

## Firchow, Kevin

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**From:** Ethington, Ruth on behalf of Planning  
**Sent:** Friday, January 05, 2018 2:45 PM  
**To:** Firchow, Kevin  
**Subject:** FW: Veridian development park off of Elderberry

FYI

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**From:** Ryan Waite [REDACTED]  
**Sent:** Friday, January 05, 2018 9:10 AM  
**To:** Planning <planning@cityofmadison.com>  
**Subject:** FW: Veridian development park off of Elderberry

Since Tim Parks is out and I know this is urgent, I wanted to forward this to the email address stated in Tim's auto response email.

Thank you,

**Ryan Waite, CRM, CIC**  
Neckerman Insurance Services  
Phone: 608-443-4746 | Fax: 608-238-7798  
[www.neckerman.com](http://www.neckerman.com)

Let's chat! [Book a time here](#)

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**From:** Ryan Waite  
**Sent:** Friday, January 05, 2018 9:07 AM  
**To:** 'tparks@cityofmadison.com' <[tparks@cityofmadison.com](mailto:tparks@cityofmadison.com)>  
**Subject:** Veridian development park off of Elderberry

Hello Tim,

I wanted to reach out to you in support of the proposed park in Phase 1 of what Veridian is building near Autumn Ridge Reserve & The Willows off of Elderberry Rd. These current neighborhoods are mostly families with young children and there are no parks within walking distance for them to play. Not only are there no parks, but there is not even green space for them to play. If you ever drive through on Big Stone Drive in the summer after work, you will see that kids are playing in the streets because they have nowhere to roam. Big Stone is a pretty dangerous thoroughfare and cars are not slowing down. Putting a park in Phase 1 will protect the lives of children before something bad happens; I don't doubt that something bad will happen after seeing this past summer play out. Phase 1 is also the best location for the park because it would be right in the middle of all 3 (and then all 4, when Encore builds near the Church) of those neighborhoods. The more accessible the park is and the sooner it's built, the safer it will be for the children.

I understand that it costs money to run a park with landscaping, snow removal, and insurance. But as you can see, there are many homes paying \$10k plus in taxes in these neighborhoods that are already built as well as how many homes are going to be built by Veridian and Encore in the next 2 years in these plans.

If there is no way to sway the city and we have to throw a hail mary, please keep in mind that there are so many families in this neighborhood and future Veridian/Encore homes that would be willing to split the expense in their neighborhood

or homeowners association dues to take care of the park. I think it would be a little ridiculous due to how much we pay in taxes per square foot of land, but that aside, it could easily be worked out between Autumn Ridge Reserve, The Willows, the new Veridian neighborhood, and the new Encore neighborhood to pay for the landscaping, snow removal, and insurance for the park.

Thank you for your time and consideration.

**Ryan Waite, CRM, CIC**

Agent

Neckerman Insurance Services

██████████ Mineral Point Road, Madison, Wisconsin 53705

Direct: ██████████ | Receptionist: ██████████ | Cell: ██████████ | Fax: ██████████

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Please note that my email address has changed to ██████████. Please update your records accordingly.  
Thank you!

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## Firchow, Kevin

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**From:** Ethington, Ruth on behalf of Planning  
**Sent:** Friday, January 05, 2018 2:45 PM  
**To:** Firchow, Kevin  
**Subject:** FW: Eagle Trace - Phase 1 Park

FYi

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**From:** Paul Henderson [REDACTED]  
**Sent:** Friday, January 05, 2018 10:07 AM  
**To:** Planning <planning@cityofmadison.com>  
**Subject:** Fwd: Eagle Trace - Phase 1 Park

Begin forwarded message:

**From:** Paul Henderson [REDACTED]  
**Date:** Jan 5, 2018 at 10:05 AM  
**To:** Tparks <tparks@cityofmadison.com>  
**Subject:** Eagle Trace - Phase 1 Park

Good morning Tim,

At the formation meeting for the Elderberry Neighborhood Association last night, we heard that Veridian was having some trouble getting approval to build a park in the first phase of the proposed Eagle Trace development to the northwest of my subdivision, Autumn Ridge Reserve. We were advised that you were the proper contact to send our concerns to. Please let me know if that is not the case and I will forward this message to the correct person.

