

Letter of Intent

Date: September 20, 2017

Project: Ken Saiki Design

Location: 1110 South Park Street Madison, WI

Owner: 1112 South Park, LLC

This submittal is to request to renovation to the exterior of the existing building located at 1110 South Park Street. The proposed work is to update and refresh the front façade to enhance the visual and pedestrian character of the street. We propose removing the arched canvas canopy and recent roof overhang addition and replacing the two structures with a single hard canopy. While respecting the original 1950's design, the hard canopy would shelter the proposed new front door and windows and produce a strong linear anchor. The stone planter would become a stronger focal point and create a more comfortable pedestrian scale and character. These improvements will make the building more attractive and inviting and add to the neighborhood's character.

Regards,

Jeremy Cynkar

Destree Design Architects



URBAN DESIGN COMMISSION APPLICATION CITY OF MADISON

This form may also be completed online at: http://www.cityofmadison.com/planning/documents/UDCapplication.pdf

215 Martin Luther King Jr. Blvd; Room LL-100 PO Box 2985; Madison, Wisconsin 53701-2985 Phone: 608.266.4635 | Facsimile: 608.267.8739

Please complete all sections of the application, including the desired meeting date and the type of action requested.

Date Submitted: 09/20/17		Informational Presentation	
UDC Meeting Date:10/04/17		Initial Approval	
Combined Schedule Plan Commission Date (if applicable):			
 Project Address: 1110 South Park St Project Title (if any): Ken Saiki Design This is an application for (Check all that apply to this UDC appl New Development	•)evelopment	
Project in an Urban Design District* (public hearing-\$3 Project in the Downtown Core District (DC) or Url Suburban Employment Center (SEC) or Campus Ir Planned Development (PD) General Development Plan (GDP) Specific Implementation Plan (SIP) Planned Multi-Use Site or Planned Residential Co	ban Mixed-Use District (U nstitutional District (CI) or		
B. Signage: Comprehensive Design Review* (public hearing-\$300 fe Signage Exception(s) in an Urban Design District (C. Other: Please specify:	· —	s Variance* (public hearin	g-\$300 fee)
3. Applicant, Agent & Property Owner Information:			
Applicant Name: Jeremy Cynkar	Company: Destree I		50700
Street Address: 222 W. Washington Ave #310 Felephone: (608) 268-1499 Fax: (1)	City/State: Madison		zip: <u>53703</u>
relephone: (<u>608</u>) 268-1499 Fax: ()	Email:Jeremy@	destreearchitects.co	1111
Project Contact Person: Abbie Moilien	_{Company:} Ken Saiki	Design	
Street Address: 303 S. Paterson Suite 1	City/State: Madison	, WI	Zip: 53703
Felephone:(608) 251-3600 Fax:()	Email:amoilien@l	ksd-la.com	
Project Owner (if not applicant): 1112 South Park LLC Street Address: 1110 South Park LLC	 City/State: Madison	, WI	zip:_53703
Геlephone:() Fax:()	Email:		
4. Applicant Declarations:			
A. Prior to submitting this application, the applicant is required to discuspilication was discussed with Janine Glaeser	uss the proposed project with U on $\frac{09/08/17}{\text{(date of meeting)}}$.	rban Design Commission st	aff. This
(name of staff person) 3. The applicant attests that all required materials are included in this she application deadline, the application will not be placed on an Urban	submittal and understands that		is not provided b
Name of Applicant Jeremy Cynkar	Relationship to Propert	y Architectural Des	igner
Authorized Signature	Date 09/20/17		

5. Submission Requirements

Application: Each submittal must include 14 collated paper copies (11" x 17" max.) and an electronic copy of all application materials. The electronic copy must include individual Adobe Acrobat PDF files compiled either on a non-returnable CD-ROM submitted with the paper copies, or in an e-mail sent to: UDCApplications@cityofmadison.com

The transmittal shall include the name of the project, address, and applicant. Applicants unable to provide the materials electronically should contact the Secretary of the Urban Design Commission at 267-8740 for assistance. For an application to be considered complete and scheduled for a UDC meeting, both the paper copies and electronic copy need to be submitted prior to the application deadline. Late materials will not be accepted. An application is required for each UDC appearance. For projects also requiring Plan Commission approval, applicants must have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (initial or final approval) from the UDC. All plans must be easily read when reduced.

