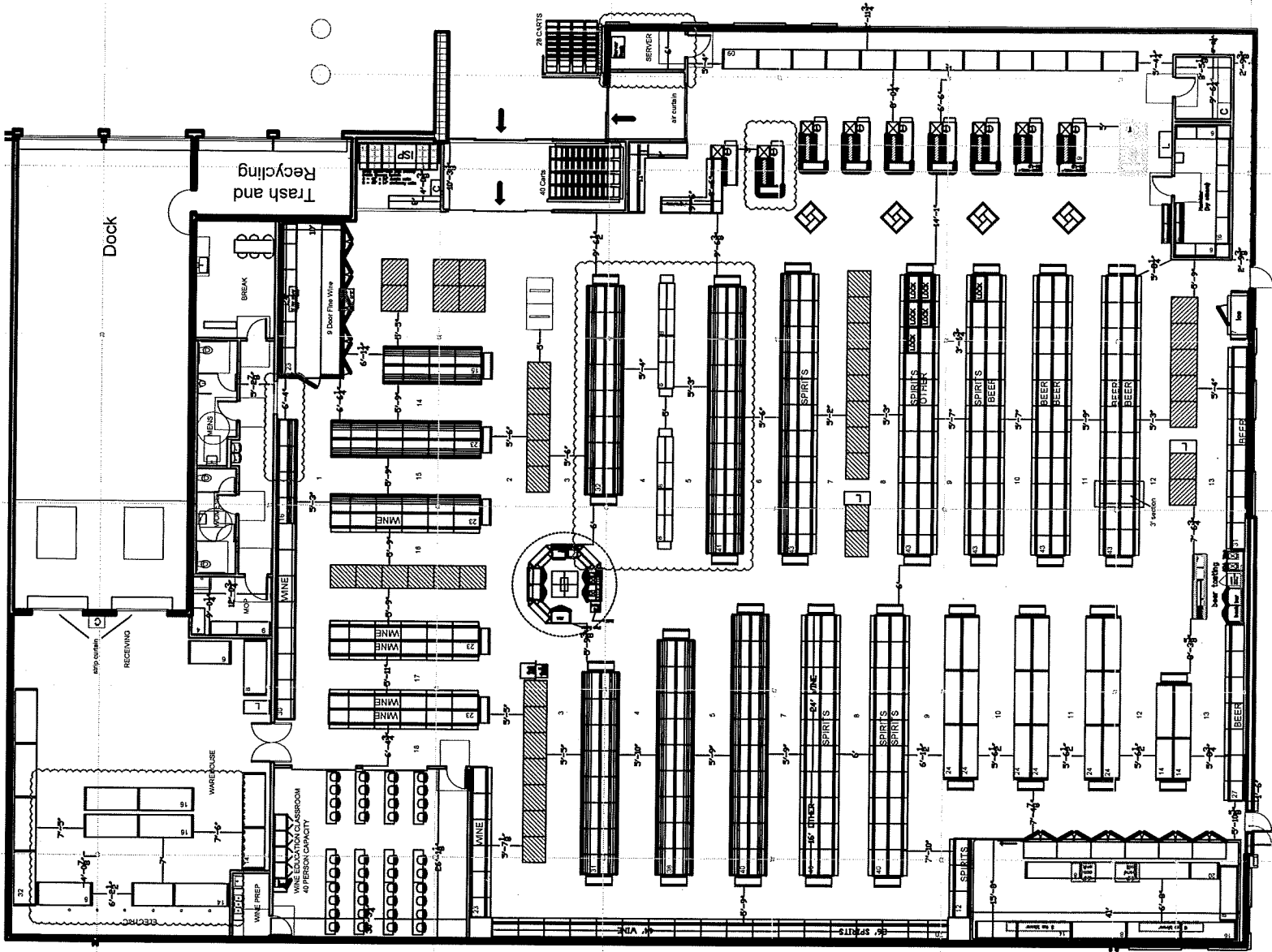


1902 - Madison

2-May-17

Project Information/Legend

Store No	1902	Unit	Target	Actual	%	Target
Store No	1902					
City	Madison					
State	WI					
Product Merchandising						
Shelving						
Liquor Wine	LF	52	518	4	97%	
Stand-Up Wine	LF	216	221	41	89%	
Stand-Up Spirits	LF	322	287	-35	89%	
Stand-Up Beer	LF	268	273	5	100%	
Stand-Up Other	LF	54	59	5	109%	
Low Off	LF	60	64	4	107%	
Pallet Rack	LF	178	172	-6	97%	
Shipping Subtotal	LF	1539	1609	10	105%	
Platform						
Wine	LF	100	72	-28	72%	
Spirits	LF	52	40	-12	77%	
Beer	LF	36	28	-8	78%	
WOW Display	LF	16	12	-4	75%	
Platform Subtotal	LF	204	152	-52	75%	
Case Capacity						
Floor Stacks	SF		680			
Case Capacity	SF		2,562			
Retail Storage (above 7'1")	SF		4,078			
Case Capacity (4-High)			20,138			
Warehouse Rack	SF		399			
Case Capacity (15-High)			7,389			
Total Stock Capacity			34,096			
Glass Front Merchandising						
Five Wine Cooler Doors	Units	9	9	0	100%	
Beer Cooler Doors	Units	10	12	2	120%	
Humidor (LF Pushing)	Units	24	28	4	117%	
Space Planning						
# Registers	Units	9	9	0	100%	
# Future Register Lanes	Units	1	1	0	100%	
Wine Education - Building	SF	40	34	-6	85%	
Retail	SF		18,561			
Front Walk	LF		187,107			
Wine Education	SF	80	86	6	86%	
Count Room	SF	80	96	16	120%	
Server Room	SF	32	76	44	238%	
Beer Cooler	SF	488	648	168	133%	
Fine Wine Cooler	SF	308	728	420	236%	
Humidor	SF	208	248	40	119%	
Wine Tasting	SF	90	118	28	131%	
Beer Tasting/Growler	SF	117	96	-21	82%	
In-Store Pick-Up Area	SF	100	143	43	143%	
Back - Receiving	SF	300	300	0	100%	
Bakr. Warehouse	SF	1,000	1,890	890	189%	
Break Room	SF	180	223	43	124%	
Warehouse	SF	120	131	11	93%	
Men Room	SF	120	120	0	100%	
Men's Toilet	SF	110	120	10	109%	
Women's Toilet	SF	110	109	-1	99%	
Additional Returns						
4-Ways (Bottl. Spirits Minis)	Units	2	2	0	100%	
4-Ways (Food & Seasonal Beer)	Units	2	2	0	100%	
Bar's Head Cooler/Mechanizer	Units	1	1	0	100%	
Vin Coolers	Units	2	2	0	100%	
Vin Chests	Units	1	1	0	100%	
Equipment						
Compart. Stablers	Units	4	4	0	100%	
Back	Units	2	2	0	100%	
# Large Carts	Units	100	68	-32	68%	
Ladders	Units	5	5	0	100%	



2 May 17