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# HEALTHY RETAIL ACCESS PROGRAM



# WHO ARE WE

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- ✖ We are Wanda Fullmore interns.
- ✖ We are paid interns
- ✖ Interning for the city of Madison for 8 weeks.
- ✖ They're 40 part-time interns and 5 full-time interns (I'm part time)
- ✖ Wanda Fullmore is a lady from the mayors office



## HEALTHY RETAIL PROGRAM

The Healthy retail access program is a program that makes it easier for people to access healthy food. The city is giving small businesses money to move to neighbors that don't have stores near them. They will be providing shuttles to take people to and from the store.



## **MORE HEALTHY RETAIL INFORMATION**

- ✗ Who can apply for it? Has to be a food retail store ( grocery stores, large convenience stores)
- ✗ Has to be within or directly serve people in the “Food access improvement map”
- ✗ If you want to apply submit an application to the mayors office via email or hand delivered



## KEY POINTS

- ✕ Increase the availability of healthy food
- ✕ Provide new affordable grocery options
- ✕ Assist in marketing healthy food



# SURVEY

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We made a survey asking young teens about their eating habits. We asked our fellow interns to take the survey and give feedback on how they felt about the survey. We also uploaded our survey to Survey Monkey.

Our goal was to get 50 surveys. Unfortunately we did not get that many but we did get 30. The next couple of slides will show the results from the survey.



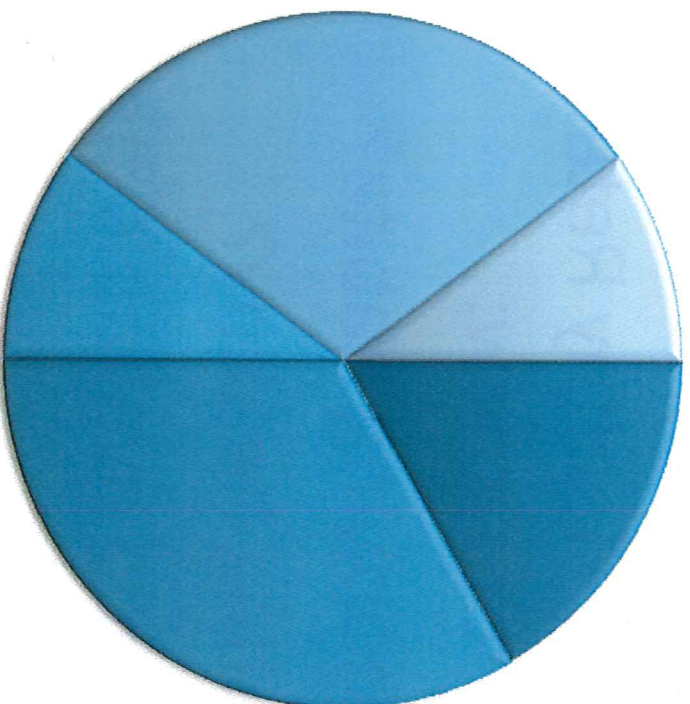
# PURPOSE

The purpose of this survey is to help collect information for the Healthy Retail Access Program. We want to know:

- ✗ What are their shopping habits?
- ✗ Do they enjoy eating healthy?
- ✗ Is there healthy food available near them?



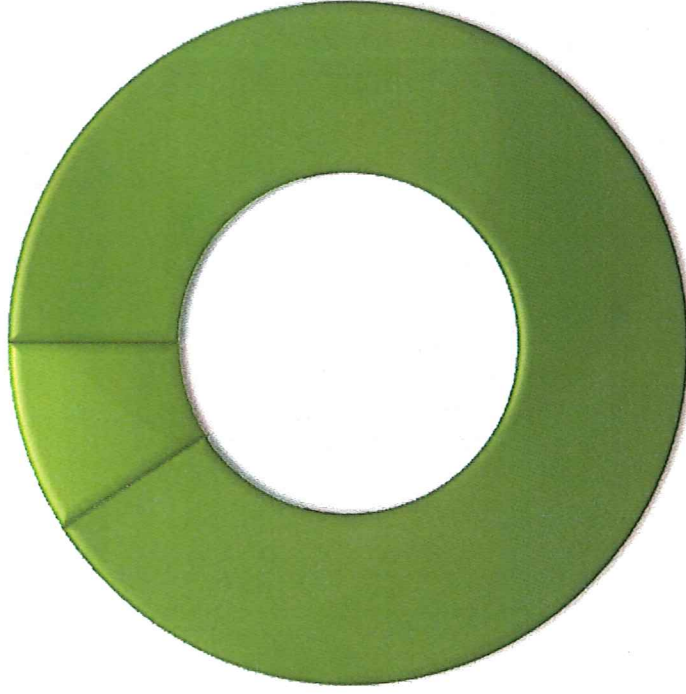
## What Side Of Town Do You Live On?



