

Office of the Mayor

Paul R. Soglin, Mayor

City-County Building, Room 403
210 Martin Luther King, Jr. Boulevard
Madison, Wisconsin 53703
Phone: (608) 266-4611
Fax: (608) 267-8671
mayor@cityofmadison.com
www.cityofmadison.com

August 1, 2017

The Food Waste Reduction Task Force met on Wednesday, July 26th to continue organizing our work in the creation of a Food Recovery Guide. The Food Recovery Guide, similar to the Streets Department's Recyclopedia, will include very specific information on where different types of excess food can best be donated, how to make that donation, and more general information on liability protection and incentives for donating. We are moving toward the creation of an online version and handing out refrigerator magnets that direct vendors to the information. We have developed a table of contents for the Guide and are now pursuing avenues at the UW and elsewhere to find a group of volunteer students who can help research content. Without this help we fear our work will bog down and not progress in a timely fashion.

It is important to note, per the previous mention on the need for increased capacity, that this project is in its infancy. We are working on providing a solid base, which will drive and inform volunteer research and once that is established, Task Force members hope to serve in an advisory capacity to whatever group of student (or other) labor that is established. We have also begun the conversation with UW Extension and Public Health about this project and are exploring collaboration options on those fronts as well.

We also spent time beginning to plan our second Food Recovery Convocation, which will focus on food vendors and potential donors, specifically focusing on area businesses. Particular focus was paid to making sure the time spent in this convocation (or series of shorter convocations) will be valuable and will include a hierarchy of food waste solutions (composting, diversion, etc) in addition to donations/recovery.

Via Bryan Johnson, we will keep SWAC updated on project developments.

Sincerely,

George Reistad Food Policy Coordinator, City of Madison greistad@cityofmadison.com