

# STREET USE PERMIT APPLICATION

## EVENT INFORMATION

Name of Event: Ironman Wisconsin

Event Organizer/Sponsor: World Triathlon Corporation

Is Organizer/Sponsor a 501(c)3 non-profit agency? ☐ Yes ☒ No

**MANDATORY: State Sales Tax Exemption Number:** ES#: \_\_\_\_\_

**OPTIONAL: Federal Tax Exempt Number:** \_\_\_\_\_

Address: 5976 Executive Dr. Suite B

City/State/Zip: Fitchburg, WI 53719

Primary Contact: Ryan Richards Work Phone: 608-209-6958

Email: Ryan.richards@ironman.com Phone During Event: 608-209-6958

Website: www.ironmanwisconsin.com FAX: 608-276-9780

Secondary Contact: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Phone During Event: \_\_\_\_\_

Annual Event? ☒ Yes ☐ No

Charitable Event? ☒ Yes ☐ No

If Yes, Name of charity to receive donations: Yes, Volunteers choose the charities to donate to

Estimated Attendance: 25,000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification? (not allowed after 11 p.m.): ☒ Yes ☐ No

Hours: 5:30 am to 12:00 am

## EVENT CATEGORY

☐ Run/Walk ☐ Music/Concert ☐ Festival ☐ Rally ☐ Parking (i.e., bagging meters)

☒ Other: Triathlon

## LOCATION REQUESTED

☒ Capitol Square (note specific blocks below) ☐ State St. Mall/800 State Street

☐ 30 on the Square (aka top of 100 block of State Street) ☐ Other (specific blocks/streets requested below)

Street Names and Block Numbers: Attached Run Route

## EVENT DATE(S)/SCHEDULE

Date(s) of Event: Event Date is 9/10/2017 Event Start and End Times: 6:40 Am – 12:00 am

Rain Date (if any): NA Set-Up Start Time: \_\_\_\_\_

Schedule Attached Take-Down Start Time and End Times: \_\_\_\_\_

TAKE-DOWN TIME: START TO STREETS REOPENED

Will sponsor apply for temporary class B license to serve or sell beer/wine for this event? ☐ Yes ☒ No

If class B license is denied, will the event(s) occur? ☒ Yes ☐ No

RRR By initialing, I/we waive the 21-day decision requirement.

## APPLICATION SIGNATURE

BY SIGNING THIS APPLICATION, THE "EVENT ORGANIZER/SPONSOR" LISTED ABOVE AGREES TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS OFFICERS, OFFICIALS, EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

Applicant Signature Ryan Richards

Date 7/14/17

**Ironman Wisconsin (2017)**  
**No Parking Signs/Meter Bags**

<b>Date no parking:</b>	<b>Street</b>	<b>Location</b>	<b>What</b>
9/6 Wed – 9/11 Mon (am)	MLK	200 Block	Meters
9/8 Friday 3pm – Mon 1am	Wilson	Pinckney-Carroll (depending on construction)	Meters/Load Zones
9/9 Sat 5am –9/12 Mon (am)	MLK	100 Block	Meters
9/10 Sun 4am – Mon 1am	Main St	Meters on Square	Meters
9/10 Sun 4am – Mon 1am	Pinckney	Terrace exit- Doty	Meters/Signs
9/10 Sun 8am – Mon 1am	Doty	Pinckney- MLK	Meters/Load Zones
9/10 Sun 4am – Mon 1am	Pinckney	Meters on Square	Meters
9/10 Sun 4am – Mon 1 am	Mifflin	Meters on Square	Meters
9/10 Sun 8am – Sun (11:30pm)	Dayton	Between Henry and Park St.	Meters/Signs
9/10 Sun 8am – Sun (11:30 pm)	Lake St	Between State and Langdon	Meters/Signs
9/10 Sun 8am – Sun (11:30pm)	Spring	Between Park and Randall	Signs
9/10 Sun 8am – Sun (11:30 pm)	Monroe	Between Dayton and Regent	Meters
9/10 Sun 8am- Sun (11:30 pm)	Breese Terrace	Between Regent and University Ave	Signs
<b>Highlighted Ironman to take care of</b>			
9/10 Sun 8am – Sun (11:30pm)	Observatory (UW)	Babcock – Park	Meters/Stalls
9/10 Sun 8am – Sun (11:30pm)	Walnut (UW)	University to Marsh (Lot 60)	Meters/Stall

## Ironman Law Park Schedule 2017

September 6-11, 2017

The events that will be held in the park are as follows:

Wednesday and Thursday – Set-up of Swim course - times vary  
No scheduled activity in park. Staff on shore and on lake.

