



MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

BOOKING PACE AS OF 10/31/17

DEFINITE	2016	2017	2018	2019	2020	2021	Total	Δ Last Month
Convention	36	30	28	14	7	2	81	1
Conference	31	31	28	4	1	0	64	3
Banquet	235	215	104	0	0	0	319	26
Meeting	203	199	49	0	0	0	248	22
Consumer Show	24	20	7	3	0	0	30	0
Entertainment Event	145	124	16	0	0	0	140	2
DEFINITE TOTAL	674	619	232	21	8	2	882	54
% Δ Last Year		-8%						

PENDING	2017	2018	2019	2020	2021	Total
Convention	0	0	2	1	2	5
Conference	0	2	2	0	0	4
Banquet	0	18	0	0	0	18
Meeting	0	11	0	0	0	11
Consumer Show	0	1	0	0	0	1
Entertainment Event	0	1	0	0	0	1
PENDING TOTAL	0	33	4	1	2	40

TENTATIVE	2017	2018	2019	2020	2021	Total
Convention	0	2	20	22	16	60
Conference	0	9	6	4	2	21
Banquet	0	22	15	0	0	37
Meeting	2	12	6	2	0	22
Consumer Show	0	7	3	5	2	17
Entertainment Event	0	4	5	1	1	11
TENTATIVE TOTAL	2	56	55	34	21	168