

To The Board of Parks Commissioners:

Wild Warner is happy to announce that we have received a \$10,000 grant from American Family Insurance that the City Parks Dept. may use for an interpretive sign project in Warner Park.

This is from American Family's website:

"This summer, the American Family Insurance National Headquarters hosted the second annual Share Tank Intern challenge. Share Tank is a competition for American Family's summer interns that focuses on giving back to the community. this project gives interns an opportunity to build professional skills while experiencing the company's philanthropic culture first hand.

"Each team of interns was partnered with a local nonprofit. The interns worked with their respective organization to identify a challenge and brainstorm potential solutions. They developed a pitch and presented it to a panel of American Family employees.

"The Wild Warner team devised a plan to create signs for a self guided tour through the park to generate enthusiasm among new patrons and allow them to enjoy all Warner Park has to offer.

"Wild Warner was announced the winner and received a check for \$10,000 to cover the cost of the project. The four interns were awarded \$500 each to help pay for college expenses."

First, I want to thank American Family Insurance for sponsoring an event such as this, and, everyone who participated. Second, I want to thank the Madison Parks Department for agreeing in principle to our idea before we entered the contest.

Wild Warner expects that the plan we are presenting is a starting point. We welcome the Parks Dept. input and help with this project. This is a great opportunity to enhance the experience of anyone who visits Warner Park, and perhaps can serve as a model for some of our other wonderful city parks.

Tim Nelson  
Wild Warner