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August 10, 2017

Madison City Clerk 210 Martin Luther King Jr Blvd #103 Madison, WI 53703

Re: August 16th Meeting of the Alcohol License Review Committee

Dear Madam or Gentleman:

Enclosed is my position on the subject of the Edgewater Hotel's entertainment license that will be considered by the ALRC on Wednesday, August 16th.

Mohs, MacDonald, Widder, Paradise & Van Note, LLC

rederic E. Mohs

FEM/da



August 10, 2017



Position on Edgewater Hotel's Entertainment License

Dear Commission Members:

I have owned the Kennedy Manor Apartments since 1961, my house at 512 Wisconsin Avenue since 1963 and later acquired 516 Wisconsin Avenue, 504 Wisconsin Avenue, 8-10 West Gillman Street and 18 West Gillman Street. The reasoning that I am telling you this is so that you can know that I am committed to the neighborhood and to the residents of my properties who are also my neighbors. We are all committed to providing a welcoming environment that is as peaceful as possible. We are a neighborhood made up of a combination of long-term residents and others who are here for a shorter time. We all share a pride in living on Mansion Hill.

Speaking for all of us with whom I have been in contact, I can tell that what we want is the most peaceful neighborhood that we can achieve given our density. We make it a point not to play music or TVs that can be heard outside of our own premises. We have a culture that makes it ok to knock on your neighbors door and saying "We can hear your TV pretty clearly, could you turn it down a little bit."

What we want from the Edgewater is sort of the same thing. We want the hotel to be like other hotels in Madison, none of which can be heard outside of their own premises. Only with the Edgewater is noise a serious problem. What the neighborhood wants is peace and quiet. An unamplified guitar or violin would probably be ok. I personally have never called the police about the noise even though I have stood out on the corner with a neighborhood officer and a supervisor and other upset residents, all of whom have had their evenings ruined by the music. There is not a residential neighborhood in the City of Madison, with a possible exception of some student neighborhoods, who would tolerate this level of noise. The Mansion Hill Historic District is Madison's and Wisconsin's first Historic District. Its street layout, views and many of the original buildings are still present. It depends on its ability to be populated by people who are sympathetic to the goals of the Historic District. It is not too much to ask that they be allowed to live, in as much as possible, in a peaceful setting.

Sincerely,

Males

rederic E. Mohs

FEM:da