Thursday-Saturday - Tri-Bike Transport bike check - 7:00am until 4:00pm

Sunday – Ironman Wisconsin Swim Start and Finish  
Race Start at 6:40 with the pro men and age group athletes following with a wave start  
and the swim cut-off is at 9:20 am

Tri-Bike Transport working in park until 12:00 am

Monday – Tri-Bike Transport bike check - 8:00 am until 12:00 pm

Request 5 parking passes for Law Park. No other vehicles will be allowed in park and on grass.



TREK  
BIKE COURSE

112 MILES | 2 LOOPS  
MADISON, WI

The bike course takes riders 16 miles out of town before beginning two 40-mile loops in rural Dane County. These loops are extremely hilly, with many tough climbs and turns throughout. Athletes will get a lift as they pass through the renowned crowds as the Verona Loop Festival.

- MM** 1st LOOP MILE MARKERS
- MM** 2nd LOOP MILE MARKERS
- AID STATIONS**
- T** TRANSITION AREAS
- G** COUNTY HIGHWAY
- S** SPECIAL NEEDS

TURN BY TURN DIRECTIONS

- Exit Monona Terr down ramp on to John Nolen Dr
- Left on E. Lakeside St
- Bear right on Olin-Turville Ct
- Right on Wingra Bike Path under John Nolen Dr
- Bear left on Olin Ave
- Right on Expo Way enter Alliant Energy Center parking lot
- Right on Alliant Energy Center Parking Lot Perimeter Rd
- Bear left across Alliant Energy Center Parking Lot to South Entrance/Exit
- Left on Rusk Ave
- Right on Rimrock Rd
- Right on E. Badger Rd
- Left on Ski Ln (becomes Oregon Rd)
- Right on McCoy Rd
- Bear left on S. Syene Rd
- Right on Irish Ln
- Left on Caine Rd
- Right on Whalen Rd
- Right on County Highway M
- Left on Locust Dr
- Right on Bruce St
- Left on Paoli St
- Right on Valley Rd
- Right on Sugar River Rd
- Left on Marsh View Rd
- Left on County Highway G
- Right on Route 92
- Right on N. 8th St
- Right on County Highway S
- Left on Witte Rd
- Right on County Highway J
- Left on Garfoot Rd
- Left on W. Mineral Point Rd
- Mineral Point Road to right on Garfoot
- Garfoot Rd to right on Observatory
- Observatory merge right onto Barlow
- Barlow to Left on Mineral Point Rd
- Mineral Point Road to right on Old Military Rd
- Old Military Road to Merge on to County Rd J
- County Road J to left on Valley Spring Rd
- Valley Spring Road to left on Klevenville-Riley Rd
- Klevenville Riley Rd to left on County Rd J
- County Rd J to right on Mauer Rd
- Mauer Road to right on Timber
- Left on Midtown Road
- Right on Shady Oak Lane
- Left on County Highway PD
- Right on N. 9 Mound Rd
- Left on Cross Country Rd
- Right on County Highway M
- Left on Verona Ave
- Right on Old County Highway PB
- Right on Whalen Rd
- Begin second loop
- Right on County Highway M
- Left on Locust Dr
- Right on Bruce St
- Left on Paoli St
- Right on Valley Rd
- Right on Sugar River Rd
- Left on Marsh View Rd
- Left on County Highway G
- Right on Route 92
- Right on N. 8th St
- Right on County Highway S
- Left on Witte Rd
- Right on County Highway J
- Left on Garfoot Rd
- Left on W. Mineral Point Rd
- Mineral Point Rd to right on Old Military Rd
- Old Military Rd to Merge on to County Rd J
- County Road J to left on Valley Spring Rd
- Valley Spring Rd to left on Klevenville-Riley Rd
- Klevenville Riley Rd to left on County Rd J

- County Rd J to right on Mauer Rd
- Mauer Rd to right on Timber
- Left on Midtown Rd
- Right on Shady Oak Ln
- Left on County Highway PD
- Right on N. 9 Mound Rd
- Left on Cross Country Rd
- Right on County Highway M
- Left on Verona Ave
- Right on Old County Highway PB
- At the end of second loop, turn left on Whalen Rd
- Left on Caine Rd
- Right on Irish Ln
- Left on S. Syene Rd
- Bear right on McCoy Rd
- Left on Oregon Rd (becomes Ski Lane)
- Right on E. Badger Rd
- Left on Rimrock Rd
- Left on Rusk Ave
- Right on Alliant Energy Center South Entrance
- Bear right into Alliant Energy Center Parking Lot Perimeter Rd
- Left out of Alliant Energy Center Northwest Entrance
- Right on Expo Way
- Left on Olin Ave
- Left on Wingra Bike Path
- Left on E. Lakeside St
- Right on John Nolen Dr
- Right on south parking ramp to Monona Terr





