



City of Madison

City of Madison
Madison, WI 53703
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Master

File Number: 44003

File ID: 44003

File Type: Resolution

Status: Items Referred

Version: 1

Reference:

Controlling Body: COMMON
COUNCIL
EXECUTIVE
COMMITTEE

File Created Date : 02/01/2017

File Name: SUBSTITUTE Establishing the Task Force on Equity
in Music and Entertainment.

Final Action:

Title: Establishing the Task Force on Equity in Music and Entertainment.

Notes:

Sponsors: Paul R. Soglin, Michael E. Verveer and Shiva
Bidar-Sielaff

Effective Date:

Attachments: Resolution 24233 Cultural Plan.pdf

Enactment Number:

Author: Gloria Reyes, Deputy Mayor

Hearing Date:

Entered by: lveldran@cityofmadison.com

Published Date:

Approval History

Version	Date	Approver	Action
1	02/01/2017	Laura Larsen	Approve

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Mayor's Office	02/01/2017	Referred for Introduction				
	Action Text:		This Resolution was Referred for Introduction				
	Notes:		Common Council Organizational Committee, Madison Arts Commission, Alcohol License Review Committee, Transit & Parking Commission, Public Safety Review Committee, Equal Opportunities Commission				
1	COMMON COUNCIL	02/07/2017	Refer	COMMON COUNCIL ORGANIZATIONAL COMMITTEE (ended 4/2017)			Pass
	Action Text:		A motion was made by Verveer, seconded by Rummel, to Refer to the COMMON COUNCIL ORGANIZATIONAL COMMITTEE. The motion passed by voice vote/other.				

Notes: Additional referrals to Madison Arts Commission, Alcohol License Review Committee, Transit & Parking Commission, Public Safety Review Committee, Equal Opportunities Commission

1	COMMON COUNCIL ORGANIZATIONAL COMMITTEE (ended 4/2017)	02/07/2017	Refer	MADISON ARTS COMMISSION	03/08/2017	
	Action Text: This Resolution was Refer to the MADISON ARTS COMMISSION					
	Notes:					
1	COMMON COUNCIL ORGANIZATIONAL COMMITTEE (ended 4/2017)	02/07/2017	Refer	ALCOHOL LICENSE REVIEW COMMITTEE	02/15/2017	
	Action Text: This Resolution was Refer to the ALCOHOL LICENSE REVIEW COMMITTEE					
	Notes:					
1	COMMON COUNCIL ORGANIZATIONAL COMMITTEE (ended 4/2017)	02/07/2017	Refer	TRANSIT AND PARKING COMMISSION	04/12/2017	
	Action Text: This Resolution was Refer to the TRANSIT AND PARKING COMMISSION					
	Notes:					
1	COMMON COUNCIL ORGANIZATIONAL COMMITTEE (ended 4/2017)	02/07/2017	Refer	PUBLIC SAFETY REVIEW COMMITTEE	04/12/2017	
	Action Text: This Resolution was Refer to the PUBLIC SAFETY REVIEW COMMITTEE					
	Notes:					
1	COMMON COUNCIL ORGANIZATIONAL COMMITTEE (ended 4/2017)	02/07/2017	Refer	EQUAL OPPORTUNITIES COMMISSION	05/11/2017	
	Action Text: This Resolution was Refer to the EQUAL OPPORTUNITIES COMMISSION					
	Notes:					
1	ALCOHOL LICENSE REVIEW COMMITTEE	02/15/2017	Return to Lead with the Recommendation for Approval	COMMON COUNCIL ORGANIZATIONAL COMMITTEE (ended 4/2017)		Pass
	Action Text: A motion was made by Verveer, seconded by Cano Ospina, to Return to Lead with the Recommendation for Approval to the COMMON COUNCIL ORGANIZATIONAL COMMITTEE. The motion passed by voice vote/other.					
	Notes:					
1	TRANSIT AND PARKING COMMISSION	03/08/2017	Refer	TRANSIT AND PARKING COMMISSION	04/12/2017	Pass

Action Text: [Please note: This item followed Agenda Item G.1.] Bergamini wasn't certain what action was being required. Kovich made recommendations, as follows:

- References to the name of the Task Force should be consistent.
- The last Whereas on bottom of page 2 was confusing and run-on. It did call for a rep from the TPC, which was probably why it was referred to TPC, since transportation was important for music venues.
- It would be helpful to be clearer about the mission of the Task Force: Whether to study, review, explore best practices in other cities; and to make recommendations for short- and long-term strategies.

With no one present to speak about the resolution, members asked that either one of the sponsors or someone from the Mayor's Office be invited to the next meeting. A motion was made by Kemble, seconded by Kovich, to Refer to the April meeting of the TRANSIT AND PARKING COMMISSION. The motion passed by voice vote/other.

