



Change of Premises

LICPCH.2017.00803
(Number)

(scanned)

48537

(Leg file number)

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Processing step)

(initials)

This application modifies existing alcohol license number: LICLIA-2015-00241

- Class A Beer
- Class B Beer
- Class A Liquor
- Class B Liquor
- Class C Wine

Aldermanic District: 9 Alder Name: Paul E. Skidmore Police Sector: _____

Corporate Information

Business Legal Name: Ultimate Mart, LLC
MS-2050 Milwaukee, WI
Business Address: P.O. Box 473 53201

Licensed Premise Information

Business dba Name: Pick 'n Save #179
Licensed Address: 261 Junction Rd.

Corporate Contact Name & Position: _____

Business Contact Name & Position: _____

Tammy Koch / Admin. Assit.

Terry Rock / Store Director

Phone & Email: 414-231-5978 tammy.kocha@roundys.com

Phone & Email: 608-829-2020 terry.rock@roundys.com

Liquor Beer Agent Name: Terry Rock % Alcohol: 9 % Food: 83

Current Capacity (indoor): _____

Current Capacity (outdoor): _____

Proposed Capacity (indoor): Same

Proposed Capacity (outdoor): Same

Description of Proposed Changes: addition of exterior parking stalls utilized for online grocery pickup service

Detailed Floor Plans included (required) - no change to interior floor plan; site plan included for parking stalls.

Orange sign and "License Renewals & Changes" brochure issued - mail to: Roundy's Supermarkets, Inc., PO Box 473, ms-2600, Milwaukee 53201

X [Signature]
Applicant signature

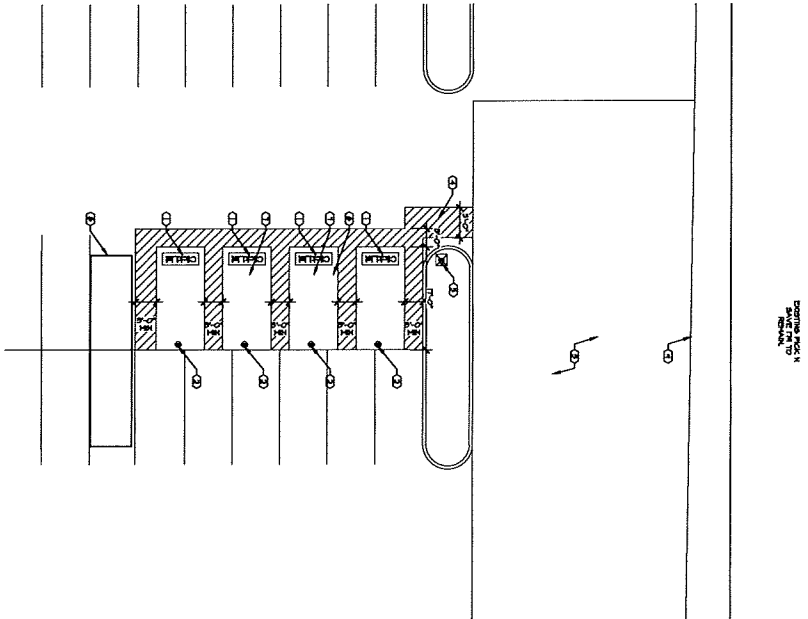
Date: 8/14/17

REV 12/2013

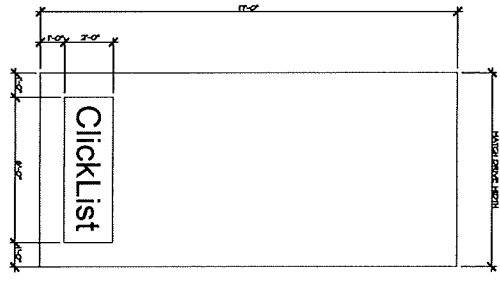
William L. Dowling
VP, Corporate Counsel