**SWIM  
FINISH**

**SWIM  
START**

LAKE MONONA

**IRONMAN<sup>®</sup>**  
*Wisconsin*  *madison*

**ROKA<sup>®</sup>**  
**SWIM COURSE**

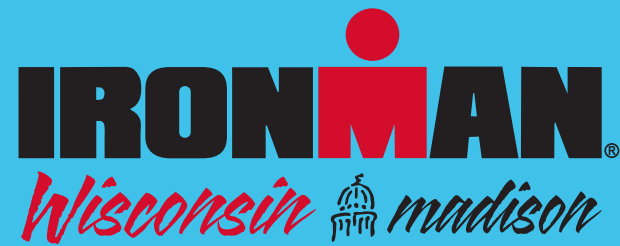
2.4 MILES | ONE LAP  
LAKE MONONA | MADISON, WI

The one-loop swim starts in the water and takes place in Lake Monona in downtown Madison. Spectators will have a panoramic view of the swim from the Monona Terrace, designed by Frank Lloyd Wright and along the lake shore. The swim course is wetsuit legal.

 **SWIM OUT TO  
BIKE TRANSITION**

 **TRANSITION  
AREA**





## RUN COURSE

26.2 MILES | 2 LOOP  
MADISON, WI

- MM** 1st LOOP MILE MARKERS
- MM** 2nd LOOP MILE MARKERS
- AID STATIONS
- T** TRANSITION AREAS
- PATH TO RUN START
- S** SPECIAL NEEDS

## TURN BY TURN DIRECTIONS

- Exit parking lot at NW side of Monona Terrace
- Out on to S. Pinckney Street
- Turn left on E. Doty Street
- Turn right on Martin Luther King Jr. Boulevard
- Turn right on E. Main Street
- Turn left on N. Pinckney Street
- Turn left on E. Mifflin Street
- Turn right on State Street
- Turn left on N. Henry Street
- Turn right on W. Dayton Street
- Turn left on N. Murray Street (go through tunnel)
- Turn right on to pedestrian overpass
- Turn left on pedestrian overpass
- Bear right on Spring Street
- Turn right on N. Randall Avenue
- Turn left on Monroe Street to Camp Randall Parking Lot 18
- Turn right on to Parking Lot 18
- Enter Camp Randall Stadium through Gate 10
- Complete lap of the football field
- Exit Camp Randall Stadium through Gate 10
- Turn right on N. Breese Terrace
- Turn left on University Avenue
- Turn right on Walnut Street
- Turn right on The Howard Temin Lakeshore Path
- Turn right on Babcock Drive
- Turn left on Observatory Drive
- Turn right on N. Park Street
- Turn left on Langdon
- Turn right on Lake Street
- Turn left on State Street to Gilman turnaround then back on State Street
- Turn right on Lake Street
- Turn left on Langdon
- Turn right on Park Street
- Turn left on Howard Temin Lakeshore Path to turnaround at Lake Mendota Drive
- Take Lakeshore Path back to Marsh Lane
- Turn right on Marsh Drive
- Turn left on Walnut Street
- Turn left on University Avenue
- Turn right on N. Breese Terrace to Lot 18
- Turn left onto Lot 18
- Bear right on Monroe Street
- Turn right on N. Randall Avenue
- Turn left on Spring Street to pedestrian path at Charter
- Bear left onto pedestrian path
- Bear right on pedestrian path exit
- Turn left on N. Murray Street (go through tunnel)
- Turn right on W. Dayton Street
- Turn left on N. Henry Street
- Turn right on State Street
- Turn left on E. Mifflin Street
- Turn right on N. Pinckney Street
- Turn right on E. Main Street
- Turn around on Martin Luther King Jr. Boulevard
- Repeat loop
- Finish on Martin Luther King Jr. Boulevard between E. Doty Street and W. Wilson Street



