

# Memo



From: Sarah Lim  
Date: 8/4/2017  
Re: Homeless Services RFP

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The City of Madison Community Development Division (CDD) is prepared to conduct a homeless services-focused funding process, making available to local service organizations approximately \$770,000 for services designed to end and prevent homelessness in the Madison area.

The 2017 process will allocate funds in accordance with the Council adopted and HUD approved, City of Madison 2015-2017 Consolidated Plan. The focus of funds made available during this request for proposals (RFP) process will shift from managing homelessness toward ending homelessness. To that end CDD, in collaboration with community partners, has identified three priority areas and seven strategies. For each strategy, specific guidance on eligibility, best practices and performance indicators will be provided in the RFP.

| <b>Priority Area 1: Prevent Homelessness</b>                                   |                                 |
|--|---------------------------------|
| Strategy 1   | Homeless Prevention             |
| Strategy 2   | Diversion                       |
| <b>Priority Area 2: Support Persons and Families Experiencing Homelessness</b> |                                 |
| Strategy 3   | Emergency and Basic Needs       |
| Strategy 4   | Outreach and Engagement         |
| <b>Priority Area 3: End Homelessness</b>                                       |                                 |
| Strategy 5   | Permanent Supportive Housing    |
| Strategy 6   | Rapid Re-Housing                |
| Strategy 7   | Other Permanent Housing Support |

CDD staff requests the CDBG Committee provide feedback on the attached RFP. Staff further requests that the CDBG Committee recommend to the Common Council that it accept CDD's Homeless Services RFP, and authorize the CDD to accept proposals from service organizations in response to that RFP and formulate 2018 funding allocation recommendations to the Mayor and Common Council for use beginning in 2018. to the Common Council to approve the RFP release.