<u>Fees</u>: Fees are required to be paid with the first application for either initial or final approval of a project, unless the project is part of the combined application process involving the Urban Design Commission in conjunction with Plan Commission and/or Common Council consideration. Make checks payable to City Treasurer, Madison, Wisconsin.

<u>Project Plans</u>: The items listed below are minimal application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

1.	Info	ormational Presentation
		Locator Map
		Brief Narrative Description of the Project, Site Plan, and 2-dimensional images of proposed buildings or structures. Additional information may provide for a greater level of feedback from the Commission.
		Contextual site information, including photographs and layout of adjacent buildings/structures
		Any and all relevant plans and information on which feedback from the UDC is requested.
2.	<u>Init</u>	tial Approval
		Locator Map
		Contextual site information, including photographs and layout of adjacent buildings/structures
		Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
		Landscape Plan and Plant List
		Building Elevations for all building sides
		PD text and letter of intent (if applicable)
3.	Fin	al Approval
		Locator Map
		Site Plan showing location of existing and proposed buildings
		Grading Plan
		Landscape Plan
		Plant List, including scientific name, size at planting, quantity and root condition for each species.
		Building Elevations for all building sides, colored with shadow lines, including exterior building materials and colors.
		Proposed Signage
		Lighting Plan, including fixture cut sheets and photometrics plan
		Utility/HVAC equipment location and screening details
		PD text and letter of intent (if applicable)
		Samples of the exterior building materials (presented at the UDC meeting)

<u>Signage</u>: The items listed below are minimal application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

1.	<u>Init</u>	ial Approval
		Locator Map
		Signage as it relates to the Sign Control Ordinance provisions for Variances or Comprehensive Design Review of Signage
		Site Plan (show location of all existing and proposed buildings, and all existing and proposed signage, specifying which existing signs, if any, are to be removed)
		Scale drawing of each proposed sign, including awning graphics
		Photographs of site
2.	<u>Fina</u>	al Approval
		Locator Map
		Signage as it relates to the Sign Control Ordinance provisions for Variances or Comprehensive Design Review of Signage
		Site Plan (show location of all existing and proposed buildings, and all existing and proposed signage, specifying which existing signs, if any, are to be removed)
		Scale drawing of each proposed sign, including awning graphics
		Description and/or samples of materials and colors for each proposed sign
		Photographs of site
		Context of signs in surrounding parcels, in addition to the site being discussed

*NOTE: If supplemental perspective renderings are provided, an emphasis should be placed on providing pedestrian/automobile scale viewsheds, in addition to the other required graphics.

*NOTE: If applying for final approval without having received initial approval, all materials required for initial approval will be required.

NOTICE REGARDING LOBBYING ORDINANCE: If you are seeking approval of a development that has over 40,000 square feet of non-residential space, or a residential development of over 10 dwelling units, or if you are seeking assistance from the City with a value of \$10,000 (including grants, loans, TIF, or similar assistance), then you likely are subject to Madison's lobbying ordinance (Sec. 2.40, MGO). You are required to register and report your lobbying. Please consult the City's Clerk's Office for more information. Failure to comply with the lobbying ordinance may result in fines.

Urban Design Commission Approval Process

INTRODUCTION

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient and visually attractive City in the future.

TYPES OF APPROVALS

<u>Informational Presentation</u>. Applicants may, at their discretion, request to make an Informational Presentation to the UDC prior to seeking any approvals to obtain early feedback and direction before undertaking detailed design. Applicants should provide details on the context of the site, design concept, site and building plans, and other relevant information to help the UDC understand the proposal and provide feedback.

<u>Initial Approval</u>. Applicants may, at their discretion, request initial approval of a proposal by presenting preliminary design information.

<u>Final Approval</u>. Applicants may request final approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the initial approval must be addressed at this time.