# Security

Dates	Location	Timer	Posts	Hours	Rate	Notes
Wed. 9/6/17	Expo Monona Terr. (Olin Terrace)	4 pm - 8:00 am	1	16		Guarding expo booths against theft
Wed. 9/6/17	Expo MLK Blvd	4 pm - 8:00 am	1	16		Guarding expo booths against theft
Wed. 9/6/17	Level 3 of Parking Deck Bike Mechanic area	4 pm - 8:00 am	1	16		Guard equipment against theft
Wed. 9/6/17	Ironman Swim Start - Tri Bike Transport	4 pm - 8:00 am	1	16		Guard equipment against theft
Total Wednesday				64		
Thurs. 9/7/17	Expo Monona Terr. (Olin Terrace)	4 pm - 8:00 am	1	16		Guarding expo booths against theft
Thurs. 9/7/17	Expo MLK Blvd	4 pm - 8:00 am	1	16		Guarding expo booths against theft
Thurs. 9/7/17	Level 3 of Parking Deck Bike Mechanic area	4 pm - 8:00 am	1	16		Guard equipment against theft
Thurs. 9/7/17	Ironman Swim Start - Tri Bike Transport	4 pm - 8:00 am	1	16		Guard equipment against theft
Total Thursday				64		
Fri. 9/8/17	Inside Monona Terrace	5 am - 9:00 am	1	4		Guard equipment against theft
Fri. 9/8/17	Expo Monona Terr. (Olin Terrace)	4 pm - 8:00 am	1	16		Guarding expo booths against theft
Fri. 9/8/17	Expo MLK Blvd	4 pm - 8:00 am	1	16		Guarding expo booths against theft
Fri. 9/8/17	Level 3 of Parking Deck Bike Mechanic area	4 pm - 8:00 am	1	16		Guard equipment against theft
Fri. 9/8/17	Inside Monona Terrace Ironman Store	5 pm - 9:00 pm	1	4		Guard equipment against theft
Fri. 9/8/17	Ironman Swim Start - Tri Bike Transport	4 pm - 8:00 am	1	16		Guard equipment against theft
Total Friday				72		
Sat. 9/9/17	Expo Monona Terr. (Olin Terrace)	4 pm - 8:00 am	1	16		Guarding expo booths against theft
Sat. 9/9/17	Expo MLK Blvd	4 pm - 8:00 am	1	16		Guard Finish Line area against theft
Sat. 9/9/17	Swim Start Law Park	4 pm - 8:00 am	1	16		Guard equipment against theft
Sat. 9/9/17	Bike Lot	3 pm - 5:00 am	3	42		Guarding bike lot against theft station one at each end and in center
Sat. 9/9/17	Medical Tent	4 pm - 8:00 am	1	16		Guard medical tent against theft
Sat. 9/9/17	Level 3 of Parking Deck Bike Mechanic area	4 pm - 6:00 am	1	14		Guard equipment against theft
Total Saturday				120		
Sun. 9/10/17	Supervisors	4 am - 12:00 am	2	40		Supervisors
Sun. 9/10/17	Parking Lot - John Nolen Entrance	4 am - 9:30 am	2	11		Ironman Parking permits only/crowd control
Sun. 9/10/17	Swim Start	5:30 am - 9:30 am	6	24		Maintain bike path & cross walks
Sun. 9/10/17	Monona Terrace Gear Bag Rooms ( Floaters)	7 am - 5:00 pm	4	40		Crowd Control
Sun. 9/10/17	Main St (between Walgreens and Starbucks)	7 am - 11:00 am	1	4		Watch Special Needs Bags
Sun. 9/10/17	Bike Lot (transition area)	4 pm - 12:30 am	5	42.5		Monitor bike check out, wrist band must match bike #
Sun. 9/10/17	MLK Finish Line, Main St.	2 pm - 12:00 am	4	40		Crowd control & crosswalks
Sun. 9/10/17	MLK Finish Line, Doty	2 pm - 12:00 am	4	40		Crowd control & crosswalks
Sun. 9/10/17	MLK Finish Line, Volunteer food	2 pm - 10:00 pm	1	8		Volunteers only
Sun. 9/10/17	MLK Finish Line, Athlete food	2 pm - 12:00 am	1	10		Athletes only
Sun. 9/10/17	MLK Finish Line, Finish Line	2 pm - 12:00 am	3	30		Crowd control & crosswalks
Sun. 9/10/17	MLK Finish Line, Meet and Greet	2 pm - 12:00 am	3	30		Crowd control & crosswalks
Sun. 9/10/17	Medical Tent	2 pm - 6:00 pm	3	12		Crowd Control prevent public entrance
Sun. 9/10/17	Medical Tent	6 pm - 12:00 am	6	36		Crowd Control prevent public entrance
Total Sunday				367.5		
Mon. 9/11/17	Level 3 of Parking Deck Bike Mechanic area	12:00 am until 9 am	1	9		
Mon. 9/11/17	Ironman Swim Start - Tri Bike Transport	12:00 am - 8:00 am	1	8		Guard equipment against theft
Total Monday				17		
Total			69	704.5		

**Ironman Wisconsin**  
**Waste Plan**

Pelliteri Waste Systems

Contact: Tim Bohlhuis 608-257-HAUL ext.317

Fax: 608-257-1179

Emergency Cell: Tim 608-695-4296 or Dave Coker 608-695-4295

UW Locations on Run Course

Contact: Lyle Jelle 608-219-8192

Emergency Cell:

**Alliant Energy Center Building #11**

1 – 30yd dumpster

**Deliver:** Tuesday, August 29, 2017

**Pick-up:** Wednesday, September 13, 2017

**Wilson Street at Martin Luther King Blvd.**

1 – 20 yd dumpsters on grass boulevard by city parking lot between Pinckney St and MLK.

