

AGENDA # 7

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION	PRESENTED: September 27, 2017
TITLE: 801 West Badger Road – Madison College South Campus in UDD No. 7. 14 th Ald. Dist. (48874)	REFERRED: REREFERRED: REPORTED BACK:
AUTHOR: Janine Glaeser, Secretary	ADOPTED: POF:
DATED: September 27, 2017	ID NUMBER:

Members present were: Richard Wagner, Chair; Dawn O’Kroley, John Harrington, Cliff Goodhart, Tom DeChant, Michael Rosenblum and Rafeeq Asad.

SUMMARY:

At its meeting of September 27, 2017, the Urban Design Commission **RECEIVED AN INFORMATIONAL PRESENTATION** for a new Madison College South Campus located at 801 West Badger Road in UDD No. 7. Appearing on behalf of the project were Kirk Keller and Garret Perry and Michael Stark, representing Madison College.

The Secretary noted supplemental information provided by the design team after working with Planning Division staff. Alder Carter, District 14, addressed the Commission, noting that the community at large is in support of this project, but more importantly the community has been an advocate for the South Madison Campus for 25 years. The contemporary design of the building correlates with the Traux campus.

Michael Stark spoke and described this as a comprehensive campus with general classrooms, computer labs, science labs, medical assistant lab, nursing lab, a small café, bookstore, library, student services center and administrative offices. Keller reviewed the site design layout and history and presented both their first version and a second version that incorporates comments from City staff. The team will be meeting with DAT tomorrow morning (October 6, 2017), and with the neighborhood tomorrow evening. What was originally presented was shown; Madison College is limited in what they can do financially. Future expansions are shown as dashed lines (not asking for approval on). The original design indicated access all the way around the building; an alternate design pushes the building up into the corner. Keller reviewed the building floor plans, including entries/circulation.

Comments and questions from the Commission were as follows:

- The original site plan referenced a proposed pedestrian bridge. Relating to the south transfer point – it’s a mess of an intersection for pedestrians. Is that a possibility?
 - You make a good point. This comes right into the covered area here directly into the building.
- Will it happen? I think the bridge is essential given how Badger Road has improved.

- It depends on which design moves forward with your input. It's over the pond, not over the street.
- Do you have potential to save some trees for the option on the right, along the property line?
 - I have a survey done but I'm not prepared to answer that quite yet, we just got the survey back. I can answer that next time.
- (Alder Carter) One thing liked about plan A was that there was a little bit of space between the outdoor seating on Badger Road. With the landscape and whatever trees you can save, that makes it a very serene place for the students or visitors.
- Could you move the other building back without putting a parking drive in there?
 - The intent of Madison College is to be a good neighbor and to be a good citizen, open for any direction.
- I like the new plan much more, in large part because it's not surrounded by concrete. The building actually has dominance and it works better with future potential adding on.
- I'd bring the building back even more for more greenspace in front. If this is as successful as we all hope it to be, you may well want to expand and you may have to think about structuring the parking, so the more that's back and away the better off you'll be.
 - Is the Commission saying to move the building back within the guidelines of UDD No. 7, or to study it to try to preserve trees and possibly exceed that a little bit?
- I think we'd be willing to exceed that a little bit in terms of once you analyze both the trees and how the greenspace works with the outdoor seating area, but none of us are arguing for putting the driveway in front.
- (Secretary) The new sidewalk is currently within the property line, so that's the reason it's a little more squished as far as landscaping.
 - We're meeting with DAT tomorrow and with Bill Sullivan, which would confirm his view of a major façade he would want to fight a fire from, and what the angle of the apparatus could be.
- It's my understanding that there may be a lot more people walking to this building than at Truax. To have people walk all the way around, when you develop this make maybe a spine or something.
 - This is going to be a commuter campus, drawing from Milton, Edgerton, Janesville, in addition to some walking.
- See if you can finesse that receiving in there, more than just giving them a drive lane. It's a whole lot of asphalt just for receiving.
 - It is screened and there will be a wall there, and will be further screened.
- What are you thinking about signage on this building?
 - The site plan shows the monument location (future), with individually lit letters on this side of the building. We will come back with more information on the architecture.

ACTION:

Since this was an **INFORMATIONAL PRESENTATION** no formal action was taken by the Commission.