1	MADISON ARTS COMMISSION	03/08/2017	Return to Lead with the Recommendation for Approval	Pass
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Action Text: A motion was made by Foy, seconded by Johnson, to Return to Lead with the Recommendation for Approval to the COMMON COUNCIL ORGANIZATIONAL COMMITTEE. The motion passed by voice vote/other.

Notes: Yorel Lashley volunteered to serve as the MAC representative on the Task Force . Commission members also recommended that Michael Ford be considered for appointment to that Task Force .

1	EQUAL OPPORTUNITIES COMMISSION	03/09/2017		
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Action Text: Alder Kemble motioned to refer this item to the next meeting. The motion was seconded by Grace and passed via voice vote.

1	PUBLIC SAFETY REVIEW COMMITTEE	03/14/2017		
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Action Text: Resolution read by Julian. Motion to vote – Anglim, seconded by Mustajab Abbas. No discussion beyond clarification that the vote was to establish the task force, not to appoint someone. Some discussion/concerns regarding need for task force, questions regarding whether there are specific concerns with disturbances related to certain types of music events.

1	PUBLIC SAFETY REVIEW COMMITTEE	04/12/2017	Return to Lead with the Recommendation for Approval	COMMON COUNCIL ORGANIZATIONAL COMMITTEE (ended 4/2017)	
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Action Text: Resolution read by Julian. Motion to vote – Anglim, seconded by Mustajab Abbas. No discussion beyond clarification that the vote was to establish the task force, not to appoint someone. Some discussion/concerns regarding need for task force, questions regarding whether there are specific concerns with disturbances related to certain types of music events.

Notes:

1	TRANSIT AND PARKING COMMISSION	04/12/2017	Return to Lead with the Recommendation for Approval	COMMON COUNCIL ORGANIZATIONAL COMMITTEE (ended 4/2017)	Pass
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Action Text: Karin Wolf, Madison Arts Program Administrator, DPCED, discussed the resolution.

- Out of ongoing community interest in music and entertainment arose the issue of transportation, and whether residents in different parts of the city were easily able to get to/from music venues.
- Recently, people in hip-hop communities have stated concern about not having access to the kind of entertainment they prefer, and for their musicians not being able to perform in Madison.
- In response, Alcohol License Review Committee and Madison Arts Commission took the lead to call for a task force that would bridge different areas of the City, inc. transportation, police, arts, affirmative action, for various City departments and public bodies to look at what was happening with music and entertainment and to make sure we had equity in access.
- Because the issue was transportation-related, the proposed Task Force called for a rep from the TPC to help guide what was or was not possible.

Poulson asked for a volunteer. When asked, Wolf wasn't sure how often or for how long the group would meet, but the resolution suggested a rather short, ambitious timeline. Wolf felt that research would need to be done related to best practices in other cities and what was happening in our own community.

Kovich thought the goals of the group should be more specific, and suggested adding the word "explore" to "best practices" at the beginning of paragraph b); and "make recommendations for short- and long-term" to "strategies" at the beginning of paragraph c). She thought the Task Force could also do this for themselves.

Wolf thought the Task Force needed staff with a further reach than the staff for the Arts Commission (which was more focused on grants). The Mayor's Office and the Arts Commission would certainly stay on top of things and advise the group. She would get back to the TPC with info about who would staff the group. Poulson suggested that the group might want to get Metro staff involved, esp. related to the feasibility of more activity late at night.

A motion was made by Bigelow, seconded by Kovich, to Return to Lead with the Recommendation for Approval to the COMMON COUNCIL ORGANIZATIONAL COMMITTEE, with the following recommendations made by Kovich: On page 3, in paragraph b), add the word "Explore", in front of "best practices"; and in paragraph c), add the words "Recommend short- and long-term", in front of "strategies". The motion passed by voice vote/other.

Notes: The motion to approved passed with the following recommendations made by Kovich: On page 3, in paragraph b), add the word "Explore", in front of "best practices"; and in paragraph c), add the words "Recommend short- and long-term", in front of "strategies".

1 EQUAL OPPORTUNITIES 04/13/2017
COMMISSION

Action Text: Rebecca moved to refer item to next meeting when a representative is available to speak to the item. The motion was seconded by Brabender, and passed via voice vote.

1 EQUAL OPPORTUNITIES 05/11/2017 Return to Lead with COMMON
COMMISSION the COUNCIL
Recommendation EXECUTIVE
for Approval COMMITTEE

Action Text: Martha White of the Department of Civil Rights went through the resolution with the commissioners. She explained its function and scope, as well as what it hoped to accomplish when it (the proposed Task Force) sends the Mayor their report. She mentioned there was a need for a volunteer from amongst the commissioners, of which Caitlin Badsing volunteered herself. Commissioner Madden motioned to recommend approval for the resolution, which was seconded by Brabender and passed via voice vote. Mr. Madden also motioned the acceptance of Caitlin Badsing as the representative for the Equal Opportunities Commission, which was seconded by Brabender and passed via voice vote.