PRESENTATIONS TO THE COMMISSION

When presenting projects to the UDC, applicants must fill out a registration slip provided in the meeting room and present it to the Secretary. The applicant is encouraged to consider the use of various graphic presentation material including a locator map, photographs, renderings/model, scale drawings of the proposal in context with adjacent buildings/uses/signs, etc., as may be deemed appropriate to describe the project and its surroundings. Graphics should be mounted on rigid boards so that they may be easily displayed.

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics.

Presentations should generally be limited to 5 minutes or as extended by motion by consent of the Commission. The Commission will withhold questions until the end of the presentation.





East Elevation



Southeast Corner





Southeast Corner



East Elevation





North Elevation



West Elevation

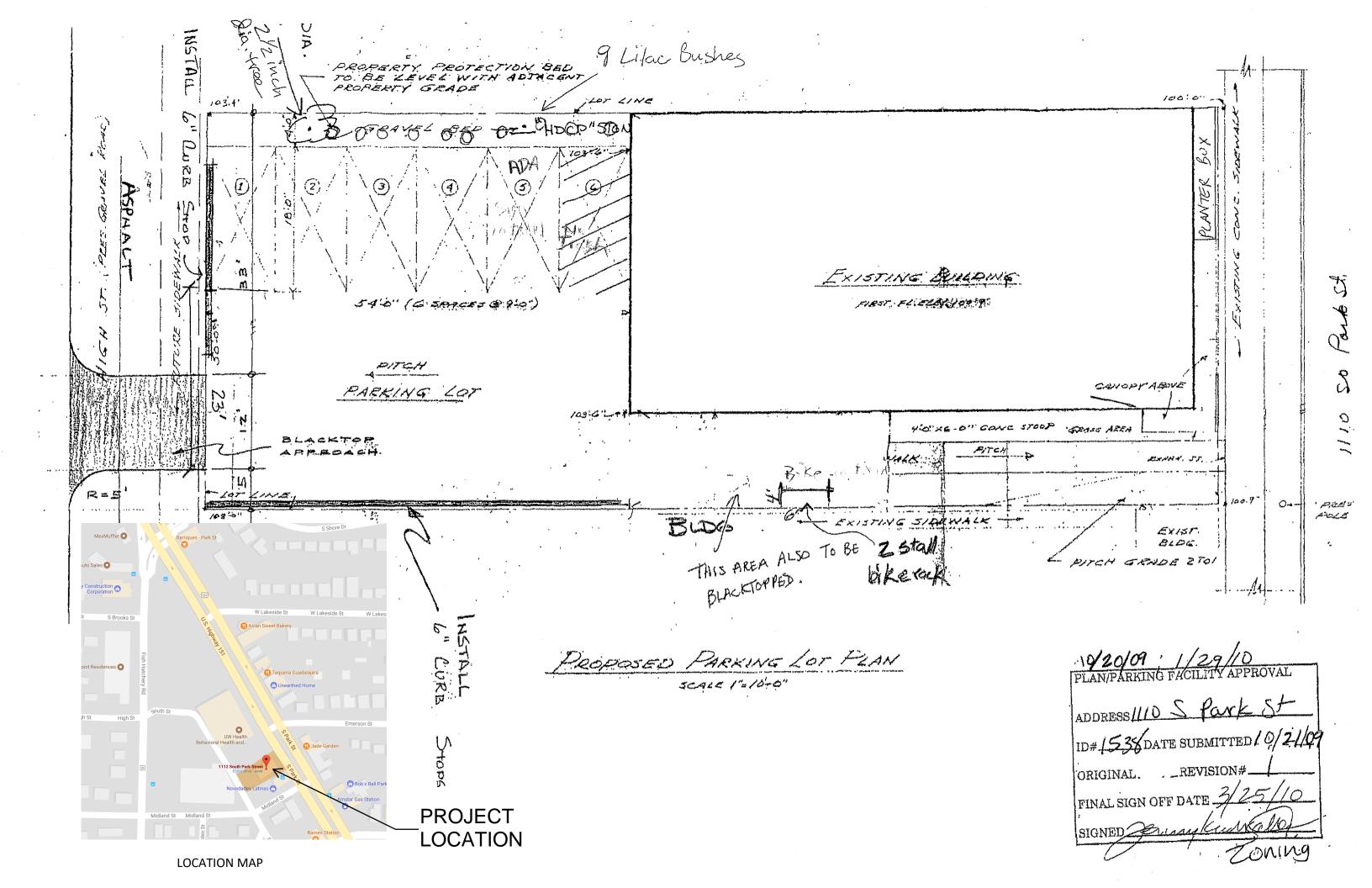


