

## Summary of Resident Panel Feedback – Phase 1

This summary compiles feedback from many but not all of the Resident Panels for Phase 1 of the Imagine Madison process. Numbers in parenthesis indicate number of Resident Panels making each comment.

### Part 1 - Big Questions

#### 1. How do you Imagine Madison in the year 2040?

- Adequate affordable housing stock (including family housing) (4)
- Regional transportation (4)
- High speed rail (3)
- Everyone will use bikes or bus (2)
- More conservation efforts and valued natural resources (2) *often mentioned green spaces and lake water quality*
- Improved access to healthcare (2)
- More manufacturing jobs that pay living wage (2)

#### 2. What makes you excited about Madison's future?

- Growing cultural diversity, but we need equity, unity, & welcoming atmosphere for ALL people (7)
  - *ALL people = all races, genders, ages, incomes, abilities, religions*
- Excited that City is trying to get input from all segments of population, but will they actually do anything with our input? (4)
- Getting more underrepresented residents in decision-making professional positions, but it must continue to improve (3)
- People and organizations working together (2)

#### 3. What makes you concerned about Madison's future?

- Racial bias and discrimination (4)
- Kids need more programs/activities (3); also needed for older adults
- Quality of education (3)
- Policies for ticketing the homeless results with them in jail, hurting their family (3)
- Violence and amount of addiction (3)
- Immigration issues (3)
- Concern about police interaction with people of color (3)
- Concerned about cuts to assistance for people in poverty (2)
- Wealth gap – affects middle class and poor (2)
- Landlord discrimination based on income, race, religion, gender, appearance, ability (2)

## **Part 2 – Issues and Draft Goals**

### **Main themes of the discussion around the thirteen draft goals**

#### **Housing**

- Need truly affordable housing (6)
- Discrimination based on race/ethnicity, gender identity still highly prevalent (4)
- Too many high-end, expensive rental units (4)
- Hard to overcome barriers to housing/jobs like conviction or credit issues (2)
- Rising prices are pushing minorities to the suburbs (2)
- Senior housing (e.g. section 42) needs improvement
- Subsidized housing process is full of caveats (AMI, waitlists, paperwork, etc.)
- Need more assistance to first time home buyers
- Homelessness should NOT be criminalized

#### **Transportation**

- Need for regional transportation to access jobs in adjacent communities (4)
- Need inter-city high speed rail (2)
- Need BRT (2)
- Bike share stations should be expanded (and subsidized so accessible) and made available in lower-income areas (2)
- Sustainable transportation (2)
- Safety is still an issue on busses (drivers and passengers are threatened, transgender and gender-nonconforming passengers especially who often rely on transit)

#### **Land Use**

- Need to conserve green spaces, not allow so much residential development (2)
- Many people were ambiguous or did not like Goal #5 “downtown as primary activity hub”

#### **Economic development**

- Need to focus on ending income disparity (3) *by race, age, gender, ability*
- Need increase in minority owned businesses (3)
- Expand vocational training programs (3)
- Need to focus on seniors in this vision
- Raise minimum wage
- Economic development should address helping people repair credit history & access credit

#### **Cultural and Historical Resources**

- More cultural events to celebrate and learn about other cultures (4)
- Need safe, affirming spaces that are permanent social outlets for LGBT, youth, people of color, people with disabilities, and other multiply marginalized people (4)

### **Park, Open Space, and Recreation**

- Equitable parks: access based on location; equitable access in that all parks should be inclusive for all ages, races, genders, economic status, ability: equitable park equipment; equitable park facilities such as equipment and restrooms; (3)
- Green spaces are necessary for healthy living

### **Natural Resources**

- Conservation of natural resources is important (3)
- Lake water quality must be improved (2)
- Strengthen municipal laws around air, water, & ground pollution (2)
  - The people most affected by environmental degradation are people of color, homeless, low-income, TGNC, disabled

### **Agricultural Resources**

- Access to healthful foods and food security (3) – more programs like REAP
- Support local foods and small farmers
- Everyone needs access to a community garden
- More food pantries with increased accessibility

### **Utilities and Community Facilities**

- Help residents learn about and access low cost clean/green energy (3)
- Better access to mental health services (2)
- Work needed to alleviate utility costs for families of high need
- Gender inclusive/All gender restrooms throughout Madison buildings

### **Regional Cooperation**

- All areas must work together to create equality
- Create City/County ID for people without lawful US documentation
- More effort from City government to engage with Ho-Chunk government

### **Suggested Additional Goals**

- Something regarding access to affordable health care for all residents (3)
- Education –schools need equality in expectations and opportunities to support youth of color and TGNC students (3)
  - funds to assist adults continuing education
- Although goals will be looked at through equity lens, there should be more effort to connect communications between cultures, race, language, etc.
- Accountability should be a guiding lens in addition to the other four lenses
- Inequalities in the criminal justice system need to be address
- Public safety (3)
  - Trans and gender-nonconforming people will no longer live their lives in constant fear of violence, harassment, or discrimination
  - MPD does not have positive collaboration with many neighborhoods
  - Inequities in the criminal justice system