1 COMMON COUNCIL 06/06/2017 Re-refer COMMON 06/20/2017 Pass
EXECUTIVE COMMITTEE COUNCIL
EXECUTIVE
COMMITTEE

Action Text: Karin Wolf was present for discussion on this item. CCEC members had a concern with language in the resolution (e.g. use of specifically calling out "HipHop" throughout the resolution). Ms. Wolf stated that calling out HipHop was intentional and asked that the CCEC not delete the reference to the specific musical genre.

There was a request that a substitute resolution be created incorporating the suggestions from the CCEC and the Transit & Parking Committee requested changes. Ald. Shiva Bidar-Sielaff indicated that she would work on substitute resolution language. CCEC members also requested that the resolution be placed on the 6/20/17 Council agenda for a report from the floor.

A motion was made by Ald. Shiva Bidar-Sielaff, seconded by Ald. Denise DeMarb, to Re-refer to the COMMON COUNCIL EXECUTIVE COMMITTEE and should be returned by 6/20/2017. The motion passed by voice vote/other.

1 COMMON COUNCIL 06/20/2017
EXECUTIVE COMMITTEE

Text of Legislative File 44003

Fiscal Note

No impact at this time, there may be an implication for future budgets.

Title

Establishing the Task Force on Equity in Music and Entertainment.

Body

WHEREAS, Madison is widely considered one of the best cities for music in North America because of the number of performances and the access that residents have to a diversity of musical genres; and,

WHEREAS, Madison's Cultural Plan recognizes that equitable access to diverse art forms is core to the cultural vitality of our community; and,

WHEREAS, the City of Madison has invested considerable resources in continually increasing the support for Madison as a Music City; and,

WHEREAS, the City of Madison is committed to achieving equity in our policies, procedures, and practices; and,

WHEREAS, the Madison Arts Commission recommended the formation of a task force on Equity in Music and Entertainment to address the obstacles to participation by Hip-Hop artists and audiences; and,

WHEREAS, the Madison Cultural Plan (adopted August 6, 2015; ID # 24233) states that Entertainment industry professionals regard the entire live music industry and its venues as overregulated, and particularly so in the case of events featuring performers identified with Hip-Hop culture and some called for revisiting costs associated with entertainment licensing, which are barriers to both emerging musicians and to the sustainability of commercial nightclubs; and,

WHEREAS, the Madison Cultural Plan recommended that the Alcohol License Review Committee (ALRC) should continue its discussion with input from the Madison Police Department, Office of the City Attorney, nightclub owners, musicians, performers, and music promoters concerning licensing structures, fees, and public safety practices. This discussion should explore the concerns of venue operators and promoters of live and electronic music on audiences, artists, and the venues themselves. If warranted, policies and practices could be

changed as recommended by the Music and Entertainment Task Force ,

NOW THEREFORE BE IT RESOLVED, that the Common Council establish an ad hoc Task Force on Equity in Music and Entertainment to work together with the Mayor, City Council, ALRC, City staff, residents and other stakeholders to make recommendations to the Mayor and the Common Council that will improve upon Madison's reputation as an music and entertainment hub that offers an enjoyable and welcoming environment for all of our residents and guests of all ages, thereby providing positive social, cultural, and economic impact for Madison; and,

BE IT FURTHER RESOLVED, that the ad hoc Task Force shall be staffed by the Department of Civil Rights and will consist of 11 members appointed by the Mayor and confirmed by the Common Council. One member each of the Alcohol License Review Committee, Transit and Parking Commission, Madison Arts Commission, Equal Opportunities Commission, Public Safety Review committee, a representative of the Hip-Hop community organization, a college student, a music/entertainment promoter, a live music business owner, a music venue property owner, and a musician; and,

BE IT FURTHER RESOLVED, that the Task Force will cover the following issues:

- a) Identification of the root causes of issues that may detract from equal access to entertainment by all residents and guests including transportation and public perception of safety concerns,
- b) Best practices used in other communities, especially those that are home to large populations of college students, young professionals, residents who are active in urban arts that can be adapted to our own downtown,
- c) Strategies to establish an atmosphere of continued communication, which will assure the sustainability of the desired environment and benefits,
- d) Analysis of costs, revenues, and timelines that will support both short term and long term recommendations; and

BE IT FINALLY RESOLVED, that the Task Force shall complete a report with recommendations and submit its work to the Mayor and Common Council by February 27, 2018. The Task Force shall dissolve upon receipt or acceptance of its recommendations.