

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: January 24, 2018

TITLE: 801 West Badger Road – Madison College
South Campus in UDD No. 7. 14th Ald.
Dist. (48874)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Janine Glaeser, Secretary

ADOPTED:

POF:

DATED: January 24, 2018

ID NUMBER:

Members present were: Richard Wagner, Chair; Lois Braun-Oddo, Cliff Goodhart, Amanda Hall, Tom DeChant and Michael Rosenblum.

SUMMARY:

At its meeting of January 24, 2018, the Urban Design Commission **GRANTED FINAL APPROVAL** of the Madison College South Campus located at 801 West Badger Road in UDD No. 7. Appearing on behalf of the project were Kirk Keller, Wade Wyse, Garret Perry, Michael Brush, Jack Daniels and Mark Thomas, representing Madison College. Keller talked about the steps that led to the overall design and what has changed in response to the Commission’s previous feedback. The building is better designed to fit into the neighborhood. They are using the same material palette utilized at the Truax Campus. Clear glass will give a high level of light transmission, along with metal panels, and Class 1 anodized windows. Stone and brick, split face and stone face are part of the base design, along with Sioux City modular brick. Other updates include the relocation of the handicapped ramp to support the crosswalk from Badger Road. There will be easy access by elevator and monumental stairs for public interaction with the building. The team had heard from the Commission to simplify the material palette and move the stairs. The mechanical systems are all screened within internal penthouses and integrated as part of the design. They will come back later with their signage proposal. Signage will be similar to the gateway building. Wyse noted site civil updates and is working with City staff to resolve any Traffic/Engineering issues and landscaping.

Alder Carter, who represents this district, stated that the development team has worked with community organizations, stakeholders and more importantly, a robust engagement with the Burr Oaks Neighborhood. The neighborhood has asked for community space because there is a lack in this area; the team put in the community space. The café and convenience store are both public; this is monumental for this district and the Burr Oaks Neighborhood. She is asking the Commission to grant final approval.

Comments and questions from the Commission were as follows:

- I appreciate the effort that whole team went to in response to our comments. It’s an improved design and it really says it’s a college building now. It also has a stronger relationship to the image and the design of the buildings on the Traux Campus, there’s a nice connection there. None of us ever had any

objection to the fact that they're making an investment in the neighborhood and that it wasn't appropriate for that, it really just had some design issues that I think they've successfully achieved.

ACTION:

On a motion by Braun-Oddo, seconded by Hall, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (5-0).