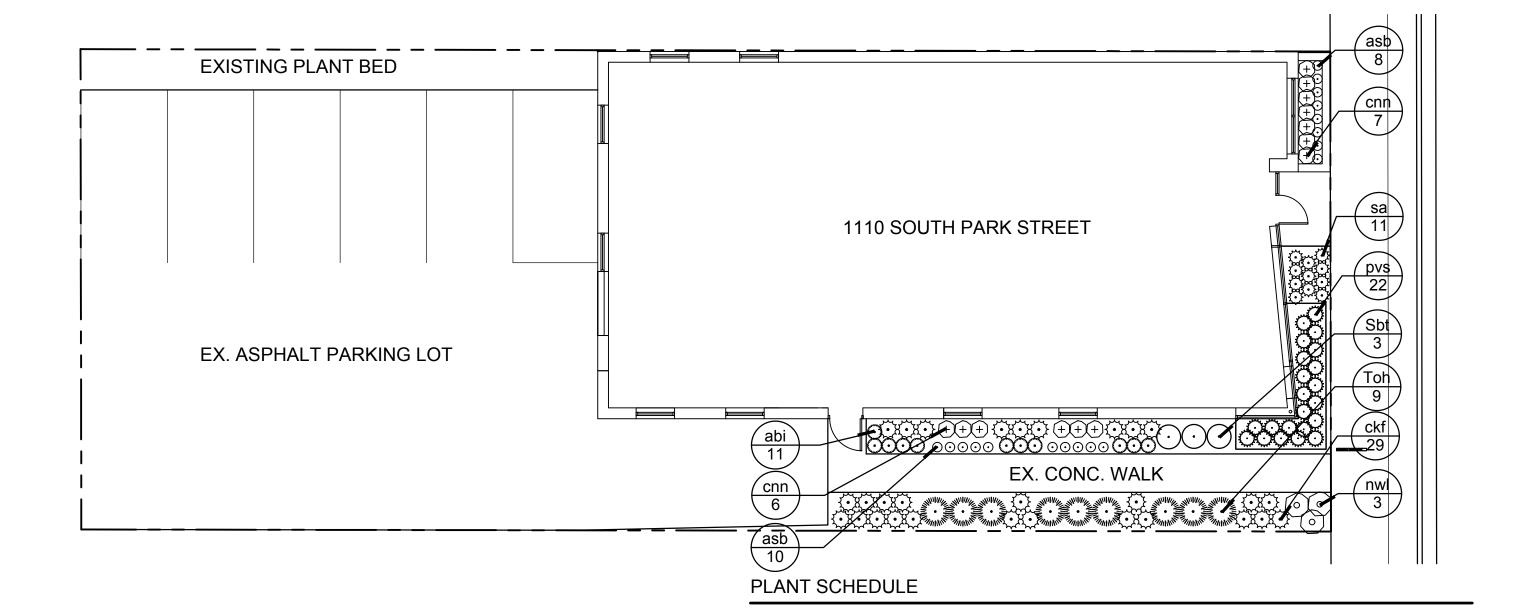


South Elevation



South Elevation





DECIDUOUS SHRUBS





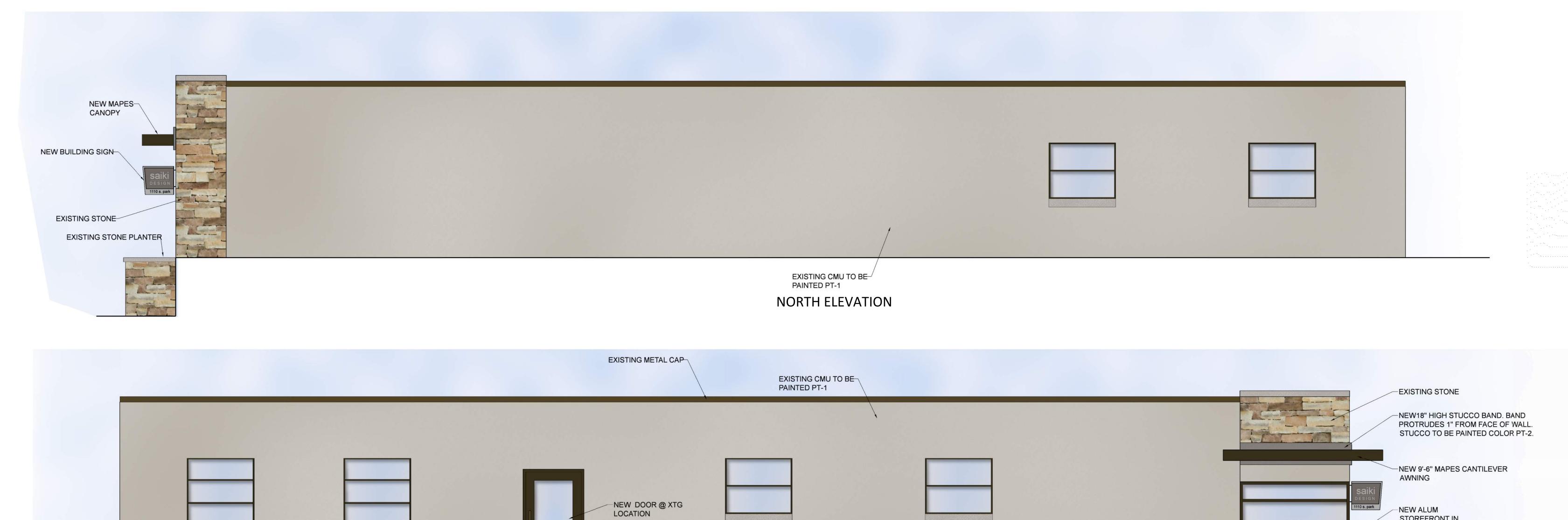


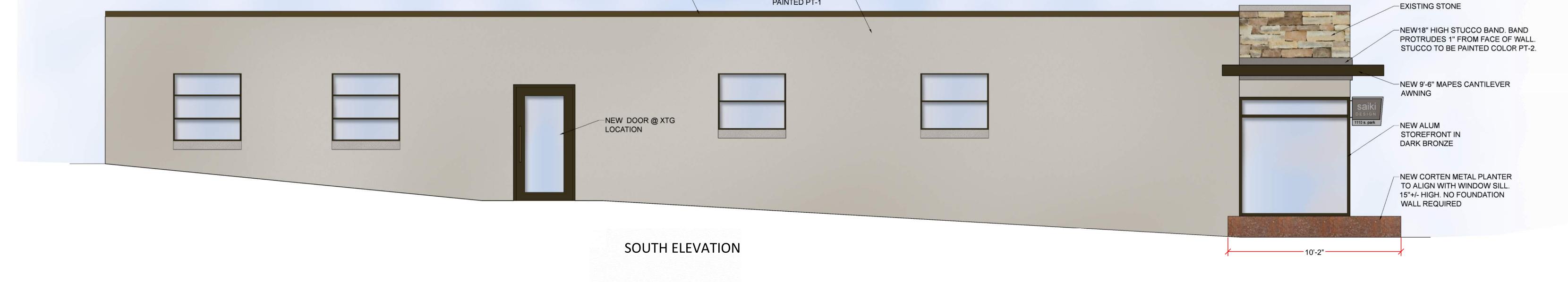
BOTANICAL NAME / COMMON NAME

Spiraea betulifolia 'Tor' / Birchleaf Spirea



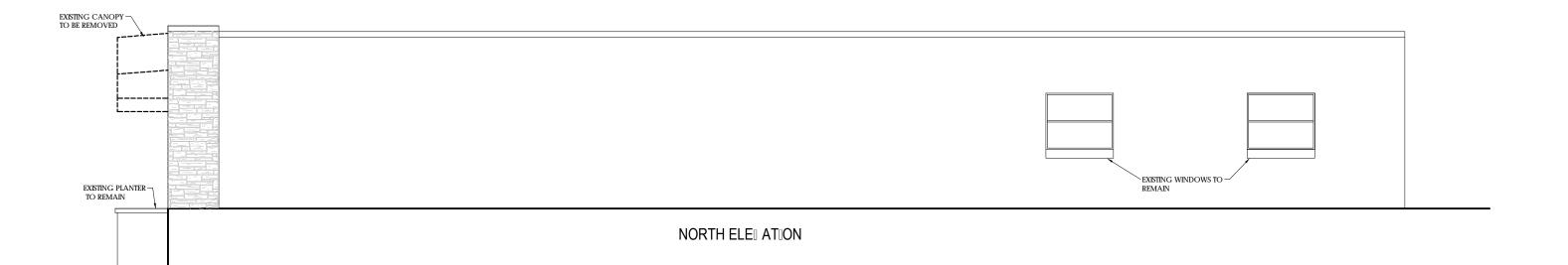