1 - 20 yd recycling dumpster

**Deliver:** Thursday, September 7 , 2017

**Pick-Up** Tuesday, September 12, 2017

**Wilson Street between Martin Luther King Blvd and Carroll St.**

1 – 30 yd dumpster on Wilson between MLK and Carroll St.

2 – 30 yd recycling dumpsters on Wilson between MLK and Carroll St.

**Deliver:** Friday, September 8, 2017 after 12:00 pm

**Pick-up:** Monday, September 11, 2017 at 12:00 pm



## **2 – 20 yd dumpsters per Bike Course aid station**

**Deliver:** Friday, September 8, 2017

**Pick-up:** Monday, September 11, 2017

1. Whalen Road at Fitchrona Rd
2. Verona School near the gates
3. Fireman's Park Verona on Paoli for Special Needs
4. Mt. Horeb High School
5. Location TBD
6. 1- 20yd dumpsters at Sugar River Rd at Cty. G.

## **2–20 yd Dumpsters for the Run Course aid stations**

**Deliver:** Friday, September 8, 2017

**Pick-up:** Monday, September 11, 2017

1. State and Lake Street – Must have plywood under
2. Walnut St. near under pass
3. Capitol Square on Mifflin St. near State St. – Must have plywood under
4. Spring St. Between Charter and Orchard St.
5. Kohl Center – UW Provides -
6. Lot 60 – UW provides
7. Porter Boathouse – UW Provides

## **Ironman Contacts**

Bike Course – Ryan Griessmeyer 608-444-2261

Run course - Brodie Birkel 608-692-9873

Overall - Ryan Richards: 608-209-6958



## 2017 Safety Operations Overview

Athletes will obviously be reluctant to abandon the race. Most will have a realistic idea of whether or not continuing is medically appropriate. If a situation occurs where you feel that the athlete should not continue the race and you are not successful in convincing the athlete to withdraw for a trip to the medical tent, contact EMS command and an Ironman Staff member will respond. You have the authority to have an athlete removed from the race for medical reasons if necessary.

If the athlete continues out on the course, provide a race bib number and we will intercept him for this evaluation. Make sure you report the race bib number for proper logging.

## **EMS Command Post**

The EMS Command Post will be the Fire Department on Dayton St. The room will contain representatives of Ironman, Ryan Brothers Ambulance, City of Madison Police, Dane County Sherriff, UW Police, 911 Dispatch and City of Madison Fire other agencies are invited to participate as they see necessary. Communication will be handled within each department but by being in the same room, communication will flow freely between groups as necessary. Ironman will communicate via radio with repeater network with cell phones as back-up.

## **Hospital Transports**

The primary hospital for transports is UW Hospital located at 600 Highland Ave. Other hospitals include Meriter, located at 202 S. Park St. and St. Mary's, located at 700 S. Park St. These hospitals will be used by choice of patient and/or in the case of less severe injuries.

## **Medical Tent**

The race medical tent will be located in the city municipal lot located at the corner of Wilson and Pinckney St. This is located near the finish but allows for access for medical transports to local hospitals. Each bed group or "pod" is staffed with 6 nurses, EMT and a non-medical runner. 1 doctor over sees each pod. Each bed is equipped for IV. Oxygen is from the ambulances.

Jennifer Nale, PA is assistant – 608-516-1220

Ryan Bros. will have 35-40 staff including medics, EMTs, dispatch, ATV, medical tent and bikes

All ambulances are Paramedics and EMTs – all units single Paramedic – equipped to ALS level

- 10 units dedicated to the course with 2 on call
- 4 ATV with EMT or Paramedic – AED and IV
- 2 bike medics for outlying run course – IV
- 2 boats with AED provided by Ironman

Ambulances start at every aid station with unit at medical tent as well and then roll from there as necessary.

# Safety Operations Plan

## Overview

EMS Operations for IRONMAN are a combination of numerous resources and personnel from a multitude of agencies, both volunteer and career. EMS Operations for the race are part of the overall Ironman Medical Plan and fall under the medical direction of race medical director. Ironman EMS resources; ambulances, personnel, communications/dispatch, and the medical tent, function as their own EMS system with the sole purpose of providing treatment and transportation to the select sub-group of Ironman race participants only. Emergent medical care of spectators and the general public is the responsibility of the existing 9-1-1 system and its established providers, agencies, and medical direction. In the event Ironman EMS personnel should be witness to a medical emergency involving someone other than a race participant, they should notify the 9-1-1 system immediately and provide emergent medical care until 9-1-1 system resources can arrive and assume responsibility for the incident. Ironman EMS resources will not be dispatched to 9-1-1 calls nor will 9-1-1 emergency services be used as a primary response unit for race participants.