1 PARTIAL SITE PLAN



2 CHECK IN-LANE GRAPHIC - TYP



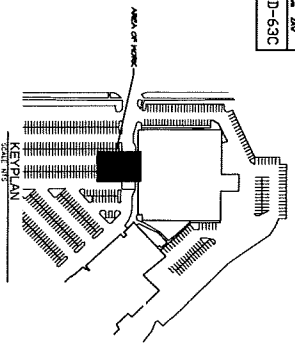
<p>NOTES:</p> <ol style="list-style-type: none"> 1. ALL SIGNS SHALL BE PERMANENTLY MOUNTED TO A STRUCTURE. 2. ALL SIGNS SHALL BE PERMANENTLY MOUNTED TO A STRUCTURE. 3. ALL SIGNS SHALL BE PERMANENTLY MOUNTED TO A STRUCTURE. 4. ALL SIGNS SHALL BE PERMANENTLY MOUNTED TO A STRUCTURE. 5. ALL SIGNS SHALL BE PERMANENTLY MOUNTED TO A STRUCTURE. 6. ALL SIGNS SHALL BE PERMANENTLY MOUNTED TO A STRUCTURE. 7. ALL SIGNS SHALL BE PERMANENTLY MOUNTED TO A STRUCTURE. 8. ALL SIGNS SHALL BE PERMANENTLY MOUNTED TO A STRUCTURE. 9. ALL SIGNS SHALL BE PERMANENTLY MOUNTED TO A STRUCTURE. 10. ALL SIGNS SHALL BE PERMANENTLY MOUNTED TO A STRUCTURE. 	<p>CLICKLIST DIRECTIONAL SIGN 63C MASTER SPECIFICATION DETAIL CSD-63C</p>	<p>CLICKLIST DIRECTIONAL SIGN 63B MASTER SPECIFICATION DETAIL CSD-63B</p>
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PARTIAL SITE PLAN GENERAL NOTES:

1. ALL SIGNS SHALL BE PERMANENTLY MOUNTED TO A STRUCTURE.
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PARTIAL SITE PLAN KEY NOTES

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<p>MINOR CAPITAL - CLICKLIST PICK N SAVE 179 261 JUNCTION ROAD MADISON, WI 53717</p>	<p>Kroger GENERAL OFFICE FACILITY ENGINEERING</p>	<p>ROUNDY'S ROUNDY'S SUPERMARKETS, INC. DIVISION - THE KROGER CO. ONE EAST WISCONSIN MILWAUKEE, WI 53202</p>	<p>API ARCHITECTS 200 SOUTH PARKWAY AVENUE MADISON, WI 53704 TEL: 608-261-1111</p>
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ROUNDY'S SUPERMARKETS, INC.

PICK 'N SAVE · COPPS · METRO MARKET · MARIANO'S

PO Box 473

Milwaukee, WI 53201

414-231-5000

August 14, 2017

VIA GROUND COURIER

City of Madison
Office of the City Clerk
210 Martin Luther King Jr. Blvd, Room 103
Madison, WI 53703

Re: Modification to Premise Description

Dear City Clerk:

Ultimate Mart, LLC, the owner and operator of the Pick 'n Save located at 261 Junction Road in Madison (the "Store"), hereby formally requests an amendment to the premise description on the "Class A" license issued to the Store to encompass the ClickList service as described below.

The Store's program named "ClickList" will allow customers to submit an online order for grocery, alcohol and tobacco products. A designated ClickList shopper, which is a Store employee, selects the customer's items and generates a receipt. The customer is then notified that the order is available for pickup. The pickup occurs in the designated parking stalls. The shopper will load the merchandise into the customer's vehicle. If the order contains alcohol or tobacco product, the customer's age will be verified by the shopper prior to the transfer of these products. After the product is loaded into the customer's vehicle, the shopper reenters the store and finalizes the transaction.

The ClickList service will be available to our customers daily between the hours of 8:00 a.m. and 9:00 p.m. There will be approximately 12-14 employees trained to be shoppers. The shoppers will be 18 years of age or older and hold a City issued bartender's license. A site plan identifying the designated ClickList parking stalls is attached for your review.

The current premise description on the license reads as "*Liquor sales area 51,070 square feet; Single story retail store; Separate storage area in back corner of liquor department.*" Please amend the language to read: *Liquor sales area 51,070 square feet; Single story retail store; Separate storage area in back corner of liquor department with exterior parking stalls designated for the merchandise pickup service.*

Please contact me with any questions you may have at 414-231-5978 or tammy.koch@roundys.com.

Very truly yours,

ROUNDY'S SUPERMARKETS, INC.



Tammy Koch
Administrative Assistant

Enclosures

