## **Challenges and Goals**

Erin Hillson asked the committee to introduce themselves and state one ground rule and one challenge he/she foresees for the committee.

### 1. Dan McAuliffe

- a. Ground Rule: Be clear about stating perspectives and respecting others' perspectives; make sure that we are clear that others values may differ from our own.
- b. Challenge: How to foster the best canopy while taking into account other competing infrastructure needs (bike lanes, parking, etc.).

### 2. Alder Sheri Carter

a. Spoke of her personal experience of residents wanting canopy trees, so one challenge is going to be educating the residents on what is appropriate for their area.

## 3. Lisa Coleman

a. Area of right of way is a challenge when taking into account underground utilities, conflicts, and concerns, i.e. clean water, waste water, storm sewers, the need for electrical, gas, and fiber optic utilities that can't always be constructed on top of each other.

### 4. Jackie Suska

a. Keep an open mind about new ideas. We need to be creative and look at the issue from a bunch of different angles.

### 5. Jeremy Kane

a. Distributed a map of Madison's canopy generated by i-Tree. When we think of forestry goals, about 20% of Madison's trees are on public property. The challenge is to think about the big picture, both public and private, and how that other 80% is maintained and monitored. Also handed out data about the map with percentages of canopy cover (about 28% coverage around the entire city), shows canopy coverage for different land use types, benefits of trees, etc.

## 6. Alder David Ahrens

- a. Challenge: addressing issues of rules and regulations about planting practices and trees; emphasized educating the public about the benefits of an urban canopy and the loss of trees is an externalized cost from other parties (i.e. the community bears the cost of the loss of canopy). How do we make costs work for the community and others engaged in the project? Also expressed the need to get more voices in the room.
- b. Alder Ahrens asked Matt Brink to come in his capacity as a developer to provide a different voice/viewpoint. We will need to reach out to other people beyond those present.

# 7. Marla Eddy

- a. Stated that she is grateful for the opportunity for us to have the time for us to meet and talk about some of the issues related to what the expectations are for shared spaces.
- b. Challenge: how to make some of those things work, how do we address issues like solar panels, for example. Looking forward to having some serious dialogue coming out of that. Balancing all of the issues is really important. For example, would like to know how do we make solar panels work or how should the Forestry section work with/around them? She has heard positive feedback from colleagues outside Madison about the UFTF.