- City advocacy: Sanctuary City; end voter ID Laws; Birth certificate modernization (make it easier for TGNC people to change name and gender)
- Normalize and celebrate diversity of ALL types

### Community Partners

Organization	Compiled	# of Panels	Participants
Foundation for Black Women's Wellness		1	
Rebalanced Life-Wellness Association, Inc / JP Hair Design Barbershop	x	1	17
Young Gifted & Black		1	
Hmong Professional Networking		6	
Hmong Language and Culture Enrichment Program		1	
Madison-Area Urban Ministry, Inc	xx	2	37
Goodman Community Center		1	
West Madison Senior Coalition (WMSC) / Retired and Senior Volunteer Program (RSVP)	x	1	13
WI Trans Health Coalition	x	1	7
Sustain Dane / Ho-Chunk	x	1	15
Vera Court / Latino Academy of Workforce Development	x	1	15
Centro Hispano	x	1	12
<b>TOTAL =</b>			<b>116</b>

## Attachment A: Resident Panels Update (January 2017)



Resident Panels are a cornerstone of the Public Engagement Plan for Imagine Madison, the City of Madison's Comprehensive Plan Update process. Resident Panels are a proactive approach to ensure that Imagine Madison engages residents who have historically been underrepresented in City planning processes. The City is partnering with community-based organizations that have connections to Madison's communities of color, lower income residents, and other residents whose voices are often missing from these community conversations. Selected Community Partners will convene panels of representative Madison residents to discuss and provide feedback on issues such as housing, transportation, and economic development.

Resident Panels are intended to remove as many barriers to participation as possible. The City is providing funding to cover costs associated with convening the Panels, such as meeting space rental, food, child care, and transportation.

In late October 2016, the City of Madison issued a Call for Community Partners to connect with organizations interested in forming Resident Panels. There was a focus on including less formal groups of residents that may not have received City funding in the past. Project staff received 40 Letters of Interest from a wide range of organizations – a fantastic response. After an in-depth review of the proposals, 12 organizations were selected to receive funding (listed below). These 12 organizations will form 18 different Resident Panels.

Given our limited budget, the downside of receiving so many responses is that we are not able to fund every organization. City staff is developing meeting materials that unfunded organizations may still use within their group.

<b>Organization(s)</b>	<b>Primary Community Represented</b>
Centro Hispano	Latinx
Foundation for Black Women's Wellness	African American
Goodman Community Center	Youth of color
Hmong Language & Culture Enrichment Program in partnership with Resilient Research Center	Hmong
Hmong Professional Networking	Hmong
Madison-Area Urban Ministry in partnership with Street Pulse	Homeless as well as formerly-incarcerated
Rebalanced-Life Wellness Association in partnership with JP Hair Design Barbershop	African American
Sustain Dane in partnership with Ho-Chunk Gaming Madison	Ho-Chunk Nation
Vera Court Neighborhood Center	Latinx
Retired and Senior Volunteer Program in partnership with West Madison Senior Coalition, North/Eastside Senior Coalition, South Madison Coalition of the Elderly, and East Madison/Monona Coalition of the Aging	Older adults
WI Transgender Health Coalition	Transgender
Young Gifted & Black Coalition	African American

# DRAFT GOALS

Madison will . . .



## HOUSING

1. Have a full range of quality and affordable housing opportunities throughout the City.



## TRANSPORTATION

2. Have a safe and efficient regional transportation system that offers a variety of choices among transportation modes.
3. Make land use and transportation decisions in a mutually supportive manner to provide access for all.



## LAND USE

4. Be comprised of compact, interconnected, neighborhoods anchored by a network of mixed-use activity centers.
5. Be the center of our region, with Downtown serving as our primary activity hub.
6. Have a unique character and strong sense of place in its neighborhoods and the city as a whole.



## ECONOMIC DEVELOPMENT

7. Have a growing, diversified economy that offers opportunity for all.



## CULTURAL AND HISTORICAL RESOURCES

8. Value our cultural and historical assets.



## PARKS, OPEN SPACE, AND RECREATION

9. Have a parks and open space system that preserves natural areas while offering recreational opportunities and gathering places.



## NATURAL RESOURCES

10. Be a steward of our land, air, and water resources and interconnected ecological systems.



## AGRICULTURAL RESOURCES

11. Support the region's agricultural prominence with a strong food economy and access to healthful foods.



## UTILITIES & COMMUNITY FACILITIES

12. Have efficient and reliable public utilities, facilities, and services that support all residents.



## INTERGOVERNMENTAL/REGIONAL COOPERATION

13. Collaborate with other units of government to improve efficiency and achieve shared goals.