- East-5
- West-10
- North-3
- South-9
- Other-3



## Does Your Family Own A Car?

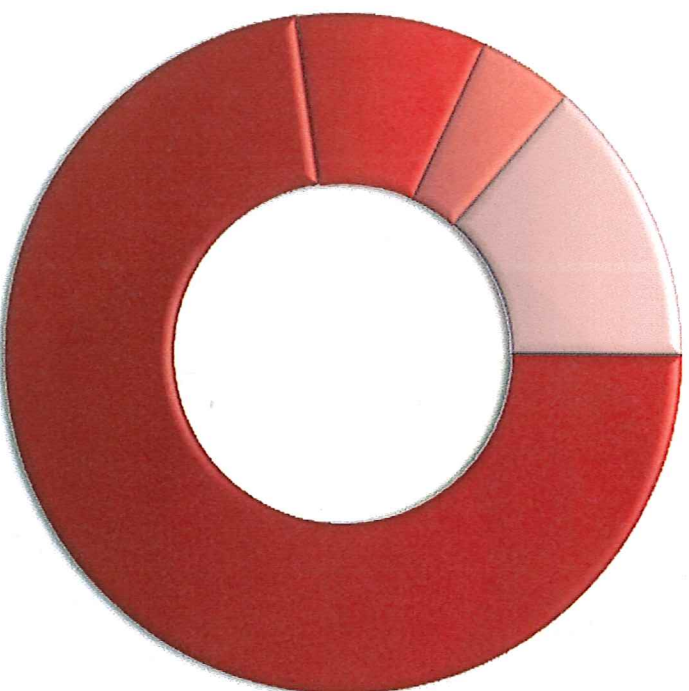


■ Yes 20

■ No 2



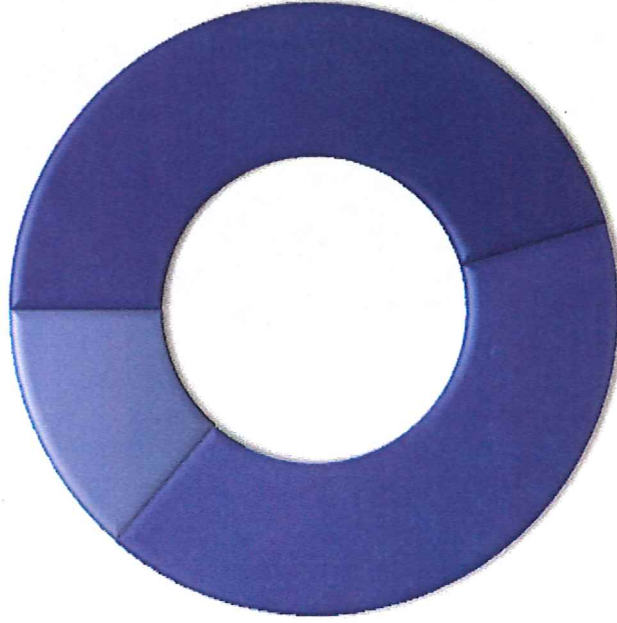
## Who Does The Shopping In Your Family?



- Mom 16
- Dad 2
- Them 1
- Other 3



## Is There A Store You Are Able To Walk To From Home?



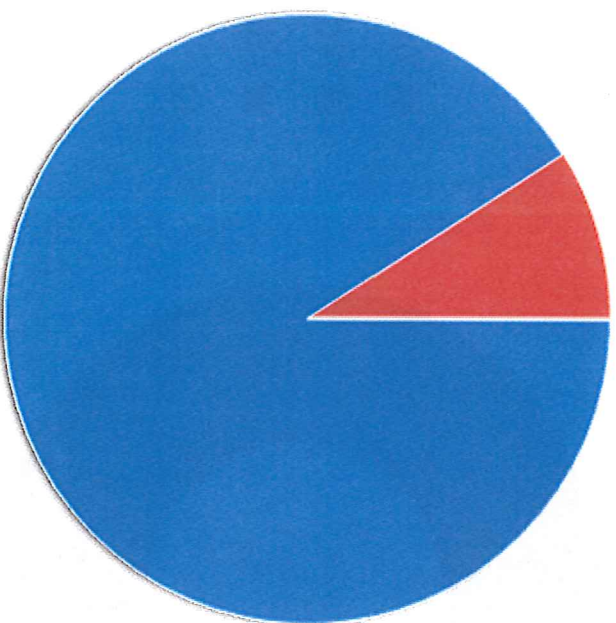
■ Yes 10

■ No 9

■ I don't know 3



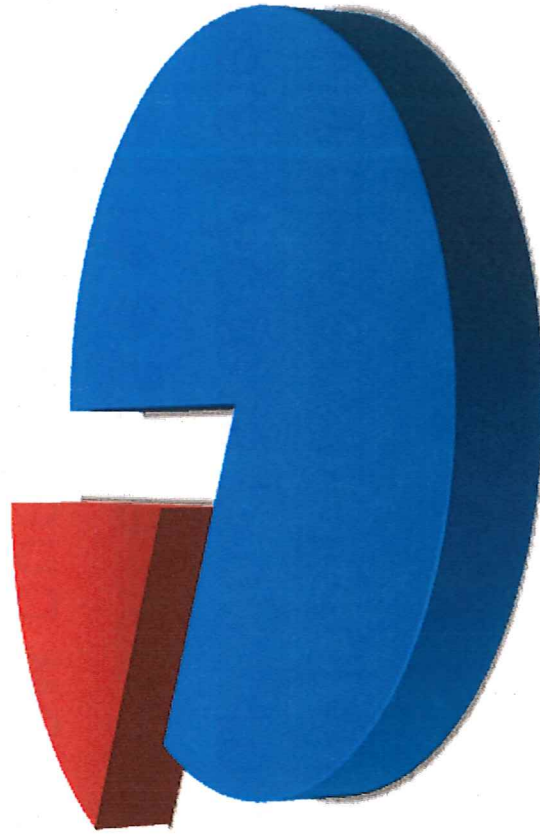
**Would You Like It If There Were More Easy  
Access Stores Near You?**



■ Yes 20  
■ No 2



## Is Eating Healthy Important To You?



■ Yes 18

■ No 4



## CONCLUSION

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The information we got shows that most teens care about eating healthy and would like to have easy access to a store near by. We think the Healthy Retail Access program will be a success and will be very helpful to the people in need.