<u>CAL</u> <u>QT</u> 18" HT. (MIN.) 3

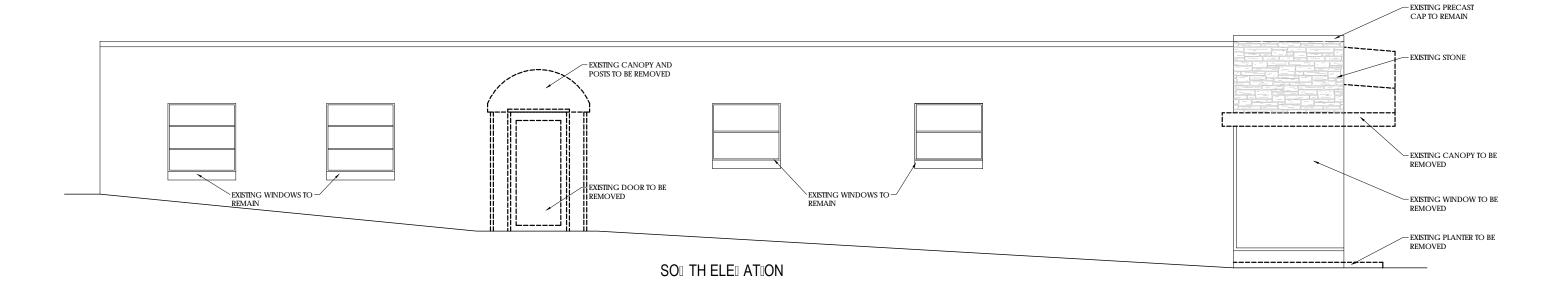


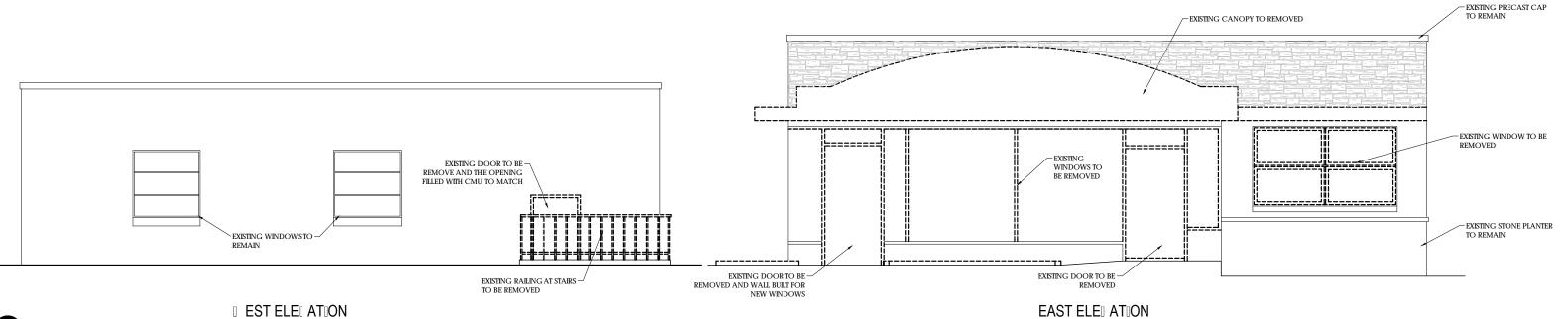


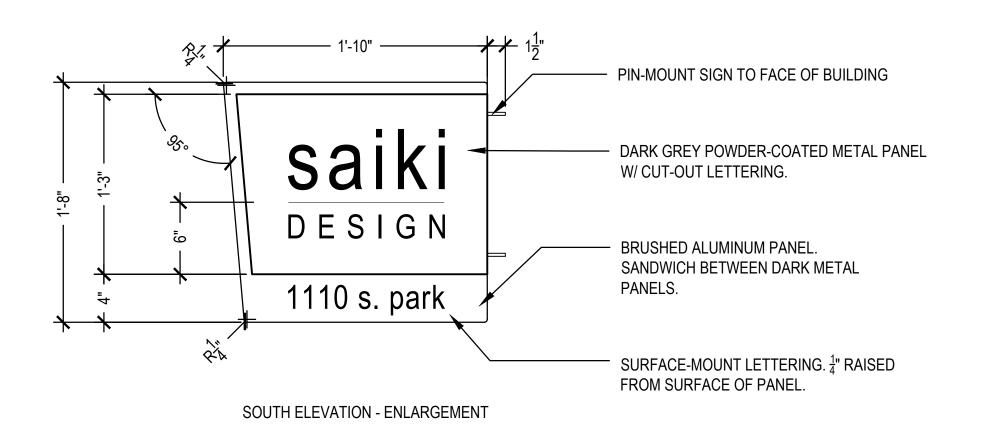


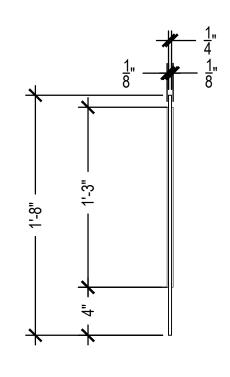
9/19/2017



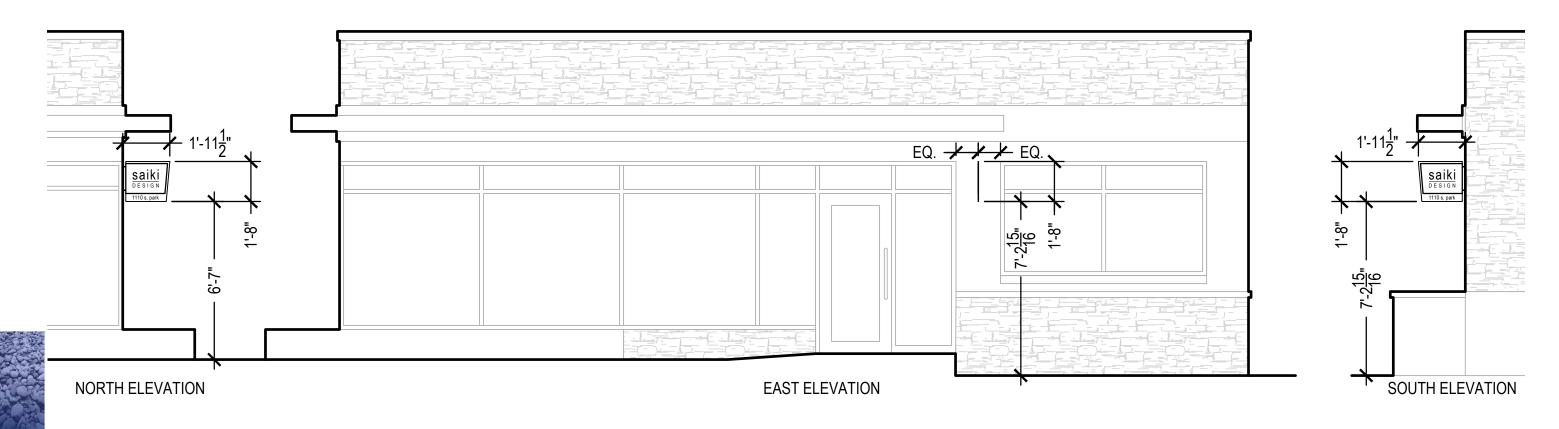








EAST ELEVATION - ENLARGEMENT



1

1110 S. PARK - SIGNAGE EXHIBIT