I have 2 young children that love taking trips to the park, as well as going on walks through the neighborhood. We go on walks down to the new bike/walking path on Schewe road often but have to get in the car to go to a park/playground because there are none within walking distance of our home. We frequently notice other children ranging in age from preschool through middle school playing in front yards and streets near our house, presumably because there is not a convenient destination in the area for them to play. I speak for my family and many of my neighbors that I have spoken with when I say that allowing the Veridian neighborhood to build a park on the designated land in Phase 1 of the new development would be a huge benefit to our community, for both obvious safety reasons, and further enjoyment of our newly established neighborhood.

We pay some of the highest property tax rates in the country (as I'm sure you know, Wisconsin ranks 5th on average, and we currently pay more than the state average) and would love to see that money used for a local park that would benefit the majority of homeowners in the vicinity as our community is home to many families with young children.

I hope this message and those from my neighbors are able to persuade the city to allow Veridian to move forward with their park proposal in the first phase of their new development so that our children can start

enjoying it, and can stay safely away from the increased traffic flowing between Old Sauk Rd and Elderberry Rd, as soon as possible.

Thank you for your time,  
Paul Henderson

[REDACTED] Autumn Breeze Rd

## **Firchow, Kevin**

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**From:** Ethington, Ruth on behalf of Planning  
**Sent:** Friday, January 05, 2018 2:45 PM  
**To:** Firchow, Kevin  
**Subject:** FW: Veridian Eagle Trace Phase 1 Park Development

FYI

**From:** Garrett Simpson [REDACTED]  
**Sent:** Friday, January 05, 2018 10:30 AM  
**To:** Planning <planning@cityofmadison.com>  
**Subject:** Fwd: Veridian Eagle Trace Phase 1 Park Development

I understand that Tim is out of the office and wanted to make sure the e-mail below was read before Monday.

----- Forwarded message -----

**From:** Garrett Simpson <[REDACTED]>  
**Date:** Fri, Jan 5, 2018 at 10:28 AM  
**Subject:** Veridian Eagle Trace Phase 1 Park Development  
**To:** [tparks@cityofmadison.com](mailto:tparks@cityofmadison.com)

Good Morning, Tim. I was unable to attend the meeting last night but wanted to touch base with you about the proposed park in Phase 1 of Veridian's Eagle Trace development next to Autumn Ridge Reserve and The Willows.

I am a current resident of Autumn Ridge Reserve and have been disappointed in the lack of city services and functional green space that we receive. If you drive through our neighborhood today you can see the roads are hard packed snow due to lack of snow removal. During the Summer the green space is very poorly maintained. Further, many neighbors have had issues with the city picking up their trash due to lack of communication between the city and new developments. I understand that with the explosive growth we are seeing in this area keeping up can be difficult but the truth is that our property taxes are not measurably lower than our neighbors (Blackhawk and Woodstone) who benefit greatly from city services and I believe it is about time that the city starts to keep up their end of the bargain.

I was extremely upset that the city was trying to push the proposed Phase 1 park in the Eagle Trace development to Phase 2. This is clearly a money grab as more houses = revenue where as green space = expense. Now, I wouldn't be as upset about this if our neighborhoods had walkable access to parks but we do not. The closest park we have access to is almost exactly 1 mile from my house and requires me to walk on 1 of 2 extremely dangerous roads without sidewalks (Elderberry and Old Sauk). Our neighborhood has a large population of children and this lack of green space has led to the kids taking to the roads to play during the summer. Even when the developments were only half built you couldn't drive through Big Stone Dr. without seeing at least 15 kids in the streets. With the completion of Autumn Ridge Reserve and The Willows this number is growing exponentially. This is becoming a serious safety issue as many cars come through Big Stone Dr....

**I have to wonder if the city making a couple extra bucks is worth putting a child's life at risk?**

I implore you to make the right decision and approve Veridian's plan to build a park in Phase 1 of Eagle Trace.

Garrett Simpson

Keren Weltman  
Eliana Simpson  
[REDACTED] Burnt Sienna Dr.