

# MADISON

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GREATER MADISON CONVENTION & VISITORS BUREAU

22 E. MIFFLIN STREET, SUITE 200  
MADISON, WI 53703

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## MEMO

DATE: Thursday, July 6, 2017

SUBJECT: MT BEAAC Meeting

### MT BEAAC Meeting

Tuesday, July 18, 2017, > 4:00 – 5:00 PM

GMCVB Headquarters, 22 E. Mifflin Street, Suite 200

For calendar year 2017, the committee initially has \$195,000 to appropriate. After the May 2, 2017, meeting, there existed a remaining balance of \$221,446. Re-appropriations below of \$16,134, leaves the committee with available funds of \$237,580 to consider and appropriate at this meeting. There are three new items on the agenda totaling \$39,490, which will leave a remaining balance of \$198,090 in the fund.

The following is information on year to date funds available for re-appropriating at this 7/18/17 meeting. These re-appropriations result from a previously approved event not held at Monona Terrace or not qualifying for the entire amount.

Group & Event Name	Event Dates	Amount	Date Approved	Reason
Environmental Design Research Assoc. – 2017 Annual Conference	2017, May 29-Jun 4	\$2,188	12/8/15	Did not meet required room pick-up for full \$12,000 award.
Assoc of WI School Administrators – 2017 QE Conference	2017, June 20-23	\$2,946	12/3/13	Did not meet required room pick-up for full \$15,000 award.
Utility Arborist Association – 2018 Trees & Utilities Conference	2018, Aug 12-16	\$11,000	5/2/17	Loss - Client decided to look at East Coast for 2018.

Total to Re-appropriate at this meeting \$16,134

### Fund Requests for this meeting – July 18, 2017

Group & Event Name	Event Dates	Amount	Use	Attendance	Room Nights	Direct Spending
USA Judo – 2019 Senior Nationals	2019, April 22-28	\$10,000	Facility Rental	1,200	750	\$292,679
National Garden Clubs – 2020 National Convention	2020, May 11-17	\$19,350	Facility Rental	600	1,290	\$504,846
International Society for Cellular Therapy – NA Regional Conf 2019	2019, Sept 12-16	\$10,140	Facility Rental	750	676	\$280,273
<u>Total Requests for this meeting</u>		<u>\$39,490</u>		<u>2,550</u>	<u>2,716</u>	<u>\$1,077,798</u>