Each athlete/patient with medical issues will require some careful triage. If you have not received information on the athlete before your arrival on the scene contact EMS Command and supply the athlete's bib number. EMS Command has access to the Athlete Medical Database and can inform you of any medical conditions that may help you assess and treat the patient. Should that athlete continue the race? Do they need transport or a short time to recover and continue on in the race? If they are transported, are they going to the medical tent or to the ER?

Problems such as cramping, nausea, vomiting, exhaustion, abrasions, visual disturbances, corneal abrasions, dehydration, diarrhea, abdominal cramping, mild cases of bronchospasm, mild allergic reactions, mild trauma, and most cases of dizziness can be handled in the medical tent. Suspected cases of hypothermia or hyperthermia without associated altered mental status are also medical tent scenarios if a transport does occur. Suspected hypothermia or hyperthermia associated with altered mental status need to go to the ER. Think of the medical tent as an immediate care facility, not a place for definitive care.

Hypoglycemia can be treated and released with anything that the athlete can access on the course, such as Perform, Coke, or Power-Gel. Medications such as oral glucose, 050, or Glucagon will disqualify the athlete regardless if they quickly recover or not. Oxygen is considered to be a medication and it is not readily available, so oxygen administration will medically disqualify a contestant.

Any type of significant trauma needs to go to the ER. Injuries such as concussions, broken collarbones, shoulder separations, ankle fractures, etc., are all worthy of a trip to the hospital for definitive care. Situations of compromised mental status need to be evaluated very carefully. If the patient is slow to respond but oriented he/she should be allowed some time to recover and continue the race before transport to the medical tent is warranted. If the patient has experienced syncope or is disoriented on exam, then it's time to head to the ER.

Any condition you suspect is cardiac related or anything you are uncomfortable with should go to the ER. If you have a question regarding transport destination contact EMS command by radio for a consult. The placement of a cardiac monitor on a patient for observation is not grounds for disqualification on its own. Drug administration, IV infusion, or ambulance transport means the race is over for that individual. Helping an athlete bandage/clean road rash, wrap an ankle, treat blisters, etc. are not grounds for disqualification. If in doubt regarding minor injuries: treat, report treatment and bib number and then send athlete on their way. Ironman Staff will handle race disqualification.

## **The Swim Course (2.4 miles)**

The swim course is a rectangular, counter clockwise, 1-loop course. It will be staffed with kayaks, PWCs, paddleboards and powerboats. Lifeguards will be occupying many of these craft. Spotters will also be located on the roof of the Monona Terrace. See swim diagram for representation of location of resources. Any athlete removed from the water requiring ambulance transport is to be immediately taken to the ambulance posted on shore near the Monona Terrace or the boat launch to the northwest. Ryan Bros. will also have an AED equipped utility vehicle capable of transporting roaming the shore.

