communities by providing:

- ◆ Resources for work, school and personal growth
- ◆ Access to broadband technology and technology training
- ◆ Literacy and life-long learning programs and classes
- ◆ Equal access to opportunity, information and learning

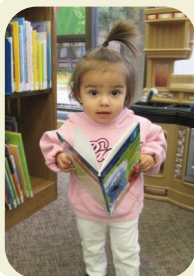
COMMUNITIES

Use and Value their Libraries as a:

- ◆ Cost-effective source for books, digital resources & technology
- ◆ Place for self-directed learning & community gatherings
- ◆ Anchor for economic activity and development
- ◆ Quality of life differentiator

VALUE OF WISCONSIN LIBRARIES

LITERACY: *Learning to Read & Reading to Learn*



WORKFORCE DEVELOPMENT

- ◆ Search for job opportunities and apply online for jobs
- ◆ Develop career skills
- ◆ Acquire computer skills
- ◆ Meeting space to conduct interviews

BUSINESS DEVELOPMENT

- ◆ Business resources
- ◆ Classes on starting and marketing a business
- ◆ Hi-speed Internet
- ◆ Meeting space
- ◆ Innovation Centers

KNOWLEDGE, CREATIVITY & LEARNING

College & University Libraries Provide:

- ◆ Access to creative application of information and data
- ◆ Ability to efficiently acquire, analyze, manage and apply information and data
- ◆ Access to cutting-edge research, consultation services, and learning spaces to experiment and innovate
- ◆ Support for business development in biotechnology, engineering, computer science, agriculture, biofuels, health care, etc.



WISCONSIN LIBRARY ASSOCIATION
www.wisconsinlibraries.org

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WISCONSIN LIBRARIES

By the Numbers

WISCONSIN RESIDENTS USE LIBRARIES

- ◆ 61 **million** physical items checked out (averaging 1.2 million per week; 37% children's materials)
- ◆ 1.6 **million** eBooks downloaded
- ◆ 130 **million** Badgerlink searches conducted

Wisconsin has one of the nation's largest and most active collection of eBooks and digital audio books.

FREE WI-FI

99% of public libraries offer **free** Wi-Fi

For **most** Wisconsin communities, the Public Library is the **primary place** for access to hi-speed Internet.



PUBLIC LIBRARY SYSTEMS

Serve 381 Libraries with:

- ◆ Technology infrastructure and training
- ◆ Delivery of books statewide
- ◆ Online catalogs and digital resources
- ◆ Supplemented local library budgets
- ◆ Continuing education opportunities

WISCONSIN COLLEGE & UNIVERSITY LIBRARIES

- ◆ Serve 237,000 enrolled students and their local communities
- ◆ Support traditional, online, and UW Flexible option
- ◆ Provide research support for \$1 billion in Federal grant research

SCHOOL MEDIA & TECHNOLOGY CENTERS

- ◆ Serve 872,000 students
- ◆ Provide resources through Common School Fund
- ◆ Support technology instruction and classroom teachers

SPECIAL LIBRARIES SERVE

- ◆ Health Care
- ◆ Government
- ◆ Research institutions



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