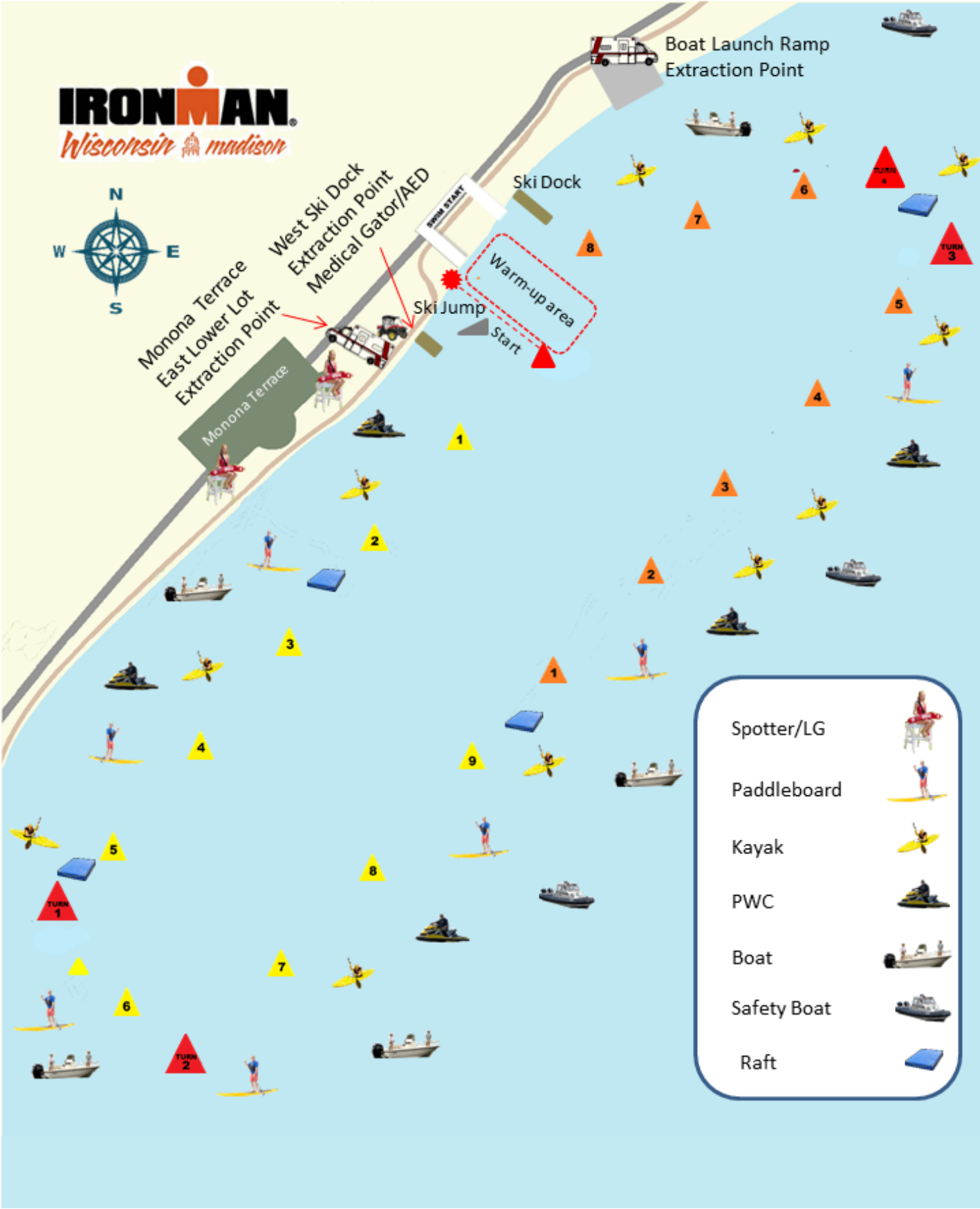
When a swimmer in trouble is identified, a lifeguard will sound a whistle and aid the troubled swimmer. Should that swimmer be conscious, he/she will be aided to a non-medical boat for recovery. If his/her condition appears urgent a medical boat will rendezvous for transfer. In the event of an unconscious swimmer being pulled from the water, one of the medical boats will be requested for immediate pick-up. Note: Once the swim starts, it is nearly impossible to stop it. In the event of lightning or an event of catastrophic proportions, race officials will attempt to close down the swim course.

DCS boat will patrol the exterior of the course to keep non-event watercraft away. Divers will be used only for search and body recovery, not for rescue efforts.

**The swim will not start until all EMS personnel and equipment are on post and ready. It is not sufficient to be “en route” to post. The event will start at 6:40 with pro men start and then every 5 minutes with waves of approximately 500 people.**

All EMS personnel assigned to swim will meet at boat Launch Ramp at 6:20. **Must be on post by 6:30.**

**LAKE MONONA SWIM SHOWING “ CONCENTRIC CIRCLE” DISPERSION OF SAFETY ASSETS AND  
AMBULANCE EXTRACTION POINTS. GRAPHICS FOR ILLUSTRATIVE PURPOSES ONLY AND DO  
NOT REFLECT ACTUAL LOCATION OR NUMBERS**





300 m



200 m



1050 m

612 m



FINISH

### GPS Waypoints

43°4.394'N

89°22.659'W

43°4.340'N

89°22.590'W

43°3.923'N

89°23.115'W

43°3.796'N

89°22.955'W

43°4.444'N

89°22.118'W

43°4.527'N

89°22.218'W

43°4.403'N

89°22.607'W

43°4.402'N

89°22.652'W

Start





## The Bike Course (112 miles)

The bike course consists of 2 laps on an approximately 40 mile loop with an approximate 16 mile out and back. After leaving transition, the athletes will leave the Monona Terrace heading out John Nolen Dr. continuing through Town of Madison, Fitchburg, Verona, Mt. Horeb, and Cross Plains before entering Verona again to begin second loop. There is a cut-off time of 1:30 pm to begin the second loop. All bikes must be back at the Monona Terrace by 5:30 pm in order to continue the event.

Bike related trauma can occur anywhere, units need to be especially careful to operate safely at all times and to not impede the cyclists if at all possible.

Ambulances for the bike course report directly to their assigned aid station/course locations. Aid Stations are represented by water drop symbol on map. As ambulances respond to athletes with medical problems, some of those athletes will require transport to the medical tent or possibly the hospital, once they deliver a patient to the medical tent they will be reassigned to an open aid station or dispatched directly to an incident on the course. It is possible they may never return to their originally assigned aid station during the remainder of the race. Ryan Bros. will handle all dispatch of their ambulance from the EOC.

## Bike Course



## The Run Course (26.2 miles)

The Run Course is a 2 lap out and back course which leaves T-2 at the Monona Terrace and utilizes streets in Downtown Madison and the UW Campus. As the last cyclist makes their way around the bike course, ambulances and aid stations will progressively be shut down. Ambulances will report to Ryan Bros. command for their next assignment to a post on the run course. Some ambulances will probably be released at this point depending on the weather and casualty rate for the day but should report to EMS command to clarify their status and to return any equipment or radios before withdrawing.

## Run Course



## **Weather related issues**

The Command Center will continuously monitor weather reports including active radar starting 2 hours prior to the swim start and continuously throughout the day. Weather updates will be broadcast on the primary race operations radio channel at a minimum of every 30 minutes prior to the swim. After race start, weather updates will be broadcast whenever any weather condition of concern is detected. Threshold for lightening is 10 miles.

### **Inclement Weather**

- If the potential exists for hazardous weather the Race Director will inform all swim staff and the race announcer. Athletes will congregate in the Monona Terrace so we can remain in contact with them.
- The Race Director and Swim Director will decide on the start of the swim by 6:30 am. If conditions prohibit the start of the race, a start delayed to 7:30 am will result in a full swim with the cut off time 2 hours and 20 minutes after the start however, all cut off times on the bike and run courses will remain in effect. A start delay until after 7:30 am will require shortening the swim to a 1.2 mile loop with all cut off times intact. If by 8:00 am, conditions prohibit the start of the swim but allow for continuation of the race, the swim will be cancelled and a duathlon will start at 8 am. Athletes will be sent off in a time trial format from the Monona Terrace.
- Should hazardous weather arise during the swim, the Race Director will cancel or shorten the swim portion of the event if possible. The Swim Director will then inform all swim captains and boats that the swim has been cancelled. All volunteers will advise the athletes to return to shore.
- If inclement weather occurs after the bike or run portion have started, athletes and volunteers are on their own to seek shelter. Weather issues will be communicated via radio to list below telling people what to do. Potential shelters are schools and churches along the route, park shelters, bridge over passes, parking structures in the city of Madison and on the UW Campus.

## **Communication plan for broadcasting weather issues**

Wayne Micek and Sara High will be in the race command center. Wayne will be monitoring weather radar and reports via internet weather websites. Wayne will also be in direct communication with 911 dispatch regarding anything they are hearing regarding dangerous weather.

Should inclement weather be forecasted/threatening the race, Wayne will be in contact with Ryan Richards, Race Director and Tom Ziebart, Ironman Operations Manager to inform of situation. Based on information received, threat of weather, location of weather, and direction of travel for weather, a decision regarding the race will be made. If race needs to be stopped or shortened or changed, Ryan Richards, Race Director will make that decision. Communications to Dane County Sheriff, Madison Police, and other parties will be made through Dane County Communications. Communications regarding Ryan Bros., will be made through Ryan Bros. Decisions regarding the race will be communicated to race staff, aid stations, and volunteers on course via the race radios. All communications will use cell phones as back-ups and hard lines as a back up to that where possible.

Ironman Race Command all people in direct radio communications

Wayne Micek – Ironman Communications

Ryan Richards – Race Director

Keats McGonigal– Ironman Operations Manager

Jason Beren – Ironman Swim Course Lead

2 Ironman Staff Swim Course

Swim communication to boats, kayaks on course and spotters on shore via marine band radios

Ryan Griessmeyer – Bike Course Lead

3 Ironman Staff Bike Course

5 bike aid stations

Verona – Whalen Rd

Sugar River Rd.

Mt. Horeb – Mt Horeb High School

Cross Plains – **Location TBD**

Verona – Verona High School

4 Bike Mechanics

4 Spotters/Officials on bike course

5 Bicycle sag vehicles

Ben Rausa– Run Course Lead

2 Ironman Staff Run Course

7 run aid stations

Capitol Square

Kohl Center

Spring St.

Walnut St.

Lot 60 Boat Launch

Porter Boathouse

State St and Gilman

4 Run Sag vehicles

2 Ice supply vehicles

2-5 staff on-site near finish and Monona Terrace

Communications to spectators will be made via loudspeaker announcements located at Swim Start, Verona Main St. and at the Finish Line 200 Block MLK.

## **Lost Child Plan**

Any child that is separated from their parents, near the race site, will be brought to the announcer stand. There will be an announcer stand at the swim start, on the bike course in Verona and at the finish line on Martin Luther King Jr. Blvd. The announcer will announce the lost child and ask parents to come to announcer stand. It will also be announced over race radio. Staff member will stay with child until reunited with parents. If parents approach regarding their child missing, an all call will go out over radio with description of child. This will also be communicated through Ironman command so MPD and/or DCS are aware of situation. Announcer will also ask for people to look for child and bring them to the announcer tower. Likewise as MPD or DCS are approached regarding missing child, it should be communicated to race command so it can be broadcast to Ironman Staff.